

Spire Technosoft — Codex Redesign Brief

Engineering Business Growth

This document provides design inspiration, structure, and visual guidance for rebuilding the Spire Technosoft website in collaboration with Codex. It references top modern B2B and software company websites to align Spire's new web presence with global design standards.

1. Design Goals for Spire Technosoft

Modern, enterprise-grade UI with deep whitespace and smooth animations. Use brand colors: Emerald Green (#004D32), Mint (#66C2A5), Charcoal (#2B2B2B), and Ivory White (#F7F9F7). Maintain brand tagline **Engineering Business Growth** throughout. Ensure responsive layouts and accessibility (WCAG 2.1 AA). Highlight measurable outcomes (e.g., “25+ Products Delivered”).

2. Reference Websites for Design Inspiration

#	Website Name	URL	What to Borrow / Learn
1	ESDS (India)	https://www.esds.co.in	Hero layout with enterprise stats, industry sections, modern a
2	Sigma Solve	https://www.sigmasolve.com	Clean service positioning, scroll UX; great Solutions page rel
3	Startechup	https://www.startechup.com/service/enterprise-digital-solutio	Excellent product storytelling & storytelling — ideal for Solution
4	Enterprise Solutions Ltd	https://enterprise-solutions.ie	Trust elements (logos, testimonials) — strong Why Spire sec
5	Rishabh Software	https://www.rishabhsoft.com/service/digital-design	Modern digital design and layout flow for Innovation Lab section.
6	Digital Software Services	https://www.digitalsoftwareservices.in	Strong hero messaging + CTA — perfect for homepage intro
7	Webflow Blog	https://webflow.com/blog/saas-websites-design-examples	Mid-level design examples inspiration for animations and typogra
8	BlendB2B	https://www.blendb2b.com/blog/the-15-best-types-of-b2b-examples	6-15 best types of b2b examples copy and clear content hier
9	Awwwards Gallery	https://www.awwwards.com/websites/business-templates	Web/business site for a/b examples: hover states, gradients, smoo
10	Webstacks	https://www.webstacks.com/blog/practical-website-design	Practical website design enterprise navigation and grids.

3. Codex Implementation Instructions

Codex should reference these websites to generate mockups, layout structures, and UI components aligned with Spire's branding: **Hero Section:** Blend elements from Sigma Solve and Rishabh Software (headline clarity + CTA focus). **Navigation:** Follow Webstacks structure: Home, About, Solutions, Innovation Lab, Portfolio, Careers, Contact. **Portfolio:** Mirror Startechup's case grid and BlendB2B's interaction depth. **Visuals:** Apply Awwwards aesthetic with subtle animation and soft gradient lighting. **Typography:** Use Montserrat (Headings), Poppins (Subheads), Open Sans (Body), Inter (UI). All visuals should feel authentic, human, and business-realistic — avoid synthetic or AI-styled imagery.

4. Integration with Brand Book

Ensure alignment with the official Spire Technosoft Brand Book (colors, logo spacing, tone). Maintain consistency across website, mobile app, and marketing collaterals.

Final deliverables should include: Responsive web layout with Next.js / Tailwind design guidelines. Accessible components with keyboard and color-contrast compliance. Motion & animation plan for hero and scroll sections. UI kit export (Figma or equivalent).

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