HASEEB QURESHI

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OBJECTIVE

UI/UX Designer with a strong focus on user flows, accessibility, and usability-first layouts. Skilled in storyboarding, wireframing, and WCAG-aligned design practices through Microsoft and LinkedIn certifications. Experienced in converting concepts into developer-ready interfaces while balancing user needs and implementation feasibility.

EXPERIENCE

Wired Hub   April 2025 – Present

UI/UX Design Lead (Remote, Canada)

- Leading end-to-end UI/UX design for real estate and government-level platforms, ensuring usability and implementation feasibility.
- Developing wireframes, prototypes, and scalable design systems in Figma to streamline developer handoff.
- Conducting usability reviews and iterating based on feedback from internal teams and stakeholders.
- Providing design direction and documentation to maintain consistency across ongoing products.

Exclusive Digitals   Sep. 2024 – Apr. 2025

UI/UX Designer (On-site, Sukkur)

- Designed responsive websites with a focus on clarity, customer experience and functional layout.
- Collaborated directly with developers to refine edge cases and ensure smooth front-end execution.
- Introduced structure to design workflow using reusable components and version control in Figma.
- Provided post-implementation design support during QA and iteration cycles.

SIDE PROJECTS

Dcode Dynamics   Jan. 2024 – Jun. 2024

UI/UX Designer

- Developed user-friendly website layouts and front-end components focused on accessibility and usability.
- Built prototypes and tested flows to ensure a seamless user journey.

UBIOX   Jul. 2024 – Sep. 2024

UI/UX Designer

- Created wireframes, user flows, and prototypes to support UI/UX design initiatives.
- Worked closely with cross-functional teams to deliver cohesive and functional designs.

EDUCATION

Sukkur IBA University   Sukkur, Pakistan

Bachelor of Computer Science (Specialization in HCI & Front-End Development)   *Fall 2021 – Spring 2025*

CERTIFICATIONS

Microsoft UX Design Specialization (Microsoft / Coursera)

Fundamentals of UI/UX Design (Microsoft / Coursera)

Designing for User Experience (Microsoft / Coursera)

User Interface Design and Prototyping (Microsoft / Coursera)

UX Design in Practice: Accessibility and Collaboration (Microsoft / Coursera)

Accessibility-First Design (LinkedIn Learning)

Design Psychology: Master the Art and Science of UX Design (LinkedIn Learning)

Design Thinking: Customer Experience (LinkedIn Learning)

Performing User Experience Audits (LinkedIn Learning)

Skills & Expertise

Design & UX Tools: Figma (component libraries, prototyping), Adobe XD, Sketch, Illustrator, Protopie, Miro, InVision, Canva, Notion, Zeplin, Trello, Slack, Jira, ClickUp, Google Workspace

Core Expertise: UI/UX Design, Product Design, User Research, Usability Testing (moderated & unmoderated), Wireframing, Prototyping, Interaction Design, Information Architecture, Responsive Web & Mobile Design, Accessibility (WCAG 2.1), Visual Hierarchy, Design Systems, Style Guides

Front-End Collaboration: HTML5, CSS3, JavaScript Basics, React/Storybook Handoff, Developer Collaboration, Responsive UI Implementation

Methodologies & Strategy: Design Thinking, Agile/Scrum, Journey Mapping, Empathy Mapping, A/B Testing, Data-Driven Design Decisions, KPI & Business Metric Alignment

Soft Skills: Stakeholder Communication, Cross-Functional Collaboration, Remote Teamwork, Problem Solving, Creativity, Attention to Detail, Adaptability