

Hello! I'm Mohsin.

# Designing digital products with emphasis on visual design

Senior UI / UX Designer

Dedicated Senior UI/UX Designer with a passion for creating exceptional digital experiences. Leveraging [06 years] of expertise to elevate user satisfaction and drive innovation.




## Hire Me

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 [Mohammad-Mohsin](#)

 [Mohsin-Manzoor1](#)

 [Mohammad-Mohsin](#)

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## Education

### University of South Asia

2013 - 2018

BSc in Computer Science

## Talent & Skills

Product Design  
Design Leadership  
Digital media design  
Experience design  
Interface Design  
Visual Design  
Branding  
Creative Management

## Toolbox

Figma  
Sketch  
InVision  
Visbly  
Adobe Creative Suite  
Jira  
Miro

## Work Experience

### Senior UI UX Designer

Stemdigital - Pskistan (Present)

At STEM Digital, I lead end-to-end product design—from concept to launch—working closely with clients to turn ideas into impactful digital experiences. I guide a team of designers, integrate AI tools to streamline workflows, and ensure every project aligns with user and business goals.

So far, I've designed 50+ digital products and led our website redesign, boosting retention by 20% and conversions by 15%.

### Senior UI Designer / Animator

Unlayer - USA (02 Years)

Leading creative team of 05 peoples of creating a user friendly email templates for well known clients. Ex: Netflix, Targetbay, Hive.co etc.

Responsible for visualizing ideas, designing assets, art direction, creative project management.

Successfully crafted 1000+ email newsletters, emphasizing UCD expertise.

### Senior UI UX Designer

Aodour - Pakistan (2.5 Years)

Improved the end-to-end experience of Aodour Cosmetics Web and Mobile app by conducting usability review, identifying UX issues, and proposing design recommendations. Developed landing pages, collection and email ads and monthly digital campaigns generated a high profit for the company.

Collaborated with product managers to align design solutions with business objectives, resulting in a 30% reduction in bounce rates.

### Creative Designer / Animator

Obrotu - Pakistan (2 Years)

Designed visually engaging graphics and animations for various digital platforms, including websites, social media, and marketing campaigns.

Created eye-catching illustrations, infographics, and interactive visuals, resulting in a 30% increase in user engagement.

Collaborated with cross-functional teams, including marketing, content, and development, to conceptualize and execute multimedia projects.