

Data Description

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Viña del Mar is one city, so I will focusing on how to segment the city in “touristic and residential areas”, so we can better know what areas are more essential to our research. We will have to retrieve what areas have more touristic destinations, excluding residential areas.

I will be using Foursquare to determine what areas are mainly touristic, and from then I will evaluate what area is best to install a new hotel. I will be looking for areas that will be profitable based on its accessibility to beaches, restaurants, and other touristic areas

Link: <https://developer.foursquare.com/docs/data>