

Credit Card Transaction Reports

Q4

Q3

Q2

Q1

All



Revenue

55.3M

Total Intrest

7.8M

Amount

44.5M

Transaction Count

655.7K

Filter Income Group

Medium

Low

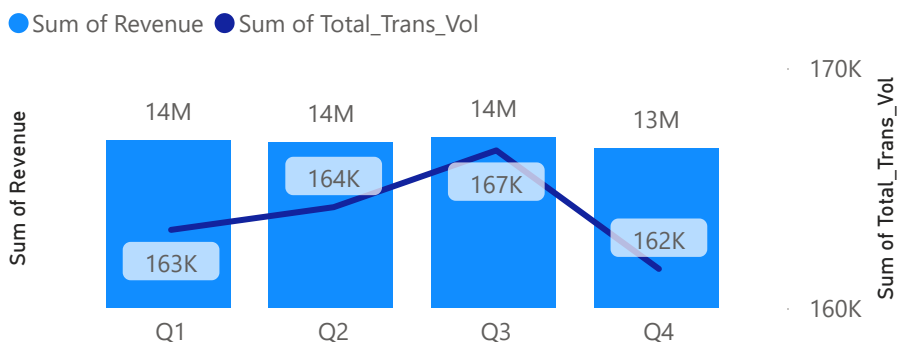
High

Female

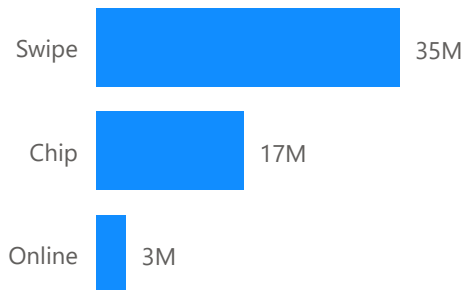
Male

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139397.74	64,95,887.74	2685635
Silver	5586332.28	8,12,081.28	187505
Gold	2454072.16	3,73,784.16	56210
Platinum	1135608.05	1,61,629.05	20665
Total	55315410.23	78,43,382.23	2950015

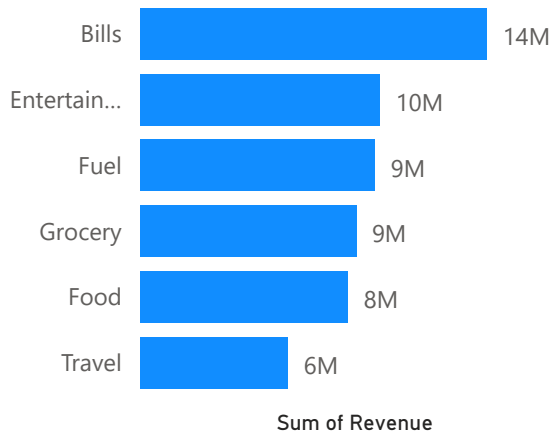
Qtr Revenue & Transaction Count



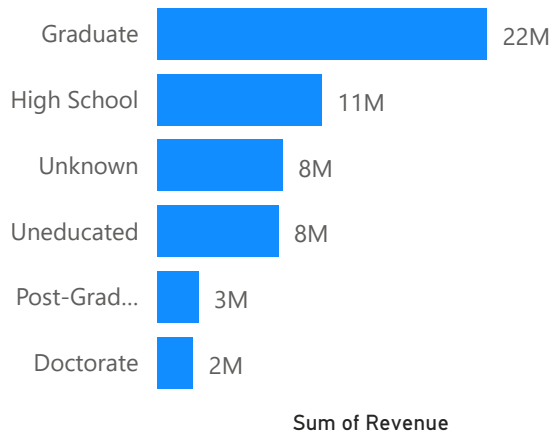
Revenue by Use Chip



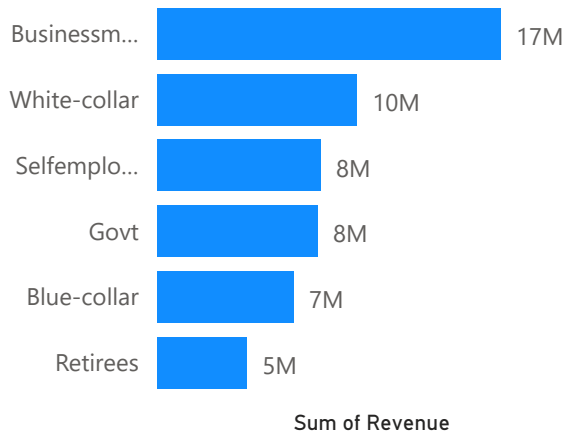
Revenue by Expenditure Type



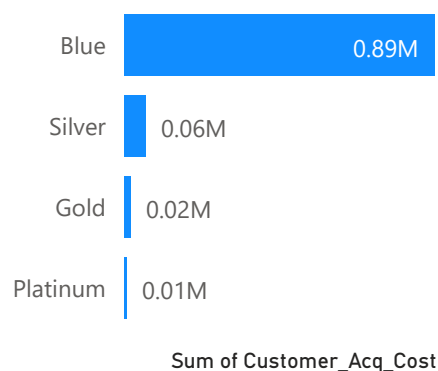
Revenue by Customer Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Transaction Reports

Q4

Q3

Q2

Q1

All



Revenue

55.3M

Total Intrest

7.8M

Income

575.9M

Avg. CS

3.2

Filter Income Group

Medium

Low

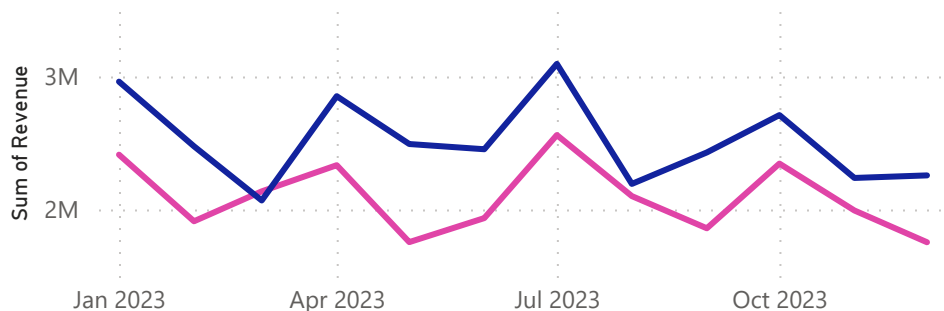
High

Female

Male

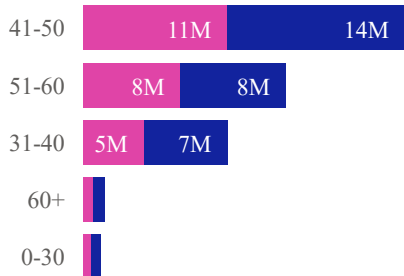
Revenue Trends

Gender Female Male



Revenue by Income Group

Gender Female Male



Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
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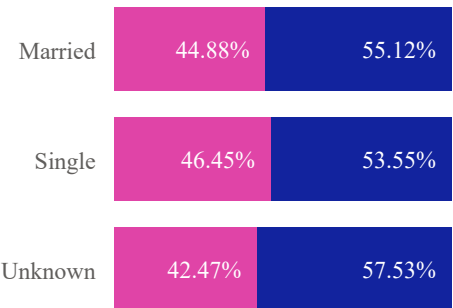
Top 5 State

Gender Female Male



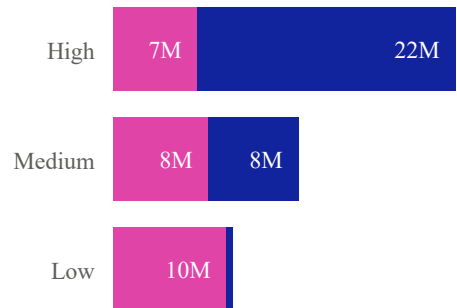
Revenue by Marital Status

Gender Female Male



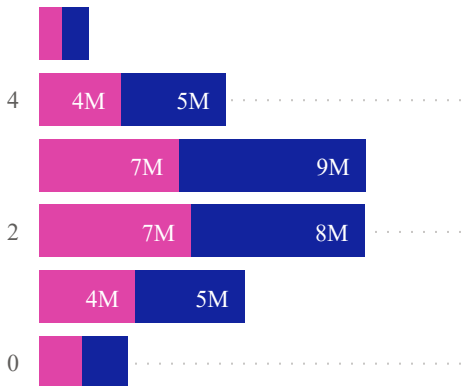
Revenue by Income Group

Gender Female Male



Revenue by Dependent

Gender Female Male



Revenue by Education

Gender Female Male

