



# M. Kareem Khan

Senior UI/UX Designer

## ADDRESS

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## ABOUT

With over 6 years of experience as a Senior UI/UX Designer, I have made significant contributions to various projects, encompassing website design, mobile apps, web applications, logos, social media posts, GIFs, and more. Proficient in a wide array of software tools such as Adobe Photoshop, Adobe Illustrator, Adobe XD, Figma, Adobe Premiere Pro, Sketch, Miro, Canva, and others, I consistently translate creative visions into compelling user experiences. My focus on user-centric design and meticulous attention to detail ensures the delivery of high-quality designs that resonate with users.

## AWARDS / CERTIFICATION

### Google UX Design

Google prioritizes simple, accessible, and consistent UX, refined through iterative feedback.

### Design Thinking HP Life

Design Thinking HP Life offers concise, interactive lessons in practical problem-solving and user-centric innovation.

### Enterprise Design thinking IBM

IBM's Enterprise Design Thinking enables collaborative, user-centered solutions for complex business challenges.

### Effective Leadership HP LIFE

Effective Leadership HP LIFE empowers with practical modules, fostering confident and impactful leadership.

## TOOLS / SOFTWARES

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma
- Sketch
- Canva

## EDUCATION

### Royal Grammar School

Matriculation  
Defence View, Karachi  
2015

### Defence Authority SKBZ College

HSC Part I&II  
DHA Phase 6, Karachi  
2016 - 2018

### Complete Web Design: Figma

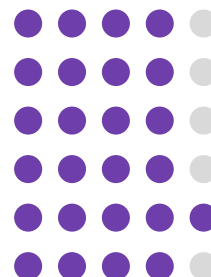
Vako Shvili

### Google UX Design Course

Google Team

## NON - TECHNICAL SKILLS

- Time management
- Communication
- Problem solving
- Creativity
- Open - minded
- Innovative



## TECHNICAL SKILLS

- Responsive Design
- Prototyping
- Design Tools
- User Research
- Branding
- Design Systems
- Collaboration
- Creativity
- Team Work
- Moodboards
- Wireframing
- User Flow
- Post Designing
- UX Research
- Empathy Map
- User Journey
- User Personas
- Continuous Learning

## EXPERIENCE

### Senior UI/UX Designer Naqdi Global

Mar 2024 – Current

- Collaborate closely with a diverse team of designers, developers, and project managers to create and enhance the Naqdi trading application designs.
- Develop innovative and visually appealing designs that significantly improve user experience and interface aesthetics.
- Focus on user-centered design principles, ensuring that interfaces are intuitive and engaging for end-users.
- Continuously enhance the visual and functional aspects of the UI, striving for a seamless and enjoyable user experience.
- Partner with other designers and stakeholders to gather feedback, incorporate it into design improvements, and maintain design consistency across projects.
- Work on the Naqdi application, creating a robust and user-friendly stage for the application and continuously improving its design and functionality.
- Stay updated with the latest design trends, tools, and technologies, bringing fresh and creative ideas to the table.

### Senior UI/UX Designer Zapdas Technologies

Sep 2021 – Mar 2024

- Led the design of intuitive interfaces for mobile and web applications, websites, branding, and logos at Zapdas Technologies, aligning with both user needs and business goals.
- Extensive experience in crafting engaging user experiences, with a focus on user-centric design principles.
- Conducted comprehensive user research and prototyping to ensure effective and innovative design solutions.
- Collaborated closely with cross-functional teams to deliver projects that meet high standards of quality and usability.
- Mentored junior designers and interns, providing guidance on office tasks as well as fundamental and advanced design concepts.
- Championed best practices in UI/UX design, contributing to the development of a strong, user-focused design culture within the team.

### UI/UX Designer Zapdas Technologies

Aug 2020 – Aug 2021

- Worked on mobile applications, web applications, website designs, branding, and logos at Zapdas Technologies.
- Brought enthusiasm and a keen willingness to learn to every project, contributing to a vibrant team environment.
- Assisted in user research, wireframing, and prototyping, focusing on creating intuitive and visually appealing interfaces.
- Actively refined skills in Adobe XD and Figma, applying advanced design techniques to projects.
- Contributed fresh perspectives and innovative ideas, enhancing the creative process and project outcomes.
- Mentored interns by assigning small office tasks and guiding them through the basics of graphic design, including logos, branding, social media posts, and fundamental design principles, fostering their development.
- Played a pivotal role in supporting the design process, engaging in problem-solving, and delivering exceptional user experiences.

### Graphic Designer Zapdas Technologies

Mar 2019 – July 2020

- As a graphic designer at Zapdas Technologies, I actively contributed to diverse projects spanning various mediums.
- I specialized in crafting memorable and impactful logos that resonated with clients' brand identities.
- My expertise extended to website design, where I created visually appealing and user-friendly interfaces to enhance user experience.
- Crafting engaging social media posts was also part of my responsibilities, where I leveraged creative content to drive audience engagement.
- I utilized my learning from different platforms to stay updated with industry trends and incorporate innovative design techniques into my work.

### Graphic Designer - Internship Zapdas Technologies

Nov 2018 – Feb 2019

- During my internship at Zapdas Technologies, I focused on learning graphic design fundamentals using Adobe Photoshop and Illustrator.

## INTEREST



Photography



Gaming



Video



MMA

- I gained hands-on experience in the basics of designing, understanding principles of layout, typography, and color theory.
- Additionally, I familiarized myself with website creation basics, gaining insights into layout design, user interface elements, and visual hierarchy.
- I also learned how to craft engaging social media posts, understanding the importance of content strategy and visual storytelling in digital marketing.