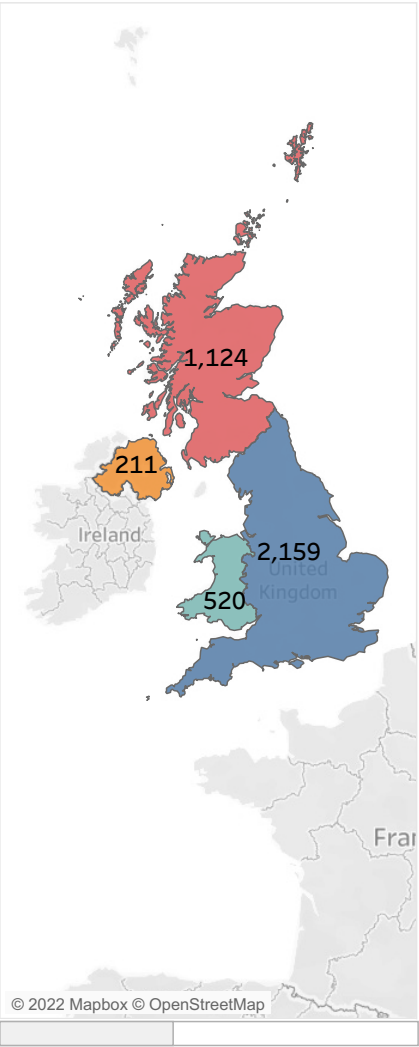
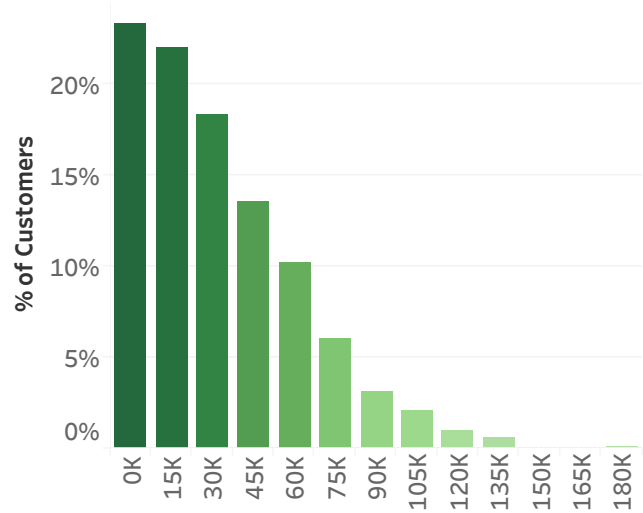


This is the Bank's customer baseline.	England is mostly represented by White Collar Workers(70%).	Customers in Scotland are predominantly are males in their late 40s and early 50s. Representation of ..	Data for Wales shows an above average representation of mid-sized balance.	Northern Ireland is mostly represented by female customers in younger age groups.
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Map



Distribution by Balance



Region

- England
- Northern Ireland
- Scotland
- Wales

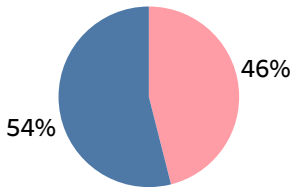
Balance Groups

15,000

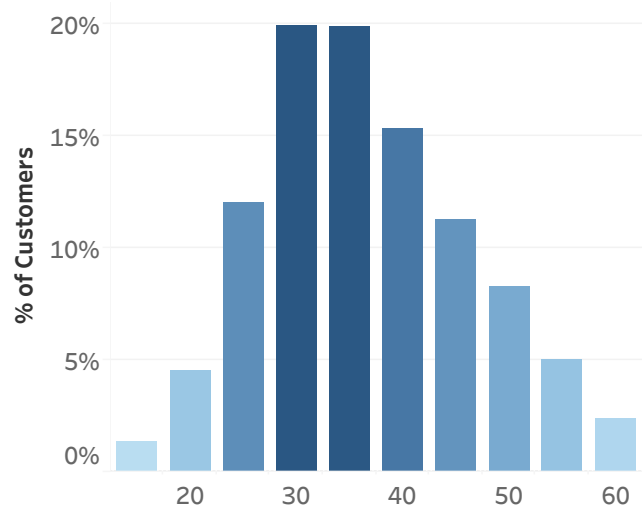
Age Groups

5

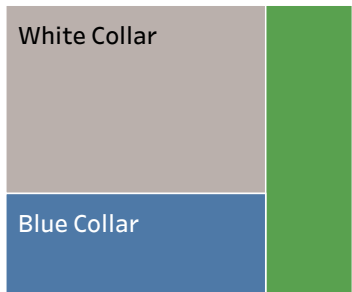
Gender



Distribution by Age

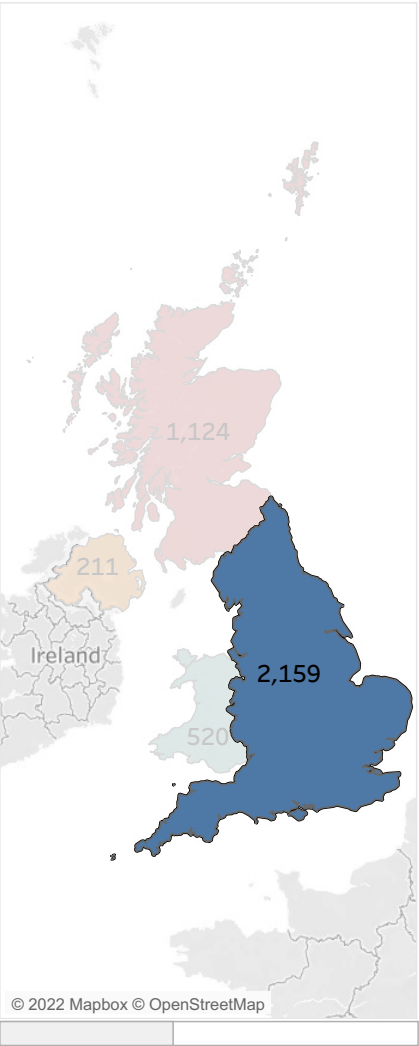


Job Classification

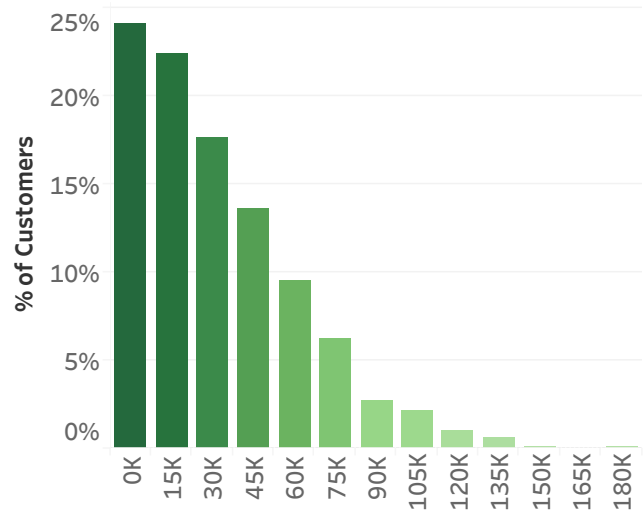


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Map



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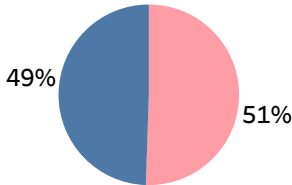
Balance Groups

15,000

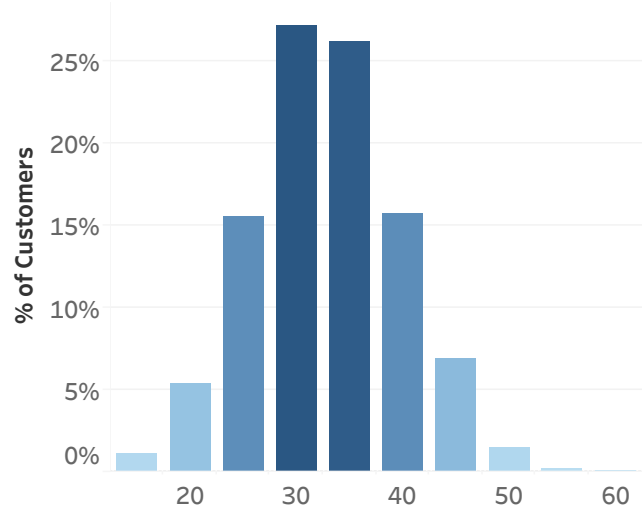
Age Groups

5

Gender



Distribution by Age



Job Classification



This is the Bank's customer baseline.

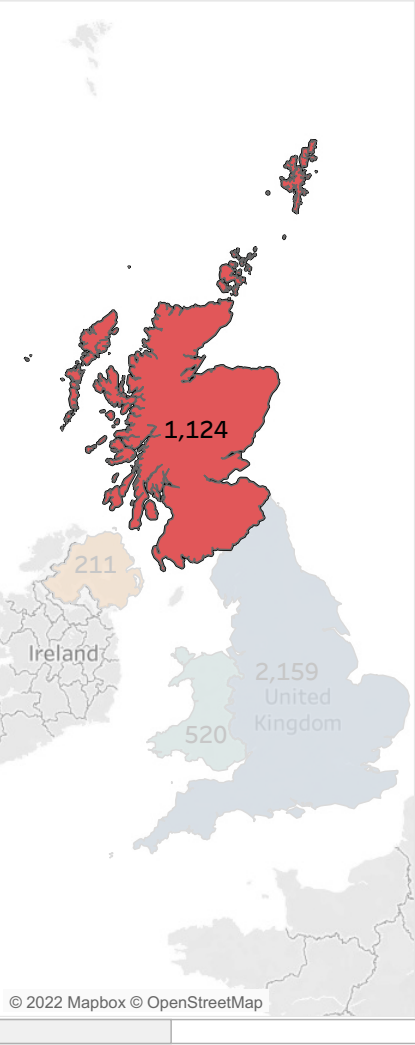
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Customers in Scotland are predominantly are males in their late 40s and early 50s. Representation of ..

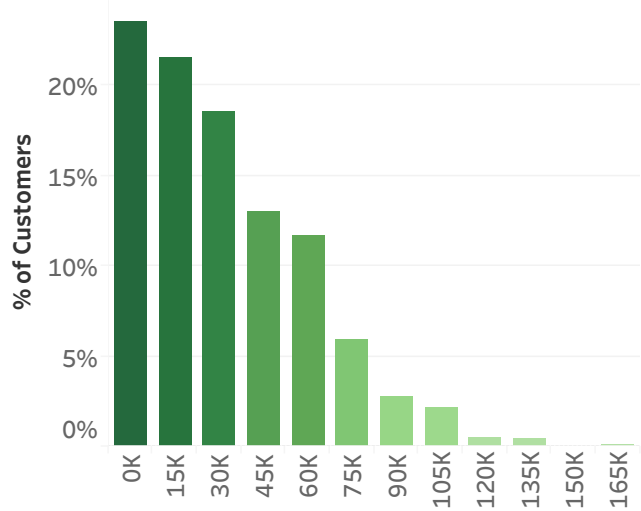
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Map



Distribution by Balance



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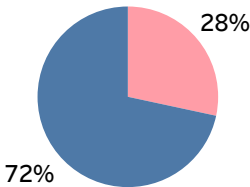
Balance Groups

15,000

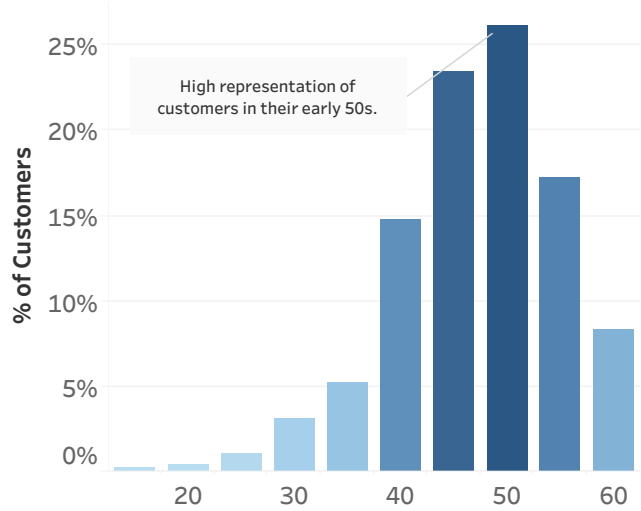
Age Groups

5

Gender



Distribution by Age



Job Classification



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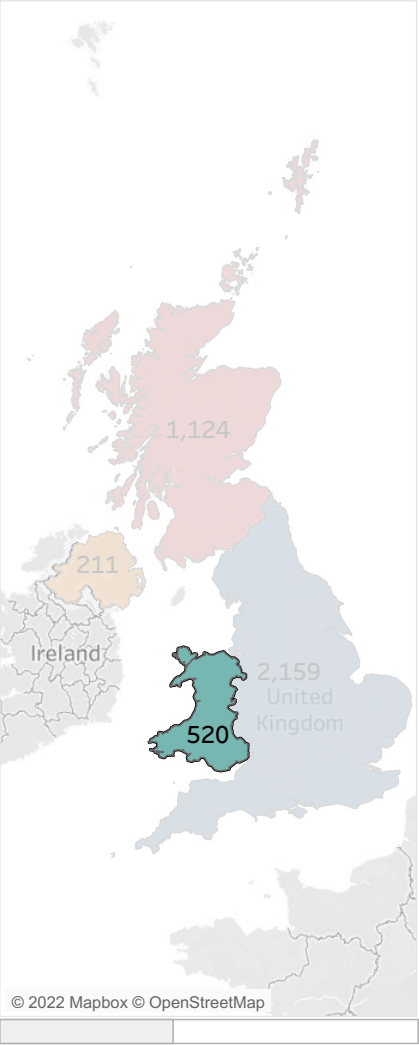
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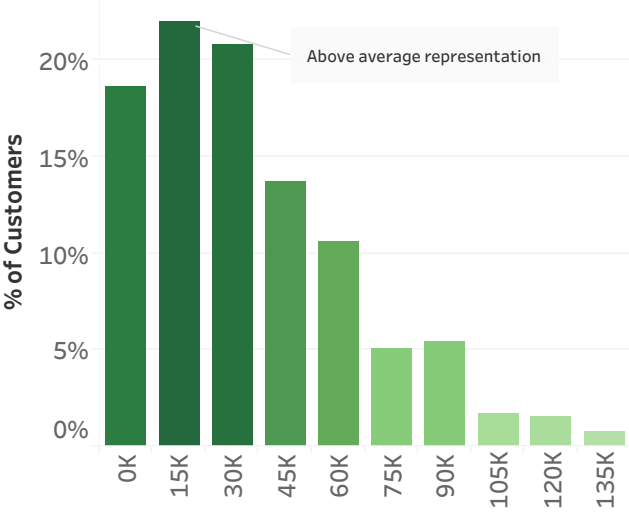
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Map



Distribution by Balance



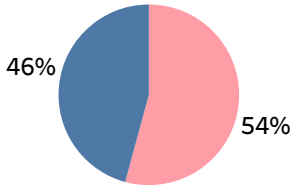
Region

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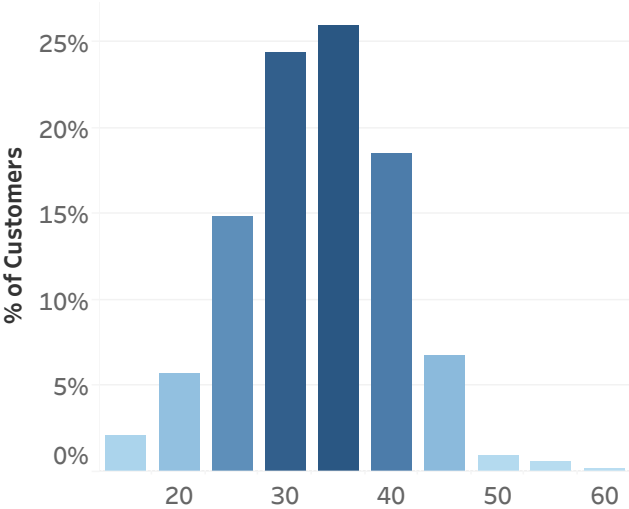
Balance Groups
15,000

Age Groups
5

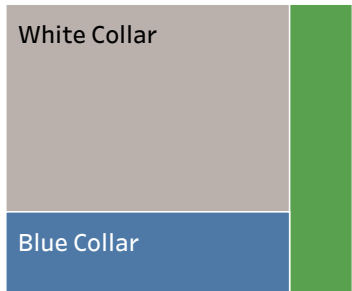
Gender



Distribution by Age



Job Classification



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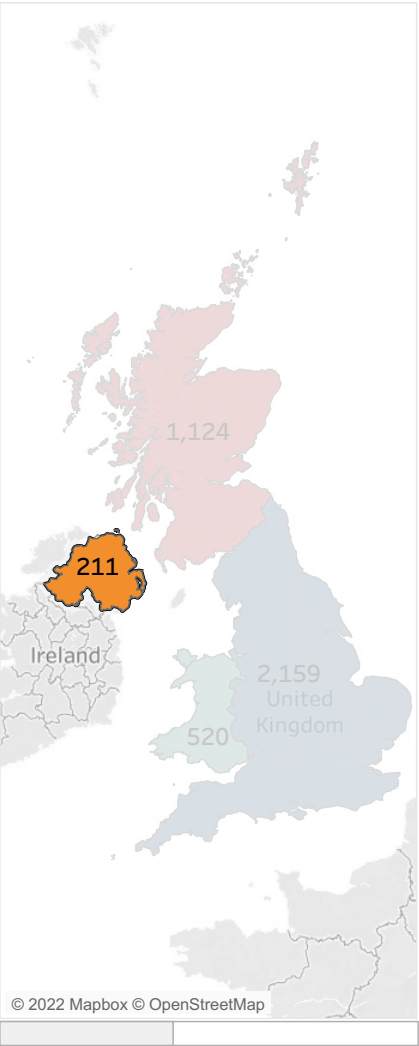
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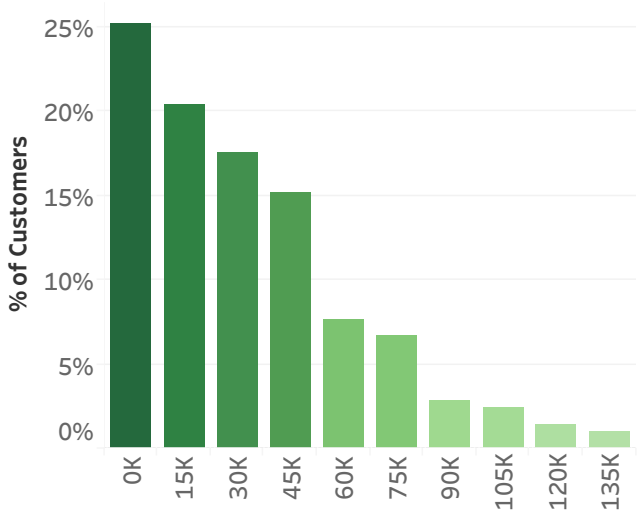
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Distribution by Balance



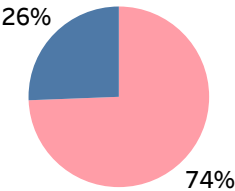
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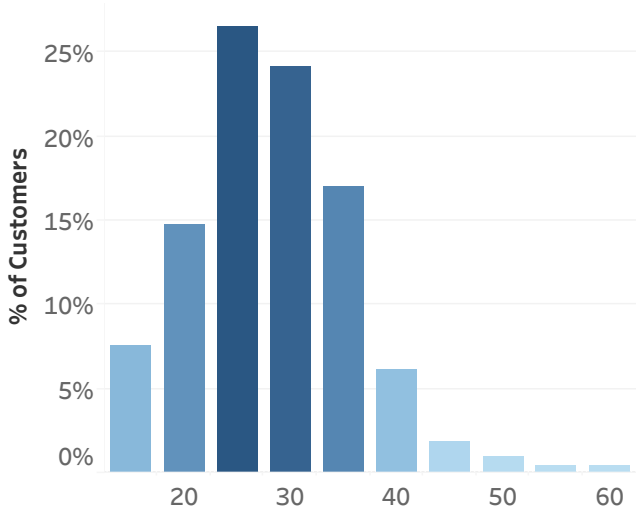
Balance Groups
15,000

Age Groups
5

Gender



Distribution by Age



Job Classification

