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EDUCATION

Bachelor of Science in
Software Engineering

Hazara University
2016 – 2020

LANGUAGES

English (Native)

Urdu (Bilingual)

Hindko (Bilingual)

FAIZAN FAROOQ

SENIOR UX/UI DESIGNER

Islamabad, Pakistan

SUMMARY

Senior UX/UI Designer with 5 years of industry experience specializing in web and mobile applications for startups, SaaS, and enterprise-level products. Holding a Bachelor's in **Software Engineering**, I offer a unique advantage by designing with a deep understanding of technical constraints and developer collaboration. Expert at transforming complex business requirements into cognitive-friendly, user-centered, and production-ready digital experiences.

TECHNICAL SKILLS

- **UX Strategy:** UX Research , User Flows , Information Architecture , Wireframing , Usability Testing & Refinement.
- **UI Strategy:** High-Fidelity Design , Scalable Design Systems , Responsive Web Design , Mobile App Design (iOS/Android).
- **Tools:** Figma (Expert) , FigJam , Adobe XD , Adobe Illustrator.
- **Industries:** SaaS, FinTech, Real Estate, Marketplaces, CRM & Dashboards.

PROFESSIONAL EXPERIENCE

Senior UX UI Designer

Techease Solutions

April 2021 – Present (4 Yrs 11 mos)

Islamabad, Pakistan

- **SaaS & Startup Platforms:** Built complete onboarding flows, analytics dashboards, and complex form-based experiences for subscription models.
- **Mobile Ecosystems:** Designed performance-focused mobile applications for iOS and Android, adhering strictly to platform-specific guidelines.
- **Web & Dashboards:** Delivered modern, conversion-focused admin panels and responsive websites with a focus on information hierarchy.
- **Delivery & Collaboration:** Supported faster delivery by reducing design ambiguity and enabling efficient collaboration across design and engineering teams.