

Sales Dashboard - 2012

6.22M

sales CY

5.48M

sales LY

13.5%

sales\_gr%

586.13K

profit CY

608.80K

profit LY

-3.7%

profit\_gr%

Period

CM

L3M

YTD

YTG

FY

MAT

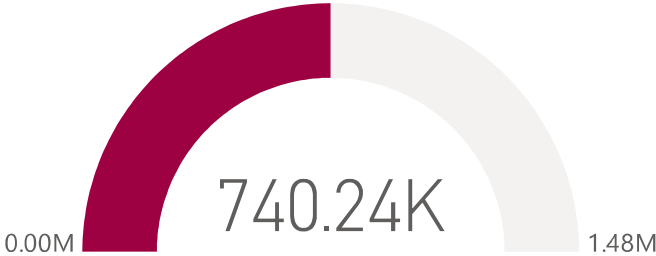
Fiscal Year

Currency

SGD

GBP

CY profit



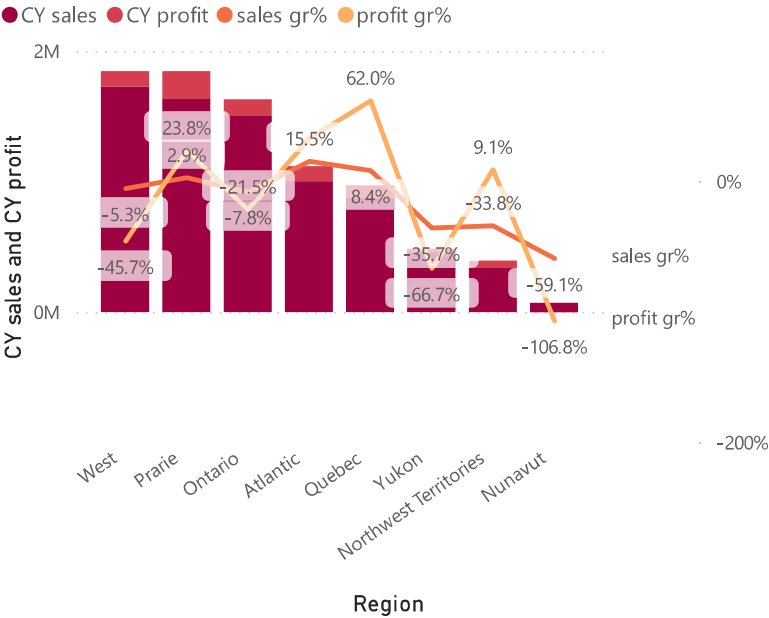
MAT

selPeriod

1.00

selCurrency

Region wise sales



Product Category	CY sales	CY profit	sales gr%	profit gr%
Technology	30,77,712.60	4,32,945.45	-3.9%	-23.7%
Telephones and Communication	10,57,552.00	1,92,277.53	-10.8%	8.3%
Office Machines	11,41,859.72	1,43,702.13	31.4%	-36.2%
Copiers and Fax	4,29,889.80	37,929.69	-41.7%	-66.0%
Computer Peripherals	4,48,411.08	59,036.10	9.5%	10.6%
Office Supplies	19,96,472.38	2,45,756.82	-1.7%	6.4%
Storage & Organization	5,75,562.92	-9,995.32	-3.1%	146.7%
Scissors, Rulers and Trimmers	91,026.92	-1,825.86	282.8%	-55.4%
Rubber Bands	8,469.42	620.18	-16.1%	-215.4%
Pens & Art Supplies	83,399.82	3,507.02	-9.3%	-19.5%
Paper	2,27,243.74	19,374.18	-10.9%	-7.7%
Labels	17,011.86	6,819.20	-36.5%	-41.6%
Envelopes	1,05,703.62	30,682.26	-14.1%	-24.0%
Binders and Binder Accessories	5,66,739.66	1,70,838.22	62.6%	145.0%
Appliances	3,21,314.42	25,736.94	-42.4%	-72.2%
Furniture	25,37,577.48	61,537.55	-12.0%	78.7%
Tables	10,44,176.94	-42,225.00	-10.6%	-25.0%
Office Furnishings	3,11,243.40	38,888.69	-21.5%	-30.7%
Chairs & Chairmats	7,78,477.32	80,914.84	-25.1%	0.6%
Total	76,11,762.46	7,40,239.83	-6.2%	-11.2%

CY sales by Customer Segment

