Opportunity

• According to the external environment, there are many opportunities like managing email, creative or technical skills like updating website content, or support services for business and personal needs.

• Ability to tap on different geographical markets with different languages

• Training and professional Development

• Networking (market)

Threats-:

As always everything has its own threats “AI common sense and it’s features” has also its threats like-:

• Price wars with competitors i.e. many virtual assistants cut prices bhi to win jobs

• Slow growth

• Reputation i.e. to research your perspective clients and to be selective