

# Startup Spotlight: Comply is Revolutionizing Insurance Compliance with Al

Honored to be covered by MassChallenge



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**Source Link** - https://masschallenge.org/articles/startup-spotlight-comply-is-revolutionizing-insurance-compliance-with-ai/

### Bringing Efficiency to a Text-Heavy Industry

Sachin Kulkarni, founder and CEO of Comply, is on a mission to modernize one of the insurance industry's most labor-intensive sectors: compliance. With a background in enterprise technology and a clear vision for automation, Sachin launched Comply to help insurance compliance teams "think smarter, move faster, and achieve more."

### Addressing a Manual Bottleneck

Comply targets the often-overlooked but critical operations within insurance compliance teams. "The work they do is largely manual," Sachin explains. "We're using AI to supercharge that work, drastically improving productivity and efficiency."



### Why MassChallenge?

As a first-time founder, Sachin was drawn to MassChallenge's personalized, founder-first approach. "The exposure to companies like MassMutual, who bring 200 years of institutional knowledge, has been invaluable," he notes.

From week-to-week guidance to tailored introductions and mentorship, MassChallenge has helped Comply accelerate in its earliest stage. "We're nearly a six-month-old company," Sachin says. "MassChallenge taught us what to do, what not to do, and how to pitch to investors with strategic design partners like MassMutual."

#### A Platform to Learn, Build, and Connect

Comply has especially benefited from MassChallenge's advisor network and the strong cohort model. "We're learning from each other, what to do about SOC 2 compliance, which customers to approach, and how to tailor solutions for enterprises versus smaller firms," Sachin shares.

Even as part of a remote cohort, the peer-to-peer knowledge exchange has proved critical. "The value of the cohort is immense," he adds. "It helps us identify opportunities, avoid pitfalls, and validate our approach with real-world feedback."

### Looking Ahead: Al Agents at Scale

The ultimate vision for Comply is to build an army of Al agents that can scale across multiple operational teams, not just compliance, within insurance. "If we can do this for one team, we can do it for many," says Sachin. "We're building the future of productivity in insurance."

Reflecting on the experience, Sachin says, "The MassChallenge team has been awesome. From the day we applied to now, they've helped every step of the way. It's a big program, and a successful one. I'm a champion of it forever."



MassChallenge Team Jun 27, 2025

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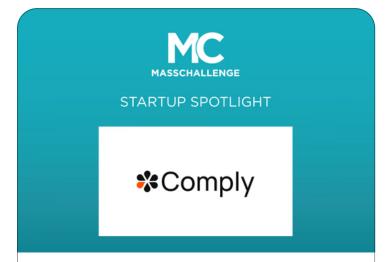
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### News: Comply + First Consulting

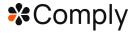
Comply (www.TheComply.ai), a leading provider of Al-driven insurance compliance solutions, is pleased to announce a strategic partnership with First Consulting (www.FirstConsulting.com), a renowned expert in insurance regulatory compliance. Comply will leverage First Consulting's extensive industry experience to enhance its compliance platform, ensuring even greater accuracy, reliability, and regulatory alignment.





# We Like Compliance

The Insurance industry is built on trust and risk management. Compliance is not a regulatory requirement but the very backbone of the insurance sector, affecting not just the insurance companies but also the consumers.



The "Junior Staff" for insurance compliance

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