

## **Privacy Policy**

**Effective Date:** June 4, 2025

AJ FOODS (referred to as "we," "us," or "our") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or engage with our services, in accordance with the Terms and Conditions provided.

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### **1. Information We Collect**

We may collect the following types of information:

#### **1.1. Personal Information:**

- Name, email address, phone number, and billing/shipping address when you interact with us or make a purchase.

#### **1.2. Technical Information:**

- Information about your device and browsing behavior, such as your IP address, browser type, and operating system.

#### **1.3. Payment Information:**

- Payment details provided during transactions are processed securely via third-party payment gateways. We do not store your payment details on our servers.
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### **2. How We Use Your Information**

The information collected may be used for the following purposes:

- To process and fulfill your orders.
  - To communicate with you regarding your inquiries, purchases, or updates.
  - To improve our website's functionality and user experience.
  - To analyze user behavior and website performance.
  - To comply with legal obligations and resolve disputes.
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### **3. Sharing Your Information**

We do not sell, rent, or trade your personal information. However, we may share information with:

- **Service Providers:** Third-party vendors who assist in operating our website, processing payments, and delivering products.
  - **Legal Authorities:** If required to comply with applicable laws or valid legal requests.
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#### 4. Data Protection and Security

We implement appropriate measures to protect your personal information against unauthorized access, loss, or misuse. While we strive to use industry-standard practices to safeguard your data, no method of transmission over the internet is 100% secure.

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#### 5. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance user experience and gather analytics. Cookies help us:

- Recognize repeat visitors and their preferences.
- Monitor website performance and usage.

You may disable cookies in your browser settings, though this may affect your experience on our website.

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#### 6. Third-Party Links

Our website may include links to third-party websites for your convenience. We are not responsible for the privacy practices or content of these websites. We encourage you to review their privacy policies.

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#### 7. Your Rights

You have the right to:

- Access and request a copy of your personal data.
- Request corrections to your information.
- Request the deletion of your data, subject to legal and operational requirements.
- Withdraw consent for data processing at any time, where applicable.

To exercise your rights, contact us at [Insert Contact Information].

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## **8. Changes to This Privacy Policy**

We reserve the right to update this Privacy Policy at any time. Updates will be posted on this page with the revised "Effective Date." Regular review of this policy is recommended.