

Ideation Phase

Brainstorm & Idea Prioritization Template

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| Date | 30 October 2025 |
| Team ID | NM2025TMD00560 |
| Project Name | Optimizing User, Group, And Role Management With Access Control And Workflows |
| Maximum Marks | 4 Marks |

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a digital template for a brainstorming session. It features three main vertical columns:

- Before you collaborate:** Includes a lightbulb icon, a timer icon indicating 10 minutes, and a note about preparation.
- Define your problem statement:** Includes a timer icon indicating 5 minutes, a "PROBLEM" section with the text "How might we optimize user, group, and role management through automated access control and workflows to improve efficiency and security?", and a "Key rules of brainstorming" section with six rules.
- Key rules of brainstorming:** A summary of the rules: Stay in topic, Encourage wild ideas, Defer judgment, Listen to others, Go for volume, and If possible, be visual.

At the bottom left, there's a sidebar with a "Brainstorm & idea prioritization" title, a note about the session's purpose, and a summary of time requirements (10 minutes to prepare, 1 hour to collaborate, 2-8 people recommended).

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

"How might we optimize user, group, and role management through automated access control and workflows to improve efficiency and security?"

⌚ 10 minutes

TIP
You can select a sticky note and hit the pencil [wrench] icon to start drawing!

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.

⌚ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, review, and categorize important ideas as themes within your mural.

Step-3: Idea Prioritization

4

Prioritize

Focus on identifying which access management optimizations (automation, security, or integration features) provide the highest impact with the most realistic implementation effort.

⌚ 20 minutes

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

After you collaborate

You can export your brainstorming outcomes as an image or PDF to share with your project team, IT leads, or stakeholders. This helps everyone stay aligned on the proposed improvements for user, group, and role management workflows.

Quick add-ons

- Share the mural**
Share a view link to the finalized workflow plan or optimization proposal with your team members and department heads to gather their feedback.
- Export the mural**
Export the completed brainstorm, grouped ideas, and prioritization grid as a PDF or image to include in your project report or presentation.

Keep moving forward

- Strategy blueprint**
Define the next steps to implement your optimized access control workflows – including automation goals, system integration plans, and testing stages.
[Open the template →](#)
- Customer experience journey map**
Map how administrators and end-users interact with the access management system to identify usability improvements and reduce complexity.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Analyze the proposed workflow system by identifying its current strengths, potential risks, and opportunities for enhancement.
[Open the template →](#)