

IQRA ELAHI

SENIOR PRODUCT DESIGNER

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ABOUT ME

Senior product designer with 5+ years of experience crafting intuitive and impactful digital experiences across saas platforms, mobile apps, and web products. skilled in ux strategy, design systems, and prototyping, i transform complex ideas into user-focused, business-driven solutions. proficient in figma, adobe xd, illustrator, photoshop, and after effects.

CONTACT

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MY WORK EXPERIENCE

Pentabit Lab

Senior Product Designer

2024 - Present

Leading end-to-end design for SaaS platforms and mobile apps, including research, prototyping, high-fidelity UI, and scalable design systems. Delivered data visualization dashboards, booking platforms, and AI-driven products through close collaboration with cross-functional teams.

- UI/UX Designing
- Dashboard Designs
- Website Designs
- Mobile App UI Designs
- Medication Apps Design
- E-commerce App Design
- SaaS Projects Design
- Wireframing & Prototyping
- UI Mockups
- Post-Production for Play Store & AD Images
- UGC -User Generated Content
- Game UI Design
- Graphic Design

ARGONTEQ

Senior UI/UX Designer Part of ozi tech

2024 - 2024

As a Senior UI/UX Designer at ArgonTeq, I lead design projects for mobile apps, websites, dashboards, and game UI. I focus on creating user-centric experiences while collaborating with cross-functional teams. I also mentor junior designers and use tools like Figma, Illustrator, After Effects, and Photoshop to deliver polished, impactful designs.

- Dashboard Designs
- Website Designs
- Mobile App UI Designs
- E-commerce App Design
- SaaS Projects Design
- Wireframing & Prototyping
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- Game UI Design
- Graphic Design

Ozi Technology

Mid-Level UI/UX Designer

2022 - 2024

As a Mid-Level UI/UX Designer at Ozi Technology, I design user-friendly experiences for mobile apps, websites, and game UI. I also handle Play Store post-production, motion graphics, and UGC videos. Collaborating with cross-functional teams, I ensure designs meet user needs and business goals using Figma, Illustrator, After Effects, and Photoshop.

- Mobile App UI Designs
 - Medication Apps Design
 - SaaS Projects Design
 - Website Designs
 - Prototyping
- Wireframing & Prototyping
 - Post-Production for Play Store & AD Images
 - UGC -User Generated Content
 - Game UI Design
 - Graphic Design

Chirp Tech

UI/UX Designer

2020 - 2022

As a UI/UX Designer at Chirp Technology, I design mobile apps, websites, and manage Play Store post-production and video editing. I create user-centered experiences and collaborate with cross-functional teams using Figma, Illustrator, After Effects, and Photoshop.

- UI/UX Designing
 - Android & IOS App UI Designs
 - Website Designs
 - Prototyping & Wireframing
- UI Mockups
 - Post-Production for Play Store & AD Images
 - Graphic Design

Pny Trainings

UI/UX Designer

2020 - 2020

As a Graphic Design Intern and after lead to job at PNY Training, I created posts, banners, and branding materials using Illustrator and Photoshop, ensuring consistency with the company’s visual identity.

- Graphic Designing
 - Post Designs
 - Website Banners
- Photo Editing
 - Branding Work

Tools & Software Proficiency

- FIGMA
 - PHOTOSHOP
 - ADOBE XD
- PREMIERE PRO
 - AFTER EFFECT
 - ILLUSTRATOR

Education

2022 - 2024	2018 - 2020	2005 - 2017
BUSINESS MANAGEMENT	I.C.S (COMPUTER SCIENCE)	MATRICULATION
Riphah International University	Lahore Board	Science & Lahore board

Hobbies

- LISTENING MUSIC
- DESIGNING UI
- TRAVEL
- PAINTING/DRAWING