# Hamza Yasin
## Senior UI UX Designer

I am a passionate UI/UX designer with 4 years of experience crafting intuitive and engaging digital experiences for startup companies. I specialize in translating complex requirements into user-friendly interfaces that enhance usability and drive engagement. I am eager to bring my creativity, problem-solving skills, and design expertise to contribute to your team's success.

✉ hamzayasin499@gmail.com

📱 0343-6683499

☎ 0308-1691869

📍 PHA Flats Wafaqi Colony Building E1 Flat No. 1. Johr Town Lahore, Punjab Pakistan.

🗂 behance.net/hamzayasin6

in hamzayasin786

## 🎓 EDUCATION

### Bachelor In Computer Science
**University Of Okara**

*Bachelor of Science in Computer Science (BSCS) from the University of Okara, with a strong foundation in software development, web technologies, and problem-solving.*

2018 - 2022 | Okara, Punjab Pakistan | 3.2 CGPA

## 💼 WORK EXPERIENCE

### Senior UI UX Designer
**Saeedan Technology Pvt. Limited**

*Solely responsible for all UI/UX design projects across web and mobile applications, delivering user-centered and visually compelling interfaces. Led the end-to-end design process, including wireframing, prototyping, and visual design, ensuring seamless functionality and aesthetics. Conducted user research and applied insights to optimize usability and engagement. Established design standards and best practices to maintain consistency across all projects while collaborating with developers to im*

Feb 2024 - Present | Johr Town Lahore

### Associate UI UX Designer
**Expertscloud Pvt. Limited**

*Worked on UI/UX design for SaaS applications, creating intuitive and visually engaging interfaces that balanced functionality with aesthetics. Conducted user research and heuristic evaluations to inform design decisions. Developed high-fidelity prototypes in Figma and supported the creation of a comprehensive design system for consistency across projects. Assisted in mentoring junior designers and implementing UX best practices and accessibility standards.*

Aug 2022 - Jan 2024 | Lahore, Punjab Pakistan

## 🛠 SKILLS

UX Research · Design Tool(Figma) · Wireframing And Prototyping · Heuristic Evaluation · User Interface Design · Information Architecture · User Centred Design · User Experience Design · Ux Research · Responsive Design · Canva

## 👥 PROJECTS

### AI Website Design UI UX
Senior UI UX Designer

*Led the end-to-end UI/UX design for a hotel and flight booking platform, creating seamless and intuitive user experiences for mobile application. Designed high-fidelity interfaces focused on easy navigation, quick bookings, and clear information hierarchy.*

### Course Learning Website
Senior UI UX Designer

*Solely responsible for the complete UI/UX design of a course learning platform, handling user research, prototyping, and high-fidelity interfaces.*

## 🎯 INTERESTS

Exploring New UI/UX Trends · Football · Book Reading · Interest