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MINISTRY OF FOOD PROCESSING INDUSTRIES
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कौशल विकास और
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MINISTRY OF
SKILL DEVELOPMENT
AND ENTREPRENEURSHIP
GOVERNMENT OF INDIA



Directorate of AYUSH
Government of NCT of Delhi



IIFF 2025

**FOOD, FUTURE, INNOVATION,
INDIA FOR VIKSIT BHARAT**



INDIA INTERNATIONAL FOODPRENEURSHIP FESTIVAL 2025



FOOD SCIENCE & TECHNOLOGY AND INNOVATIONS CONCLAVE 2025



Ek Kadam Swachhata Ki Aur



**BHARAT MANDAPAM,
PRAGATI MAIDAN - NEW DELHI**



12 TO 14 DECEMBER 2025



INDIA INTERNATIONAL

FOODPRENEURSHIP

FESTIVAL
2025

Food, Future, Innovation, India
for Viksit Bharat

मंत्री
खाद्य प्रसंस्करण उद्योग मंत्रालय
भारत सरकार



MINISTER
FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA

Chirag Paswan
विराग पासवान
संदेश

भारत जैसे विविधतापूर्ण और गतिशील देश के संदर्भ में खाद्य उद्यमिता नवाचार, सतत विकास तथा आर्थिक संभावनाओं का एक महत्वपूर्ण संगम है। भारत अंतरराष्ट्रीय फूडप्रेन्योरशिप महोत्सव (IFF 2025), 3-5 अक्टूबर 2025, भारत मंडपम, नई दिल्ली में आयोजित होने जा रहा है, युवाओं की रचनात्मकता एवं ऊर्जा को एक सशक्त और आत्मनिर्भर भविष्य के लिए दिशा देने का एक समयानुकूल मंच सिद्ध होगा।

आज के दौर में युवाओं की भूमिका खाद्य क्षेत्र को आकार देने में अत्यंत महत्वपूर्ण होती जा रही है। खाद्य सुरक्षा और पोषण सुनिश्चित करने से लेकर स्थायी तकनीकों को अपनाने तथा नवप्रवर्तन को बढ़ावा देने तक - खाद्य तंत्र एक ऐसा क्षेत्र है जहाँ परिवर्तनकारी विचार और उद्यमशीलता का विशाल अवसर विद्यमान है। IFF 2025 जैसे आयोजनों की आवश्यकता इसीलिए है कि वे इन विचारों को साकार रूप देने में उत्प्रेरक का कार्य करते हैं, और नवाचारकों, शैक्षणिक संस्थानों, औद्योगिक नेतृत्वकर्ताओं एवं नीति-निर्माताओं को एक समान उद्देश्य पर आधारित मंच प्रदान करते हैं।

यह पहल “आत्मनिर्भर भारत” की दिशा में एक ठोस कदम साबित होगी। खाद्य उद्यमिता के क्षेत्र में युवाओं को रोजगार सृजक बनाना, और स्थानीय संसाधनों का उपयोग कर वैश्विक मानकों के उत्पाद विकसित करना - यही आज के समय की आवश्यकता है, और खाद्य प्रणाली से जुड़े वास्तविक समस्याओं और अवसरों पर ध्यान केंद्रित करते हुए यह महोत्सव स्थानीय आवश्यकताओं पर आधारित, किंतु वैश्विक सोच से प्रेरित उद्यमशीलता की भावना को प्रोत्साहित करता है।

यह आयोजन केवल एक कार्यक्रम नहीं है, बल्कि युवाओं को सशक्त बनाने, खाद्य उद्यमिता के क्षेत्र में नवाचार को ऊंचाई देने, और भारत में खाद्य क्षेत्र के भविष्य को नवाचारपूर्ण ढंग से पुनः परिभाषित करने की एक वृहद आंदोलन का प्रतीक है। मुझे विश्वास है कि ऐसी पहलें दीर्घकालिक सहयोग की भावना को जन्म देंगी, नवाचार यात्रा की शुरुआत करेंगी और एक अधिक स्थायी एवं समृद्ध भारत के निर्माण में सार्थक योगदान देंगी।

भारत अंतरराष्ट्रीय फूडप्रेन्योरशिप महोत्सव (IFF 2025) की सफलता और दूरगामी प्रभाव के लिए हार्दिक शुभकामनाएँ।

जय हिंद।
जय भारत।

(चिराग पासवान)





INDIA INTERNATIONAL

FOODPRENEURSHIP

FESTIVAL
2025

Food, Future, Innovation, India
for Viksit Bharat



जयन्त चौधरी
JAYANT CHAUDHARY



कौशल विकास और उद्यमशीलता
राज्य मंत्री (स्वतंत्र प्रभार) एवं
शिक्षा राज्य मंत्री
भारत सरकार

Minister of State (Independent Charge) for
Skill Development and Entrepreneurship
and Minister of State for Education
Government Of India



Food entrepreneurship represents a vital intersection of innovation, sustainability, and economic opportunity, especially in a country as diverse and dynamic as India. The India International Foodpreneurship Festival (IIFF 2025), to be held from October 3rd to 5th at Bharat Mandapam, New Delhi, emerges as a timely platform to harness the creativity and energy of young minds for a resilient and self-reliant future.

The role of youth in shaping the food sector is becoming increasingly critical. From addressing food security and nutrition to embracing sustainable practices and leveraging technology, the food ecosystem offers fertile ground for transformative ideas and entrepreneurship. Events like IIFF 2025 are essential in catalyzing these ideas into tangible outcomes by connecting innovators, academic institutions, industry leaders, and policymakers on a shared platform of purpose.

This initiative is particularly meaningful because it aligns with national goals of skill development, job creation, and inclusive growth. By focusing on real-world challenges and opportunities in food systems, the festival encourages a spirit of enterprise that is grounded in local context and driven by global aspirations.

This gathering is not just an event—it is a reflection of a broader movement to empower youth, elevate innovation, and reimagine the future of food in India. We hope that such initiatives will inspire lasting collaboration, spark entrepreneurial journeys, and contribute meaningfully to a more sustainable and prosperous tomorrow.

Wishing the India International Foodpreneurship Festival 2025 great success and impact.


(Jayant Chaudhary)



IIFT 2025



India International Foodpreneurship Festival (IIFT) is a unique and forward-thinking initiative to spark the spirit of innovation and entrepreneurship among the youth of India, particularly in the food sector. The primary goal of IIFT is to inspire, educate, and empower students and young professionals to explore entrepreneurial opportunities in the country's ever-evolving food ecosystem.

This festival serves as a dynamic platform where **800 students** focusing more on **TIER II and TIER III** cities nationwide can engage directly with various stakeholders, including successful entrepreneurs, industry experts, policymakers, investors, and representatives from multiple government bodies. Through interactive sessions, panel discussions, workshops, exhibitions, and networking events, participants will gain a deep understanding of the food sector—its challenges, emerging trends, innovations, and vast business opportunities.

IIFT aims to raise awareness about entrepreneurship and provides structured guidance and mentorship to aspiring foodpreneurs. One of the unique aspects of this initiative is its long-term vision. The festival intends to monitor the journey of its participants beyond the event—tracking how many of them their entrepreneurial ventures start and identifying the common barriers they face in the process. This feedback mechanism will help create a more supportive and efficient entrepreneurial ecosystem in the food domain.

The inaugural edition of the India International Foodpreneurship Festival is being organized with the valuable support of the Ministry of Skill Development and Entrepreneurship and the Ministry of Food Processing Industries, Government of India. Their involvement underlines the importance of building a robust food entrepreneurship landscape that drives economic growth and contributes to food innovation, sustainability, and employment generation in India.





THEME OF THE SESSION

INDIAN GOVERNMENT SCHEMES: MEGA FOOD PARKS, COLD CHAIN, AGRO-PROCESSING CLUSTER, BRANDING AND MARKETING SUPPORT AND CAPACITY BUILDING & TRAINING.



Mr. S. Jagannathan

Joint Secretary

Ministry of Food Processing Industries MoFPI, New Delhi

The Indian government has launched several schemes to strengthen the food processing sector. **Mega Food Parks** provide modern infrastructure for food processing industries, ensuring farm-to-market connectivity. **Cold Chain schemes** support the development of integrated cold storage and transportation to reduce post-harvest losses. **Agro-Processing Clusters** encourage micro and small enterprises to set up units close to production areas, promoting local employment. **Branding and Marketing Support** helps processors market their products domestically and globally. **Capacity Building and Training initiatives** focus on skill development, entrepreneurship, and technology adoption. Together, these schemes aim to enhance value addition, minimize wastage, and increase farmers' income.





THEME OF THE SESSION

**SOWING SEEDS OF INNOVATION:
YOUNG FOOD ENTREPRENEURS AS
ROLE MODELS**



Sh. Dilip Chenoy

Presently Chairman

Bharat Web3 Association, New Delhi

The success of young food entrepreneurs serves as a powerful motivator for other young students, showcasing the potential for innovation and achievement in the food industry. By sharing their experiences, challenges, and strategies, these entrepreneurs can inspire and guide aspiring students. Discussions can focus on key takeaways, such as identifying market opportunities, developing unique products, and navigating regulatory frameworks. Students can learn about the importance of resilience, adaptability, and continuous learning, as well as practical skills like marketing, branding, and networking. This exchange can empower students to pursue their own entrepreneurial ventures, fostering a new generation of creative and ambitious food industry leaders.





THEME OF THE SESSION



SUSTAINABLE FOOD SYSTEMS & GREEN FOODPRENEURSHIP



Dr. C. Anandaramakrishnan

Director

**CSIR - National Institute for Interdisciplinary Science and
Technology (NIIST), Thiruvananthapuram**

Sustainable Food Systems & Green Foodpreneurship represent a growing movement toward environmentally responsible food production and business models. Green foodpreneurs focus on reducing waste, conserving resources, and minimizing carbon emissions across the food value chain. From farm-to-fork innovations to circular economy practices like up cycling food waste, these entrepreneurs are reshaping how food is produced, processed, and consumed. Embracing renewable energy, eco-friendly packaging, and local sourcing are key strategies. In India, the rise of plant-based foods, organic farming startups, and climate-smart agri-tech solutions highlight this shift. Sustainable food systems not only protect the planet but also open new markets and inspire consumer trust.



THEME OF THE SESSION

TRANSFORMING IDEAS INTO
BUSINESSES:
A PATHWAY TO SUCCESS



Dr. Vipin Kumar

Scientist 'G' and Head Business Development

**National Innovation Foundation, Department of Science
and Technology, Govt of India, Gujarat**

The National Innovation Foundation (NIF), under the Department of Science and Technology, Govt. of India, plays a pivotal role in guiding young students to start entrepreneurship in the food processing sector. NIF provides a platform for students to showcase their innovative ideas, offering mentorship, funding, and resources to transform these ideas into viable businesses. By facilitating innovation, prototype development, and scaling up, NIF fosters a culture of entrepreneurship and innovation. Additionally, NIF's support enables students to navigate regulatory frameworks, access markets, and connect with industry experts, empowering them to launch successful food processing ventures.





THEME OF THE SESSION

**ENVIRONMENTAL PACKAGING INFLUENCE
THE PURCHASE DECISIONS FOR FOOD
PRODUCTS IN INDIA.**



Dr. S. K. Juikar

Deputy Director

Indian Institute of Packaging, Mumbai

Environmental packaging is increasingly influencing purchase decisions for food products in India. As awareness about sustainability and climate change grows, many Indian consumers prefer food brands that use eco-friendly, biodegradable, or recyclable packaging. This shift is especially noticeable among urban, educated, and young buyers who are conscious of their environmental footprint. Companies adopting green packaging often gain a competitive advantage, as customers associate such choices with quality, responsibility, and health safety. Moreover, government initiatives promoting sustainable practices further support this trend. Overall, environmental packaging has become a key factor shaping consumer preferences in the evolving Indian food market.





THEME OF THE SESSION

EMPOWERING YOUNG ENTREPRENEURS
IN FOOD PROCESSING THROUGH
COOPERATIVE INNOVATION



Mr. Anant Dubey

Deputy Director

National Cooperative Union of India, New Delhi

The National Cooperative Union of India can play a pivotal role in nurturing young minds for new startups in the food processing sector by providing a platform for mentorship, training, and market access. By leveraging its network of cooperatives, the Union can facilitate knowledge sharing, resource allocation, and collaboration between young entrepreneurs, industry experts, and established cooperatives. This support ecosystem can enable startups to develop innovative products, scale up production, and reach wider markets, ultimately contributing to the growth of the food processing industry and rural economy .





THEME OF THE SESSION



CHALLENGES AND
OPPORTUNITIES OF THE
ORGANIC FOOD INDUSTRY
IN INDIA.



Dr. T. C. Mittal

Principal Scientist

Punjab Agriculture University, Ludhiana

The organic food industry in India presents both significant challenges and promising opportunities. Key challenges include high production costs, limited supply chain infrastructure, and inadequate certification and quality assurance systems, which reduce consumer trust. Farmers often face difficulties accessing reliable organic inputs and markets. However, growing health consciousness, rising disposable incomes, and government support through schemes like Paramparagat Krishi Vikas Yojana create strong opportunities. The demand for chemical-free, sustainable food is increasing domestically and internationally. Expanding e-commerce platforms and urban retail chains further support market growth. With strategic interventions, the sector can play a crucial role in India's agricultural sustainability and rural prosperity.





THEME OF THE SESSION

FOOD SAFETY;
FOOD TESTING KITS



Dr. Dinesh Kumar

Assistant Director

Food Safety and Standard Authority of India
(FSSAI), New Delhi

The scope of entrepreneurship in **food safety** and **food testing kits** is vast and growing rapidly due to increasing consumer awareness, regulatory requirements, and demand for safe, high-quality food. Entrepreneurs can innovate affordable, easy-to-use, and rapid testing kits for detecting contaminants, adulterants, and pathogens in food. Startups can target diverse markets, including small food businesses, street vendors, and large food industries, ensuring compliance with food safety standards. There are also opportunities in developing portable digital testing devices, AI-based detection tools, and training services. This sector offers both social impact—by protecting public health—and strong commercial potential in India and globally.



THEME OF THE SESSION

MECHANISMS AND COMMERCIAL ASPECTS OF FOOD PRESERVATION AND PROCESSING.



Prof. Hosahalli S. Ramaswamy

Professor

McGill University, Montreal, Canada

Food preservation and processing involve scientific mechanisms to extend shelf life, ensure safety, and enhance the quality of food products. Techniques like thermal processing, freezing, drying, fermentation, and chemical preservation inhibit microbial growth and slow down spoilage. Modern technologies, such as high-pressure processing and irradiation, offer advanced solutions for retaining nutritional value and flavor. From a commercial perspective, food preservation enables large-scale distribution, reduces food waste, and meets consumer demand for convenience and ready-to-eat products. It supports global food trade, generates employment, and encourages innovation in packaging and logistics, making it a vital component of the food industry's economic growth.



THEME OF THE SESSION

THE POWER OF TIER III AND IV TOWNS:
HOW FOOD PRENEURS CAN BUILD
BRANDS OUT OF THEIR EXPERTISE



Sarabjit S Puri

Chairman

Fateh Rural PVT LTD

Tier III and Tier IV food entrepreneurs can build strong brands by leveraging their local expertise and authenticity. By focusing on region-specific products, traditional recipes, and unique production methods, they can create distinctive offerings that resonate with local and wider audiences. Effective branding strategies, such as storytelling, packaging, and digital marketing, can help them establish a loyal customer base and expand their market reach. Collaborations with local institutions, farmers, and artisans can further enhance their brand's credibility and appeal, ultimately contributing to the growth of local economies and preservation of culinary heritage.



THEME OF THE SESSION

**NUTRITION FIRST: INNOVATING
FOOD ENTREPRENEURSHIP FOR
A HEALTHIER TOMORROW.**



Dr. Shashi Bhushan Kumar

Technical Officer-C (Researcher)

ICMR – National Institute of Nutrition (NIN), Hyderabad

Visiting Scientist, The Ohio State University, Columbus, OH 43210, USA

Nutrition First: Innovating Food Entrepreneurship for a Healthier Tomorrow highlights the urgent need to prioritize nutrition in food innovations and entrepreneurial ventures. As lifestyle diseases rise and consumer awareness grows, food entrepreneurs play a critical role in delivering healthier, sustainable, and accessible choices. This theme encourages startups and businesses to develop products that not only satisfy taste but also promote well-being, using local ingredients, fortification, and clean-label technologies. It fosters collaboration between nutritionists, technologists, and entrepreneurs to bridge gaps in public health. By putting nutrition at the core of food innovation, we can shape a healthier, resilient future for communities worldwide.





WHY PARTICIPATE IN INDIA INTERNATIONAL FOODPRENEURSHIP FESTIVAL (IIFF)?

1. PAN-INDIA STUDENT PARTICIPATION & INNOVATIONS EXPOSURE

Over **800 students** from across India will converge to explore real-world **entrepreneurial opportunities** in the food sector, bridging academic learning with industry challenges. A diverse mix of students from food science, technology, agriculture, and business backgrounds.

2. ONE-STAGE, ALL-STAKEHOLDER ECOSYSTEM

For the first time, **all key stakeholders** of the Indian food ecosystem—entrepreneurs, incubators, policymakers, investors, agritech leaders, food processors, marketing experts, and packaging innovators—will be brought together on a single platform. Direct access to guidance, mentorship, and partnership opportunities.

3. GAP ANALYSIS & STARTUP READINESS LEARNING

Students will learn to identify gaps in the current food value chain, from farm to fork. Sessions designed to provide startup launch blueprints, covering ideation, market validation, branding, regulatory compliance, and scalability.

4. LIVE PROBLEM STATEMENTS FROM INDUSTRY

Industry leaders will share real-world challenges, allowing students to work on live case studies and propose viable business solutions, encouraging practical problem-solving and innovation.

5. YEAR-ROUND MENTORSHIP & TRACKING PORTAL

LAUNCH OF A DEDICATED DIGITAL PORTAL POST-EVENT TO PROVIDE:

- Continuous mentorship
- Learning modules (finance, branding, compliance, sustainability)
- Startup registration support
- Progress tracking on how many students turn ideas into ventures

6. ANNUAL COHORT-BASED GUIDANCE & RECOGNITION

Participants will be part of a national foodpreneur cohort, with access to funding alerts, pitch contests, incubation programs, and networking opportunities. Best performing alumni to be showcased annually as IIFF Startup Success Stories.



7. FOLLOW-UP ACTION PLAN WITH THEMATIC FOCUS

The festival doesn't end in three days — *monthly themes* (e.g., clean label foods, food waste reduction, nutraceuticals, smart packaging, millets-based business) will guide *year-round activities* and challenges. Encourages consistent engagement and development.

8 .GOVERNMENT-INDUSTRY-ACADEMIA CONVERGENCE

Supported by *Ministry of Food Processing Industries* and *Ministry of Skill Development and Entrepreneurship*, giving participants a rare opportunity to understand policy frameworks and government schemes.

DIRECT LINKAGES TO *GOVERNMENT GRANTS, SCHEMES, AND INCENTIVES*.

9. STUDENT TO STARTUP TRACKING MODEL

A long-term tracking framework will record how many students register startups*, reach revenue milestones, or secure incubation/funding support.

THIS MODEL ENSURES IMPACT MEASUREMENT AND ACCOUNTABILITY.

10. A LAUNCHPAD FOR INDIA'S FUTURE FOODPRENEURS

IIFF aims to ignite India's youth to not just seek jobs but become job creators in the vital and evolving food sector.

IT IS NOT A ONE-TIME EVENT BUT THE STARTING POINT OF A MOVEMENT.



STEERING COMMITTEE MEMBERS (IIFF 2025)

Dr. C. Anandharamakrishnan

Director
CSIR - National Institute for Interdisciplinary Science and Technology (NIIST)
Thiruvananthapuram, Kerala

Dr. Sridevi Annapurna Singh

Director
CSIR - Central Food Technological Research Institute (CFTRI)
Mysuru, Karnataka

Dr. Sangeeta Shukla

Vice Chancellor
Chaudhary Charan Singh University (CCSU)
Meerut, Uttar Pradesh

Dr. Nachiket Kotwaliwale

Director
ICAR - Central Institute of Post-Harvest Engineering & Technology (CIPHET)
Ludhiana, Punjab

Dr. Sanjeev Kumar Varshney

Former Scientist 'G' and Advisor
International Corporation, Department of Science and Technology (DST) Govt. Of India
New Delhi

Dr. T. C. Mittal

Head
Department of Processing and Food Engineering (PAU) Ludhiana, Punjab

Sh. Dilip Chenoy

Former Managing Director, (NSDC)
Former Secretary General, (FICCI)
Presently Chairman, Bharat Web3 Association
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National Dairy Research Institute (NDRI)
Karnal, Haryana

Dr. S. K. Juikar

Deputy Director
Indian Institute of Packaging (IIP)
Mumbai, Maharashtra

Dr. Dinesh Kumar

Assistant Director
Food Security Standard Authority of India (FSSAI) New Delhi

Prof. Ganapati D. Yadav

Bhatnagar Fellow and National Science Chair
Emeritus Professor of Eminence
Former Vice Chancellor, Institute of Chemical Technology (ICT) Mumbai, Maharashtra





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PROGRAM DIRECTOR

MR. SUMEET GUPTA

**CHIEF
PROGRAM COORDINATOR**

MR. DHOOP SINGH

PROGRAM COORDINATOR

DR. AJAY SHARMA





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