USMAN GHANI
SENIOR UI UX DESIGNER

Senior UI UX Designer with 7 years of experience, excelling in crafting user-centric mobile app, dashboard & responsive websites. Committed to enhancing product aesthetics and functionality, resulting in elevated UX that distinguish brands in competitive markets.

INFO

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EDUCATION & CERT.

BS (Software Engg.)   2013-2017

CUI (Wah Campus)

UX Design Fundamentals

Coursera

Foundation of UX Design

Coursera

TOOLS

Figma   Expert

Adobe XD   Expert

PS & illustrator   Intermediate

💼 7 YEARS OF WORK EXPERIENCE

OCT 22-PRESENT

SENIOR UI UX DESIGNER
SMCSE SOLUTIONS (PRIVATE) LIMITED

• Designed & delivered user-friendly mobile apps and responsive websites in Figma, enhancing usability and aesthetics that contributed to a 20% increase in client sales conversions.
• Created wireframes, high-fid mockups, and interactive prototypes, accelerating development speed by 25% by giving developers clear, validated design specifications.
• Led & mentored junior designers, boosting team efficiency by 20% through guidance on best practices and streamlined workflows.
• Conducted design reviews and provided feedback, improving overall project quality and reducing post-launch issues by 35%.
• Translated complex problems into simple, intuitive user experiences through research and prototyping.
• Delivered projects on schedule while maintaining quality, achieving a 98% on-time completion rate.
• Delivered high-quality web and mobile design solutions, contributing to a 22% increase in company sales, attracting 100+ new clients, and earning consistent 5 star ratings on Fiverr.

OCT 18-PRESENT

FREELANCER
Fiverr

Designed 350+ mobile apps, dashboards, and websites for 300+ clients, helping businesses boost sales, attract new customers, & achieve consistent 5 Star client satisfaction

OCT 22-JAN 2023

PRODUCT DESIGNER
ContentStudio.io

• Designed and delivered intuitive modules for a SaaS product, in figma enhancing usability and functionality.
• Created engaging graphics and visual assets to support the company's website and digital presence.

JUN 20-APR 2023

PRODUCT DESIGNER
KPIBAR (Remote Work)

• Delivered end-to-end product design for a SaaS platform, including user research, journey mapping, persona development, high-fidelity design, & A/B testing to optimize UX & product adoption
• Developed wireframes, prototypes, and high-fidelity designs to define product experience.
• Designed social media graphics and brand assets, strengthening the company's online presence.
• Ensured cohesive design strategy aligning product usability with business objectives.

JUN 20-DEC 22

UI UX DESIGNER
Specialman Solutions (Remote Work)

• Designed and delivered user-friendly dashboard, mobile apps and responsive websites in Adobe XD with a focus on usability and aesthetics.
• Created wireframes, high-fid mockups, and interactive prototypes to communicate design ideas effectively.
• Worked closely with product managers to translate business requirements into effective design solutions.

OCT 17-OCT 18

SYSTEM ADMINISTRATOR
Dandot Cement Compant Ltd.

Manage Servers, Workstations, Computer, Laptops, Printers, Routers, Switches & existing Network Applications