



Wireframe Documentation

Amazon Sales Data Analysis

1. key Insights

1.1 Shipping Time in days for each product for each country and every region

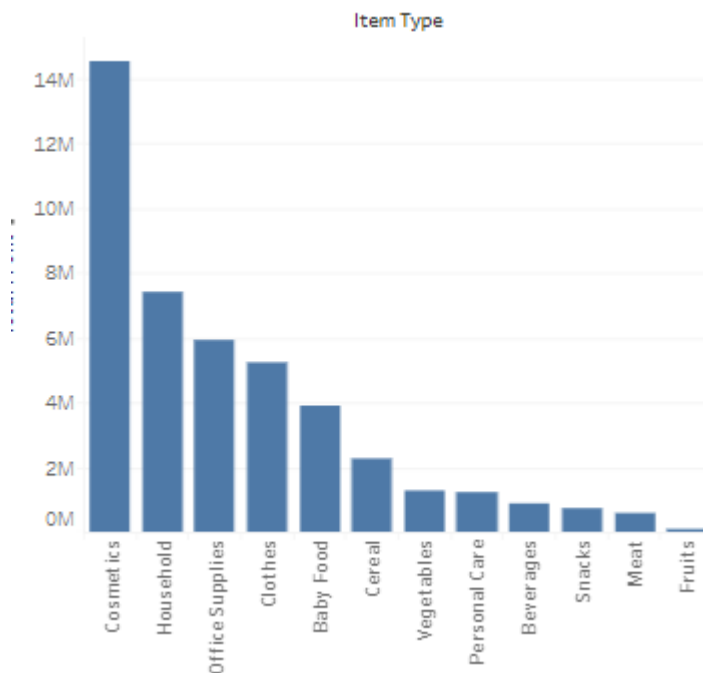
Shiping Time in days for each product for each country and every region

Country	Item Type	Order Date	Ship Date	Time to ship
Albania	Clothes	2/2/2010	3/18/2010	44
Angola	Household	4/23/2011	4/27/2011	4
Australia	Beverages	7/7/2014	7/11/2014	4
	Cereal	6/9/2013	7/2/2013	23
	Office Supp..	10/27/2015	11/25/2015	29
Austria	Cosmetics	2/23/2015	3/2/2015	7
Azerbaijan	Cosmetics	2/6/2010	2/25/2010	19
	Office Supp..	6/13/2012	7/24/2012	41
Bangladesh	Clothes	1/13/2017	3/1/2017	47
Belize	Clothes	7/25/2016	9/7/2016	44
Brunei	Office Supp..	4/1/2012	5/8/2012	37
Bulgaria	Clothes	4/23/2012	6/3/2012	41
	Office Supp..	2/16/2012	2/28/2012	12
Burkina Faso	Vegetables	7/17/2012	7/27/2012	10
Cameroon	Beverages	4/1/2015	4/18/2015	17
	Office Supp..	11/7/2011	11/15/2011	8
Cape Verde	Clothes	8/2/2014	8/19/2014	17
Comoros	Cereal	3/29/2016	4/29/2016	31

1.2 Sales Channel Preference

Sales Chan..	
Offline	50
Online	50

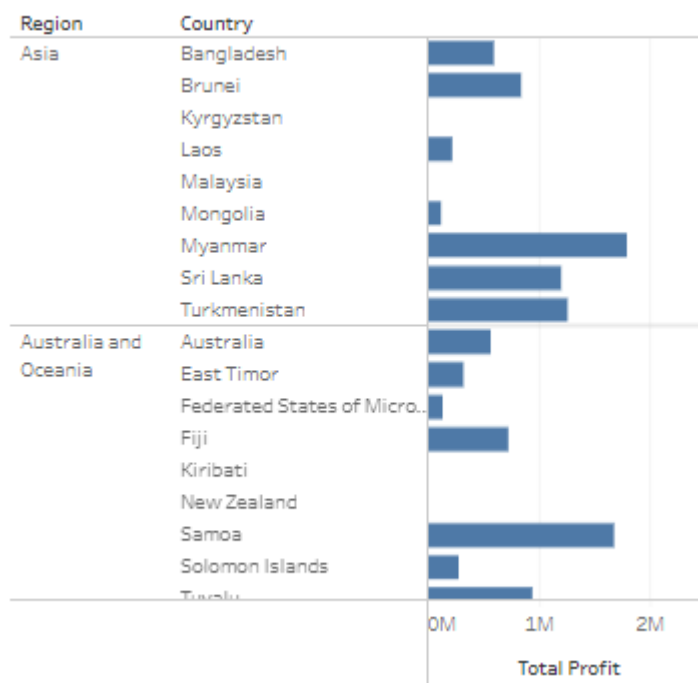
1.3 Most Profitable Item



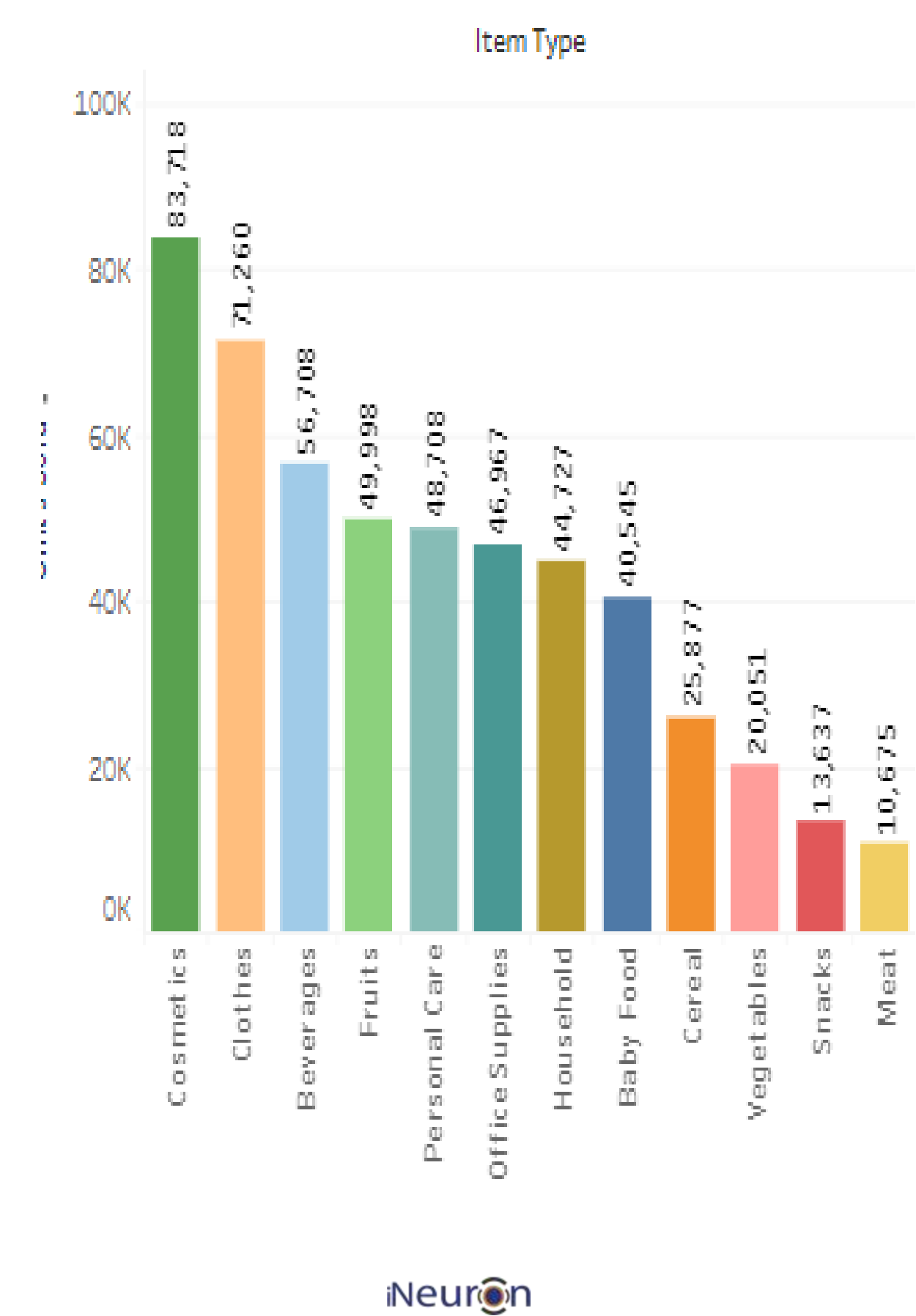
2. Cost, Price and Profit Analysis

2.1 Total Profit Country Wise and Region wise

Total Profit Country Wise



2.2 Total Units Sold Per Item Type



2.3 Sum of unit price for each item region wise

Item Type	Region				
Baby Food	Australia and Oceania	511			
	Europe	1,021			
	Sub-Saharan Africa	255			
Beverages	Australia and Oceania	95			
	Central America and the C..	47			
	Europe	95			
	Sub-Saharan Africa	142			
Cereal	Australia and Oceania	206			
	Central America and the C..	206			
	Middle East and North Afr..	206			
	Sub-Saharan Africa	823			
Clothes	Asia	219			
	Australia and Oceania	109			
	Central America and the C..	109			
	Europe	328			
	Middle East and North Afr..	219			
	Sub-Saharan Africa	437			
Cosmetics	Asia	437			
	Australia and Oceania	437			
	Central America and the C..	437			
	Europe	2,186			
	Middle East and North Afr..	1,312			
	Sub-Saharan Africa	874			
Fruits	Asia	9			
	Australia and Oceania	19			
	Middle East and North Afr..	28			
	Sub-Saharan Africa	37			
Household	Asia	1,337			
	Central America and the C..	668			
	Europe	1,337			
	North America	668			
	Sub-Saharan Africa	2,005			
Meat	Australia and Oceania	422			
	Sub-Saharan Africa	422			
Office	Asia	1,302			

