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Category Accessories Appliances Art Binders Bookcases Chairs

- Furnishings
- Labels

Copiers

Envelopes

Fasteners

- Machines
- Paper
- Phones
- Storage
- Supplies
- Tables

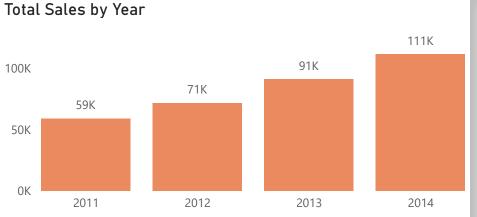
OVERVIEW

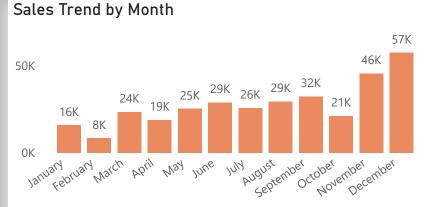


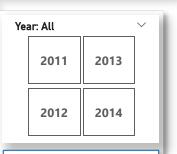


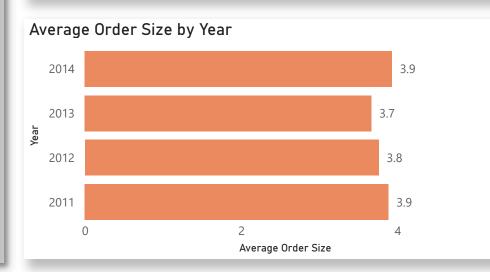




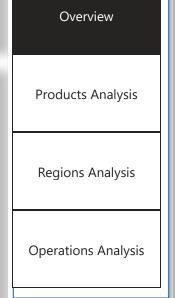






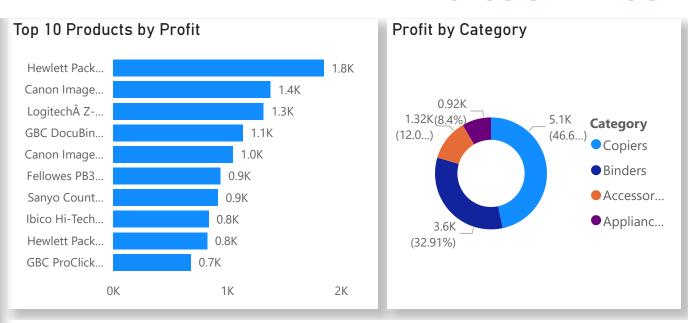






Year: All 2011 2013 2012 2014 **Category** Accessories Appliances Art Binders Bookcases Chairs Copiers Envelopes Fasteners Furnishings Labels ☐ Machines Paper Phones Storage Supplies Tables

PRODUCTS ANALYSIS





Hewlett Packard LaserJet 3310...



4742.0K%

Product Name	Total Orders	Total Sales	Total Profit	Avg Profit Margin
#10- 4 1/8" x 9 1/2" Recycled Envelopes	1	17.48	8.22	410.78%
#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	2	22.92	11.23	374.36%
#10 White Business Envelopes,4 1/8 x 9 1/2	1	12.54	4.23	423.09%
#6 3/4 Gummed Flap White Envelopes	1	7.92	2.77	277.20%
12 Colored Short Pencils	1	7.80	2.11	70.20%
12-1/2 Diameter Round Wall Clock	3	391.61	123.08	586.08%
14-7/8 x 11 Blue Bar Computer Printout Paper	1	96.08	46.12	2305.92%
24 Capacity Maxi Data Binder Racks, Pearl	1	421.10	105.28	5263.75%
24-Hour Round Wall Clock	2	119.88	51.55	859.14%
36X48 HARDFLOOR CHAIRMAT	2	209.80	14.69	146.86%
3M Hangers With Command Adhesive	2	22.20	9.10	151.70%
3M Office Air Cleaner	1	103.92	36.37	909.30%
3M Replacement Filter for Office Air Cleaner for 20' x 33' Room	1	113.76	44.37	1478.88%
1000 Highlightors by Sanford	1	21.9/	10 51	121 2/10/
Total	1611	332,443.71	47,420.44	771.19%

Overview	
Products Analysis	
Regions Analysis	
Operations Analysis	

geographical performance Year: All 2013 Total Profit, Total Sales and Total Profit by City and Category 2011 **Category** ● Accessories ● Appliances ● Art ● Binders ● Bookcases ● Chairs ● Copiers ▶ Highest Profit City ▲ Lowest Profit City 2012 2014 Los Angeles **Category** \vee **Phoenix** Accessories **Appliances** City Art City Los An... Phoenix **Binders** Bookcases ─ 16.4... (10...) -1.98K (10...) Chairs ©2025 Digital 351865/01/15/stel Feedback Profit by Location and Category Copiers **Category** ● Accesso... ● Applian... ● Art ● Binders ● Bookcases ● Chairs ● Copiers ● Envelopes ● Fasteners ● Furnishi... ● Labels ● Machines Envelopes Overview Fasteners 6K 5.6K Furnishings 4.5K Labels 4K **Products Analysis** Machines 2.7K 2.4K Paper 2K 1.4K **Regions Analysis** Phones 0.7K 0.4K 0.0KP0K0.0K 0.0K0.0K 0.2K 0.0K 0.0K 0.0K0.0K^{0.2K}0.0K0.1K 0.0K 0.1K0.2K 0.1K 0.5K 0.0K0.0K 0.1K0.0K 0.0K^{0.2K}0.0K Storage 0K -0.3K Supplies **Operations Analysis** -1.3K -1.3K Tables -2K California Washington Wyoming Oregon Colorado Utah Montana New Mexico Idaho Arizona

Operations Analysis Year: All Orders and Profit Margin Over Time 2011 2013 ● Total Orders ● Profit Margin % Average Profit Margin (%) Average Order Value (AOV) 234 234 227 2012 2014 0.22 200 771.19% 29.44 Rs 0.17 0.16 145 0.16 0.15 0.15 Arizona 108 103 106 111 112 100 California y Abril Way Colorado July August September Idaho Monthly Quantity Trend Quantity vs. Profit (by Category) Overview Montana 1000 **Category** • Accessories • Appliances • Art • Binders 905 921 Nevada **Products Analysis** 515 5K 500 436 416 537 390 New Mexico 389 247 Regions Analysis Oregon Utah **Operations Analysis** 500 1000

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