

MANISH MOHAN PATIL

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ACADEMIC QUALIFICATIONS

- MSc Human Computer Interaction, University College Dublin, Ireland, September 2023 - Ongoing
- UI UX Career Track, Springboard India (Online), September 2020 - August 2021
- Bachelors in Business Administration and Information Technology (BBA-IT), Symbiosis International University, Pune (India), July 2017 - June 2020, CPGA of 7.76 on 10

WORK EXPERIENCES

UX UI Specialist, Amdocs, Pune (India), August 2022 – August 2023

- Designing web / mobile experiences and visual interfaces for telco giants namely AT&T, Verizon, Vodafone.
- Conceptualizing product demos and enhancing design and methodologies.
- Providing UX enhancements and consultation to enhance on existing experience and align business and customer needs.
- Undertaking training exercises for designers and enabling seamless transition from Sketch to Figma.

UX Designer, iMocha, Pune (India), December 2021 – August 2022

- Developed better skill assessment experiences for faster hiring and candidature evaluation for companies such as Capgemini, Wipro, Cognizant, and other Fortune 500 companies.
- Conducted user research and interacted with overseas clients.
- Ideated, build and released v1, v2 on Microsoft Teams app store with close collaboration with Microsoft developers and product managers.
- Proposed new test interface to increase customer and user adoption.
- Launched candidate verification with Veriff integration.

UI UX Designer, Winvesta Technologies, Pune (India), April 2021 - December 2021

- Involved in designing UX and UI for android and iOS apps. Collaborate with tech team, marketing and co-founders to discuss new methods for better experience.
- Worked closely with product managers to enhance user flows such as on boarding journey and interfaces.
- Proposed redesigns and prototypes, mock-ups for ease of use and refined user experience.

Sports Leader, Decathlon Sports India Pvt Ltd, Pune (India), November 2019 - December 2020

- Part time sports leader at Decathlon, attended customers and helped enhance their shopping experience.
- Undertook store stock evaluation and inventory management and ordering from warehouse.
- Analyzed business and customer flow during monthly intervals.

Designer cum Volunteer, Villgro Innovation Foundation, Bangalore (India), August 2019 - December 2019

- Designed and managed the print materials namely badges, lanyards, stickers and flex banners.
- Estimated budget and contacted vendors for quotations.
- Overlooked the arrangements for logistics and management of the 2-day conference event requirements.

Design Lead, Symbiosis International University, Pune (India), December 2018 - April 2019

- Lead team of 10 designers. Successfully delivered print and digital posters, banners, certificates and assisted the development of fest website.
- Worked closely with university management and cultural departments.

ACADEMIC PROJECTS

Savr Recipe App, Design Sprint Project, March 2021

Successfully completed a 5-day design sprint challenge, undertook primary research, user journey mapping, establishing style guide and design of high fidelity designs to solve existing problems of a recipe app that users faced.

- **Licious Meat Ordering App, UI Redesign Project, February 2021**
Redesigned the UI of the app solely. Identified areas of improvement in existing app, conducted user surveys and converted the dated looking app by giving it a modern look and feel.
- **Workroof Co-working Spaces, Capstone Project, November 2020 - February 2021**
Undertook this 4-member group project that helped freelancers, entrepreneurs, small businesses to find quality and affordable office spaces. Identified user requirements, conducted competitive research and build a competitive business model with an actual working booking interface.

TECHNICAL SKILLS

- Sketch
- Figma
- Adobe Xd
- Adobe Photoshop
- Adobe Illustrator
- Canva
- iMovie
- Invision Studio
- Miro

DESIGN SKILLS

- Research
- Ideating
- Sketching
- Wire framing
- Prototyping
- User testing
- HTML / CSS

EXTRACURRICULAR ACTIVITIES

- Appeared for Tabla examination and completed level 1, *Pune (India)*, April 2020
- Successfully appeared and completed the karate black belt certification, secured karate black belt, *Pune (India)*, July 2017
- Represented school football team in an interstate football tournament, *Bangalore (India)*, August 2012
- Won gold medal on securing 1st position in 100m freestyle Swimming, *South Africa*, 2007