



FIRST AD ADVERTISEMENT AGENCY

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Digital Advertisement

INTRODUCTION

FirstAd is a Server based channel which works on a Current updates & Digital Advertisement concept by Publishing the Public awareness programs & Corporate/Market Advertisements on our LED screens installed at City's most reputed Places.

JOURNEY OF FIRST AD ADVERTISEMENT AGENCY

Our Concept has taken place in the end of year 2017 with 2 Locations Of Bhopal city. Letter on Location count has Increased To 6 in March 2018, Till that point of time some of The Big Brands of Bhopal city collaborated with First Ad and some Of the Corporate were also liking our concept but were not Ready to Work with us because of our less reach in the market , Hence We have decided to cover entire Bhopal city Geographically. Same has been done successfully. However Now the Market demands us to Move to Indore as well to Sustain in the Market.

OUR EXISTING LOCATIONS

- ▶ Naveen's Bapu Ki Kutia (All 5 Restaurants)
- ▶ Hotel Hakeem
- ▶ Vishal Fitness Planet (All 4 GYMS)
- ▶ Sagar Gaire (2 Food Courts)
- ▶ Appoorti Super Markets (All Locations)