Using Customer Analytica:

The Web-App Customer Analytica opens with displaying ID’s of some of the Customers. Clicking on any of them will open their respective Profile.

On the App Bar, in the right most corner is a search field, where after complete Account ID of any customer in database is entered and the Search button is pressed, the complete profile created of the respective customer is displayed.

On the left hand side are the options for filtering the data. Various options are given based in which filtering can be done. The Customers that fit into the selected filter option will be displayed in the middle of screen. Multiple filters can also be added, the final result displayed will contain all the customers’ data fitting in all the filter options.