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## Probability and Statistics: To $p$ , or not to $p$ ?

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### 5.4 Testing a population mean claim

We consider the **hypothesis test of a population mean** in the context of a claim made by a manufacturer.

As an example, the amount of water in mineral water bottles exhibits slight variations attributable to the bottle-filling machine at the factory not putting in *identical* quantities of water in each bottle. The labels on each bottle may state ‘500 ml’ but this equates to a **claim about the average contents** of all bottles produced (in the population of bottles).

Let  $X$  denote the quantity of water in a bottle. It would seem reasonable to assume a normal distribution for  $X$  such that:

$$X \sim N(\mu, \sigma^2)$$

and we wish to test:

$$H_0 : \mu = 500\text{ml} \quad \text{vs.} \quad H_1 : \mu \neq 500\text{ml}.$$

Suppose a random sample of  $n = 100$  bottles is to be taken, and let us assume that  $\sigma = 10$  ml. From our work in Section 4.5 we know that:

$$\bar{X} \sim N\left(\mu, \frac{\sigma^2}{n}\right) = N\left(\mu, \frac{(10)^2}{100}\right) = N(\mu, 1).$$

Further suppose that the sample mean in our random sample of 100 is  $\bar{x} = 503$  ml. Clearly, we see that:

$$\bar{x} = 503 \neq 500 = \mu$$

where 500 is the claimed value of  $\mu$  being tested in  $H_0$ .

The question is whether the difference between  $\bar{x} = 503$  and the claim  $\mu = 500$  is:

- (a) **due to sampling error** (and hence  $H_0$  is true)?
- (b) **statistically significant** (and hence  $H_1$  is true)?

**Determination of the  $p$ -value** will allow us to choose between explanations (a) and (b).

We proceed by **standardising**  $\bar{X}$  such that:

$$Z = \frac{\bar{X} - \mu}{\sigma/\sqrt{n}} \sim N(0, 1)$$

acts as our **test statistic**. Note the test statistic includes the effect size,  $\bar{X} - \mu$ , as well as the sample size,  $n$ .

Using our sample data, we now obtain the test statistic value (noting the **influence of both the effect size and the sample size**, and hence ultimately the influence on the  $p$ -value):

$$\frac{503 - 500}{10/\sqrt{100}} = 3.$$

The  $p$ -value is the probability of our test statistic value or a more extreme value conditional on  $H_0$ . Noting that  $H_1 : \mu \neq 500$ , ‘more extreme’ here means a  $z$ -score  $> 3$  and  $< -3$ . Due to the symmetry of the standard normal distribution about zero, this can be expressed as:

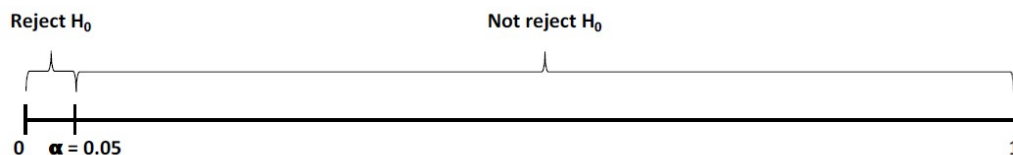
$$p\text{-value} = P(Z \geq |3|) = 0.0027.$$

Note this value can easily be obtained using Microsoft Excel, say, as:

$$= \text{NORM.S.DIST}(-3) * 2 \quad \text{or} \quad = (1 - \text{NORM.S.DIST}(3)) * 2$$

where the function  $\text{NORM.S.DIST}(z)$  returns  $P(Z \leq z)$  for  $Z \sim N(0, 1)$ .

Recall the  **$p$ -value decision rule**, shown below for  $\alpha = 0.05$ :



Therefore, since  $0.0027 < 0.05$  we reject  $H_0$  and conclude that the result is ‘statistically significant’ at the 5% significance level (and also, of course, at the 1% significance level). Hence there is (strong) evidence that  $\mu \neq 500$ . Since  $\bar{x} > \mu$  we might go further and suppose that  $\mu > 500$ .

Finally, recall the possible **decision space**:

		Decision made	
		$H_0$ not rejected	$H_0$ rejected
True state of nature	$H_0$ true	Correct decision	Type I error
	$H_1$ true	Type II error	Correct decision

As we have rejected  $H_0$  this means one of two things:

- **we have correctly rejected  $H_0$**
- **we have committed a Type I error.**

Although the  $p$ -value is very small, indicating it is *highly unlikely* that this is a Type I error, unfortunately we cannot be *certain* which outcome has actually occurred!