

Muhammad Suleman

UI/UX Designer | Video Editor | Graphic Designer

UI/UX • Motion • Visual Design

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Professional Summary

Minimal, impact-focused UI/UX Designer with **3+ years of hands-on experience** designing functional, user-centered digital products, complemented by strong skills in **video editing, motion design, and graphic design**. Experienced in translating complex systems into simple interfaces, creating visual assets, and producing product videos and explainers. Comfortable working across design, motion, and frontend teams to deliver clean, usable, and scalable solutions.

Professional Experience

Techtics.ai | March 2022 – Present

UI/UX Designer - Designed end-to-end UI/UX for AI-based and data-driven web platforms, focusing on clarity, usability, and performance. - Worked on **EyeDash**, an AI-powered camera management system, designing dashboards, device management flows, alerts, and trend visualizations for security teams. - Built the **License Administration module**, simplifying license creation, activation, and management workflows. - Designed data-heavy interfaces (charts, tables, filters) to support real-time monitoring and decision-making. - Created wireframes, user flows, and high-fidelity prototypes in Figma, collaborating closely with developers for accurate implementation. - Improved overall UX flows, reducing user confusion and drop-offs through iterative design improvements.

Video Editing Experience

- Designed and edited **product demos, promotional videos, social media content, and UI/UX walkthroughs**.
- Created motion graphics, transitions, and micro-animations to enhance brand storytelling.
- Produced explainer and **whiteboard animation videos** for business and educational use.

Tools & Software:

Adobe After Effects, Adobe Premiere Pro, Canva, CapCut, Filmora, Sparkol (Whiteboard Animation)

Graphic Design Experience

- Designed **brand assets**, marketing creatives, banners, social media posts, and presentation visuals.
- Created vector illustrations, icons, and visual assets aligned with brand guidelines.
- Supported product and marketing teams with consistent visual identity across platforms.

Design Tools:

Adobe Illustrator, Adobe Photoshop, Canva, and other visual design tools

Tech Stack & Tools

Design & Prototyping: Figma, Adobe XD, Sketch

Motion & Interaction: Adobe After Effects, Lottie, Principle

Video Editing: Adobe Premiere Pro, CapCut, Filmora, Canva, Sparkol

UX Research & Analytics: Google Analytics

Collaboration & Handoff: Jira, Trello

Frontend (Basic): HTML, CSS, React.js

Key Skills & Expertise

- User-Centered & AI-Driven UX Design
 - End-to-End Product Design (Wireframes → High-Fidelity Prototypes)
 - Scalable Design Systems & Component Libraries
 - UI Motion, Video Editing & Visual Storytelling
 - Usability Testing & Data-Driven Design Decisions
 - Cross-Functional & Frontend Collaboration
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Key Projects & Details

EyeDash – AI-Driven Camera Management System

- Designed dashboards for live camera monitoring, device health, and system alerts.
- Created trend and analytics views to highlight key insights such as device status and performance patterns.

- Worked on role-based access and license management UI to support enterprise users.

Talina.ai – AI-Powered Business Intelligence Platform

- Designed clean, structured interfaces for complex AI-generated insights and reports.
- Focused on data readability, filtering, and user-friendly visualization.

Rekss – Enterprise SaaS Platform

- Designed scalable UI components and layouts for enterprise workflows.
- Ensured consistency through reusable components and layout standards.

CMMS – Maintenance Management System

- Designed task management, asset tracking, and reporting interfaces.
- Improved usability for non-technical operational users.

Education & Certifications

BS Information Technology, Punjab University Lahore | Batch '19
Certified Foundation of UI/UX Designer, Coursera (2022–2023)