



Category

- ☐ Accessories
- ☐ Appliances
- ☐ Art
- ☐ Binders
- ☐ Bookcases
- ☐ Chairs
- ☐ Copiers
- ☐ Envelopes
- ☐ Fasteners
- ☐ Furnishings
- ☐ Labels
- ☐ Machines
- ☐ Paper
- ☐ Phones
- ☐ Storage
- ☐ Supplies
- ☐ Tables

OVERVIEW

Total Sales

332.44K



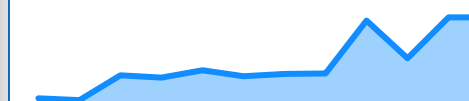
Total Profit

47.42K



Total Orders

2K

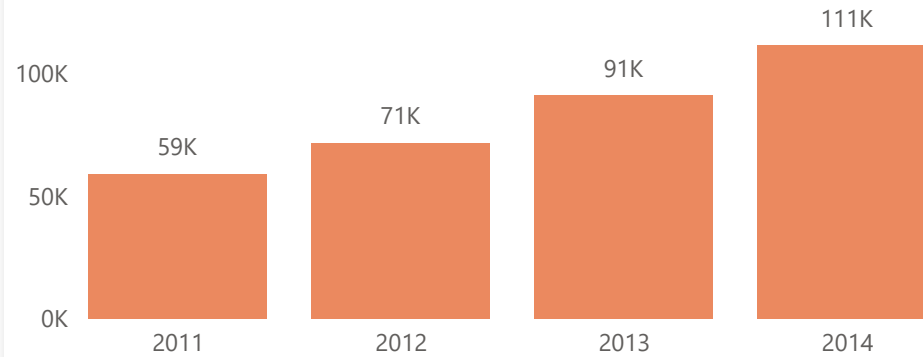


Total Quantity

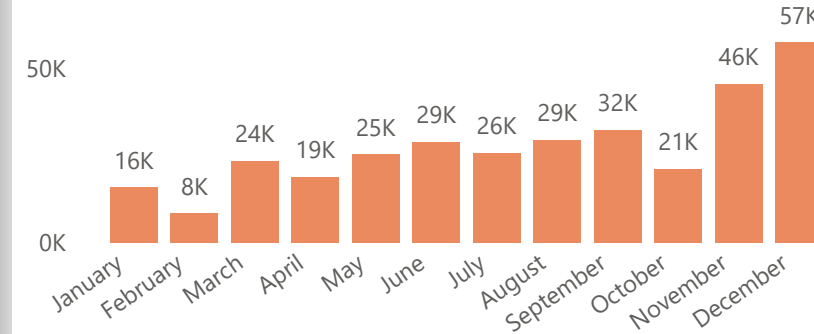
6K



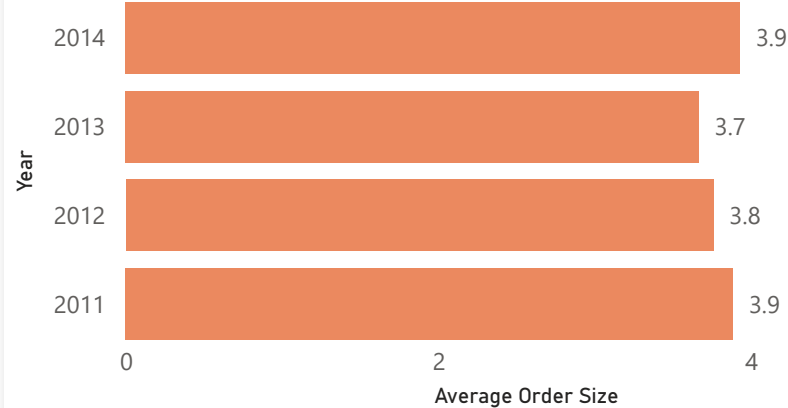
Total Sales by Year



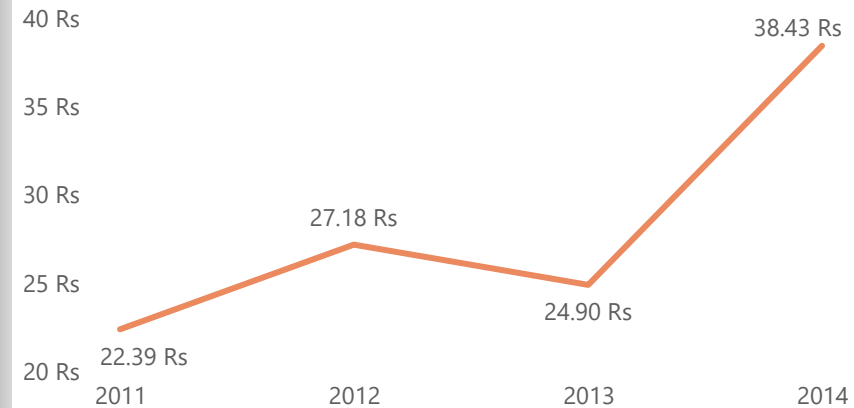
Sales Trend by Month



Average Order Size by Year



Average Order Value (AOV) by Year



Year: All

2011

2013

2012

2014

Overview

Products Analysis

Regions Analysis

Operations Analysis

Year: All

2011

2013

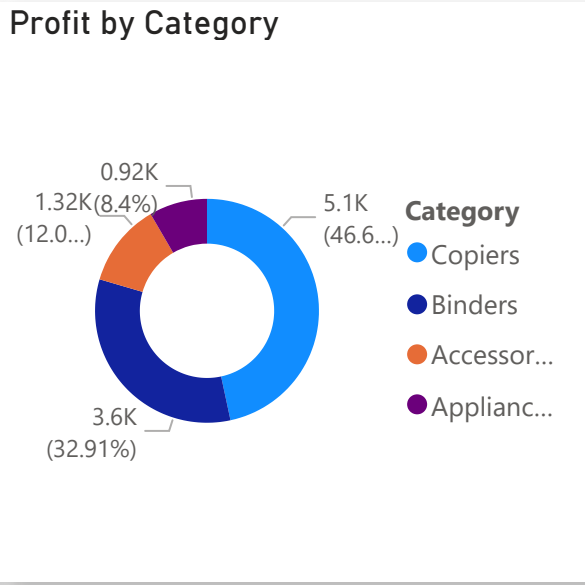
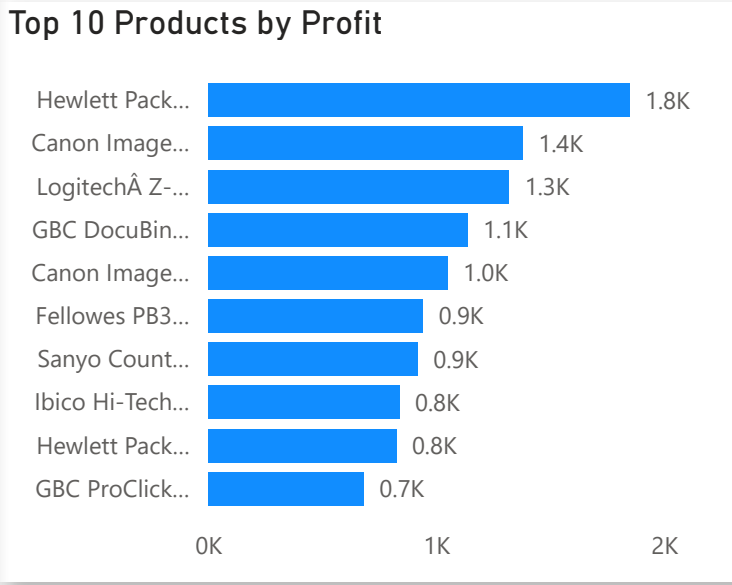
2012

2014

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PRODUCTS ANALYSIS



Best Product by Profit

Hewlett Packard LaserJet 3310...

4742.0K%

Product Name	Total Orders	Total Sales	Total Profit	Avg Profit Margin
#10- 4 1/8" x 9 1/2" Recycled Envelopes	1	17.48	8.22	410.78%
#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	2	22.92	11.23	374.36%
#10 White Business Envelopes,4 1/8 x 9 1/2	1	12.54	4.23	423.09%
#6 3/4 Gummed Flap White Envelopes	1	7.92	2.77	277.20%
12 Colored Short Pencils	1	7.80	2.11	70.20%
12-1/2 Diameter Round Wall Clock	3	391.61	123.08	586.08%
14-7/8 x 11 Blue Bar Computer Printout Paper	1	96.08	46.12	2305.92%
24 Capacity Maxi Data Binder Racks, Pearl	1	421.10	105.28	5263.75%
24-Hour Round Wall Clock	2	119.88	51.55	859.14%
36X48 HARDFLOOR CHAIRMAT	2	209.80	14.69	146.86%
3M Hangers With Command Adhesive	2	22.20	9.10	151.70%
3M Office Air Cleaner	1	103.92	36.37	909.30%
3M Replacement Filter for Office Air Cleaner for 20' x 33' Room	1	113.76	44.37	1478.88%
4009 Highlighters by Sanford	1	21.84	10.51	121.24%
Total	1611	332,443.71	47,420.44	771.19%

Overview

Products Analysis

Regions Analysis

Operations Analysis

Year: All

- 20112013
- 20122014

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geographical performance

Highest Profit City

Los Angeles



City
Los An...

Lowest Profit City

Phoenix



City
Phoenix

Total Profit, Total Sales and Total Profit by City and Category

Category Accessories Appliances Art Binders Bookcases Chairs Copiers

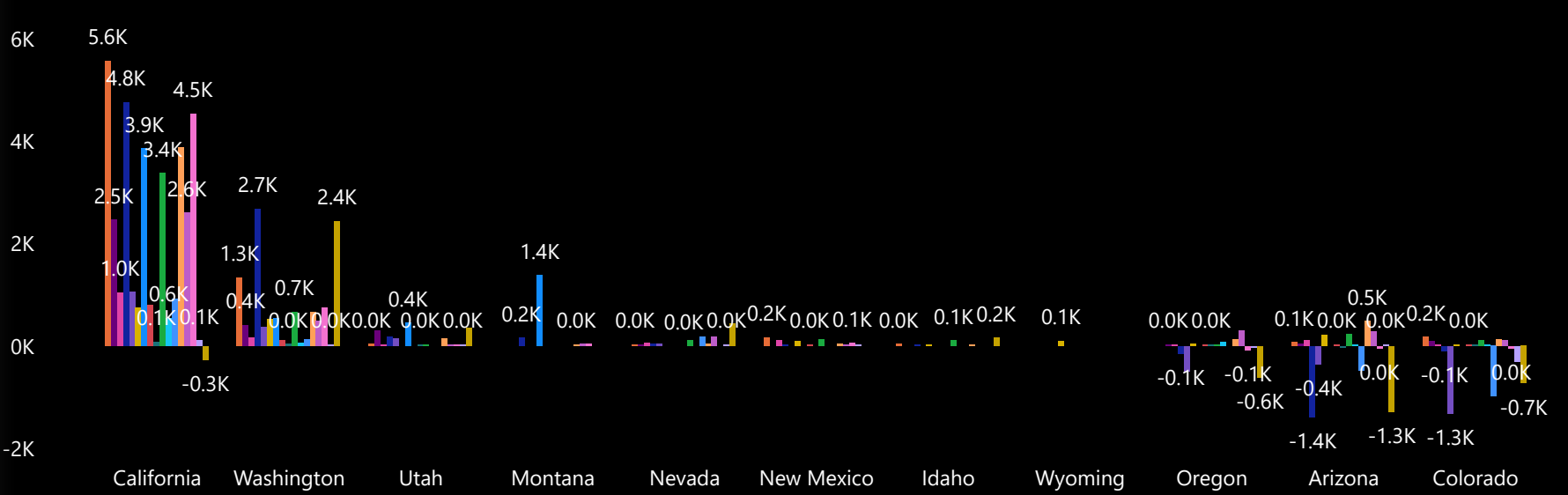


Microsoft Azure

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Profit by Location and Category

Category Accessories Appliances Art Binders Bookcases Chairs Copiers Envelopes Fasteners Furnishings Labels Machines



Overview

Products Analysis

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Operations Analysis

Year: All

2011

2013

2012

2014

Arizona

California

Colorado

Idaho

Montana

Nevada

New Mexico

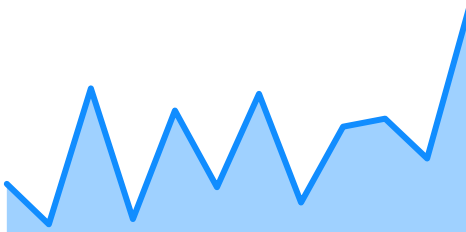
Oregon

Utah

Operations Analysis

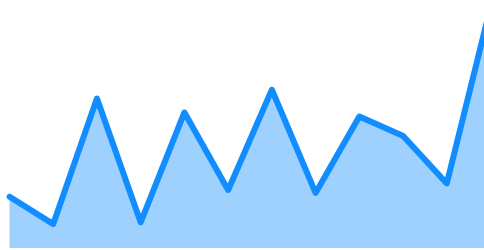
Average Order Value (AOV)

29.44 Rs



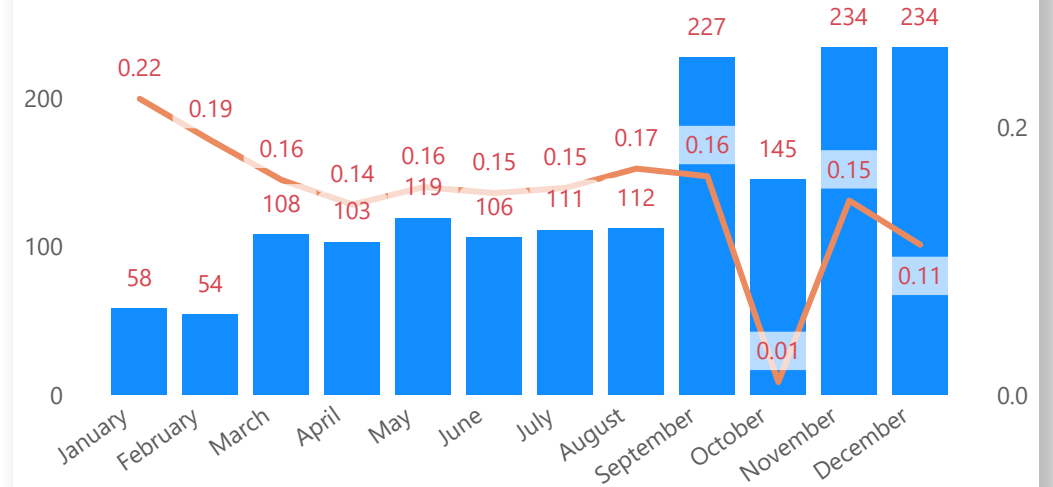
Average Profit Margin (%)

771.19%



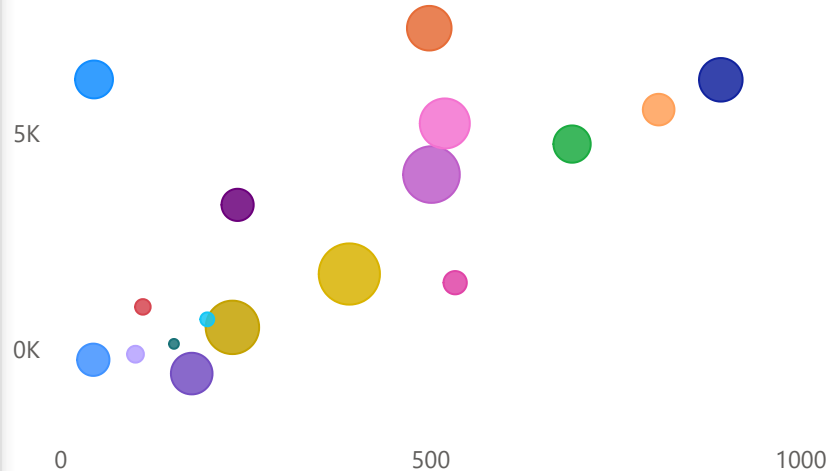
Orders and Profit Margin Over Time

● Total Orders ● Profit Margin %

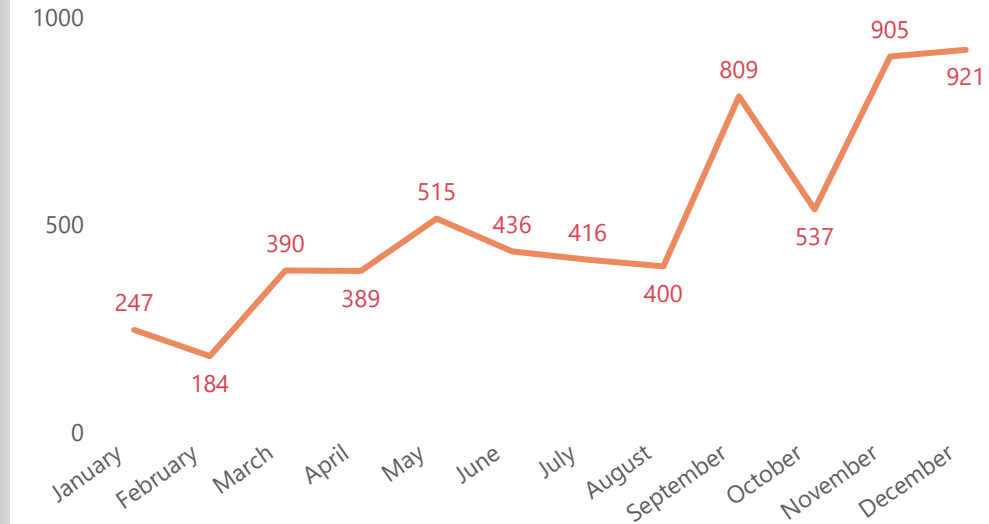


Quantity vs. Profit (by Category)

Category ● Accessories ● Appliances ● Art ● Binders



Monthly Quantity Trend



Overview

Products Analysis

Regions Analysis

Operations Analysis