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Understanding the Text

1. Do you think Umberto Eco likes being interviewed? Give reasons for your opinion.

Answer: Yes, Umberto Eco, in all possibilities, likes being interviewed. He felt just at ease with the interviewer and answered all the questions fully and patiently without showing any hurry. He stated his achievement in a very modest manner and explained his philosophical views and interest clearly. He let the interviewer enter the secret about his craft with a loud laugh. Also, he elaborated his approach which was unique. He was mannerly, warm and properly responsive as well.

2. How does Eco find the time to write so much?

Answer: There are two factors that explain how Eco was able to write so much. In his own words, the life of every person has empty spaces- periods with no important jobs. He says that he did most of his writing during these free intervals. Second, he explains that people wondered that he (Eco) had written so much on various subjects. But the fact is that he was writing on the same lines and same interests-peace, non-violence, etc. All his works were linked with the thread of common interests. It saves his time and he could write a lot in a short period of time. That was the secret behind Eco's prolific pen.

3. What was distinctive about Eco's academic writing style?

Answer: Umberto Eco's academic writing style is quite distinctive. It has a certain playful and personal quality about it. It is a marked departure from a regular academic style, which is usually depersonalised and often dry and boring.

4. Did Umberto Eco consider himself a novelist first or an academic scholar?

Answer: Umberto Eco considered himself an academic scholar first and a novelist later. He makes his preference clear by saying, "I consider myself a university professor who writes novels on Sundays". On week days he attends academic conferences and does other scholarly, non-fictional work.

5. What is the reason for the huge success of the novel, The Name of the Rose?

Answer: 'The Name of the Rose' is a different sort of novel. It is quite a serious novel. It is a detective story at one level. But it also probes into metaphysics, theology and medieval history. The reasons for the success of the book, however, remain a mystery.

Talking about the Text

Discuss in pairs or small groups.

2. The medium you like best for an interview, print, radio, or television.

Answer: The medium I like best for an interview is the television. It has both audio and visual effect. It presents the interviewer and interviewee before the audience in their true colours. Usually

celebrities accuse the reporters of misquoting them or misreporting them in the print media or the radio. This is not possible when they are face-to-face on the television. Their lip movement and body movement while replying to probing questions are there for all to see. The recording of various expressions coming on the face of the interviewee and his/her gestures and words are the additional advantages that television holds over the print media or the radio. The print media has dull, dry words alongside a picture whereas the radio tries to create the atmosphere by skilful variation of the sound. Both expect a lot of attention from the reader/audience.

3. Every famous person has a right to his or her privacy.

Interviewers sometimes embarrass celebrities with very personal questions.

Answer: Interviewers want to present exclusive and intimate details about the famous person they are interviewing. Some interviews focus on the public life and achievements of the individual only.

They try to be objective in their approach as well as assessment.

However, there are others who want to make their interviews more spicy and usually cross the thin limit of privacy of the individual. In their zeal to present good copy they embarrass the famous person with the personal questions. Sometimes impact of such questions on famous person reveals his/her aversion as well as irritation at the silliness of the person. If they shout, they are accused of being rude and proud and if they keep mum they are labelled as arrogant. In my opinion privacy of an individual must be respected.

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