

About

UI/UX Designer with 5+ years of experience designing web, mobile, and SaaS products. Currently the sole UI/UX designer at an automobile-focused software company, owning the entire design process from research to handoff. Experienced in team leadership, product design, and cross-functional collaboration.

Experience

Lead UI UX Designer

LoudlyDev Global Solutions ↗

May 2024 – Present

Lahore, Pakistan

- Sole UI/UX designer managing all design activities independently.
- Designed websites, mobile apps, and web applications from scratch.
- Led UI/UX for automobile industry products, including dashboards and internal tools.
- Collected and analyzed user feedback to improve usability and workflows.
- Collaborated daily with developers for smooth design-to-development handoff.

Senior UI UX Designer

TGI ↗

Dec 2023 – Apr 2025

Lahore, Pakistan

- Led and managed a team of UI/UX designers.
- Designed websites, mobile apps, and web applications for multiple clients.
- Contributed to graphic design, branding, and marketing visuals.
- Worked closely with stakeholders to align design with business goals.

UI UX Designer

Easthire ↗

Mar 2022 – Nov 2023

Lahore, Pakistan

- Designed web and mobile application interfaces.
- Created wireframes and high-fidelity UI designs.
- Collaborated with developers for smooth implementation.
- Worked with marketing teams on social media posts, ad creatives, and promotional assets.

UI UX Designer

Progressive Web Solutions ↗

Oct 2020 – Feb 2022

Sialkot, Pakistan

- Designed business and service-based websites.
- Created social media graphics, logos, and marketing visuals.
- Designed graphic catalogs and promotional materials.
- Worked on export/sports, travel and money exchange related projects.

Freelance Designer

99designs ↗

Mar 2020 – Present

Pakistan

- Started career as a freelance designer on 99designs.
- Designed websites and landing pages through design competitions.
- Strengthened skills in visual design, usability, and functional layouts.

Skills

Design & UX

- UI / UX Design
- Wireframing
- Prototyping
- User Research
- Interaction Design
- Responsive Design

Product & Marketing

- Web Apps
- Mobile Apps
- Dashboards
- Logo Creation
- Ad Campaigns
- Creative Social Ads

Tools

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Trello
- Hubstaff
- Time Dosctor

Education

University of Gujrat (UOG)

Sep 2016– Oct 2020

Sialkot, Pakistan

Bachelor of Science in Information Technology