NNAMDI JUDE-THADDEUS ABUGU

Product Designer, Design Systems Engineer & AI/ No-Code Developer with 7 years of experience LinkedIn | X (Twitter) | +234 810 946 6726 | Nnamdi's Portfolio | abugunnamdi78@gmail.com | Behance Portfolio

I'm a **Product Designer & No-Code Developer with 7+ years of global experience** designing & building user-centric digital products. skilled at bridging design, technology, and strategy, I excel in cross-functional teams to deliver impactful business outcomes. My expertise spans **private equity, finance, cloud Infrastructure, artificial intelligence, restaurant tech products, real estate, and more,** enabling me to tackle complex challenges for digital products.

Tools

- **Product Design:** Figma | Spline | Adobe Suite | Blender
- **No-Code :** Shopify | Framer | Wordpress
- **Prototyping & Collaboration:** Rive | Jitter | Protopie ● **AI:** Cursor | Voiceflow | Recraft | Midjourney

Experience   Lead

Product Designer - Orderific (*Dubai, UAE*) Jan 2022 - Nov 2025

- Built the Orderific Design System, icon libraries, and UI guidelines, enabling design and engineering teams to ship features **4x faster**.
- Designed and launched the Orderific marketing website, strengthening brand presence and improving lead conversion.
- Led end-to-end design of the Business Management System for restaurant owners and admins, streamlining menu, order, and analytics tools.
- Designed the Mobile Consumer Panel (MCP) and Web Consumer Panel (WCP), enhancing the pickup, delivery, and dine-in experience for thousands of restaurant customers.
- Created DeliveryDart, a delivery app that improved driver efficiency and real-time order tracking, reducing delivery times by **25%** and boosting customer satisfaction.
- Partnered with cross-functional teams (product, engineering, sales) to align design direction with business goals, contributing to a **20% uplift in overall revenue**.
- Conducted competitor research and usability testing across multiple markets, ensuring product experiences exceeded industry standards.
- Established scalable design workflows, QA processes, and developer handoff systems, cutting release cycles by **50%**.

Product Designer - Silky System (*Riyadh, Saudi Arabia*) **Apr 2024 - Oct 2024** (Contract)

- Led design projects and data analysis to improve SaaS products across **retail, logistics, and business management**.
- Designed responsive UI/UX solutions that boosted engagement and achieved **95% client satisfaction**. ● Established **scalable design standards**, ensuring consistent and integrated product experiences.

Product Designer - 99robots (New York, United States) **Jun 2023 - Mar 2024** (Contract)

- Designed high-converting **websites** and **landing pages** for ad campaigns across **Facebook, Google, and Amazon**. ● Refined **ad funnel UX**, boosting client **ROI** and **campaign performance**. ● Collaborated with **marketing** and **dev** teams to deliver custom web solutions.

Product Designer - Acemedix Academy (*Abuja, Nigeria*) **Mar 2022 - Jul 2022** (Contract)

- Created an **internal design library** to standardize components and workflows across the product ecosystem. ● Designed and developed a **web app** and mobile application, integrating **AI** features to **answer user questions** and provide real-time **corrections**.

Product Designer - Preflight (*Chicago Greater Area, Illinois*) **Dec 2019 - Feb 2022**

- Designed end-to-end **web app UI/UX** to simplify and streamline **software deployment workflows**. ● Created scalable **design systems** and reusable **components**, improving speed and consistency across features.

● Collaborated with **engineering teams** to refine deployment flows, boosting **usability** and reducing **errors** in release cycles.

Product Designer - Tenence (*Lagos, Nigeria*) **Nov 2018 - Apr 2020**

● Revamped the platform's **Android & iOS mobile apps** to improve user experience. ●
Redesigned website to increase human retention by 40% and positive client engagement

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Product Design Intern - APP Tech (*Abuja, Nigeria*) **Mar 2018 - Jun 2019**

● Created **user flows and UI designs** for the **mobile app**, a teaching platform for tech skill learning ● Conducted
user research and **demographic analysis** to inform product design decisions.

Notable Contract Projects

- **Gui Lingua:** Designed a full operations system for student–instructor learning platform.
- **Reboost:** Redesigned digital marketing website to improve engagement.
- **MaxBet:** Redesigned casino platform with modernized user experience.
- **TapTec:** Designed NFC-powered website for seamless one-tap connections.

Education

Enugu State University of Science Technology (*Enugu State, Nigeria*) **Sep 2013 - Nov 2017** Bachelor of Law (LLB)

Mentorship

● **Adplist:** mentored **25+ designers** across **5 countries**, focusing on **design systems, career development, and portfolio reviews**
(Oct 2024 – Present).

Certifications

● **Google Project Management Professional Certificate** *(2021)*

● **Visual Elements of User Interface – 6-week Training** *(2018)*