

State

NSW

QLD

VIC

Quarter

Qtr
1

Qtr
2

Qtr
3

Qtr
4

Job Industry Category

- ☐ Agriculture
- ☐ Entertainment
- ☐ Financial Services
- ☐ Health
- ☐ IT
- ☐ Manufacturing
- ☐ Property
- ☐ Retail
- ☐ Telecommunications

Wealth Segment

- ☐ Affluent Customer
- ☐ High Net Worth
- ☐ Mass Customer

22.11M

Total Sales

11.02M

Total Profit

49.85%

Total Profit %

Month

January

March

May

July

September

November

February

April

June

August

October

December

Product Line

Mountain

Standard

Road

Touring

Brand

- ☐ Giant Bicycles
- ☐ Norco Bicycles
- ☐ OHM Cycles
- ☐ Solex
- ☐ Trek Bicycles
- ☐ WeareA2B

Product Class

- ☐ high
- ☐ low
- ☐ medium

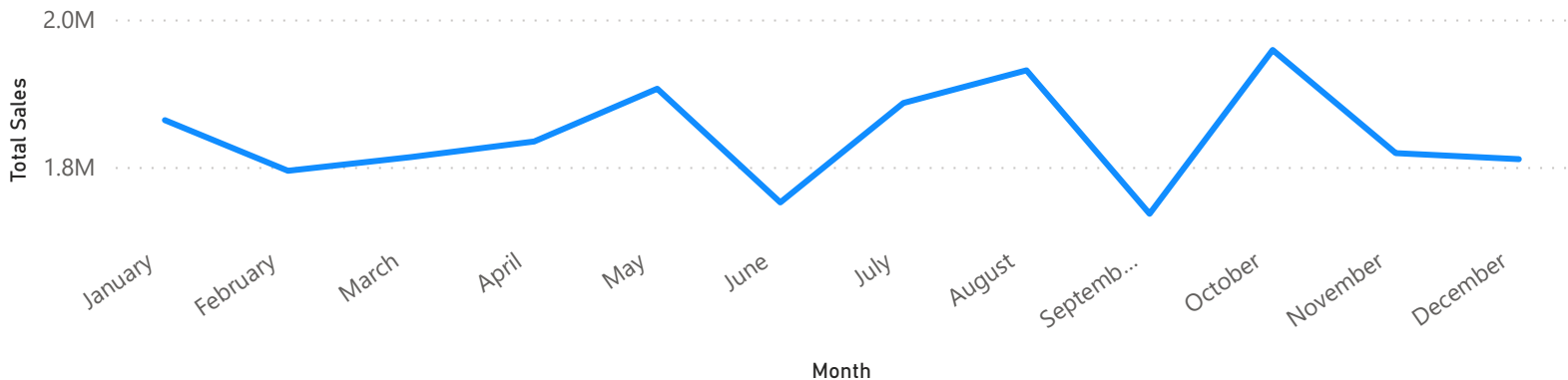
Product Size

- ☐ large
- ☐ medium
- ☐ small

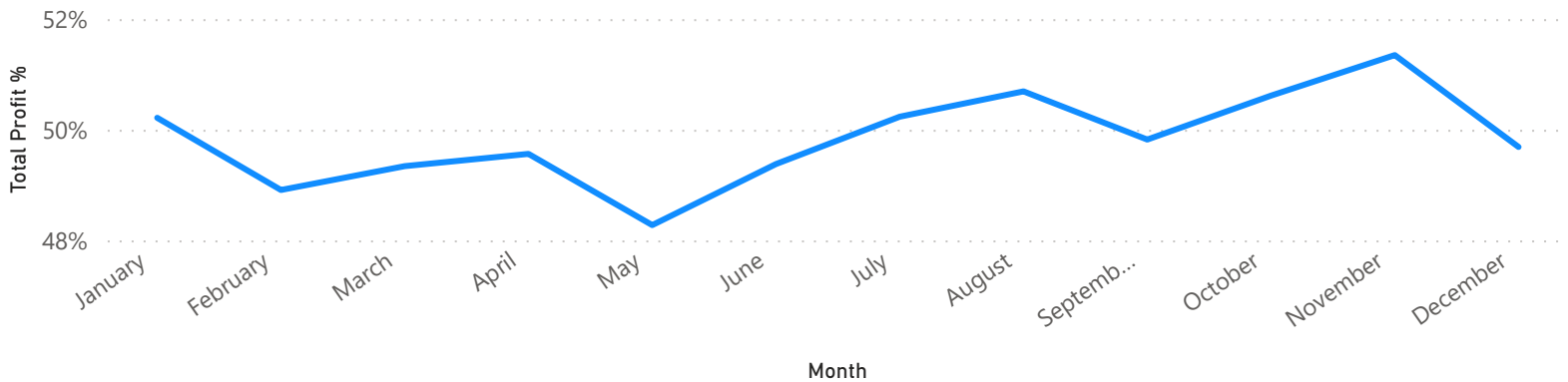
Gender

- ☐ Female
- ☐ Male
- ☐ U

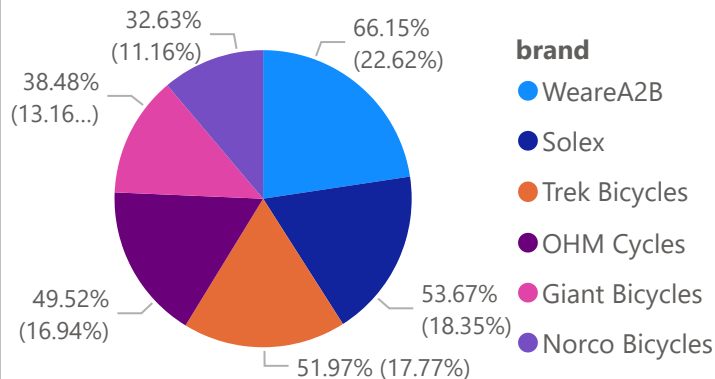
Total Sales by Month



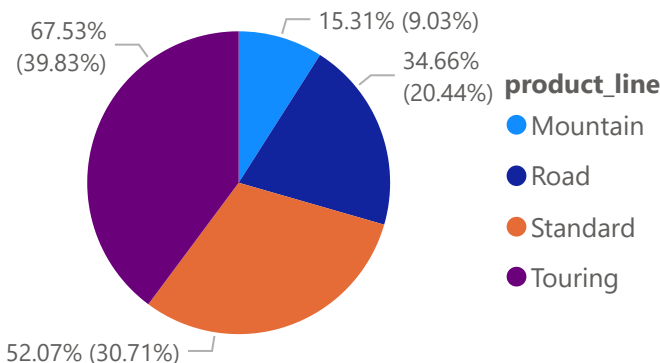
Total Profit % by Month



Total Profit % by brand



Total Profit % by product_line



Total Profit % by wealth_segment

