

Celebrating
25
Years

jims
Sector-5, Rohini, Delhi

MADE TO LEAD



Information Brochure

The Institute

Jagan Institute of Management Studies (JIMS) imparts professional education in the fields of management and information technology. The Institute has been working for the attainment of a mission: to develop highly skilled and professional human resource for industry and business. From a very modest start, it has now acquired a commendable position as one of the premier institutes of the country. The Institute has earned appreciations and accreditations from various Govt. bodies, industry associations and leading newspapers and channels. These include National Board of Accreditation (NBA), Association of Indian Universities (AIU), National Assessment and Accreditation Council (NAAC), National Institutional Ranking Framework (NIRF), FICCI, Assocham, Times of India, Competition Success Review (CSR), Business Standard, Business Today etc.

Jagan Institute of Management Studies (JIMS) is a place of learning for knowledge driven learners. It has been built with an aim to impart education that surpasses the benchmarks of excellence. The Institute has comprehensive pedagogical structure which provides paramount academic skills and enriches culture for the finest minds. The curriculum at the institute is designed in accordance with the ever-evolving dynamics of global business environment. It has esteemed faculty members with their vast experience and expertise. It also takes pride in providing its students with world-class facilities which are second to none. JIMS thus proves to be an ideal place for those wishing to engage in academic pursuits and seek intellectual fulfilment.



Accreditations and Recognitions



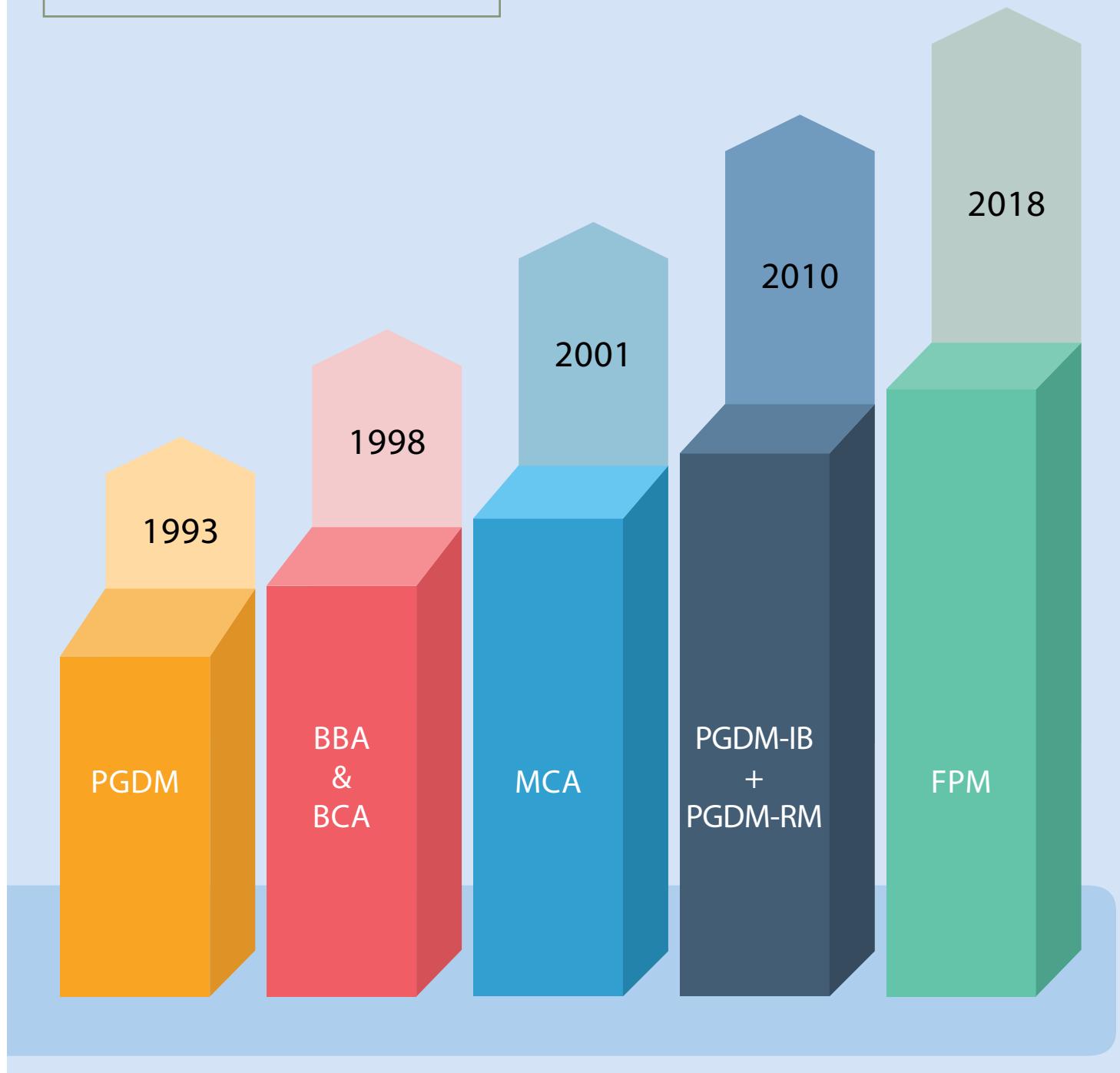
Corporate Tie Ups and Linkages



Institute's Journey So Far

*Management is about
arranging and telling
Leadership is about
Nurturing and Enhancing...*

Tom Peters



JIMS Advantage

We like what we do

At JIMS, we believe that we are not just nurturing students; we are creating leaders of tomorrow. Hence, we first identify the abilities of students and then nurture them with our creative and analytical tools hereby empowering them with the right knowledge to take tomorrow's corporate world head-on. Not merely emphasizing on the theoretical learning, we encourage our students to take responsibilities and decisions that shape their future.

We stir and select the best

JIMS has a rigorous selection procedure that screens and filters to get the best brains in the country. We hold group discussions and personal interviews. These are conducted by experts from industry and academia. We thus emphasize on selecting only those candidates who possess inherent managerial and leadership prowess.

We don't just teach, we give a complete learning experience

Our curriculum stretches its reach to considerable breadth and depth. It facilitates a learner to get equipped with academic knowledge as well as its practical relevance. It offers an extensive learning experience through a plethora of channels, including lectures, case studies, projects, workshops, seminars, and outdoor activities, which promise an overall development of students. We enhance students' familiarity with our standards and culture, thus making our curriculum a platform to liberate and excel rather than a restrictive classroom activity.

Our dedicated faculty is our Strength

Our faculty possesses a blend of academic and industry experience which helps in disseminating the knowledge to the students, through both classroom sessions and independent study activities.

We are a pool of resources for the renowned companies

Over the years, JIMS has consistently proved to be a reservoir of talent for the best companies. Corporate giants like ICICI Bank, HDFC Bank, Nestle, Deloitte, KPMG and Tata Consultancy Services, to name a few, have repeatedly visited our campus for recruitments and many of our students get pre-placement offers.

We take pride in the facilities that we offer

Our conveniently located campus, ventilated classrooms, state-of-the-art auditorium and conference rooms, wellstacked libraries, well-equipped computer labs and a vibrant cafeteria make us a complete institute.



Director's Message



**Dr. Pooja Jain
Director**

We are proud to have completed 25 years of our establishment. JIMS has come a long way from its humble beginning and has carved a niche for itself among the top management institutions of India.

Functioning of our Institute is guided by its vision, mission and program objectives which have been designed by all its stakeholders through a structured participative process. There is an increased emphasis on innovative curriculum, interactive pedagogy, intense industry-interface and global alliances aimed at building and enriching the competencies of its faculty and students.

Our faculty is continuously engaged in academic research, corporate trainings and industry consultancy assignments for keeping abreast with times. Our students are selected through a rigorous process for all programs offered and they are encouraged for experimenting new ideas, pursuing entrepreneurial aspirations, undertaking industry projects and enhancing their knowledge base through various academic and cultural activities. Most of our Alumini have received recognition in the business world as corporate leaders and are placed in globally acclaimed organizations handling senior management roles and leadership positions.

JIMS works like a family and depth of caring that the JIMS community has for each other and the time that we willingly choose to spend with one another defines the institute. Strong connection and compassion is the spirit of the institute that we hope to endure with time.

On behalf of JIMS, I extend my invitation to all stakeholders for a mutually beneficial long term association.

“The phrase ‘nature and nurture’ is a convenient jingle of words, for it separates under two distinct heads the innumerable elements of which personality is composed. Nature is all that a man brings with himself into the world; nurture is every influence without that affects him after his birth.”

-Francis Galton

INFRASTRUCTURE



Campus

JIMS Campus, where the strategic thought leaders of tomorrow hone their skills, is well-planned and spacious. The classrooms, the seminar and the conference halls are fully air-conditioned to facilitate long hours of teaching and interactive participation. All classrooms and seminar halls are equipped with state – of – the– art visual aids.



Classroom

Our conducive classroom atmosphere has been a significant factor in creating a harmony in the teacher-student relationship. It has been designed to propel an inquiry-based learning that fosters eagerness to learn. Our simple classroom teaching is aided with many modern facilities like air-conditioning convenience, internet, intranet connectivity, hi-tech multimedia and audio-visual equipments which set the tone for students to engage in stimulating discussions.

Computer Lab

JIMS has one of the finest computing environments amongst management institutes in India. Our contemporary and cutting edge facilities include world-class servers, Wi-Fi networked campus and heterogeneous range of hardware and software which facilitate an effective model of learning.





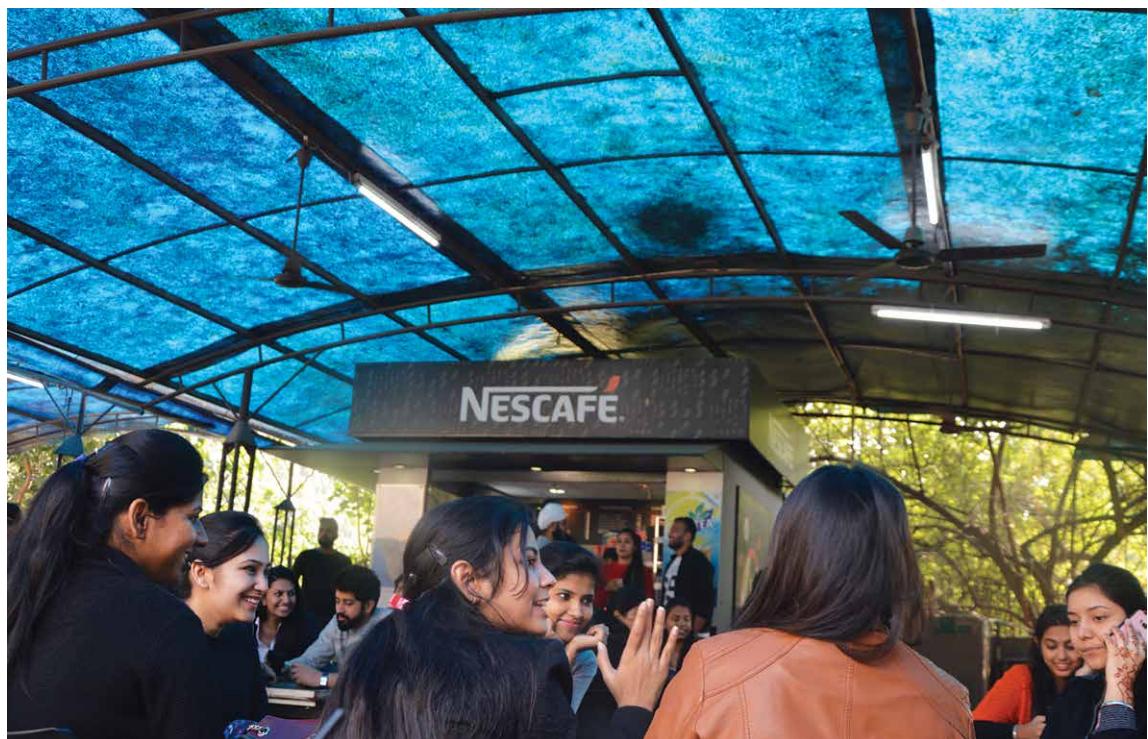
Conference Hall & Auditorium

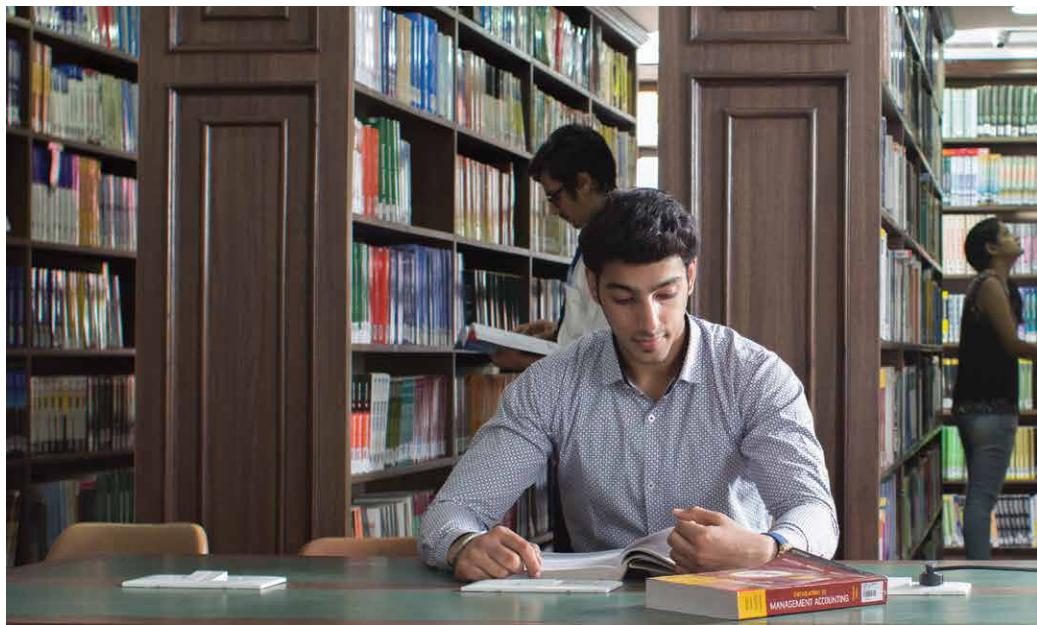
The conference hall and auditorium are an extension of our complete and holistic classroom atmosphere. These have an excellent acoustics and sufficiently large seating capacity which complements our well-planned management learning environment uniformly. It is well-resourced with state-of-the-art audio-visual and interactive tools to facilitate smooth presentations and corporate programmes.



Cafeteria

Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria approach". It is an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee and thereby actively nurture one's interpersonal skills.





Library

A well-stocked library with national and international magazines, periodicals, journals and research papers is the hub that sustains, stimulates, generates and rejuvenates the grey cells. JIMS library has come a long way from being a traditional library with manual transactions to an e-library. The library has all the relevant information available at a click for the emerging global managers who go through the grind to equip themselves with right skills and expertise to achieve world class standards in various functional areas of Management and IT.



Sports Lawn

Inspite of limited land availability in a metropolitan city like Delhi, JIMS endeavours to provide decent indoor sports facilities and if a few outdoor facilities as well. The indoor facilities include table tennis, yoga, gym, carrom and chess. Outdoor facilities include badminton court, basketball practice court and cricket practice pitches. The institute has tie up with nearby sports complexes for other sports activities like cricket, volleyball, swimming and running tracks. Our students participate in the inter college sports activities of G.G.S.I.P University and have bagged gold and silver medals in some events.

Hostel Accommodation

The institute provides well-furnished hostel facility exclusively for males and females. The aim of the hostel is to make it a homeaway from home. It has spacious rooms with windows opening into balcony, other facilities include common room and dining room, Apart from the infrastructural soundness, it provides sufficient scope for interaction and relationship-building. It provides a congenial atmosphere that gives the new students full scope to know their seniors, learn from them, leverage their knowledge and build lasting relations with them. It is also a common sight to find study groups and project groups working in the hostel rooms. These interactions play an especially important role in a student's life during placements and examinations.



Our Intake truly reflects- "Unity in Diversity"

(Rabindra Nath Tagore)



SHIVANI SINGH, PGDM (2018-2020)

I am from Allahabad. JIMS has provided me with the opportunity to interact and participate with students coming from different states and academic backgrounds. One of the best things that JIMS offers is their highly qualified faculty that encourages class participation through various in-class activities. Also, the guest speakers invited from various domains helped me expand my knowledge beyond books. The Industrial Visit provide an insight into the industries and their working in real world.

NANDINI SINGH, PGDM IB (2018-2020)

I am pursuing PGDM -IB from JIMS. Since I belong to Haryana, I have chosen Hostel accommodation of JIMS. The infrastructure and facilities including hostel is good. The college is concerned for the safety and security of the students. The faculties of the college are very helpful and cooperative, they help in enhancing the personality of an individual and prepare the individual according to the competitive world. As a student I have learnt a lot till now and there's more to learn.

NAMRATA GUPTA, PGDM (2017-2019)

I am from Chandigarh, Punjab. It's great thing for me that I am part of JIMS Family. The Culture and Environment of JIMS is very adaptive and friendly for everyone. The quality of facilities and classrooms are outstanding. They provide hostel facilities for boys and girls with cab pickup and drop facility, well furnished rooms along with AC. Our warden treats us like her family. Hope this chain of love will continue through out life time for us and upcoming students.

ANUSHKA SRIVASTAVA, PGDM (2017-2019)

I am from Renukot. The journey at JIMS so far has been exceptionally good. The institute provides a wide exposure of industry through various industrial visits and guest speakers who come from an accomplished background. The faculty is extremely helping and provides guidance which are fruitful for not only now but also for the future. Its been a great time being a part of this Institute in my journey of life.

Autonomous Programmes Offered

Jagan Institute of Management Studies has evolved as an institution of excellence and commitment in the field of Management and Technical education. The institute from the very outset focused on professional studies at the Post- Graduate level with a view to tap, direct and channelize the enormous talent pool in the country. We offer the following two year full time programmes. All the Three full Time programs namely PGDM, PGDM (International Business) and PGDM (Retail Management) are accredited by NBA for quality education and equivalent to MBA degree in accordance with AIU. The Institute also offers an AICTE approved Fellowship Program in Management (FPM) which is equivalent to Ph.D degree.



Post Graduate Diploma in Management (PGDM)

Approved by AICTE, Accredited by NBA and granted equivalence to MBA degree by AIU

Post Graduate Diploma in Management program is a two-year full time program designed to equip students to develop skills to take on managerial, entrepreneurial and leadership roles in this rapidly changing world. PGDM program emphasises on building strong conceptual and analytical foundation and enables students to be better decision makers. The program carefully blends fundamental theoretical framework with contemporary management practices with a focus on holistic development. PGDM program adopts multi-disciplinary approach to learning with innovative teaching pedagogy, exposure to industry through visits, guest sessions, corporate meets along with experiential learning through social projects, internships and engagements such as seminars, conferences, symposia, workshops, conclaves, etc. The students find themselves groomed as skilled professionals in domains such as finance, marketing and HR. The program incorporates alternative choice based credit system which allows the students to earn credits through self-directed learning modules including MOOCs Social Sensitivity Project, Live Projects, Industrial projects, conference participation, research publication, etc.

COURSE STRUCTURE - PGDM PROGRAMME										
I	Total Four specializations offered - Marketing, Finance, HR and IB (In Minor). To be taken up in Trim.IV- VI				72	Ist Year Credits	Ind Year Credits	54		
II	Total Marks of the programme	4200		Total Credits of the programme:	140	Self Directed Learning (SDL)		14		
				Total Credit (Compulsory courses)	21	Total Credit (Specialization courses)		36		
III	Total Courses (Trim.I-III)	Twenty five papers of 63 credits plus comprehensive viva-voce of 9 credits. (Summer Internship of 6-8 weeks)								
IV	Total Courses (Trim.IV-VI)	Four core papers of 9 credits plus Two specialization electives of 36 credits. S.I. project & viva of 6 credits, Final Project & Viva 3.								

S.No.	Trimester I	Marks	Credits	Trimester II	Marks	Credits	Trimester III	Marks	Credits
1	Managerial Economics	100	3	Macro Economics Management	100	3	Consumer Behaviour	100	3
2	Quantitative Technique	100	3	Business Analytics (NP)	100	3	Digital & Social media Mktg. (S-T5)	100	3
3	Marketing Management -I	100	3	Marketing Management -II	100	3	Business Research Methods	100	3
4	Fundamentals of Management	50	1.5	Organization Behaviour	100	3	Human Resource Management	100	3
5	Accounting for Managerial Decisions	100	3	Financial Management	100	3	Financial Institutions & Markets (NP)	100	3
6	Legal Aspects of Business	100	3	Entrepreneurship & Innovation Management (S-T5)	100	3			
7	IT applications in Management	50	1.5				Operations Management	100	3
8	Business Communication	50	1.5	Managerial Communication	50	1.5	Global Business Environment	50	1.5
9	Environmental Scanning	50	1.5	Sectoral Analysis	50	1.5	Executive Communication	50	1.5
10	Comprehensive viva-voce	100	3	Comprehensive viva-voce	100	3	Comprehensive viva-voce	100	3
	TOTAL	800	24					800	24

S.No.	Trimester IV	Marks	Credits	Core	Marks	Credits	Trimester VI	Marks	Credits
				Trimester V					
1	Strategic Management (MP - T3&T4)	100	3	Project Management	100	3	Corporate Governance & CSR (NP)	50	1.5
2	Leadership Communication	50	1.5				Final Project & Viva	100	3
3	Specialization -I	600	18	Specialization -I	600	18			
4	Specialization -II			Specialization -II					
5	Summer Internship report plus viva voce	200	6						
	TOTAL	950	28.5		700	21		150	4.5
	SPECIALIZATION ELECTIVES							* from any of the following courses	

S.No.	Trimester IV	Marks	Credits	I	MARKETING		Trimester VI	Marks	Credits
				Trimester V	Marks	Credits			
1	Integrated Marketing Communication	100	3	Marketing Analytics (NP)	100	3			
2	Sales & Distribution Management	100	3	Contemporary practices in Marketing	100	3			
3	Brand Management	100	3	Service Marketing	100	3			
4	B2B Marketing	100	3	International Marketing Management	100	3			
	Total	400	12		400	12			
	Note:	Total Credits under CBCS - 24							
	*These specialisation will be offered by PGDM.	Specialisation wise interdepartmental Credit Transfer							
	** Specialisation offered by PGDM-IB	Finance - 6 (Trim IV - 3, Trim V - 3) HR - 12 (Trim IV - 6, Trim V - 6) IB - 6 (Trim IV - 3, Trim V - 3)							

S.No.	Trimester IV	Marks	Credits	II	FINANCE		Trimester VI	Marks	Credits
				Trimester V	Marks	Credits			
1	Security Analysis & Portfolio Management	100	3	Business Valuation & Corp. Restructuring	100	3			
2	Strategic Financial Management	100	3	International Finance & Risk Management	100	3			
3	Financial Statement Analysis & Credit Appraisal	100	3	Corporate Tax Planning & Management	100	3			
4	Financial Modelling-I	100	3	Financial Modelling - II	100	3			
	Total	400	12		400	12			

S.No.	Trimester IV	III		HUMAN RESOURCES		Marks	Credits	Trimester VI	Marks	Credits
		Marks	Credits	Trimester V	Marks					
1	Industrial Relations & Labour Legislations	100	3	Contemporary issues in HR	100	3				
2	Training and Development	100	3	Managerial Competence & Personal Growth	100	3				
3	Performance Management	100	3	Compensation Management	100	3				
4	Data Analytics in HR	100	3	Organization change and development	100	3				
	Total	400	12			400	12			

S.No.	Trimester IV	V		INTERNATIONAL BUSINESS (MINOR)		Marks	Credits	Trimester VI	Marks	Credits
		Marks	Credits	Trimester V	Marks					
1	**International Trade Procedures & Documentation_CBCS_IB	100	3	**International Trade Logistics_CBCS_IB	100	3				
2	Export and Import Management & Risk Management	100	3	India's Foreign Trade Policy & Trend	100	3				
	Total	200	6			200	6			

About Self Directed Learning (SDL)

In order to groom students for the VUCA world, it is imperative to provide a platform inside and outside the classroom where learning is application oriented and knowledge transmission happens over a large context. Apart from core and elective courses, the following vital programs with credits are embedded in the curriculum to let students apply classroom learning to on field experiences.

Self-Directed Learning (SDL)		
S.No.	Course / Projects	Credits
1	MOOCs - 3 courses (3 credits * 3 papers)	9
2	Social Sensitivity Project	3
3	Live Project	3
4	Industry Research Project	6
5	Research paper presentation (2 papers * 3 credits)	6
6	Publications (2 papers * 4.5 credits)	9
7	NCFM Certification (3 course * 2 credits)	6
8	Study Abroad	9
9	Student Exchange Program	9
10	Entrepreneurship Project (Under JJC) (3*2)	6
	Total	66



NEELESH SHUKLA, PGDM (2017-19)

I remember the day when I was confused for admission in management college two years ago with high hopes of getting placed in corporate with good package. I did not know which path to travel to reach my destination. Then I joined JIMS Rohini. "The more you sweat in field, the less you bleed in battle" as the quote states the college gave me a feel of corporate in college itself. Live projects, internships and corporate visits were real life experiences provided by college.



PGDM - International Business (PGDM - IB)

Approved by AICTE, Accredited by NBA and granted equivalence to MBA degree by AIU

PGDM-IB is a unique program that blends theories & practices in business, specially designed to nurture managers for the ever increasing demand in domestic as well as international market. It is designed to develop the capabilities and resources of managers in the global economy. It encompasses aspects such as globalisation and the impacts of the global environment on organisations, trade and trade policy, foreign direct investment, strategies of international rms, strategic alliances and exporting and international management, including cross-cultural and international human resource management.

COURSE STRUCTURE - PGDM-IB PROGRAMME									Proposed	
I	Total Two specializations offered - Marketing and Finance. To be taken up in Trim.IV-V							I Year Credit	73.5	
II	Total Marks of the programme	4200		Total Credits of the programme :	140		II Year Credit	52.5		
							SDL Credit	14		
III	Total Courses(Trim.I-III)	Twenty Six papers of 64.5 credits plus comprehensive viva-voce of 9 credits.								
IV	Total Courses(Trim.IV-VI)	Two specialization electives of 24 credits. S.l. project & viva of 6 credits, Final Project Viva 3 credits								
S.No.	Trimester I	Marks	Credits	Trimester II	Marks	Credits	Trimester III	Marks	Credits	
1	Managerial Economics	100	3	Macro Economics Management	100	3	International Trade Procedure and Risk Management	100	3	
2	Quantitative Techniques	100	3	Business Analytics	100	3	*E-Commerce	100	3	
3	Marketing Management -I	100	3	Marketing Management -II	100	3	Business Research Methods	100	3	
4	Global Business Environment	100	3	*Entrepreneurship & Innovation Management	100	3	Global Supply Chain Management	100	3	
5	Accounting for Managerial Decision	100	3	Financial Management	100	3	Consumer Behaviour in Global Market	100	3	
6	Fundamentals of Management	50	1.5	Organization Behaviour	50	1.5	Financial Institutions & Markets	100	3	
7	IT Application in Mgmt.	50	1.5	Foreign Language	50	1.5	*Operations Management	100	3	
8	Business Communication	50	1.5	Managerial communication -C	50	1.5	Executive Communication	50	1.5	
9	Comprehensive viva-voce - C	100	3	Comprehensive viva-voce - C	100	3	Comprehensive viva-voce - C	100	3	
10	-	-	-	India's Foreign Trade, Investment and Policy	100	3				
	TOTAL	750	22.5	TOTAL	850	25.5	TOTAL	850	25.5	
S.No.	Trimester IV	Marks	Credits	Trimester V	Marks	Credits	Trimester VI	Marks	Credits	
1	Export and Import Management and Operations (CBCS)	100	3	International Trade Logistic (CBCS)	100	3	Final Project Report & Viva Voca - c	100	3	
2	Global Strategic Management	100	3	Corporate Governance & CSR	50	1.5				
3	Project Management	100	3	Legal Aspects of International Business	100	3				
4	Business Aptitude and Communication	50	1.5	International Human Resources Management	50	1.5				
	Specialization	400	12	Specialization	400	12				
6	Summer Internship Report Plus Viva Voca	200	6							
	TOTAL	950	28.5		700	21		100	3	
	Specializations:									
1	Candidate may select any one specialization Marketing or Finance. Same shall continue in all the Trimesters.									
2	To become eligible for award for PGDM-IB, candidate must secure all 134 credits. Out of 126 credits of classroom teaching a student may earn 117 credits and remaining 9 credits can be earned through SDL									
3	Candidate has to register for the elective courses prior to Trim.IV.									
4	Summer internship, Communication and Comprehensive Viva-Voca are compulsory credits Course									
5	Elective Course to be taught in each Specialisation shall be decided on the basis of minimum ten number of students opting for them.									
6	(*) Papers can be adjusted for 9 credits									
	SPECIALIZATION ELECTIVES									
	I MARKETING (Major)									
S.No.	Trimester IV	Marks	Credits	Trimester V	Marks	Credits	Trimester VI	Marks	Credits	
1	*Digital and Social Media Marketing	100	3	Service Marketing	100	3				
2	Sales & Distribution Management	100	3	*Contemporary Practice in Marketing	100	3				
3	Integrated Marketing Communication	100	3	International Marketing Management	100	3				
4	B2B Marketing	100	3	Marketing Analytics	100	3				

S.No.	Trimester IV	Marks	Credits	FINANCE (Major)		Marks	Credits		
				Trimester V					
1	Security Analysis & Portfolio Management	100	3	Business Valuations & Corporate Restructuring	100	3			
2	*Strategic Financial Management	100	3	*Tax Planning & Management	100	3			
3	Financial Statement and Credit Appraisal	100	3	International Finance & Risk Management	100	3			
4	Financial Modelling - I	100	3	Financial Modelling - II	100	3			
Self-Directed Learning (SDL)									
S. No.	Courses / Projects				Credits				
1	Moocs - 3 courses (3 credits * 3 papers)				9	credits			
2	Social Sentyivity Project				3	credits			
3	Live Project				3	credits			
4	Industry Research Project				6	credits			
5	Research paper presentation (2 papers * 3 credits)				6	credits			
6	Publications (2 papers * 4.5 credits)				9	credits			
7	NCFM Certification (3 course * 2 credits)				6	credits			
8	Entrepreneurship Project (3 credits + 6 credits)				9	credits			
9	Study Abroad				9	credits			
10	Student Exchange Program				9	credits			
	Total				69	credits			

Student may leave following papers against which credits need to be earned through SDL (max. 9 credits)	
Any one core paper	Financial Management (only for student opting for Marketing Specialization in second year)
	Digital and Social Media Marketing (only for student opting for Finance Specialization in second year)
	Project Management
	Final Project
Specialization Paper	Any one specialization paper in Triemster IV
	Any one specialization paper in Triemster V



Anshu Yadav, PGDM-IB (2017-19)

Building my career in JIMS ROHINI enriched my life, i am thankful to JIMS family for providing me wonderful opportunity for getting me placed at Oyo Rooms. The constant efforts of my faculty members, Coordinators and our CRMC team helped me to develop a positive attitude towards my studies and discover more about myself. They make sure every class is fun, interactive and knowledgeable for us. Days spent here are and will always be memorable for me as lot of culture, sports activities and fest takes place throughout the year which always gives new and better way to explore our talent



PGDM – Retail Management (PGDM-RM)

Approved by AICTE, Accredited by NBA and granted equivalence to MBA degree by AIU

Retail is one of the pillars of our economy and India is one of the fastest growing retail markets in the world. PGDM Retail Management program at JIMS directly caters to the needs of the recruiters. This program is approved by AICTE, Ministry of HRD, Govt. of India and accredited from National Board of Accreditation (NBA) for excellence in quality. The programme has been granted equivalence to MBA Degree by Association of Indian Universities (AIU). JIMS Rohini is among the very few institutions in India which have NBA accreditation and AIU equivalence to MBA Degree for their PGDM RM programs.

This program provides detailed knowledge of the concepts and processes involved in retailing and allied sectors, covering both theoretical and practical aspects relevant to best practices at the domestic and international levels. Students learn to apply and evaluate appropriate techniques and frameworks that lie at the heart of successful retailing, while a range of non-retail modules gives the opportunity to specialize in areas of particular interest to students and their career. Real time exposure is provided to the students by inviting industry professionals and practitioners as subject expert faculty which gives an edge to the students to deal with present business situations.

COURSE STRUCTURE - PGDM-RM PROGRAMME										
S.No.	Trimester I	Marks	Credits	Trimester II	Marks	Credits	Trimester III	Marks	Credits	
1	Managerial Economics	100	3	Macro Economics Management	100	3	Human Resource Management	100	3	
2	Quantitative Techniques	100	3	Business Analytics	100	3	Business Research Methods	100	3	
3	Accounting for Managerial Decisions	100	3	Financial Management	100	3	Sales Management & Retail Selling Skills	100	3	
4	Marketing Management-I	100	3	Marketing Management-II	100	3	Visual Merchandising	100	3	
5	Principles & Concepts of Retail	100	3	Merchandising & Category Management	100	3	Financial Institutions and Markets	100	3	
6	Fundamentals of Management and Organizational Behaviour	100	3	Retail Store Operations	100	3	Digital & Social Media Marketing	100	3	
7	IT Application in Management	50	1.5	Concepts of E-BIZ	50	1.5	Luxury Retail	50	1.5	
8	Business Communication*	50	1.5	Managerial Communication & Environmental Scanning*	50	1.5	Consumer Behaviour	50	1.5	
9	Comprehensive viva-voce*	100	3	Comprehensive viva-voce*	100	3	Executive Communication*	50	1.5	
10							Comprehensive viva-voce*	100	3	
	TOTAL	800	24	TOTAL	800	24	TOTAL	850	25.5	

S.No.	Trimester IV	Marks	Credits	Trimester V	Marks	Credits	Trimester VI	Marks	Credits
1	Retail Analytics	100	3	Sourcing and Merchandising for Online Business	100	3	Corporate Governance and Corporate Social Responsibility	50	1.5
2	Retail Supply Chain Management	100	3	Retail Strategic Management	100	3	Final Project	100	3
3	Project Management	100	3	Contemporary Practices in Retail	50	1.5			
4				Entrepreneurship and Innovation Management	50	1.5			
5	Specialization -I	400	12	Specialization -I	400	12			
6	Summer Internship report plus viva voce*	200	6						
	TOTAL	900	27	TOTAL	700	21	TOTAL	150	4.5

SPECIALIZATION									
Marketing									
		Marks	Credits		Marks	Credits			
1	Services Marketing	100	3	International Marketing Management	100	3			
2	Brand Management	100	3	Integrated Marketing Communication	100	3			
3	B2B Marketing	100	3	Marketing Analytics	100	3			
4	Sales and Distribution Management	100	3	Contemporary Practices in Marketing	100	3			

Finance									
		Marks	Credits		Marks	Credits			
1	Security Analysis & Portfolio Management	100	3	International Finance and Risk Management	100	3			
2	Strategic Financial Management	100	3	Business Valuation & Corporate Restructuring	100	3			
3	Financial Statement Analysis & Credit Appraisal	100	3	Tax Planning and Management	100	3			
4	Financial Modelling-I	100	3	Financial Modelling-II	100	3			



Amit Vikram, PGDM-RM (2017-19)

"Fabulous and rewarding is how I would describe my past two years at JIMS Rohini. Their strong academic programs, readily accessible faculty, and a variety of events, create an excellent learning environment for me to gain practical skills and most importantly, confidence in the workplace! This Institute has so many opportunities beyond academics for the students to learn."



PGDM – Part Time

This program is a 3 Year Part Time program designed to cater to the needs of the working professionals. The classes are held on weekends. However the course structure, teaching pedagogy and evaluation system is as rigorous as of the full time program.

COURSE STRUCTURE - PGDM - PART TIME PROGRAMME 2018-21								
I	Total Three specializations offered - Marketing, Finance, and HR. To be taken up in Semester V-VI			60	Ist & IIInd Year Credits Credits	IIIrd Year Credits	30	
II	Total Marks of the programme	3000		Total Credits of the programme:	90			
				Total Credit (Compulsory courses)	72		Total Credit (Specialization courses)	18
III	Total Courses (Semester I-IV)			Twenty papers of 60 credits.				
IV	Total Courses (Semester V-VI)			Three core papers of 9 credits plus specialization electives of 18 credits. Final Project & Viva 3 credit.				

S.No.	Semester-I	Marks	Credits	Semester-II	Marks	Credits	Semester-III	Marks	Credits
1	Managerial Economics	100	3	Macro Economics Management	100	3	Consumer Behaviour	100	3
2	Quantitative Techniques	100	3	Business Analytics	100	3	Digital & Social Media Marketing	100	3
3	Marketing Management	100	3	Organizational Behaviour	100	3	Business Research Methods	100	3
4	Fundamentals of Management	100	3	Financial Management	100	3	Entrepreneurship & Innovation Management	100	3
5	Accounting for Managerial Decisions	100	3	IT Applications in Management	100	3	Business Communication	100	3
	TOTAL	500	15		500	15		500	15

Core									
S.No.	Semester-IV	Marks	Credits	Semester-V	Marks	Credits	Semester-VI	Marks	Credits
1	Financial Institutions & Markets	100	3	Strategic Managemet	100	3	Corporate Governance & CSR	100	3
2	Human Resource Management	100	3	Managerial Communication	100	3	Specializations	300	9
3	Operations Management	100	3	Specializations	300	9	Final Project & Viva	100	3
4	Global Business Environment	100	3						
5	Legal Aspects of Business	100	3						
	TOTAL	500	15		500	15		500	15

SPECIALIZATION ELECTIVES									
I. MARKETING									
S.No.	Semester-V	Marks	Credits	Semester-VI	Marks	Credits	Semester-VI	Marks	Credits
1	Integrated Marketing Communication	100	3	Marketing Analytics	100	3			
2	Sales & Distribution Management	100	3	Contemporary Practices in Marketing	100	3			
3	Brand Management	100	3	Service Marketing	100	3			
	Total	300	9		300	9			

II. FINANCE									
S.No.	Trimester IV	Marks	Credits	Trimester V	Marks	Credits	Trimester VI	Marks	Credits
1	Security Analysis & Portfolio Management	100	3	Business Valuation & Corp. Restructuring	100	3			
2	Strategic Financial Management	100	3	International Finance & Risk Management	100	3			
3	Financial Statement Analysis & Credit Appraisal	100	3	Corporate Tax Planning	100	3			
	Total	300	9		300	9			

III. HUMAN RESOURCES									
S.No.	Trimester IV	Marks	Credits	Trimester V	Marks	Credits	Trimester VI	Marks	Credits
1	Industrial Relations &Labour Legislations	100	3	Contemporary issues in HR	100	3			
2	Training and Development	100	3	Compensation Management	100	3			
3	Performance Management	100	3	Organization change and development	100	3			
	Total	300	9		300	9			

Note:

There are 90 credits for PGDM-Part Time program.

Student must earn full 90 credits to complete PGDM-Part Time.

Candidate has to register for the elective courses prior to Semester-V.

Elective Course to be taught in each Specialisation shall be decided on the basis of minimum ten number of students opting for them.



VIVEK SINGH SIDHU, PGDM - PT (2006-09)
Managing Director- Pencillati Studios Pvt.Ltd.

"The mentorship and exposure to corporate world I received at JIMS, gave me the confidence to take my career to the next level of growth and launch my own entrepreneurial venture. Studying here has enabled me with the right knowledge and tools to become a better individual and a skilled professional. I highly recommend this programme to those looking for quality education full of substance."



PENCILLATI
— ART FOR THE FUTURE —

Fellowship Program in Management (Equivalent to Ph.D)

The FPM is a full-time doctoral programme, approved by AICTE, aimed at training students for advanced research and practice in various management disciplines. The students are equipped with in-depth analytical and functional skills to succeed in both, industry and academia. The highlights of JIMS FPM program are

- Linkage of Fellowship Program with Industry Projects
- Support in patenting and copyrighting innovative ideas
- Career guidance and support through CRMC
- Experiential learning through teaching assignments
- Consultancy assignments and projects
- Access to JIMS Incubation Centre
- Support for Conference and Seminar Participations

Course study / credit requirements

In partial fulfillment of the requirement of the Fellowship Programme, a minimum number of course credits are required to be earned as prescribed below

Credit Requirement

Modules	Code No	Course Title	Credit
Module 1	FP01	Research Methods in Management	3
	FP02	Statistics for Management	3
	FP03	General Management	3
	FP04	SPSS Module -1	3
Module 2	FP05	Stream Specific Course 1	3
	FP06	Stream Specific Course 2	3
	FP07	Stream Specific Course 3	3
	FP08	SPSS Module -2	3
Module 3	FP09	Literature Review Based Paper related to thesis	6
Total			30

Details of Courses and Seminar

The stream specific courses and seminars are decided as approved by the Director on the recommendation by the candidate's guide(s) and the Research Committee.

Duration for earning Credit

All the credits specified above should be earned within a maximum of two years from the date of admission to the Programme. Extension after the two years shall be approved by the Director for a period of one year in consultation with Research Board.

Credit Course Requirement

A research scholar should undergo 4 courses of total 12 credits in the first module and during second module he/ she should undergo three stream-specific courses of 9 credits and one software module of 3 credits. Thus a candidate should earn 12 credits in each first and second module. Candidate shall earn 6 credits in the third module together adding up to 30 credits in all.

Grading System of Credit Courses/ Seminar

A minimum CGPA of 6.5 on 10 point scale or 60% is required for completing course work. A candidate getting less than 60% shall be given one more opportunity to repeat the Course/ Seminar. If he/ she still does not pass in the Course/ Seminar, he/ she shall be terminated from the Fellowship Programme.

Faculty

The key to successful leadership today is influence, not authority.

— Kenneth Blanchard

The faculty of JIMS consists of highly qualified, experienced and dedicated members, making it one of the most admired team among B-schools in India. These elite members guide the students through their vast experience in varied corporate houses and focus on the overall growth of the student. They carry out extensive training and consultancy assignments to keep students updated with the dynamics of business world. The faculty engages in dynamic process of imparting knowledge. Thus, apart from teaching and training the students, they also keep learning and understanding the methodology that suits the students more. They constantly work towards creating new benchmarks through:

- Regular curriculum reviews based on academic and corporate inputs.
- Rigorous student evaluations based on case-studies, assignments, presentations etc.
- Research work on current trends in business environment.
- Attending faculty development programs, seminars, conferences and workshops on contemporary issues in management.



Management

Dr. Pooja Jain Director	Dr. Ashok Bhagat Professor	Ms. Rashmi Taneja Associate Professor	Mrs. Teena Wadhera Assistant Professor	Ms. Neha Goyal Assistant Professor	Ms. Akansha Kansal Assistant Professor
Dr. Sumesh Raizada Professor	Dr. Joydeep Goswami Professor	Dr. Deepika Saxena Associate Professor	Ms. Sugandha Sharma Assistant Professor	Ms. Harpreet K. Rakhra Assistant Professor	Ms. Ritu Munjal Assistant Professor
Dr. S K Khandelwal Professor	Dr. Preety Wadhwa Professor	Dr. Swaty Wadhwa Associate Professor	Ms. Bharti Rana Assistant Professor	Ms. Indu Loura Assistant Professor	Ms. Richa Dabas Assistant Professor
Dr. Pratima Daipuria Professor	Dr. Jagmohan Taluja Professor	Dr. Priyanka Goel Associate Professor	Ms. Kanchan Bajaj Assistant Professor	Ms. Charu Puri Assistant Professor	Ms. Ambika Bhatia Assistant Professor
Dr. R K Arora Professor	Dr. Parminder Bajaj Professor	Dr. Amisha Gupta Associate Professor	Ms. Neha Jain Assistant Professor	Ms. Parul Raj Assistant Professor	Ms. Kanika Gupta Assistant Professor
Dr. Deepti Kakar Professor	Dr. J K Goyal Professor	Dr. Yukti Ahuja Associate Professor	Ms. Divya Gupta Assistant Professor	Ms. Manpreet Kaur Assistant Professor	Ms. Deepali Ratra Assistant Professor
Dr. A R Mishra Professor	Dr. M S Verma Professor	Mr. Sanjive Saxena Associate Professor	Ms. Megha Kalia Assistant Professor	Ms. Timsy Makhija Assistant Professor	Ms. Priyanka Gandhi Assistant Professor
Dr. Bhupender Som Professor	Dr. Neelam Dhall Professor	Dr. Preeti Sharma Associate Professor	Ms. Anuja Thakar Assistant Professor	Ms. Mansi Arora Madan Assistant Professor	Ms. Bhavpreet Assistant Professor
Dr. Ritu Bajaj Professor	Dr. Navneet Joshi Associate Professor	Ms. Dilpreet Kaur Assistant Professor	Ms. Shweta Goel Assistant Professor	Mr. Sunny Seth Assistant Professor	Ms. Asha Thomas Assistant Professor
Dr. Bhavneet Kaur Professor	Mr. N P Singh Associate Professor	Mrs. Silky madan Assistant Professor	Ms. Mahima Gupta Assistant Professor		Dr. Neha Shukla Assistant Professor

Information Technology

Dr. Praveen Arora Professor	Dr. Latika Kharb Professor	Ms. Nainika Kaushik Assistant Professor	Ms. Natasha Narang Assistant Professor
Dr. Deepshikha Aggarwal Professor	Dr. Deekshi Khanna Associate Professor	Ms. Manisha Tripathi Assistant Professor	Mr. Rajkamal Assistant Professor
Dr. C. Komalavalli Professor	Dr. Megha Gupta Associate Professor	Mr. Devesh Lowe Assistant Professor	Ms. Chandni Kohli Assistant Professor
Dr. Manjot Kaur Bhatia Professor	Ms. Geeta Sharma Associate Professor	Ms. Ruchika Sharma Assistant Professor	Ms. Bhavna Galhotra Assistant Professor
Dr. Deepak Chahal Professor	Dr. Deepali Sharma Associate Professor	Mr. Mohit Mathur Assistant Professor	Ms. Prerna Singh Assistant Professor
Mrs. Archana B. Saxena Professor	Ms. Parul Pal Associate Professor	Mr. Nitin Saraswat Assistant Professor	Ms. Aakanksha Chopra Assistant Professor
Mr. J. P. Singh Professor	Mrs. Suman Madan Assistant Professor	Ms. Rachna Minocha Assistant Professor	Ms. Manju Arora Assistant Professor
Dr. Praveen Gupta Professor	Ms. Chetna Loriya Assistant Professor	Ms. Disha Grover Assistant Professor	Ms. Priyanka Sharma Assistant Professor
	Ms. Ankita Chopra Assistant Professor	Ms. Ankita Sharma Assistant Professor	

Guest Faculty

Mr. Maninder Singh Roots Research Private Limited Director	Mr. Puneet Oberoi Director- Excellent Investment Advisorz Pvt. Ltd.	Mr. V.K. Mehta Former General Manager- Bharat Electronic Ltd.
Mr. Akshat Jain EY Business Advisory Services Sr. Manager	Mr. Gaurav Vashisht Founder-Green Decor Pvt. Ltd and CMO-Cheetah Logistics Pvt. Ltd.	Mr. Vineet Kumar Gupta Chief Financial Officer & E.V.P. (HR, IT & Com. AXA Insurance
Mr. Suneel Kewani Corporate Trainer	Ms. Surbhi Jain Functional Head - Harman Connected Services & Entrepreneur (Kudi Patola, Women's Ethnic Wear)	Mr. Divya Kumar Gupta Director- Focus Infosoft Pvt. Ltd
Dr. M.P. Singh Bhandari Steel Masters International Ltd., Dubai Director		Ms. Ruchika Duggal Corporate Trainer
Dr. Avijit Chakravarti Social Entrepreneurship	Mr. Sumit Gupta PRAGYA SOLAR Founder and CEO	Ms. Meenal Babbar Head of Marketing - Chokola
Dr. Bhawna Chadha Founder & CEO- "Adhyapann"- The Skills Hub	Mr. S.C. Zutshi HSCC (I) LTD Ex. Chief General Manager	Mr. Avijit Ganguli Ex VP Bata India



CONFERENCES AND SEMINARS

JIMS believes in learning that goes beyond just theories. The Industry practices are best grasped when imparted by the most seasoned professionals of corporate world. The Institute actively organizes seminars, symposiums and conferences and brings a new edge to corporate learning. These events bring students & faculty closer to corporate realities, giving them a better grasp of the prevalent issues faced by the global business market.



MANAGEMENT / EXECUTIVE DEVELOPMENT PROGRAMME

JIMS maintains close coordination with the industry and conducts regular workshops and training programmes for the executives and working professionals. Our MDP / EDP are designed keeping in view of the ever changing demand of business and are aimed at enhancing the skills of practicing managers and entrepreneurs. These programmes are customized according to the specific industry sectors as well as functional areas. Resource persons for these programmes are experts from varied backgrounds and experience. Management and Executive Development programmes are organized both in house as well as at the client's premises.



FACULTY DEVELOPMENT PROGRAMME

Faculty Development in the form of regular training and updation with the latest academic trends are extremely important. Through these programmes, faculty refines their teaching pedagogy and evaluation methods, while learning new theories and concepts. JIMS regularly organizes FDP at its campus to enhance the competencies of the teachers in their subject area. These are conducted both by the inhouse faculty as well as external resource persons.



Beyond Curriculum

Since the day of joining the institute, every student takes part in any of the several clubs such as Academic, Cultural, Patriotic and Sports etc. All the activities under the purview of the clubs are managed and organized by club members. Some of the flagship events of the clubs include guest sessions, competitive activities, intra – college and inter college competitions. The entire experience is enriching and engaging and brings in tremendous learning which are essential for any management student.





HR Club

The HR club of JIMS is established for the all round development and deeper understanding of human resource function by management students. Besides equipping the students with HR specific skills, it also pioneers to develop students in interpersonal skills, personality, adaptability and other dimensions to facilitate seamless metamorphosis of a management student to fit corporate life.



IB Connect

"IB Connect" is a platform created by IB students for their holistic development and growth. The forum acts as an interface between the academics and corporate world and also provides interaction and understanding between the first and second year students.

The club keeps organising guest lectures from industry stalwarts and also organises port / customs industry visits. The club has developed very close relations with various Government bodies viz FIEO (under Ministry of Commerce), Assocham, EPSCS (under Ministry of Commerce) etc.

Retail Club-Creator

The Retail Club enables students to analyse, track and explore the innovative changes in the world of retail. Its mission is laid on 3S ie to share knowledge, spread values and show leadership. As a part of club activities various forms of indoor and outdoor activities are planned such as Trunk Show, Fashion Station, Luxury Retail Workshop, Social Responsibility Projects, Excursions, VM Competitions, Brand Quiz, Styling Session, Industry Talk etc.

Cultural Club

Cultural Club at JIMS works towards exploring enormous talent among the students. The overall formation of cultural club is such, that it lets the students understand various management concepts of event management, team work, public appearance management etc. It encourages creative talent.



TARKASH: JIMS Entrepreneurship Cell

'Tarkash' is an Entrepreneurship Cell in JIMS, which aims to instill entrepreneurial mindsets in the students as well as to encourage them to develop and showcase their business ideas. Considering that present generation is highly creative, has risk taking abilities and has got lots of exposure, they just need to identify and channelize their ideas in the right direction. Under Tarkash, students from across different course programs, organize activities and events to create awareness on the Start-Up ecosystem, encourage business ideas and motivate students towards entrepreneurship. The E-cell aims at manifesting the latent entrepreneurial spirit of the JIMS students, both at undergraduate as well as post graduate level, and provide them with the vital support system to set up new ventures.

Following are some of the activities and events, that are regularly organized;

- Guest Sessions: By Alumni, Corporate and Entrepreneurs for sharing of experience and motivating students on Entrepreneurship
- Sessions by Government Agencies (NIESBUD, MSME, NSIC, etc.) : For providing information on various government schemes and support, for the Start-up ventures
- Certification online course on Entrepreneurship Development Program, provided through NIESBUD, Ministry of Skill Development And Entrepreneurship, Government of India
- Visit to NSIC and other Incubators : Incubation, Small Scale industries, etc. for the interested students
- Business Plan Contest for the students for the undergraduate & post graduate levels
- Quiz / Events / Games related to entrepreneurship
- Seminars / Conferences / Summits

Self, Society and Organizations (SSO) Projects

Social sensitivity projects under the title Self, Society and Organizations for PGDM students are an integral part of the curriculum in order to develop thoughtfulness and care towards neglected segments of the society.

The project work was carried out in partnership with NGOs and community development organisations such as Pahal, Teach for India, Sahaas, Traveloomers, Lecin, Bucket List, Ritanjali, Khwaab, My perch et al. The students were required to complete minimum 60 hours on field work in the entire trimester.

The transformation in personality and mindset is reflected in the dedication, sincerity and contribution that every student has to make.





Jagannath Incubation Centre

Jagannath Incubation Centre (JIC) has been established in the campus of Jagan Institute of Management Studies (JIMS), Sector-5, Rohini, Delhi to encourage, support and promote entrepreneurial abilities among the students across all programs – MCA, PGDM, PGDM-IB, PGDM-RM, BBA and BCA. Since, there is an immense need to bring students into 'start-up culture' and provide a platform where they can convert their bright ideas into innovation, JIC's ambitious plan is to give boost to 'Make in India' and 'StartUp India' initiatives of the Government of India and make the students 'Employment Provider' rather than the 'Employment Seeker'.

Program Objectives:

- To provide understanding on Entrepreneurship
- To encourage conversion of creative ideas into a sustainable business opportunity
- To assist in developing a profitable business model plan
- To improve soft skills, negotiation skills, selling and team skills
- To assist in the understanding of market environment
- To give exposure on various options and sources of Startup Financing, their benefits and limitations
- To guide on investor's pitch deck
- To help create a winning team
- To support in preparing GTM (Go-to-Market) strategy



ANURAG SRIVASTAVA, PGDM (2014-16)
Founder and CEO - MAD OVER PRINTS Pvt. Ltd.

My two years at JIMS have played a major role in shaping me up as an entrepreneur with countless opportunities to learn. The faculty has a source of guiding light at every step using their experience and expertise to give nothing but the best to the students. For all those who are looking out for that strong foundation to build their careers on, this is the place to be.



Global Academic Alliances

JIMS... Going Beyond Boundaries

The institute has several academic alliances with reputed universities and institutions all around the world. These include

Auckland Institute of Studies (New Zealand)

Malaysian University of Science and Technology (Kaula Lumpur, Malaysia)

Lincoln University College (Kaula Lumpur, Malaysia)

Harvard Business School through its HBX Unit (Boston, U.S)

Nilai University (Malaysia)

University of Sudnerland (U.K)

Under these alliances, the Institution provides

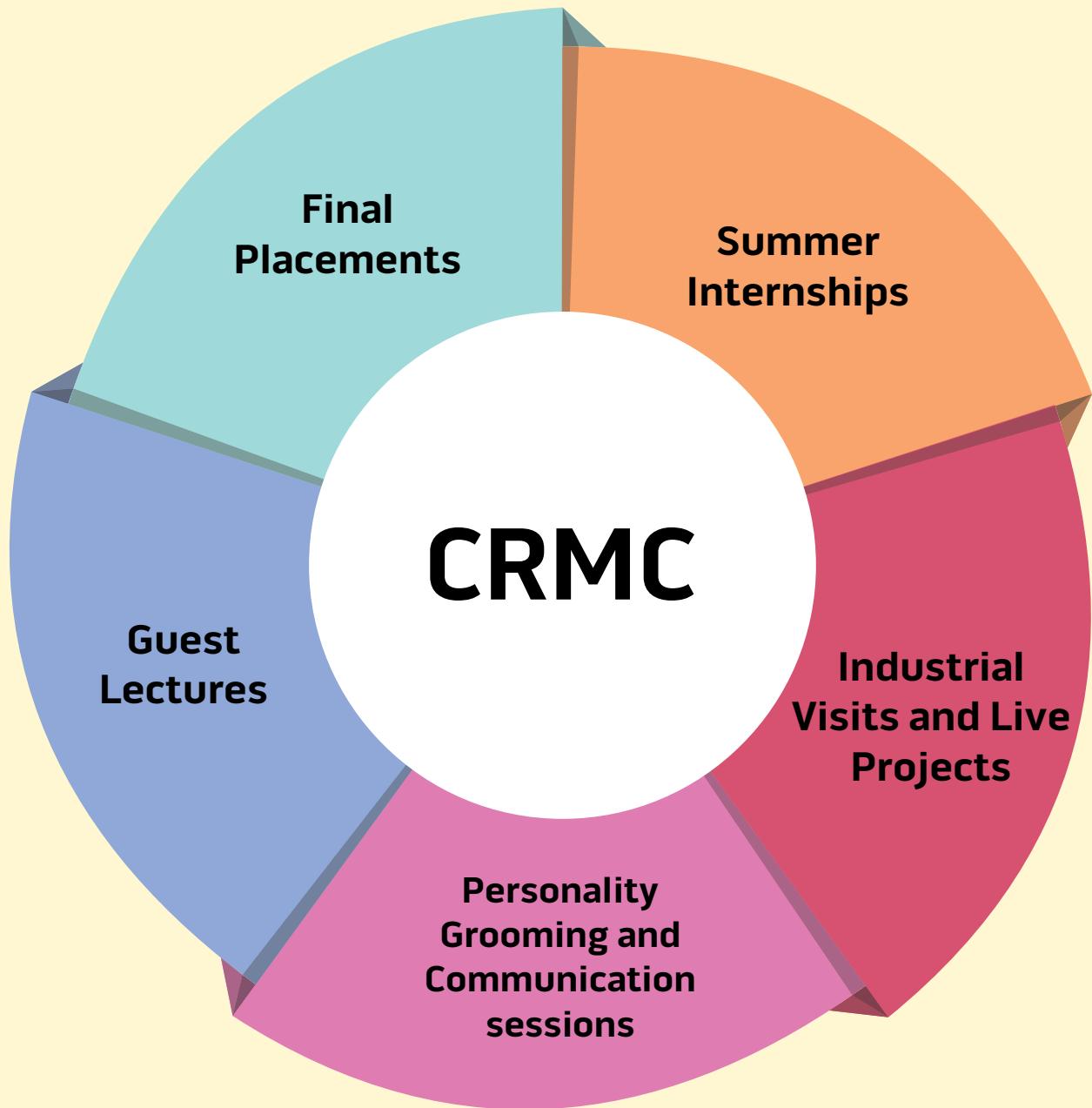
- Dual Degree and Credit Transfer
- Study Tour
- Faculty Exchange
- Joint Hosting of International Conferences



Corporate Resource Management Centre

“As we look ahead into the next century, leaders will be those who empower others”

—Bill Gates



At JIMS, we believe that activities must have a positive bearing on a students' academic and personal development. This balance is essential to equip them with the strategies to handle challenging schedules. Keeping these demands in consideration, Corporate Resource Management Centre (CRMC) acts as a vital interface among the student, industry and the faculty. It actively conducts varied activities like workshops, seminars, industrial visits etc. to support its core objective of formulating need-based and result-oriented training programs. The placement activities are further supplemented through consultancy projects, business expert interaction and faculty-corporate inter-disciplinary discussions on updating the institute's curriculum. CRMC acts as a facilitator between corporate luminaries and students in intellectually stimulating environment; it lays a platform for a staunch and productive relationship to prosper. As a team, we thrive on the philosophy of evolution and innovation in quality and contemporary education.

Assessment Center

The CRMC recognizes that students' knowledge, skills, and attitude play a vital role in their career choices. CRMC Assessment center conducts psychometric tests to measure the students career related competencies, further develop them to the fullest by providing guidance to the students by counseling.

Student Counselling

In the Counseling sessions students' queries pertaining to the understanding of their psychometric test reports and their applicability in the real world situation are handled. Counseling is also provided to assist students in adjustment with self and environment and also to explore career options while at the institute.



Mock Campus

In order to provide students with proper exposure of the real world, distinguished professionals from the leading industries are invited to conduct the mock campus. The extensive activity which is conducted to prepare the students for the final placement proves a boon for the students and give them an opportunity to introspect themselves on different parameters.

Corporate Mentorship Program

Corporate Mentorship Program enables students to take control of their career. This program aims at providing a unique platform for interaction between the industry professionals and the students; available 24 *7; one click away on the internet. This program allows students to enhance their interpersonal and communication skills; engage with industry experts, seek guidance and career assistance from the industry experts, expand their industry knowledge through frequent interactions with the industry professionals. The objectives of the Corporate Mentorship program are –

- Accessibility to students to ask questions relating to career, aptitude & business knowledge via email, telephone, face-to-face meeting or by getting engaged as an apprentice.
- It provides opportunities for live projects, recruitment proposals/internships, industry visits, workshops, etc.
- Alumni Engagement: An easy framework to interact with Alumni for a variety of Alumni level activities.
- Inviting industry participation for seminars, workshops, MDPs, etc



Corporate Speaks

Students of JIMS.... Now GEMS of the corporates....



We shortlisted JIMS for hiring for our Young Leaders Program based on the institute's credentials and a thorough research by our Human Resources team. I am happy that last year, a couple of JIMS students passed our qualifiers and today they are proving to be among the best campus hires for us. I sincerely hope that JIMS keeps up the standard of their student intake, their efforts in giving all inputs needed to produce well-rounded personalities, fit for the industry. We will be happy to come back to JIMS for campus recruitment every time we go for fresh MBA hires. All the best!

Rajiv Mitra, MD & CEO, Govind Milks & Milks Pvt. Ltd.



Good Infrastructure & good facilities to students at JIMS". Students at JIMS are well groomed. I liked the course structure wherein students get multiple industrial trainings and the effect of same can be seen during interviews. It was good experience recruiting at JIMS.

**T. S. Ahluwalia Member - Managing Committee FIEO
(Under the Ministry of Commerce)**



Prakshit Kochhar

Business Head

BYJU'S

Had a Brilliant time interacting with the students.

The Hospitality was A+. Thank you and all the best. Keep up the good work.



Saurabh Khare

Senior Associate Director

CBRE South Asia Pvt. Ltd

Great Campus, Good students. Would like to be a regular recruiter from here



Alumni Speaks



SAMEER WALIA, PGDM (1995-1997)
Senior Business Manager - Lifestyle International Pvt. Ltd.

"Going back to college is always a fascinating thought especially after working in the industry for years and JIMS is an ideal destination. It gives me an opportunity to learn from a group of diverse yet like minded batchmates and some of the best names in the industry as visiting faculties. The combination of general management and specialization courses combined with some innovative learning methods helped us learn the various facets of management and provided a platform to change."



BHARAT CHHABRA, PGDM-PT (2005-2007)
Head Learning and Development (HR), (TPDDL)

It is a great Initiative by JIMS for improving industry academia collaboration. It is important to make people employable rather than simply teaching them subjects. My compliments to JIMS for this initiative which will also help the industry.



ABHISHEK BHAMBANI, (PGDM-2006-2008)
Senior Brand Manager, (Lotus Herbals)

It is wonderful to be a part of the course revision committee at JIMS and I will happy to be a part of such initiatives which are meant for the improvement of the institution.



ANKITA BHADULA, PGDM-RM (2011-2013)
Business Analyst, (RBS)

"Retail and Marketing is in huge demand in the market. PGDM-RM programme at JIMS pushed me to a new limit. I graduated with the skills of analysis and critical evaluation, and with a high level of innovative and creative ability, which made me perfect for the ever-changing and fast-paced retail environment. During the course a strong emphasis is laid on personality development, business communication skills and leadership, while inculcating work ethics and a proper career attitude."



ASHIMA SEN, PGDM (2012-2015)
Sales Development Specialist, (SAP India Pvt. Ltd.)

I choose JIMS college Rohini Sec 5 for my post graduation in Business Administration (PGDM) . This college has provided me the platform to explore my abilities, skills and dynamic faculty members have helped me explore me a lot in my area of studies. Excellent, experienced and approachable faculty members, friendly administration and extensive practical exposure is the asset of this college. I still can't forget the joy of being placed with highest package in Oracle India Pvt. Ltd.

Thank you JIMS for being a part of my life and for the wonderful experience for lifelong remembrance and good memories.



Divneet Bhasin PGDM – IB (2015-2017)
Tax Consultant, (Deloitte)

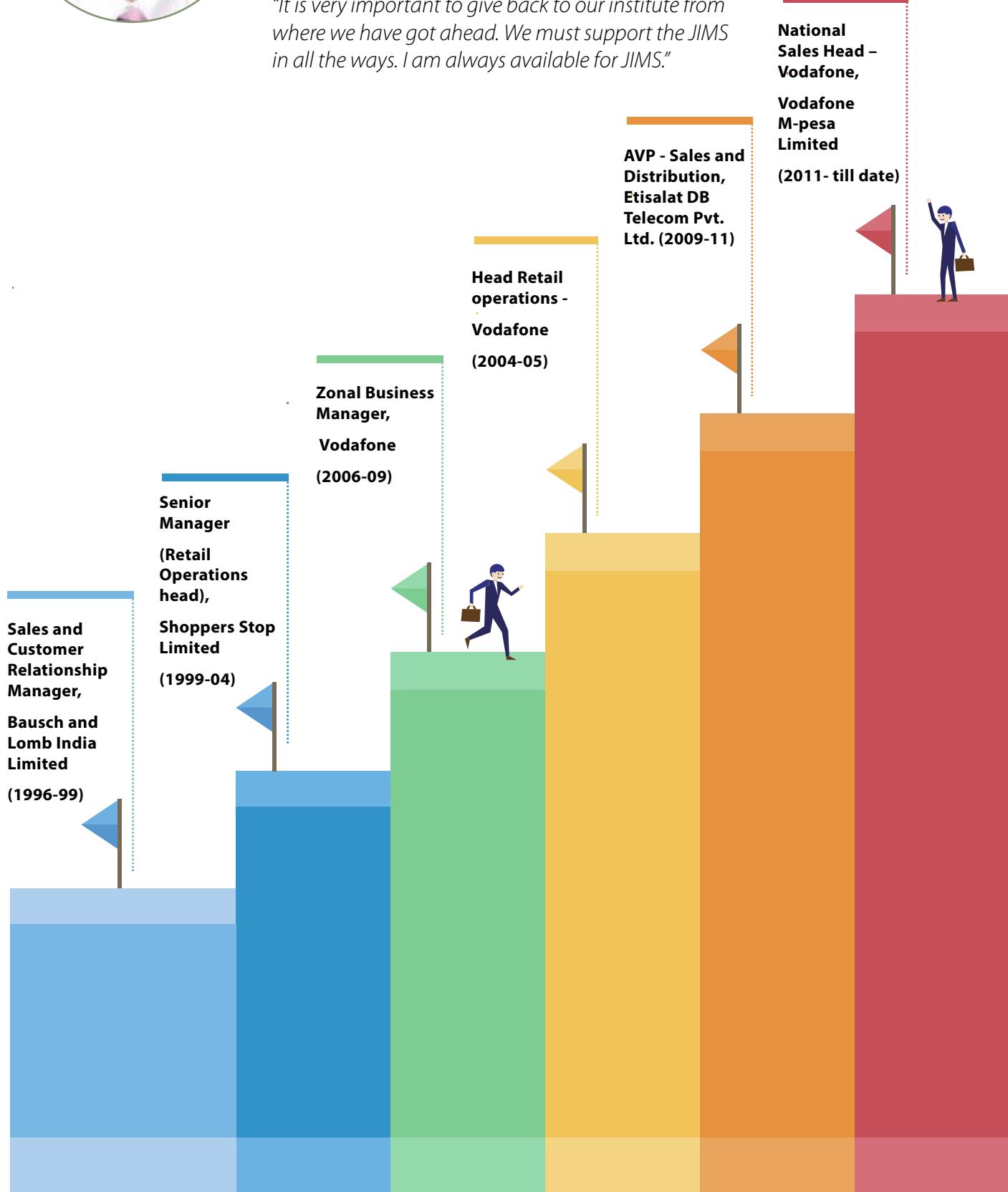
As a PGDM-IB student at JIMS, Rohini, I feel lucky to be a part of this Institute and was well served with the opportunities and consistent support from the Faculty and CRMC(Placement Cell). Exposure to corporate and various personality grooming activities helped me getting placed in Deloitte. Disciplined and friendly atmosphere in the college also pushed me to be focus and positive.





Journey – Mr. Prashant Kapur (PGDM - batch 1994-96) (HEAD M-PESA BUSINESS- VODAFONE)

"It is very important to give back to our institute from where we have got ahead. We must support the JIMS in all the ways. I am always available for JIMS."

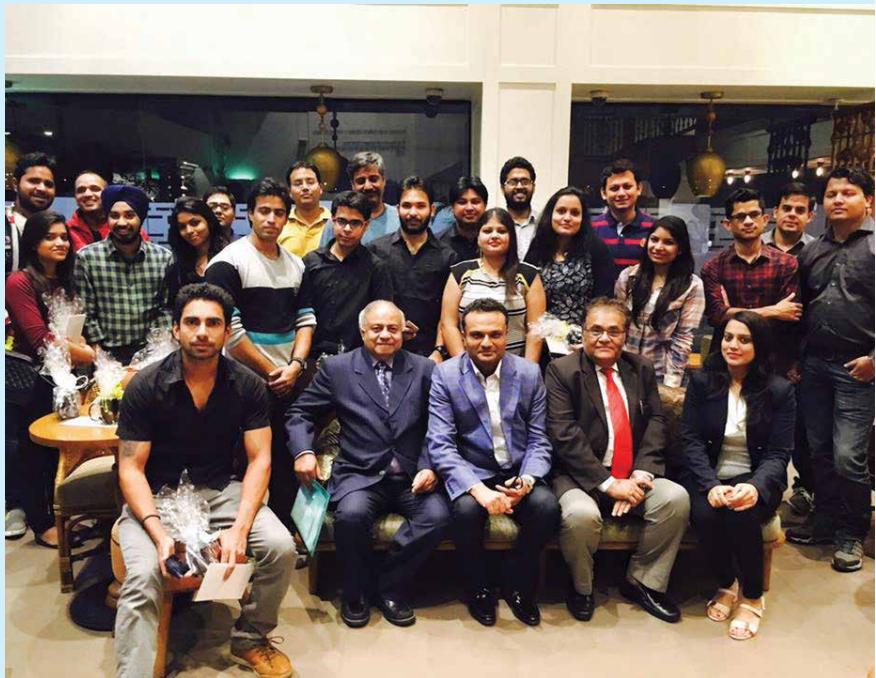


JIMS ELITE – Upholding strong connect with the global network of over 4500 Alumni

- Alumni are a vital pillar in the existence and growth of any institution. They are the role models, mentors and guide for their juniors and inspire them through their exemplary achievements. Our Alumni over the past 23 years have made the institution proud by attaining new heights in their careers and in different spheres of life. They have reached top positions in industries ranging from Consultancy, Telecom, Information Technology, Financial Services, E-Commerce, Banking and Consumer Goods. JIMS considers its alumni as an important stakeholder and an integral part of the family. We maintain regular and rich bonding with them through series of activities and events round the year.

• Alumni Association

JIMS Alumni Association has senior alumni from across all the programs, as the office bearers of the council. They regularly meet, plan and organize activities for making the alumni linkage with the institution stronger.



• Alumni Association Chapters

In view of JIMS' alumni being spread over different parts of the country and abroad, regional alumni chapters have been established to strengthen our association. These chapters are at Mumbai, Kolkata, Chandigarh, Pune, Hyderabad and Bangalore, and one in Dubai.

• Alumni Interaction Forums

The Alumni interaction series has been launched in which Alumni connect with their alma-mater through seminars, workshops and lecture sessions for their juniors and current students.



• Alumni Involvement in Academic Activities

Alumni are regularly invited to the institute to mentor and guide students on their career related queries and issues. They are also involved in curriculum design, student's research projects and evaluation. Alumni are also associated in the placement preparations as well as for conducting mock sessions for the students. Many of the alumni also support actively in the internship and final recruitments in their organizations

- Guest Lectures
- Workshops
- CMP
- Interactive Sessions
- Research and Development
- Case Studies
- Mock GDPI

• Alumni Activities

These activities are organized round the year, not only for strengthening the alumni connect with their alma-mater but also among themselves. Such events provide excellent networking opportunities and information sharing platform for the alumni. Coffee Meets are organized exclusively for the programs and batches. Besides, Annual Dinner is held combined for all the programs and batches at a premier location. Apart from these, Sporting events such as JIP (JIMS Premier League), Cultural events such as Christmas Carnival, Dussehra Mela and Canvas Laughter Club, etc. are regularly held.



Regular Recruiters of JIMS

Deloitte.

KPMG

Nestlé

Berger
Paint your imagination

amazon

BYJU'S
The Learning App

BLUE STAR

TATA
TATA CONSULTANCY SERVICES

NIIT

Aptech
Unleash your potential

Colgate

TATA AIG INSURANCE

Reckitt Benckiser

Godrej

MRF

KR
Khimji Ramdas
• S I N C E 1 8 7 0 •

apollo

protiviti

GOVIND
The Happy Makers

marico

snapdeal

ADITYA BIRLA GROUP

HDFC BANK

Amul
The Taste of India

RBS

Tech Mahindra

JK TYRE
TOTAL CONTROL

YES BANK

JK PAPER

MillwardBrown

LANDMARK GROUP

airtel

DARASHAW
1926 ALL ABOUT TRUST

CBRE

GIC HOUSING FINANCE LTD.
YOUR ROAD TO A DREAM HOME

TresVista

EY
Building a better working world

Sapient

TO THE NEW



WNS

Extending Your Enterprise

AXIS BANK

accenture

asianpaints

FEDERAL BANK

gsk

nielsen

satguru TRAVELS

JABONG .COM

ITC
ITC Limited

Piramal

Indicaa Group Limited
World's leading manufacturer in Recyclables

naukri.com

HITACHI

Copal Partners

Café Coffee Day



SHLOK S. KANORIA - PGDM (2017-19)

I am pursuing PGDM from JIMS, Rohini and would like to add that the Institute and the faculty members are very student friendly and approachable in nature. The faculty members make sure that all the sessions are interactive and interesting in nature. They use a lot of case studies, discussions, role-plays and many innovative ways of evaluation. The Institute organizes various industrial visits, guest lectures, conferences to give a hands on experience to its students.

I got placed in INDICAA GROUP LIMITED with highest international package of my batch till now, it is because of the efforts put by our faculties and placement cell. JIMS Rohini provides a great exposure to students which are very helpful for every student for deciding their future field.



Life @
Jims





Jagan Institute of Management Studies
3, Institutional Area, Sector-5, Rohini, Delhi-110085

www.jimsindia.org

011-45184000, 45184001/02

011-45184032

E-mail: admissions@jimsindia.org

<https://www.facebook.com/JimsDelhi>

admissions.jims



09871097501