



1. Choose any topic that is of interest to you and discuss how you think globalisation has affected it. You could choose cinema, work, marriage or any other topic.

Ans:

1. The effect of globalization on cinema is far reaching. It affects us, on culture, our modes of behaviour, mode of thinking, etc. but affects us differently while for , some it may mean new pattern and opportunities of culture, music, dance, etc. but for others the challenge for their own style of music for identity of culture, for own dance, etc.

2. Advancement in IT (Information Technology), photography, musical instrument, cameras etc. had definitely positive effects on cinema due to globalization. It has opened more wider and larger markets for film producers and even for people to enjoy more films of their own choices and likings.

3. Sociology studies the social or cultural consequences of globalization. With the opening up of the market and removal of restrictions to the import of many products we have many more products from different corners of the world in our neighbourhood shops. The dramatic changes in the media (including cinema) are perhaps the most visible effect of globalization. Some of the Indian film producers, directors, actors and so on are being welcome in other countries and regions or film industries of the world. Similarly several foreign film-makers, directors, heroes and heroines are being called and welcomed by different countries and film industries.

4. Children films, cartoon films, comedies, social and love films are produced in several languages side by side. Film festivals and film promotion shows are being screened in different countries.

5. Music, dance forms, styles of presentations, natural and other scenes, filmy sets are mutually exchanged and are impressing minds of the concerned people of the film industry on universal level.

2. What are the distinctive features of a globalised economy ?
Discuss.

Ans: The distinctive features of a Global Economy are:

1. Globalisation refers to the growing interdependence between different peoples, regions and countries in the world as social and economic relationships come to stretch world-wide.

2. Although economic forces are an integral part of globalization, it would be wrong to suggest that they alone produce it. Globalisation involves a stretching of social and economic relationship throughout the world. This stretching is pushed by certain economic policies very broadly. This process in India is termed liberalization. The term liberalization refers to a range of policy decisions that the Indian state took since 1991 to open up the Indian economy to the world market. This marked a break with an earlier stated policy of the government to have a greater control over the economy.

3. Among the many economic factors during globalization, the role of transnational corporations (TNCs) is particularly important.

4. Since July 1991, the Indian economy has witnessed a series of reforms in all major sectors of the economy (agriculture, industry, trade, foreign investment and technology, public sector, financial institutions, etc). The basic assumption was that greater integration

into the global market would be beneficial to Indian economy.

5. The process of liberalization also involved the taking of loans from international institutions such as the International Monetary Fund (IMF). These loans are given on certain conditions. The government makes commitments to pursue certain kind of economic measures that involve a policy of structural adjustments. These adjustments usually mean cuts in state expenditure on the social sector such as health, education and social security. There is also a greater say by international institutions such as the World Trade Organisation (WTO).

***** END *****