

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR

DEPARTMENT OF MBA

Faculty: Prof.Arati B

Sl.no	Semester	Course	Topic	Youtube links
1	4	IMC(18MBAMM402)	Module 4– Sales Promotion	https://youtu.be/y0jmYZ8Hoy8
2	2	HRM(18MBA21)	Training method	https://youtu.be/C_eE9SATtsI
3	3	IHRM(18MBAHR403)	Module 3 International assignment	https://youtu.be/WA0ei7Unlz4

Faculty: Mr. Harshavardhan Mitra

Sl.no	Semester	Course	Topic	Youtube links
1	4	Customs duty: Important Purposes	Module 4– Customs duty	https://youtu.be/q336MqCxZMQ
2	4		Module 4– Customs duty	https://youtu.be/xQBtd-qJX5M

Faculty: Prof. Jyoti A

Sl.no	Semester	Course	Topic	Youtube links
1	1	Entrepreneurship Development (18mba16)	International Entrepreneurship Opportunities	https://youtu.be/W--DoBgR8Hc
2	4	Merger & Acquisition (18MBAFM401)	Business Valuation	https://youtube.com/channel/UCrKSTjcM3Qwq2LTALu2UR0w

Prof. Prof. Mahesh Kumar

Sl. no	Semester	Course	Topic	Youtube links
1	2	FINANCIAL MANAGEMENT	Accounting Rate of Return	https://youtu.be/3Uw1lBgwTCg
2	4	RISK MANAGEMENT AND INSURANCE	Life Insurance Annuities	https://youtu.be/O-LpJ9x7-fs