

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare 1 hour to collaborate

2-8 people recommended

→ 5 minutes Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Before you collaborate

to do to get going.

Team gathering

Set the goal

the brainstorming session.

productive session.

Open article ->

Learn how to use the facilitation tools

⊕ 10 minutes

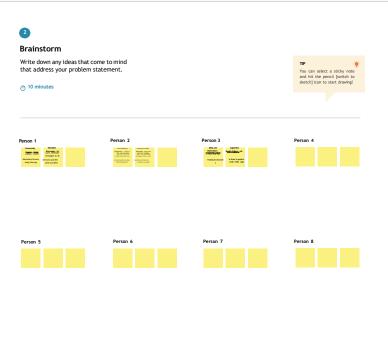
A little bit of preparation goes a long way

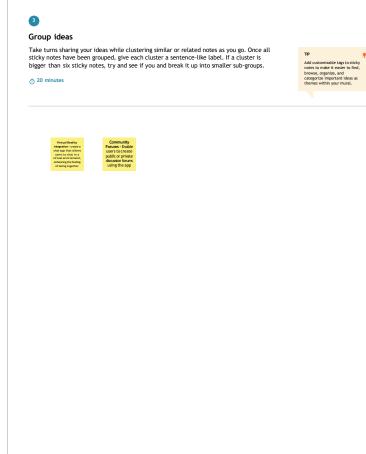
with this session. Here's what you need

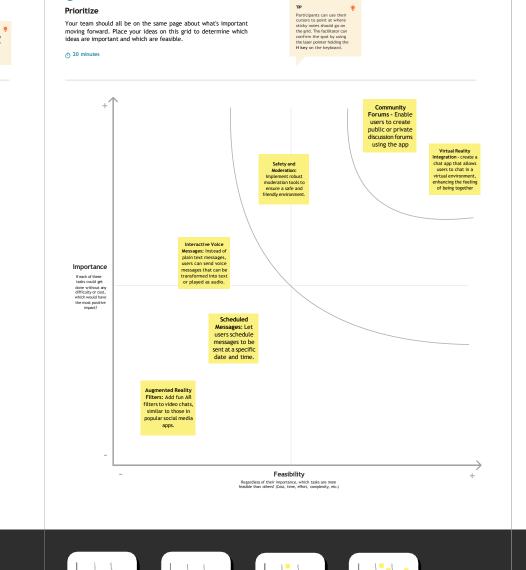
Think about the problem you'll be focusing on solving in

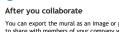
Use the Facilitation Superpowers to run a happy and











You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

R Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template ->

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template ->

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template >

Share template feedback



