

This is the Bank's customer baseline.

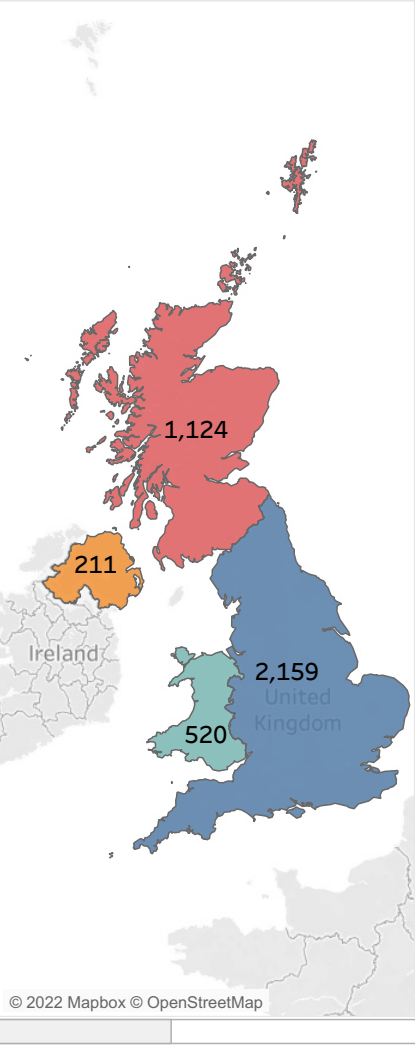
England is mostly represented by White Collar Workers(70%).

Customers in Scotland are predominantly are males in their late 40s and early 50s. Representation of ..

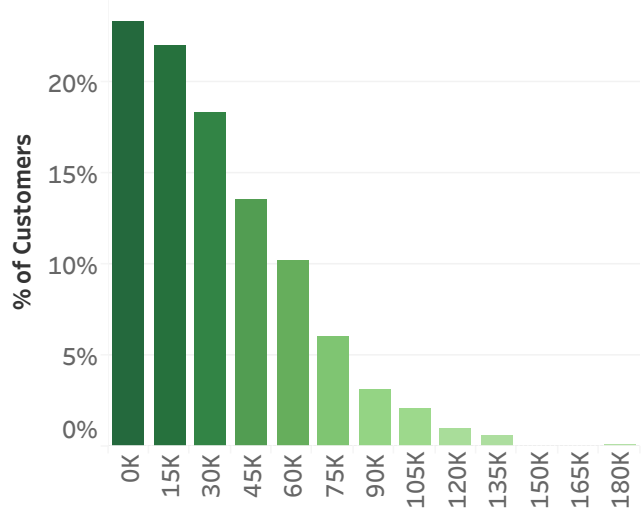
Data for Wales shows an above average representation of mid-sized balance.

Northern Ireland is mostly represented by female customers in younger age groups.

Map



Distribution by Balance



Region

- England
- Northern Ireland
- Scotland
- Wales

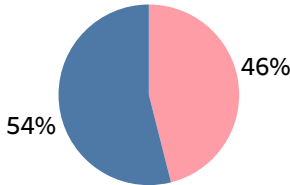
Balance Groups

15,000

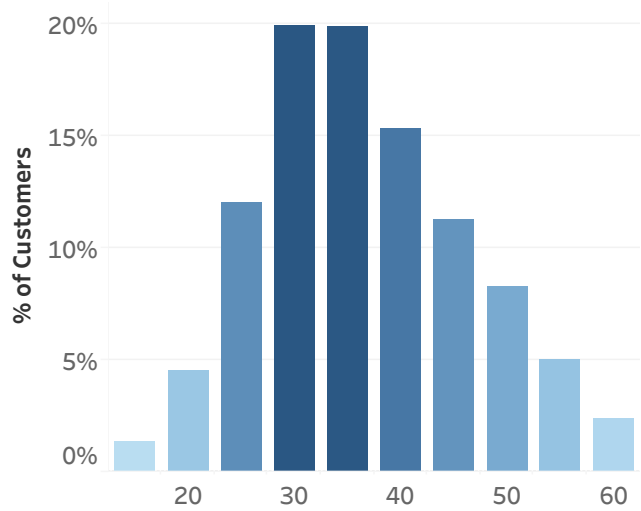
Age Groups

5

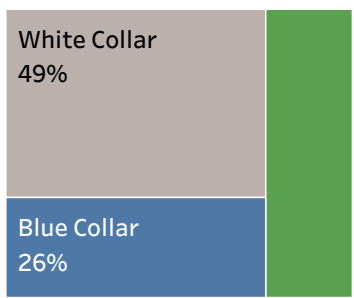
Gender



Distribution by Age



Job Classification



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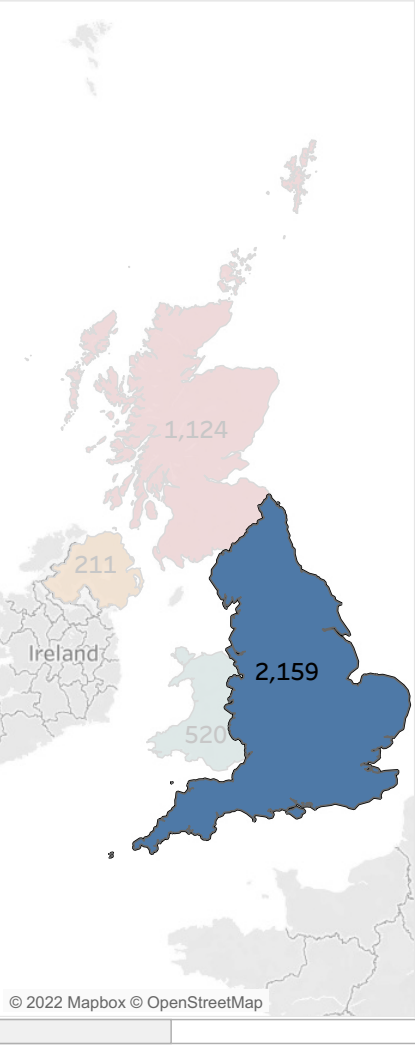
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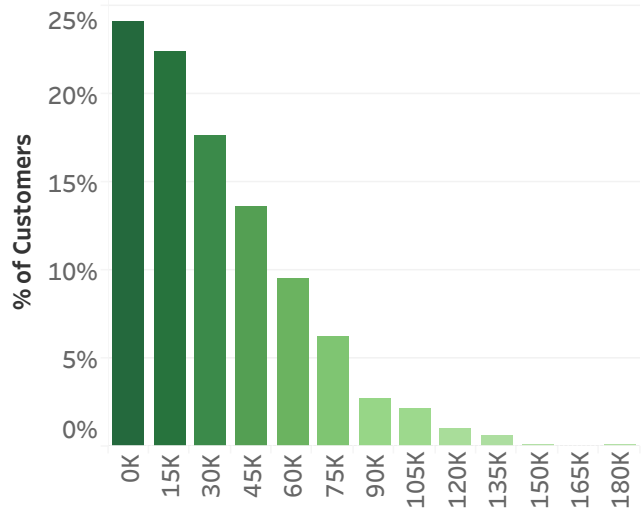
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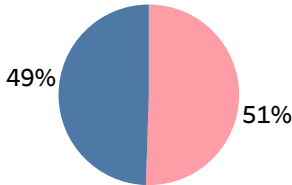
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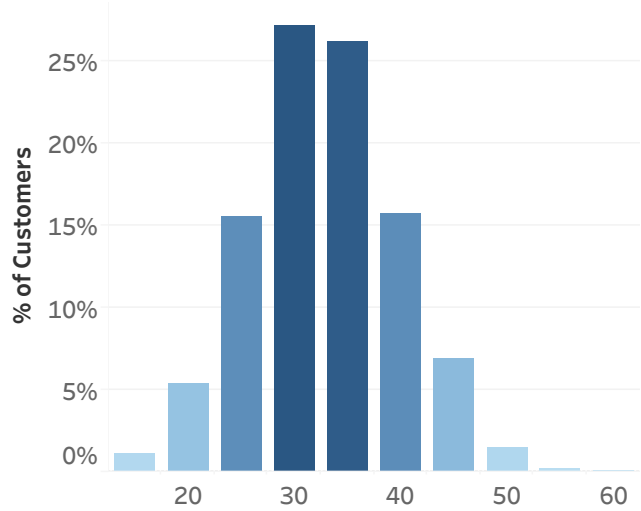
Age Groups

5

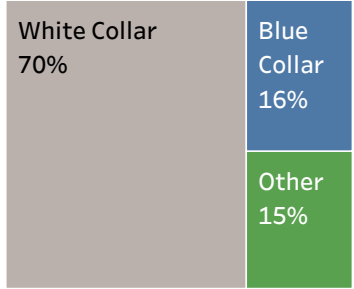
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Distribution by Age



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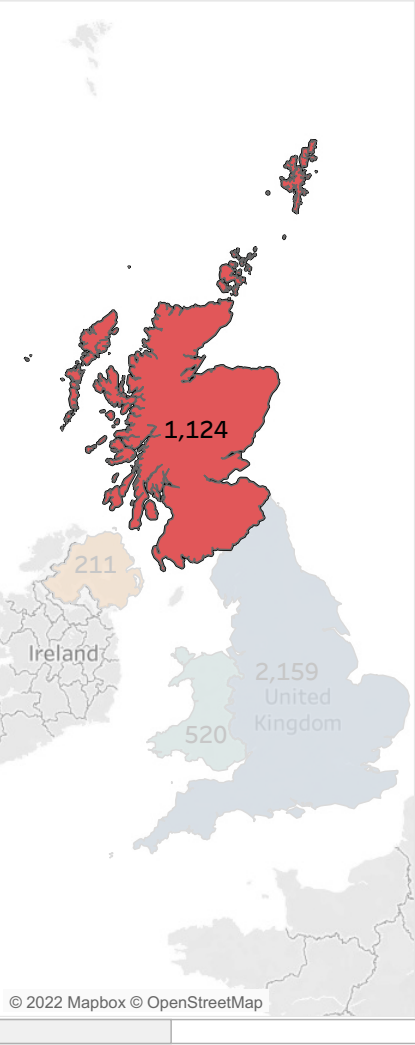
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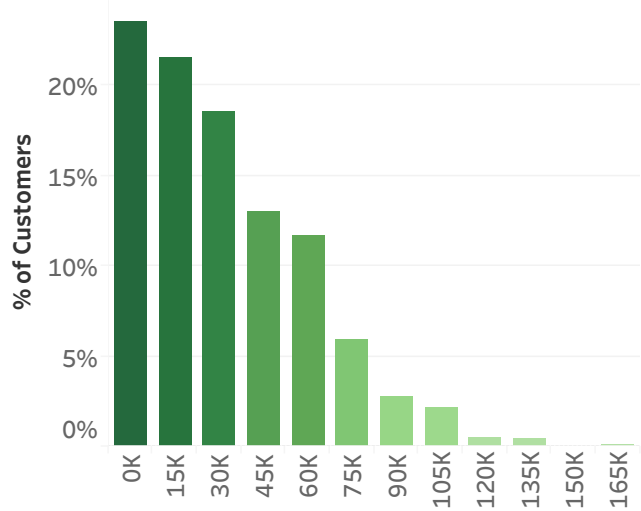
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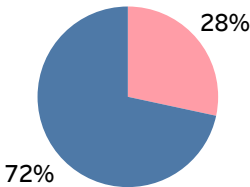
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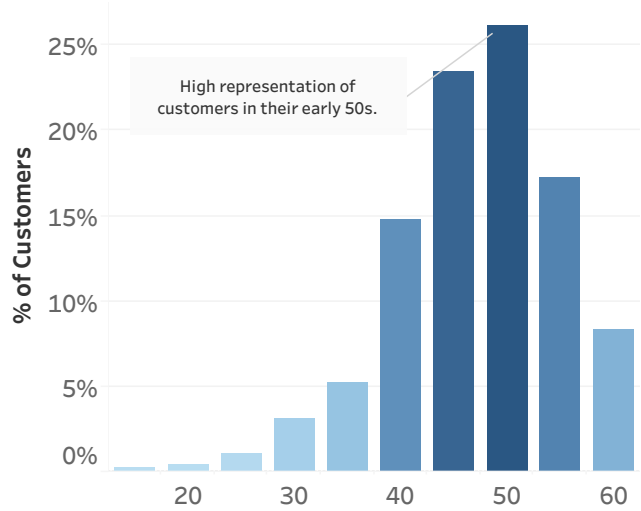
Balance Groups
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Age Groups
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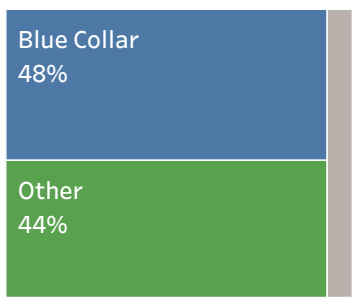
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Distribution by Age



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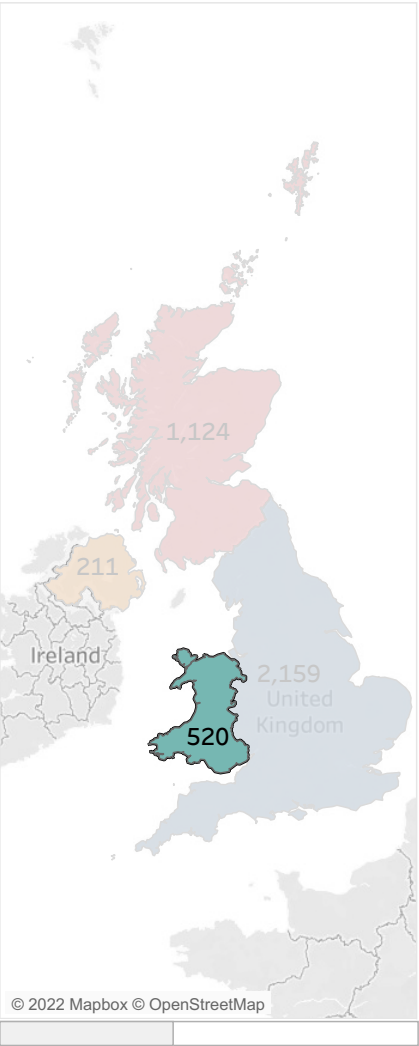
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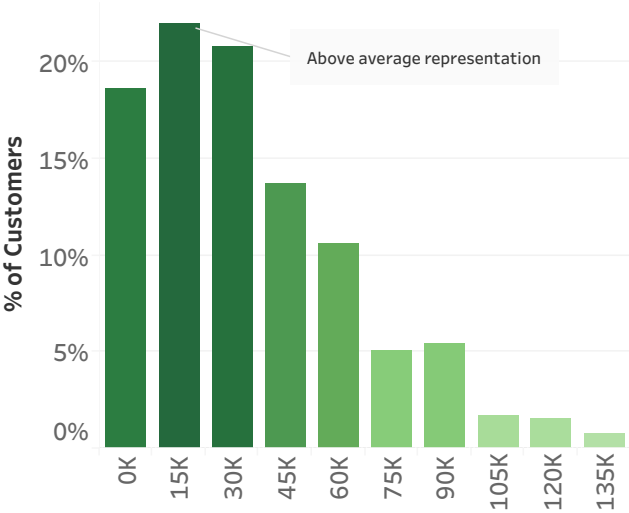
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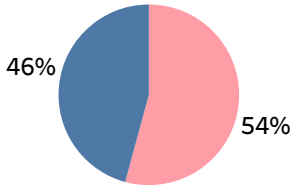
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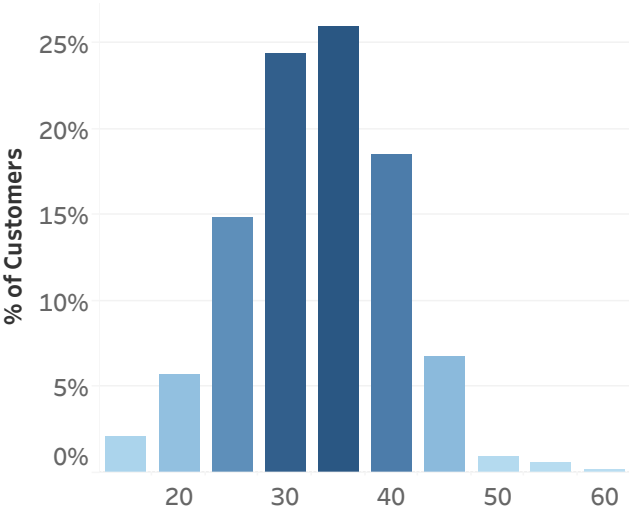
Balance Groups
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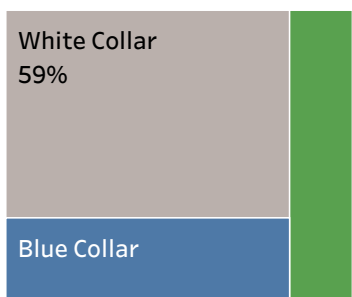
Gender



Distribution by Age



Job Classification



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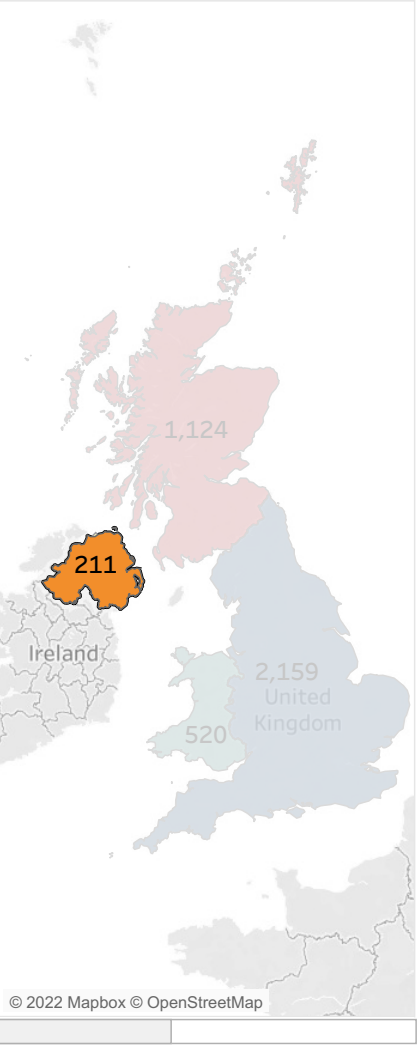
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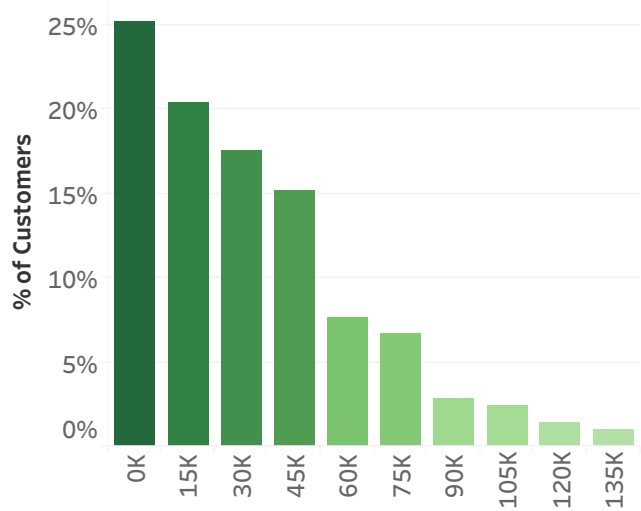
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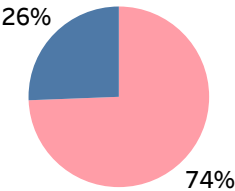
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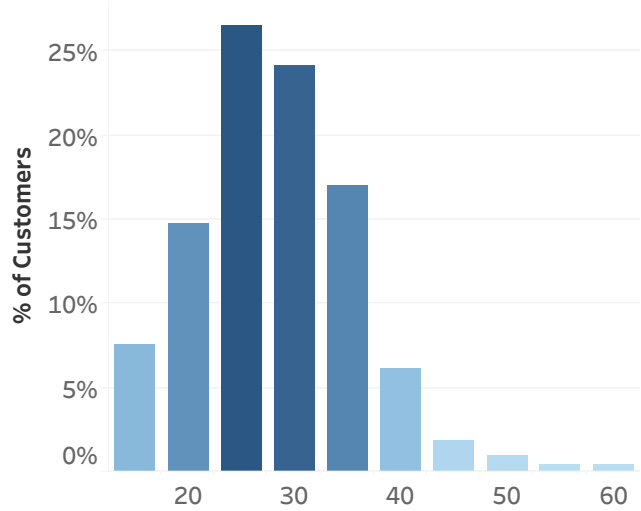
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Distribution by Age



Job Classification

