

Total Sales

5.02M

Profit

6.49M

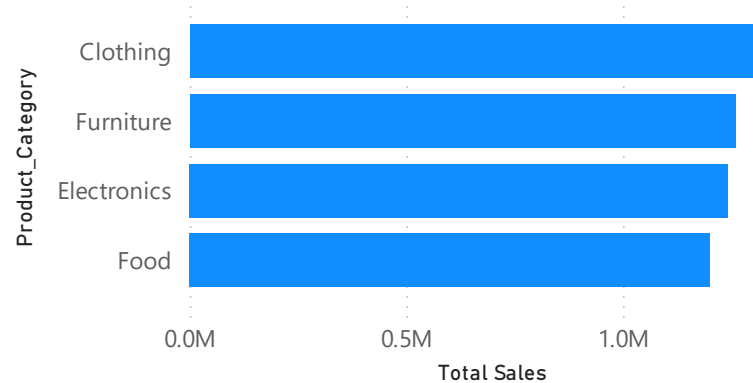
Profit Margin

1.29

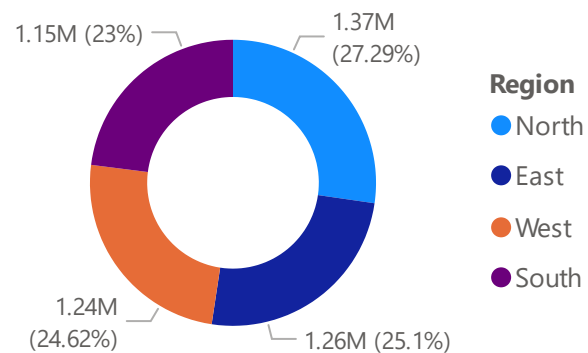
Total Quantity Sold

25K

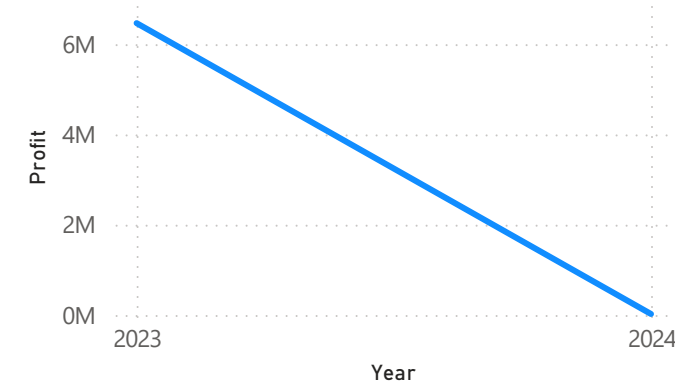
Sales by Product\_Category



Sales by Region



Profit Trend Over Time



Region

- ☐ East
- ☐ North
- ☐ South
- ☐ West

▼

Product\_Category

- ☐ Clothing
- ☐ Electronics
- ☐ Food
- ☐ Furniture

▼

Customer\_Type

- ☐ New
- ☐ Returning

▼

Sale\_Date

**Key Insights:**

- Product Category significantly impacts total sales.
- Certain regions outperform others consistently.
- Profit varies over time indicating seasonal trends
- Discounts influence profit margins.