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## ABOUT THE COMPANY

We bring to you a refreshing take to your ordinary personal care routine with our range of Hand Sanitizers. We make sure to make use of healthy ingredients such as Lemongrass, Orange and Lemon.



With a simple online purchase, Be. The Solution enables women to make better hygiene and sanitation opportunities available to disadvantaged women and girls.

Our brand helps women empower one another and strive toward a better future for India. As a new brand, our hygiene products are designed to make a woman's personal care and hygienic lifestyle easier to manage, and give back to society.

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## WHAT WE OFFER

A unique Indian Brand, powered by a vision to enable the Indian woman in her everyday life, Be. The Solution strives to make a woman's life easier at home and at her workplace.

With our beautiful packaging, high-quality natural ingredients and elegant fragrances, Be. enables a pleasant and satisfying user experience.

## OUR RANGE



### Be. Nimbu Wala Fresh hand sanitizer

is infused with lemon antibacterial properties. This natural ingredient is an excellent and rich source of vitamin C, an essential nutrient that protects against infections such as, the flu and colds.

Rs. 245

### Be. Lazeez Lemongrass hand sanitizer

is infused with lemongrass antibacterial, herbal, and aromatic properties. This natural ingredient contains essential oils, minerals, and vitamins that are known to have antioxidant and disease preventing benefits.

Rs. 245



### Be. Natkhat Narangi hand sanitizer

is infused with vitamin C, potassium, and calcium found in orange fruit. This natural ingredient contains an abundance of polyphenols that protects the skin against viral infections.

Rs. 245

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Milaap is an online crowdfunding platform that enables anyone across India to raise funds for healthcare and other social causes, with great ease. Founded in 2010 by a team of young and passionate entrepreneurs, Milaap has pioneered the development of person to person giving in India.

By partner with them Be. The Solution urges you to be the solution and send one magical wish online via [www.milaap.org/bethesolution](http://www.milaap.org/bethesolution)

For every wish Be. The Solution donates Rs. 10 to sanitation projects.

**Sending a wish is absolutely free.**

Be. The Solution funds 21 sanitation loans for women in the rural regions of Tamil Nadu and Gujarat, granting access to a basic facility that we all take for granted - Toilets.

We can empower each other through making simple choices in our everyday life.

## OUR PARTNERSHIP WITH MILAAP

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front cover

## OUR MISSION

## CONTACT US

Our Mission is to

- Empower
- Educate
- Encourage and
- Donate

towards women's hygiene issues, especially in the rural areas.

Be. The Slution contributes 5% of net revenue towards women's hygiene and sanitation projects.

Together women can empower one another through simple choices in their everyday lives.

While using personal skincare products that nourish you skin with healthy ingredients, you will provide sustainable solutions to create life changing opportunities for women and girls in rural communities.



@be\_thesolution



@be\_thesolution



Be. The Solution



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[www.bethesolution.in](http://www.bethesolution.in)

100% genuine. All products sourced directly from brand owners.

From the House of Ador.



HAND SANITIZER

Now say good-bye to germs!