



# BM DIGITAL UTILIZATION

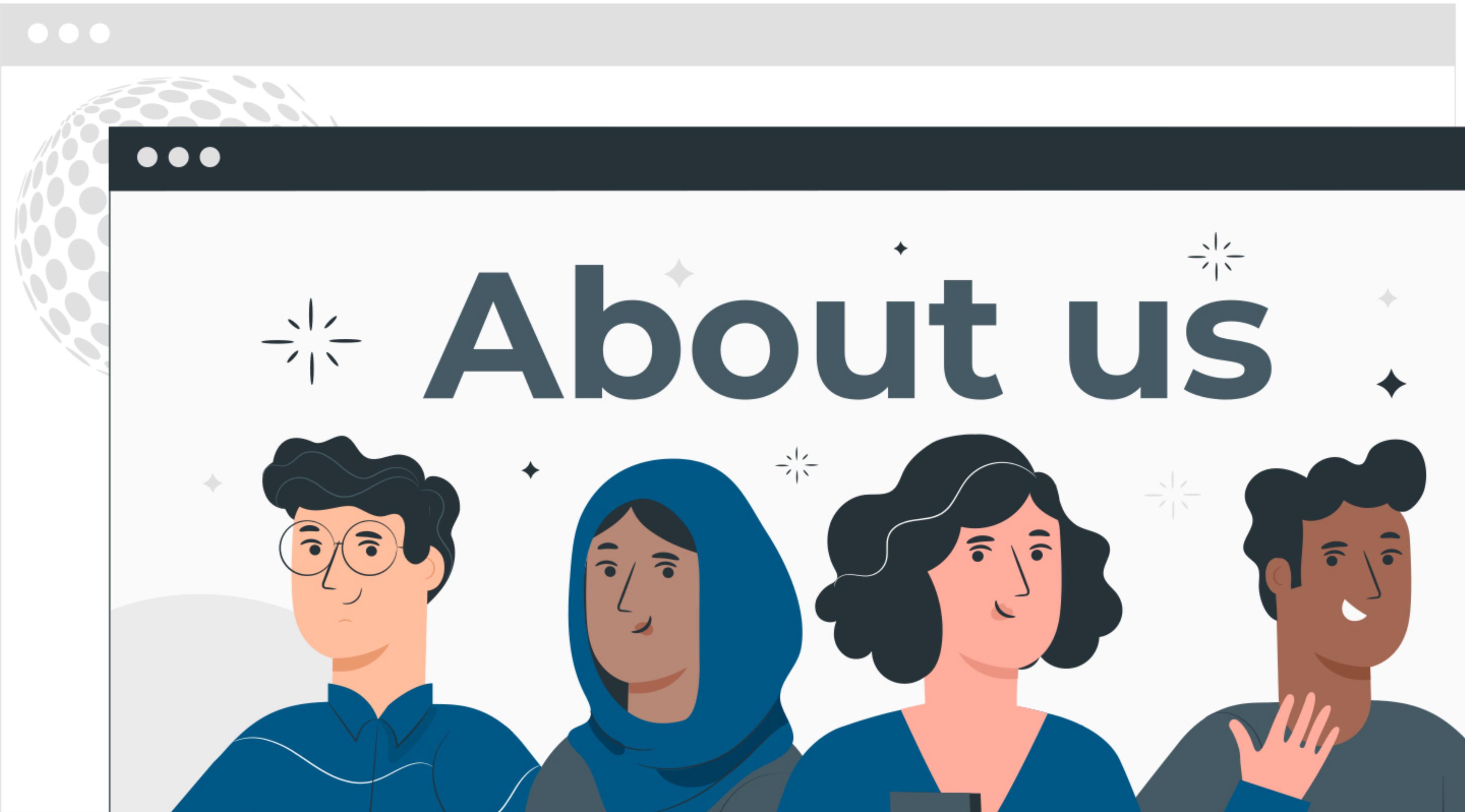
LET'S FLY DIGITAL



## **COMPANY PROFILE**

BM Digital Utilization is a prolific and an attribute driven digital marketing and Website Development agency.





We're a one-stop digital marketing agency, providing web design, SEO, social media, PPC, email and content marketing, web hosting, PPC advertising, and web marketing services. We cater to businesses of all sizes looking to achieve greater success in their online endeavors.

BMDU began as a one-man dream and has since blossomed into a full-service digital marketing agency. Our team comprises young, talented individuals who are experts in all aspects of internet development, including strategic, creative, and technical. As we continue to grow, we remain committed to the core ideas that led to our success, which is helping businesses reach their potential consumers and convert them into leads. Our mission is to help our clients establish a strong online presence through web development, SEO, social media marketing, PPC, email marketing, and other web marketing services.



# Founder Statement

“

I, am proud to lead a team that is dedicated to helping businesses grow through the power of digital Services. we are on a mission to provide innovative and effective digital marketing solutions to our clients.

-Rohit Raj

”

# Vission

Empowering businesses with innovative digital solutions to reach and exceed their goals.



# Mission

Our mission is to elevate individuals and businesses to new heights through enhanced digital presence and expanding product reach.

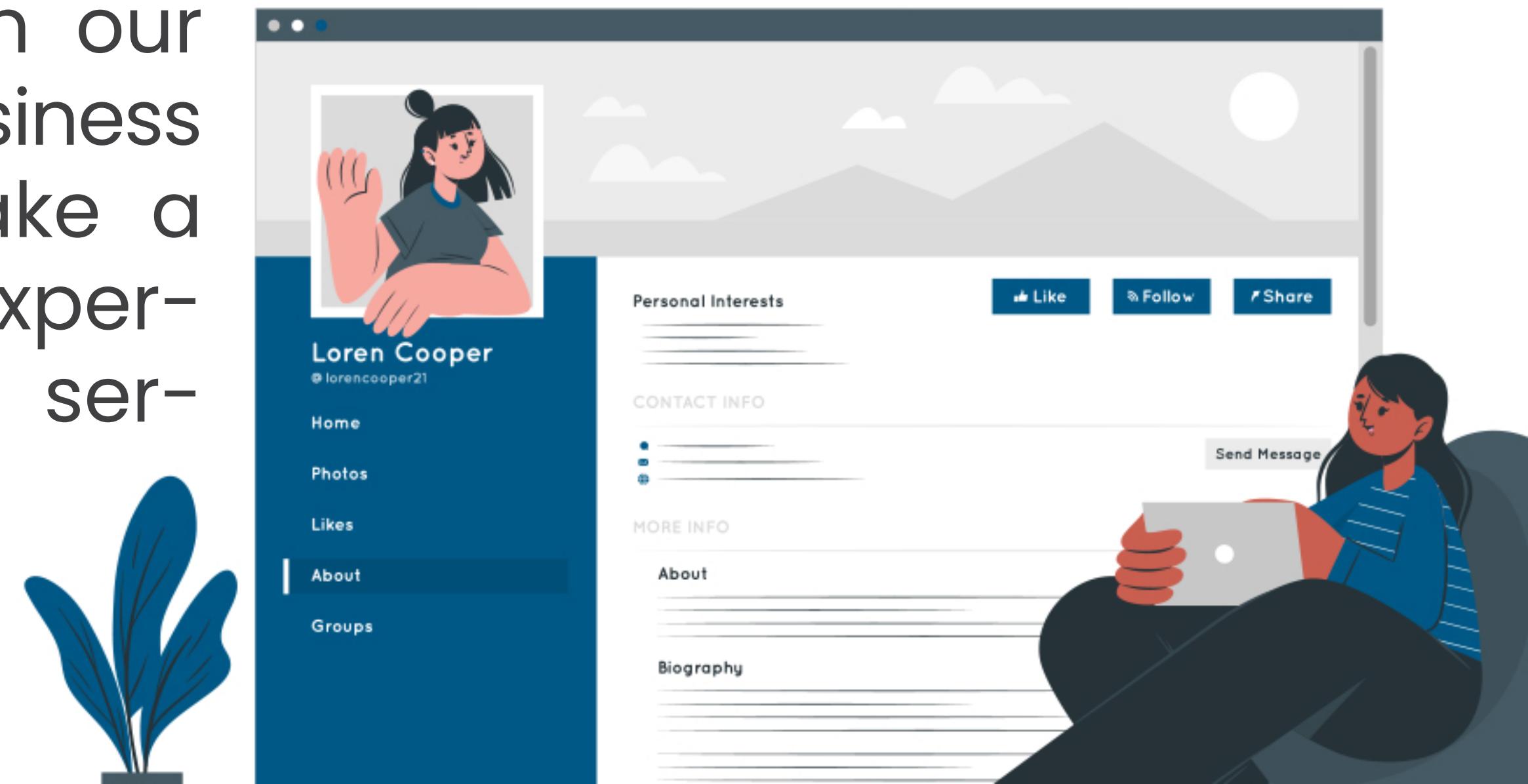
# Our Services



# DIGITAL MARKETING

Overcome digital marketing obstacles with us. Our experts deliver profitable ROI, using intelligent milestones and funneling the customer journey. Discover a tailored solution for your business to write your own success story.

Unlock the potential of your business with our expert digital marketing team. From startups to corporate giants, we provide impactful solutions tailored to your needs. Increase your visibility in local searches and offer quality services that solve your customers' problems. With our creative and advanced strategies, your business can outperform the competition and make a meaningful impact. Choose us for focused expertise and comprehensive digital marketing services.



## **BENEFITS OF DIGITAL MARKETING**

- With digital marketing, you can expand your business globally and explore new markets.
- The investment required is low, but the returns can be high if you target your business goals effectively.
- In today's highly competitive market, it's essential to showcase your efficiency and creativity to attract customers to your business.
- Digital marketing is the only industry that provides measurable and trackable results, giving you insights into what works and what doesn't.
- By leveraging digital marketing tactics, you can take your business to new heights and establish it as a trusted brand in your industry.

# SEO

SEO is short for Search Engine Optimization. It involves analyzing and enhancing website traffic for improved performance.



To cope with the constantly changing search engine algorithms, effective and well-executed SEO strategies are essential. Our SEO experts are knowledgeable about the latest algorithms and tactics, ensuring your website attracts significant traffic. They keep themselves updated regularly to ensure your brand stays ahead of the competition.

# SMO

Maximize your reach in today's social landscape by being actively engaged online. Connect with potential customers through virtual platforms.

Social Media Marketing utilizes various social media platforms to increase brand awareness, drive traffic and establish relationships with potential customers. Unlike other marketing strategies, social media marketing primarily relies on creating compelling content. Our team comprises skilled writers who craft engaging copies to maintain and boost engagement on your social media channels.



# PPC

PPC, or Pay Per Click, is a form of advertising where the advertiser pays a fee each time their ad is clicked, unlike organic marketing.

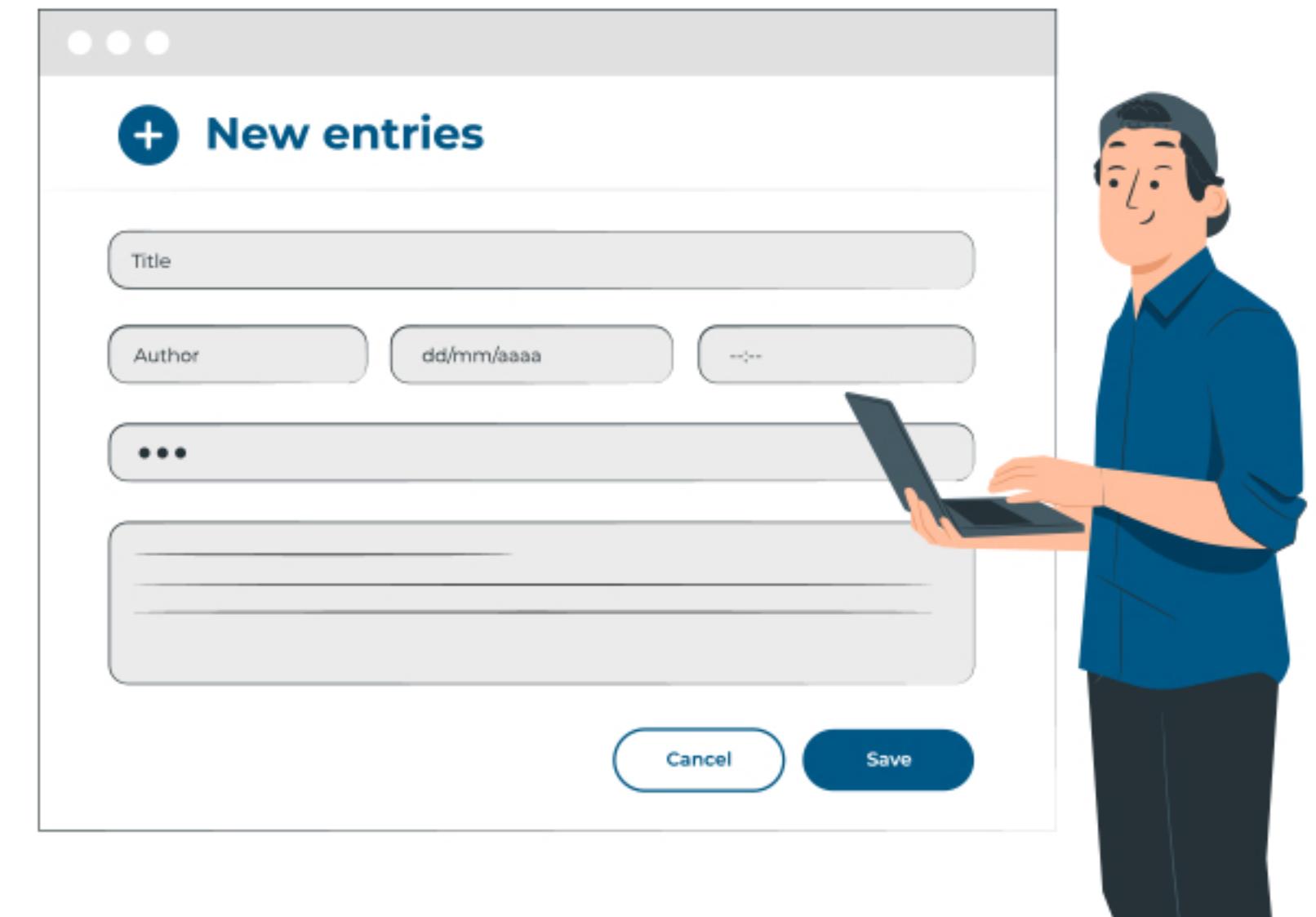
PPC, also known as Search Engine Marketing (SEM), is a complex marketing strategy that requires expertise to ensure a positive return on investment. Our team offers PPC services to help you effectively drive traffic to your website and avoid wasting money. With our experience, we can manage your PPC campaigns and optimize your ad spend to generate the desired volume of traffic and achieve your business goals. Let us handle your PPC marketing, so you can focus on running your business.



# Website Design & Development

A website is crucial for businesses to establish their online presence. It allows potential clients and partners to discover and learn more about your brand, ultimately leading to meaningful connections.

Having a unique domain for your business website adds credibility and trustworthiness to your brand, as opposed to using a generic Google address. A website also presents opportunities for attracting new business and establishing a distinct corporate identity. Our team of skilled website developers and designers work closely together to create visually stunning websites with the technical prowess needed to rank highly on search engine listings. Let us help you showcase your business to the world with a beautifully designed and functional website.



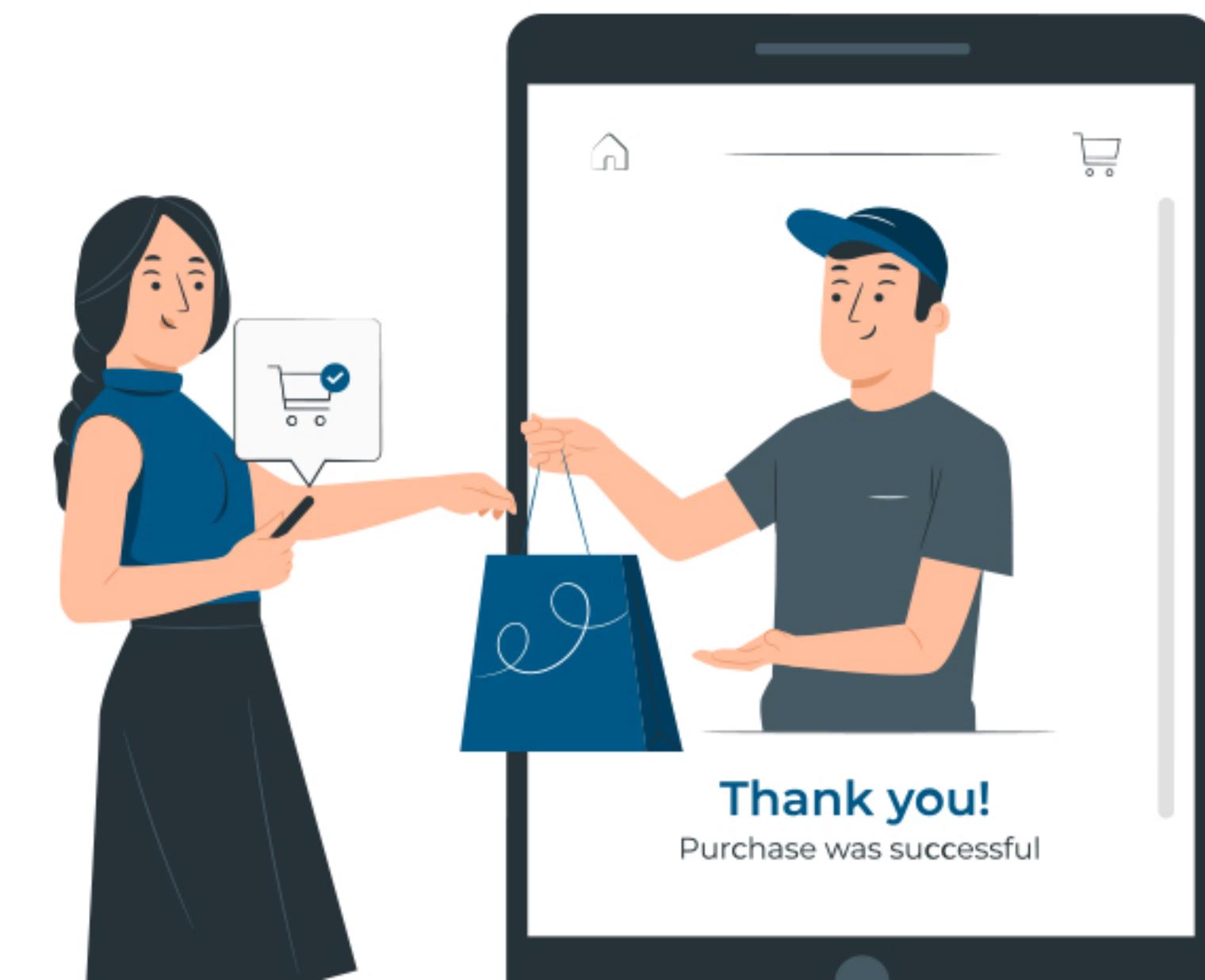
# **BENEFITS OF HAVING BUSINESS WEBSITE**

- A website can enhance your business credibility and reputation, making you stand out from the competition.
- Having a website improves your online presence, leading to increased sales, leads, and a high return on investment.
- Promote your business with visually stunning website designs and a boosted online performance.
- With a website, you have the potential to reach a global audience, making you a unique discovery in the eyes of potential customers.
- Expand your capacity, reach, and coverage by leveraging the power of a website to establish a remarkable presence in the market.

# E-COMMERCE SOLUTIONS

E-commerce solutions enable you to conduct business electronically, offering a wide range of services for designing, operating, and expanding your traditional business into the digital realm.

An E-Commerce solution is a must-have. It allows for easy access to products, enables quick transactions, and provides customers with a seamless shopping experience. E-Commerce helps businesses to expand their market reach, increase sales and revenue, and improve customer satisfaction. With the right E-Commerce solution, your business can establish a robust online presence and stand out from competitors.



## BENEFITS OF E-COMMERCE SOLUTION

- Simplify the buying/selling process for management and customers.
- Lower business costs for advertising and marketing.
- Increase business performance by reaching unlimited potential customers.
- Present business and product information in a creative and easy-to-understand way.
- Create product and store listings for customers, providing flexibility and cost-effective solutions.

# GRAPHICS DESIGNING

Your search for the perfect graphic design solution ends here! BMDU has been the longest-standing agency for all types of designing requirements. With our innovative and unique approach, we provide expertise that has potential on a global

Let us turn your dream design into reality with our expert team of fine artists and 3D motion creators. Don't let anyone measure your success based on where you started. A strong design can give you the confidence to stand out in the market. Knowing where to look is key, but what if your ideas fail to impress? Even with high website traffic, you may struggle to gain business. A distinctive brand identity can make a lasting impression and shape users' perceptions. Let us help you make your mark.



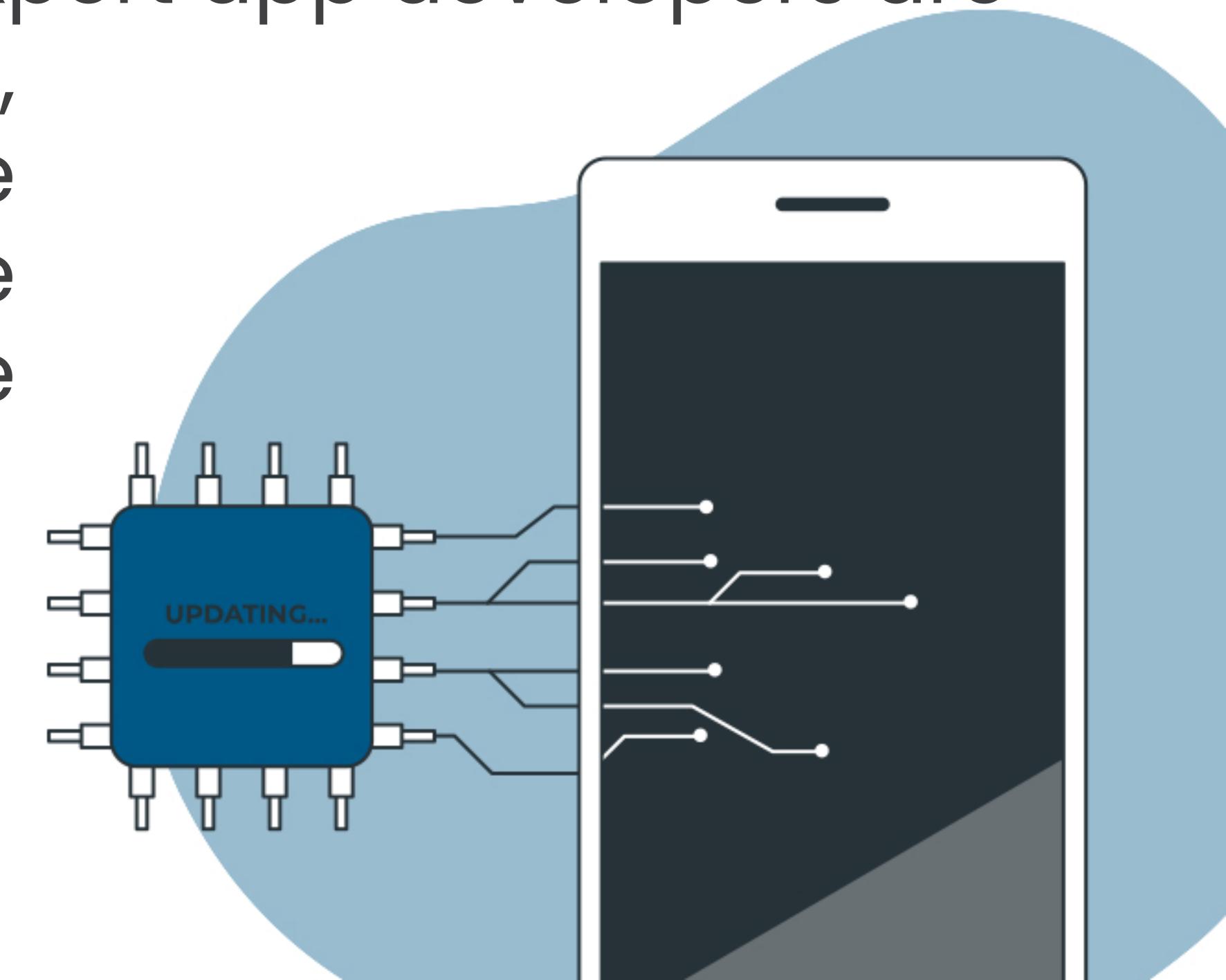
## **BENEFITS OF GRAPHICS DESIGNING**

- Make a lasting impression and increase your business's potential for resales.
- Design can make the conversion process easy and highlight your quality.
- Stand out and be creative to build your own market and reliable sales.
- Bring your dreams to life with a unique design that showcases your brand.
- Unleash business opportunities with our innovative designs and your potential.

# MOBILE APP DEVELOPMENT

Having a mobile app for your business is a highly rewarding way to stay ahead of your competitors. As the world shifts from desktops to smartphones, owning a mobile app offers tremendous return on investment.

With the rise of smartphones, having a mobile app for your business is crucial for staying ahead of the competition. Our team of expert app developers are dedicated to creating apps that promote your brand, build trust, and engage with potential customers. We continuously learn and stay up-to-date with the latest technologies to ensure that we provide the best possible solutions for your business needs.



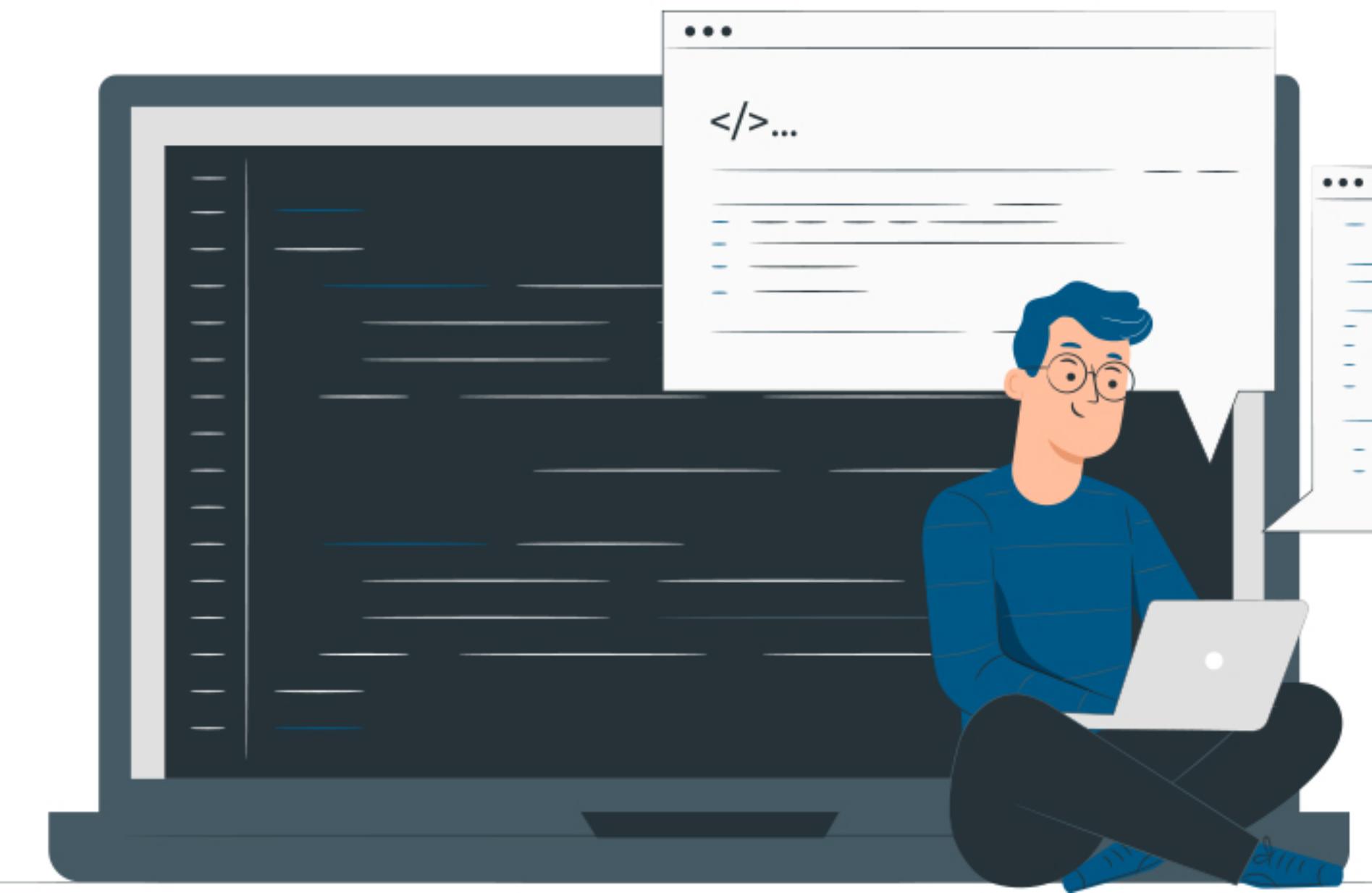
## **BENEFITS OF MOBILE APP DEVELOPMENT**

- Adding a mobile app to your business can provide added value to your customers, making their experience more convenient and enjoyable.
- Mobile apps can also reduce costs associated with traditional marketing and increase engagement through push notifications and personalized content.
- Having a mobile app can enhance the visibility of your brand, making it easier for customers to find and interact with your business.
- Mobile apps serve as an effective social media platform, providing a direct line of communication between your business and your customers.
- They are easy to install and use, compatible with virtually every smartphone, and can provide a seamless experience for your customers.

# SOFTWARE DEVELOPMENT

Accelerate your business growth with our streamlined software and application development services. Achieve your brand objectives and goals effortlessly with our expertise in designing and developing custom solutions.

Take your business to the next level with BMDU's Software Development services. Our team of experts can help you analyze, design, develop, test, implement, and maintain a plan that creates more sales and resales. We offer Customer Software Development, Web Application Development, Mobile Application Development, Cloud Consulting, Quality Assurance, and System Integration to give your business a strong foundation. Start building your longest and everlasting business tower with BMDU.



# **BENEFITS OF SOFTWARE DEVELOPMENT**

- Software optimization streamlines your business process and aligns it with your organization's house process and business model.
- Enhance your innovation capabilities to establish a strong business presence, gaining customer trust.
- Uniqueness is the key to stand out and be exclusive, adapting to the market trends to make your business more competitive.
- Software development is a cost-effective way to achieve high ROI and advance your business.
- Software expands your business acumen, making it easier to achieve your business objectives.



HMT SMARTWORKS



Neet Freak Clothing



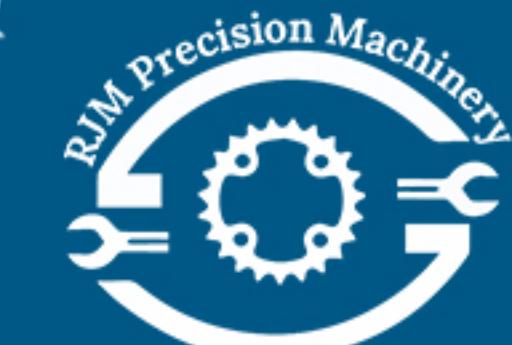
500+



ALL SECURE  
MANPOWER

VISITPOLE  
FROM BMDU

MINI  
N E W Y O R K



GIPS FARM FRESH  
Quality Assure



ROYAL WALKWAY



EarlyMeat

Q'BA



SRKA GROUP



Talbot **FORCE**  
Intelligence Meets Safety





**LET'S CATCH UP OVER COFFEE  
& STRATEGIZE YOUR DIGITAL SUCCESS!**

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