

# POKHARA UNIVERSITY

Level: Bachelor

Semester – Fall

Year : 2011

Programme: BE

Full Marks: 100

Course: Communication Technique

Pass Marks: 45

Time : 3hrs.

*Candidates are required to give their answers in their own words as far as practicable.*

*The figures in the margin indicate full marks.*

*Attempt all the questions.*

1. a) Read the following passage and answer the questions:

15

The real crisis of our times is the crisis in management. I believe that the solutions to our problems lie in the development of the art and practice of management at all levels and in all facets of our national activities-from a small "bhat's" tea- shop to the multifaceted international organization or the huge and baffling economics and social problems that are beyond the reach of either government or business acting alone.

I strongly believe the private sector can contribute something far more important than even money, that is, management- management raised to a whole new order of magnitude- in the attainment of the new social and economic objectives put forward by our government.

"But how do we do it?" The answer lies in developing a deeper sense of social responsibility on the part of our men in management. Management must act in concert with a broad social interest and serve the objectives of the society. The various socio-economics measures now being taken in the fields of licensing, price regulation and distribution of essential commodities etc. will not lead us towards attainment of new social objectives unless we ensure the benefits of these measures go to the ultimate consumer-the common man. This is possible only through right management; proper understanding and of course, above all, through cooperation among all concerned.

Indian management has the skills, know – how and capacity to cope with new challenges. We start now. The opportunities are there if we will but see them, and see them quickly.

Questions:

- In what sense is the crisis of our times the crisis in management?
- What contribution can the private sector make towards



the attainment of economic objectives?

- c) What does Indian management lack?
- d) How can we ensure that the common man gets the benefit of various socio-economic measures?
- e) What is the central idea of the passage?

Answer the following questions:

15

- a) Who according to show is perfectly free person?
- b) What is necessary for the stability of soil?
- c) In your opinion, what should be the definition of Beauty? Give reasons.
- d) What Bertrand Russell says beauty is?
- e) Do you think, Iona has real friendship with his horse or just labour boss relation? Justify.

- a) K.C. Construction Pokhara invites application from the eligible candidates for the post of Site Engineer (2 electrical and 2 civil) to join the duty from 13<sup>th</sup> July, 2011. Now, write an application for the post along with your personal detail.

8

- b) Suppose you are principal of a college. Write a memo to inform all the faculty members to participate in the college function.

7

- a) Prepare notes after reading the following passage.

7

Men are not made in the same mould, like a lot of bricks; it would have ill-suited the wants of the world if it had been so. Consequently, even in the same country, men differ in disposition, and inclination and manners, and opinion, more probably than they do in face or form. And between the people of different countries the contrast is even more striking. We have then, also, different sentiments, different sympathies, different hopes, different ways altogether. It will always be so. So long as there are different minds, there will be different views on all matters that admit of opinion. So long as there are different degrees of latitude and longitude, as well as differing circumstances there will be different interests, different attachments and different habits. It behoves us, therefore, to cultivate a generous spirit of forbearance towards those, of whatever race, who may think differently and act differently, from ourselves. Even though we may be convinced that they are wrong. If we know them to be sincere, we should still bear with them and give them credit for their sincerity.

This is the virtue of toleration or bearing with others when we may differ from them, or may not like their ways. Toleration should be shown in all differences of opinion on even the highest matters of life and death; and

here it is of more value than anywhere else. When we cannot agree with one about a point of science, or philosophy, or faith, we can at least agree to differ from him, and there is an end. We must always remember that we are all likely to make mistakes and possess weaknesses, and that we ourselves need the same forbearance and sympathy. We are, besides, all of the same human brotherhood, and should, "like brother, agree".

- b) Write a report about any field visit of project work that you have conducted.

8

- 5. a) Suppose you are chairman of a school management committee. Now prepare minutes about the following agendas:

8

- i. Appointing a maths teacher
- ii. Fund collection for school building construction
- iii. Arranging silver jubilee program of the school
- iv. Appointing an accountant

- b) Write an essay on 'Privatization in Technical Education in Nepal'.

7

- 6. Prepare a seminar paper for your presentation in KEC (Kathmandu Engineering College) on 15<sup>th</sup> September about 'Alternative Energy in Nepal and Energy Crisis'.

15

OR

Prepare a project proposal to be submitted to World Bank for the donation of starting a micro hydro- power project in Modi River, Parbat.

15

- 7. Change the following as directed:

10

- i. You must hurry up to catch the bus. (Compound)
- ii. You should take medicine or you won't get well. (Simple)
- iii. He promised to help. (Complex)
- iv. The flood caused damage to life and property. (Compound)
- v. Contact me before you leave. (Simple)
- vi. In case of failure in interview, you will lose the job. (Complex)
- vii. Please add some more sugar to tea. (more polite)
- viii. Hi Romio, call your wife for dinner. (Formal)
- ix. The food in hostel, yesterday, was horrible. (Impolite)
- x. The gye followed over the station. (Into British)