

PROFILE

Leveraging extensive design expertise spanning UI, print, branding, social media, and wireframing, I consistently surpass client expectations with meticulous attention to detail and a creative touch.

Proficient in email marketing, I specialize in optimizing campaigns within HubSpot, employing data-driven strategies to ensure heightened engagement and conversions

Eagerly anticipating the prospect of contributing my unique blend of creativity and digital marketing prowess to a dynamic team, I am poised to elevate projects and drive impactful results in a collaborative environment.

EDUCATION

1998 B.COM - Karachi University

1999 Diploma in Computer Science

Certifications

To view my certifications on Digital marketing and UX, please visit my LinkedIn profile [linkedin.com/in/studeo360](https://www.linkedin.com/in/studeo360)

Hello.

My name is **Farhan Khan**
and this is ~~my CV~~
my story

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WORKING EXPERIENCES

ONSITE DESIGN LABS

Lead UI/UX Designer | December 2024 - to date

- Leading UI/UX design for web projects, creating user-centered websites, designing brand identities and logos, and crafting engaging social media visuals to ensure consistent branding and effective digital presence.

SS&C TECHNOLOGIES

Senior Graphic Designer | July 2015 - June 2023

- Design Marketing Promotional Collateral, Email Newsletters, Website Graphics and Branding.
- Handled email marketing in HubSpot: creative design, setup, segmentation, testing, and campaign performance analysis.

NETPACE

Lead Graphic Designer | Feb 2013 - Nov 2013

- As Lead Designer, I managed end-to-end design, including research, ideation, creative conceptualization, and team collaboration on web, logos, print, and more.

360TRAINING

Senior Graphic Designer | May 2005 - Sept 2011

- Joined 360 Training to lead design projects, creating logo and website graphics aligned with the brand's visual identity.

THE DESIGN FIRM

Graphic Designer | Feb 2005 - Apr 2005

- As a Graphic Designer, I handled web, ATM screen, and print design, collaborated with clients, and supported website development to deliver user-focused design solutions.

ENABLING TECHNOLOGIES

Graphic Designer | Dec 2002 - Jan 2005

- Developing websites, kiosks, and logos; worked in Flash for interactive design experiences.

PEHEL

Web Designer | Sep 2000 - Nov 2002

- This was my first job as a web designer, began with HTML coding in Notepad.

SKILLS

Tools

• Photoshop • Illustrator • Dreamweaver • Figma

Competency

• UI design • Branding identity • WordPress • Infographics
• Print • Social media post • Wireframing & Prototyping
• Digital marketing

To view my portfolio, please visit www.studeo360.com