

ABBAS KHAN | PRODUCT DESIGNER

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PROFESSIONAL SUMMARY

A tenacious Senior Product Designer with over six years of deep expertise in crafting and governing complex SAAS ecosystems across web and mobile platforms. I am an artisan of Figma, mastering its capabilities to architect living, scalable Design Systems (master components, auto-layout, libraries) that ensure unwavering consistency and accelerated execution. My approach spans the entire product lifecycle from deciphering user needs through primary research and strategic flow mapping, to delivering pixel-perfect, interactive prototypes for seamless developer transition. I am dedicated to marrying visionary visual design with data-grounded strategy, generating substantial and robust leaps in user experience.

PROFESSIONAL EXPERIENCE

SENIOR PRODUCT DESIGNER (Remote)

MicrosysX | November 2023 – Present

- **Design System Governance & Scale:** Authored, documented, and maintained the organization's scalable Design System in Figma, utilizing master components, auto-layout, and shared libraries to ensure absolute design consistency across a suite of multiple SAAS products, driving team efficiency.
- **End-to-End SAAS Execution:** Drove the complete design process for high-stakes, complex web applications (e.g., Qatar Hayya e-visa, Vodafone tracking system), delivering detailed user flows, high-fidelity mockups, and interactive prototypes.
- **Interaction & Quality Focus:** Elevated product quality by designing and implementing engaging transitions, animations, and micro-interactions into prototypes, enhancing user feedback and delivering immense improvement in product polish and user satisfaction.
- **Data-Informed Iteration:** Championed a data-driven approach by conducting usability testing, synthesizing A/B test data, and applying insights to inform continuous design improvements, ensuring the UI remained intuitive and goal-oriented. *Awarded: The Innovation Spark Award - Product Design Team (2024)*

PRODUCT DESIGNER (Remote)

Aamanto Technologies | October 2021 – October 2023

- **System Foundation & Efficiency:** Established the foundational Design System in Figma for a complex Real Estate CRM/SAAS application, creating a robust library of reusable components and clear version control, significantly reducing design time and accelerating development cycles.

- **Complex UX Strategy:** Created detailed user journey maps, user flows, and wireframes to map and simplify interconnected feature logic across the application, successfully tackling complex SAAS navigation challenges.
- **Usability & Research:** Conducted targeted user testing and surveys to understand core user behavior, proactively identifying and resolving critical usability issues within key application flows, resulting in a smoother user experience and improved user satisfaction. *Awarded: The Synergy Award - UX Designer (2022)*

UI/UX DESIGNER (Onsite)

Doerz | January 2018 – August 2021

- **Multi-Platform Design:** Designed and delivered responsive SAAS dashboards, native **mobile applications** (iOS/Android), and high-quality marketing websites.
- **Visual & Graphic Asset Management:** Executed end-to-end visual design, meticulously managing typography, iconography, and color palettes across projects to maintain brand consistency for both marketing and product collateral.

KEY SKILLS & TOOLS

- **Design & Prototyping:** Figma (Mastery), Sketch, Adobe XD, Framer, Lovable, Visily, Veo3, Photapea
- **Figma Mastery & Design Systems:** Master Components, Auto-Layout, Variants, Libraries, Documentation, Scaling reusable components, Design Token Strategy.
- **Product & SAAS UX/UI:** Web Application Design, Mobile App Design (Native/Hybrid), User Flows, Wireframing, High-Fidelity Mockups, Responsive Design, Information Architecture, User Journey Mapping.
- **Visual & Graphic Design:** Branding, Layout Design, Typography, Iconography, Image Retouching, Adobe Creative Suite (Photoshop, Illustrator), Canva.
- **Development & CMS:** Webflow, Wordpress.
- **AI Integration:** Gemini, Grok AI, Deepseek, Chat GPT
- **Prototyping & Interaction:** Interactive Prototyping, Micro-interactions, Transitions/Animations (Principle, Protopie), Polished UI Delivery.
- **Research & Collaboration:** Usability Testing, User Interviews, A/B Testing Synthesis, Miro, Maze, Hotjar, Jira, Slack, Cross-functional Collaboration.

PORTFOLIO LINKS

[Case Study](#)

[Caza App](#)

[HR Management System \(Design System\)](#)

[Inventory Management System \(Design System\)](#)

[Ecommerce Website](#)

EDUCATION & PROFESSIONAL DEVELOPMENT

Bachelor of Science, Information Technology

Agriculture University of Peshawar (IBMS) | 2012 – 2016

RELEVANT COURSEWORK

- UX Design (Coursera)
- Product Design (California Institute of Arts)