

# **Spire Technosoft — Codex Redesign Brief**

## **Engineering Business Growth**

This document provides design inspiration, structure, and visual guidance for rebuilding the Spire Technosoft website in collaboration with Codex. It references top modern B2B and software company websites to align Spire's new web presence with global design standards.

## 1. Design Goals for Spire Technosoft

Modern, enterprise-grade UI with deep whitespace and smooth animations. Use brand colors: Emerald Green (#004D32), Mint (#66C2A5), Charcoal (#2B2B2B), and Ivory White (#F7F9F7). Maintain brand tagline **Engineering Business Growth** throughout. Ensure responsive layouts and accessibility (WCAG 2.1 AA). Highlight measurable outcomes (e.g., “25+ Products Delivered”).

## 2. Reference Websites for Design Inspiration

#	Website Name	URL	What to Borrow / Learn
1	ESDS (India)	<a href="https://www.esds.co.in">https://www.esds.co.in</a>	Hero layout with enterprise stats, industry sections, modern a
2	Sigma Solve	<a href="https://www.sigmasolve.com">https://www.sigmasolve.com</a>	Clean service positioning, scroll UX; great Solutions page re
3	Startechup	<a href="https://www.startechup.com/services">https://www.startechup.com/services</a>	Enterprise digital splash & storytelling — ideal for Solution
4	Enterprise Solutions Ltd	<a href="https://enterprise-solutions.ie">https://enterprise-solutions.ie</a>	Trust elements (logos, testimonials) — strong Why Spire sec
5	Rishabh Software	<a href="https://www.rishabhsoft.com/services">https://www.rishabhsoft.com/services</a>	Multitier enterprise layout flow for Innovation Lab section.
6	Digital Software Services	<a href="https://www.digitalsoftwareservices.com">https://www.digitalsoftwareservices.com</a>	Strong hero messaging + CTA — perfect for homepage intro
7	Webflow Blog	<a href="https://webflow.com/blog/saas-web-design-examples">https://webflow.com/blog/saas-web-design-examples</a>	Mixed design examples inspiration for animations and typogra
8	BlendB2B	<a href="https://www.blendb2b.com/blog/the-15-best-examples-of-enterprise-webdesign">https://www.blendb2b.com/blog/the-15-best-examples-of-enterprise-webdesign</a>	Grid-based enterprise examples: typography and clear content hier
9	Awwwards Gallery	<a href="https://www.awwwards.com/websites/businesses">https://www.awwwards.com/websites/businesses</a>	Business website examples: hover states, gradients, smooth
10	Webstacks	<a href="https://www.webstacks.com/blog/10-best-enterprise-webdesign-tips">https://www.webstacks.com/blog/10-best-enterprise-webdesign-tips</a>	Precise layout logic for enterprise navigation and grids.

### 3. Codex Implementation Instructions

Codex should reference these websites to generate mockups, layout structures, and UI components aligned with Spire's branding: **Hero Section:** Blend elements from Sigma Solve and Rishabh Software (headline clarity + CTA focus). **Navigation:** Follow Webstacks structure: Home, About, Solutions, Innovation Lab, Portfolio, Careers, Contact. **Portfolio:** Mirror Startechup's case grid and BlendB2B's interaction depth. **Visuals:** Apply Awwwards aesthetic with subtle animation and soft gradient lighting. **Typography:** Use Montserrat (Headings), Poppins (Subheads), Open Sans (Body), Inter (UI). All visuals should feel authentic, human, and business-realistic — avoid synthetic or AI-styled imagery.

## 4. Integration with Brand Book

Ensure alignment with the official Spire Technosoft Brand Book (colors, logo spacing, tone). Maintain consistency across website, mobile app, and marketing collaterals.

Final deliverables should include: Responsive web layout with Next.js / Tailwind design guidelines. Accessible components with keyboard and color-contrast compliance. Motion & animation plan for hero and scroll sections. UI kit export (Figma or equivalent).

Prepared by: Spire Technosoft Strategy & Design Team  
For Codex AI Reference • Version 1.0 • November 2025