

## Probability

- Independent
- Dependent → Conditional Prob
- Mutually exclusive event

## Bayes Theorem

Prob

Naive Bayes Classifier → Classification → Categorical

Simply classify  
or  
non-sophisticated

Prob → Stats → Prob dist

test data (my name is Sunny. I am working in IT sector,  
my designation is Data Science.)  
↳ Entire Pipeline

## ML

Supervised

~~Regression~~

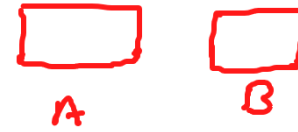
Classification

Unsupervised

- 1) Normal Dis
- 2) Binomial
- 3) Multinomial Dis

Binary → 2 classes  
multiclass → more than 2 class

Bayes | Naive Bayes  
↓  
[Sample]



Conditional Prob :-

$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$

$A \cap B$



$P(B \cap A)$

$B \cap A$



$$P(A \cap B) = P(B|A) P(A) \rightarrow 1$$

$$P(B \cap A) = P(A|B) P(B) \rightarrow (2)$$

$$P(B|A) P(A) = P(A|B) P(B) \quad ?$$

$$P(A|B) = \frac{P(B|A) P(A)}{P(B)}$$

Labels: Feature (under A), Target (under B)

→ Bayes theorem.

Find out Prob. of  
↑ Target  
Target

yes Prob(y) = 0.7  
No Prob(x) = 0.3

?

←

Prob. - Bayes.

Dependent :-



$$= \frac{2}{5} \times \frac{1}{4}$$

$$P(\text{class}) = P(A) \quad P(B|A) \Rightarrow \text{cond}$$

$$P(B|A) = \frac{P(A \cap B)}{P(A)}$$

$$= P(A|B) = \frac{P(B \cap A)}{P(B)}$$

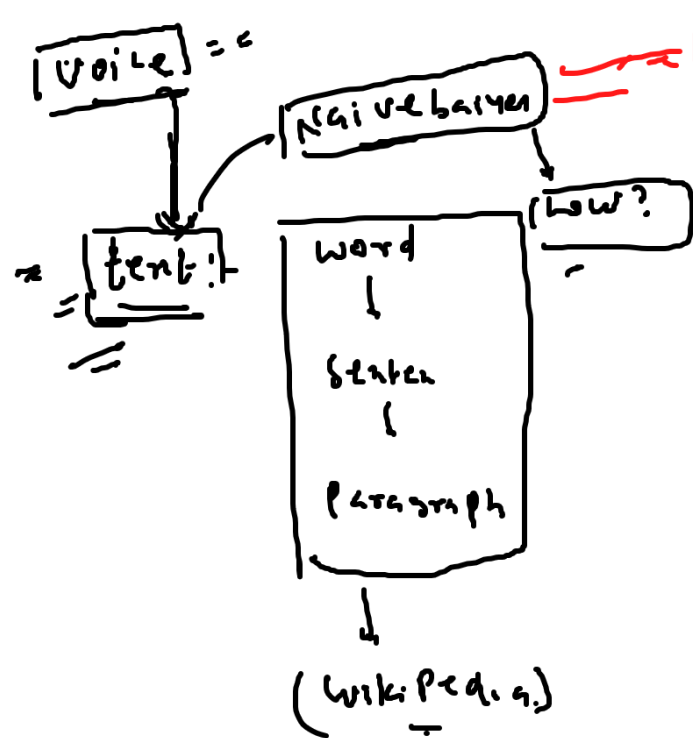
$$P(A|B) = \frac{P(B|A) P(A)}{P(B)}$$

$$P(\text{class} | \text{feature}) = \frac{P(\text{feat} | \text{class}) P(\text{class})}{P(\text{feat})}$$

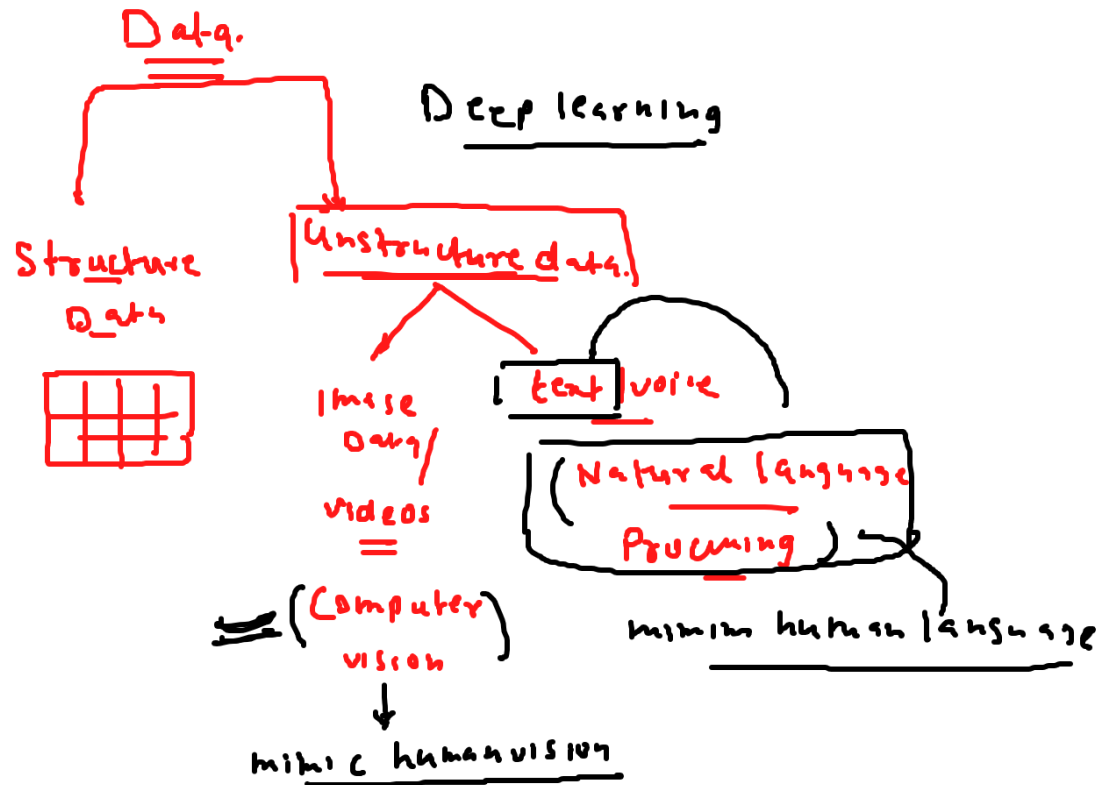
DATA

outlook	temp	humid.	wind	(play) - YIN
Sunny	hot	High	Strong	Y
Rainy	cool	Normal	Weak	N
overcast	hold			

$P(Y | \text{Sunny, hot, high, strong})$   
 $P(N | \text{Sunny, hot, high, strong})$



## Naive Bayes for text data.



test data! -

I am Sunny.

Sunny working in the room.

Sunny is doing strength.

→ Naive Bayes

→ text classification

Naive Bayes

NLP! -

(1) text generation

(2) text classification

(3) filling the blank

(4) spot keyword

Sentence  
analysis

text classify

· Naive Bayes

{ sentences } → +ve

sentences 2 → -ve

sentences → +ve

# Naive Bayes

text classification :-

(1) data -> text structure

(2) EDA

(3) PP

(4) model

(5) evaluation

Naive Bayes

USA  
Rest

Sunny is DS  
Sunny live in Bangalore

(analysis) visualization  
= Restaurant

X	x <sub>1</sub>	x <sub>2</sub>	x <sub>3</sub>	x <sub>4</sub>	Predict
India	-	-	-	-	Risq
USA	-	-	-	-	Risq

text (clean)  
Preprocessing  
-> stemming  
-> Lemmatization  
-> Grammar  
-> tokenization

encode (vector)  
document that word vec glove embed  
Naive Bayes algo

Data - Machine learning

structure data



(1) Data

(2) EDA

(3) PP

(4) model

(5) evaluation

Data. =

Sunny is - DS

Sunny live in Bng

Sunny like South Indian food.

<u>Food</u>	<u>Sunny</u>	<u>DS</u>	<u>live in</u>	<u>Bng</u>	<u>South Indian</u>
1	0	0	0	0	0
0	1	0	0	0	0
0	0	1	0	0	0
0	0	0	1	0	0
0	0	0	0	1	0
0	0	0	0	0	1



Naive Bayes

Machine learning NLP :- python

Prob

Naive bayes.

└ NLTK  
└ TextBlob  
└ spacy } → text processing

text classification → huge Prob → NLP = <sup>twitter</sup> sentiment analysis  
└ email ham/spam

→ New classification

(Prob approach  
Naive bayes) | DL approach

I am sunny Sunny is a boy Sunny like to food  
↓  
(Num)

Model

(BTT)

≡ ANN → RNN

↓  
= LSTM/GRU

↓  
Encoder/decoder

↓  
Attention

↓  
self attention

↓  
transformer

(SOTA)



Sent :-

NLP model

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Simple ML approach Naive bayes class

[ ] classification  
[ ]  
[ ]