

Total Sales

5.02M

Profit

6.49M

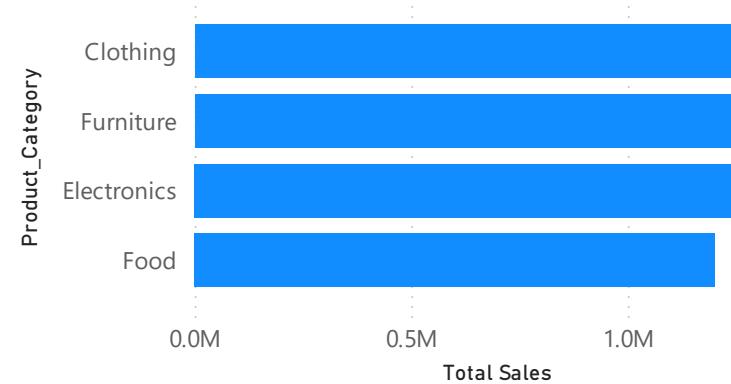
Profit Margin

1.29

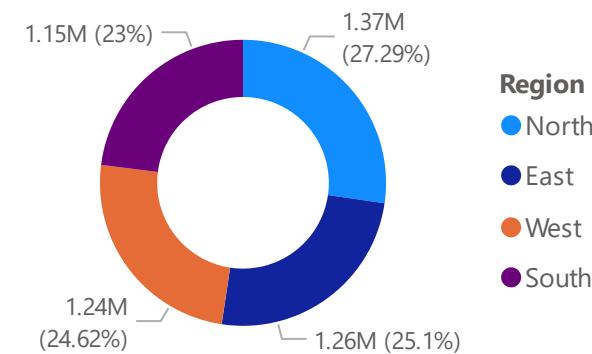
Total Quantity Sold

25K

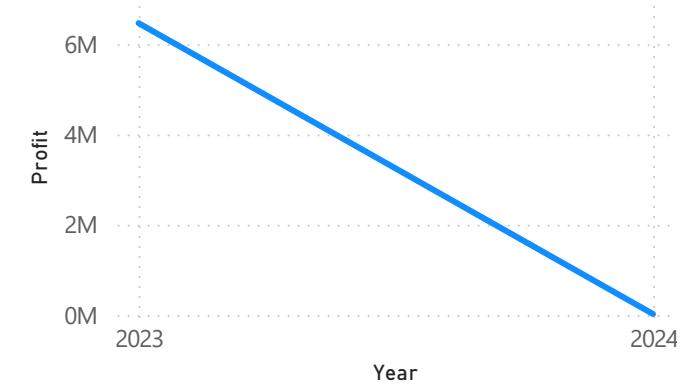
Sales by Product_Catagory



Sales by Region



Profit Trend Over Time



Region

- East
- North
- South
- West



- #### Product_Catagory
- Clothing
 - Electronics
 - Food
 - Furniture



- #### Customer_Type
- New
 - Returning



Sale_Date

01-01-2023 01-01-2024



Key Insights:

- Product Category significantly impacts total sales.
- Certain regions outperform others consistently.
- Profit varies over time indicating seasonal trends
- Discounts influence profit margins.