

Overview

2023 2024 2025

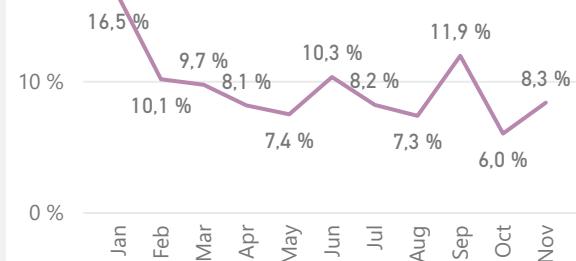
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

ProductName	▼
Baseball Glove	
Basketball	
Boxing Gloves	
Climbing Rope	
Cycling Helmet	
Dumbbells	
Fitness Tracker	
Football Helmet	
Golf Clubs	
Hockey Stick	
Ice Skates	
Kayak	
Running Shoes	
Ski Boots	
Soccer Ball	
Surfboard	
Swim Goggles	
Tennis Racket	
Volleyball	
Yoga Mat	

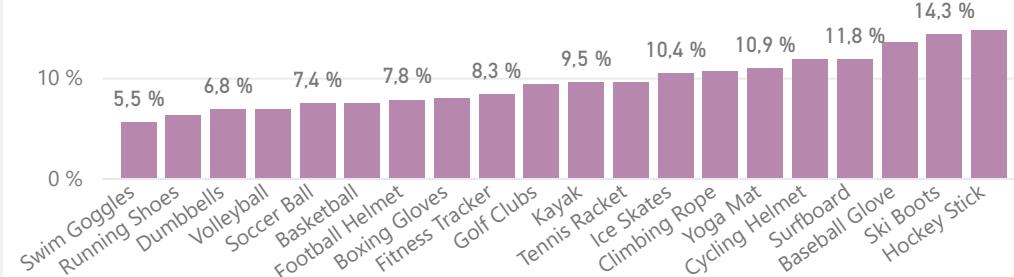
Conversion

9,5 %
Conversion Rate

Conversion Rate par MonthNameShort



Conversion Rate par ProductName



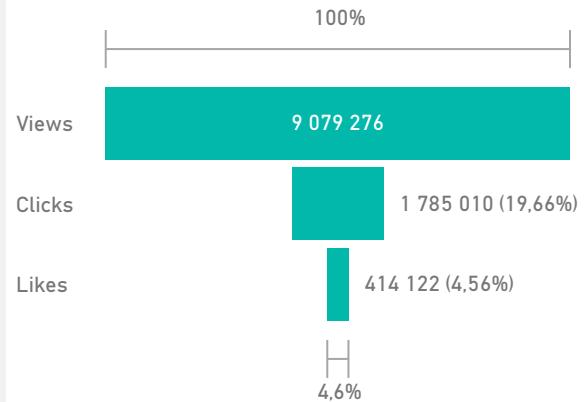
Social Media

9 079 276
Views

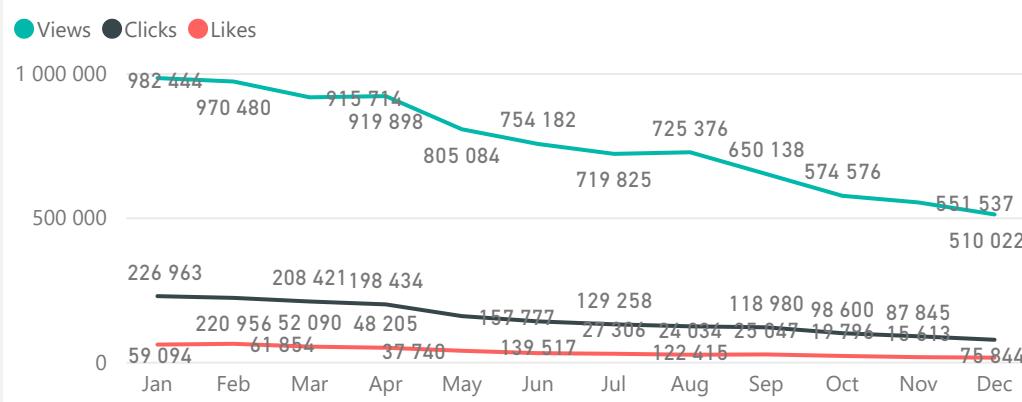
1 785 010
Clicks

414 122
Likes

Views, Clicks et Likes



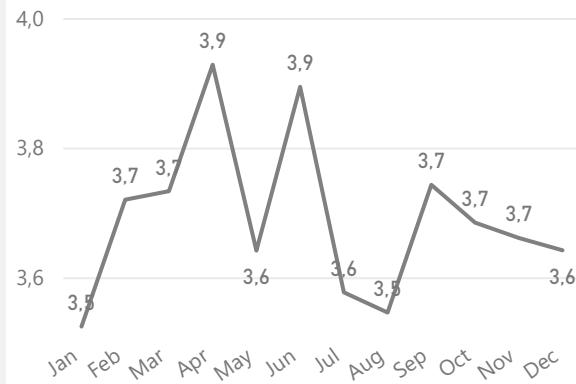
Views, Clicks et Likes par MonthNameShort



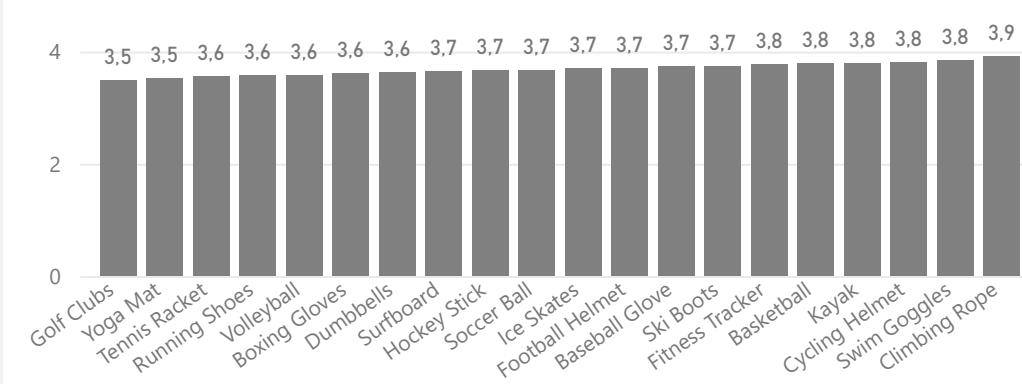
Customer Reviews

3,7
Rating (Average)

Rating (Average) par MonthNameShort



Rating (Average) par ProductName



Conversion Details

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

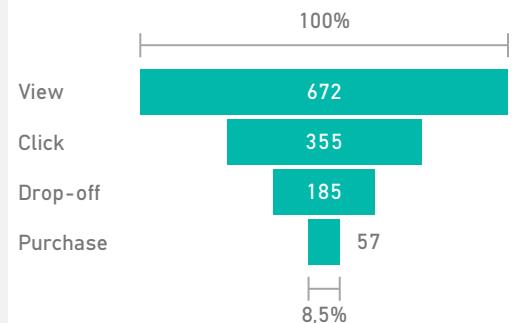
Nov

Dec

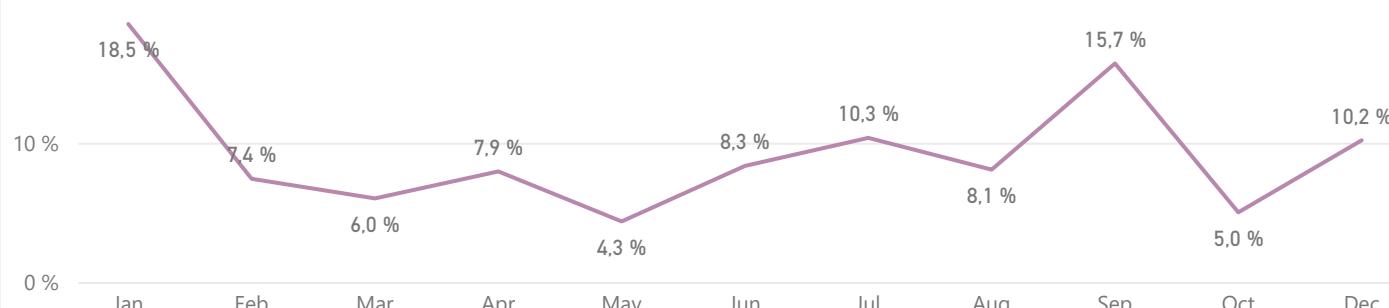
ProductName	▼
<input type="checkbox"/> Baseball Glove	
<input type="checkbox"/> Basketball	
<input type="checkbox"/> Boxing Gloves	
<input type="checkbox"/> Climbing Rope	
<input type="checkbox"/> Cycling Helmet	
<input type="checkbox"/> Dumbbells	
<input type="checkbox"/> Fitness Tracker	
<input type="checkbox"/> Football Helmet	
<input type="checkbox"/> Golf Clubs	
<input type="checkbox"/> Hockey Stick	
<input type="checkbox"/> Ice Skates	
<input type="checkbox"/> Kayak	
<input type="checkbox"/> Running Shoes	
<input type="checkbox"/> Ski Boots	
<input type="checkbox"/> Surfboard	
<input type="checkbox"/> Volleyball	
<input type="checkbox"/> Fitness Tracker	
<input type="checkbox"/> Golf Clubs	
<input type="checkbox"/> Baseball Glove	
<input type="checkbox"/> Football Helmet	
<input type="checkbox"/> Yoga Mat	
<input type="checkbox"/> Soccer Ball	
<input type="checkbox"/> Surfboard	
<input type="checkbox"/> Swim Goggles	
<input type="checkbox"/> Tennis Racket	
<input type="checkbox"/> Volleyball	
<input type="checkbox"/> Yoga Mat	

8,5 %
Conversion Rate

Number of Customer Journeys par Action

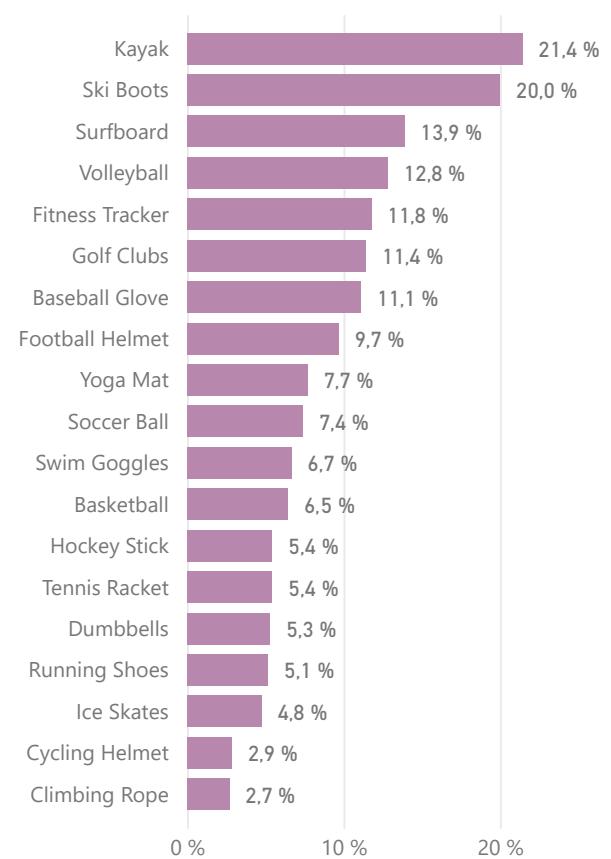


Conversion Rate par MonthNameShort



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Kayak	0,0 %		40,0 %		100,0 %	100,0 %		33,3 %		100,0 %	21,4 %		
Ski Boots	150,0 %	33,3 %	100,0 %					0,0 %			20,0 %		
Surfboard		50,0 %	25,0 %	33,3 %	0,0 %				50,0 %		13,9 %		
Volleyball	40,0 %				100,0 %			50,0 %		0,0 %		12,8 %	
Fitness Tracker	50,0 %				50,0 %				33,3 %		33,3 %	11,8 %	
Golf Clubs		33,3 %						33,3 %	25,0 %	0,0 %		25,0 %	11,4 %
Baseball Glove	33,3 %		20,0 %						200,0 %				11,1 %
Football Helmet	100,0 %	100,0 %		0,0 %				25,0 %					9,7 %
Yoga Mat	0,0 %				100,0 %	33,3 %							7,7 %
Soccer Ball	0,0 %							100,0 %		0,0 %			7,4 %
Swim Goggles								25,0 %			33,3 %		6,7 %
Basketball			0,0 %	50,0 %						100,0 %			6,5 %
Hockey Stick		33,3 %						33,3 %					5,4 %
Tennis Racket			0,0 %					50,0 %	20,0 %				5,4 %
Dumbbells			0,0 %		33,3 %					16,7 %			5,3 %
Running Shoes				16,7 %				100,0 %					5,1 %
Ice Skates					66,7 %								4,8 %
Cycling Helmet			20,0 %					0,0 %					2,9 %
Climbing Rope					50,0 %				0,0 %				2,7 %
Boxing Gloves			0,0 %					33,3 %					2,6 %
Total	18,5 %	7,4 %	6,0 %	7,9 %	4,3 %	8,3 %	10,3 %	8,1 %	15,7 %	5,0 %	10,2 %	8,5 %	

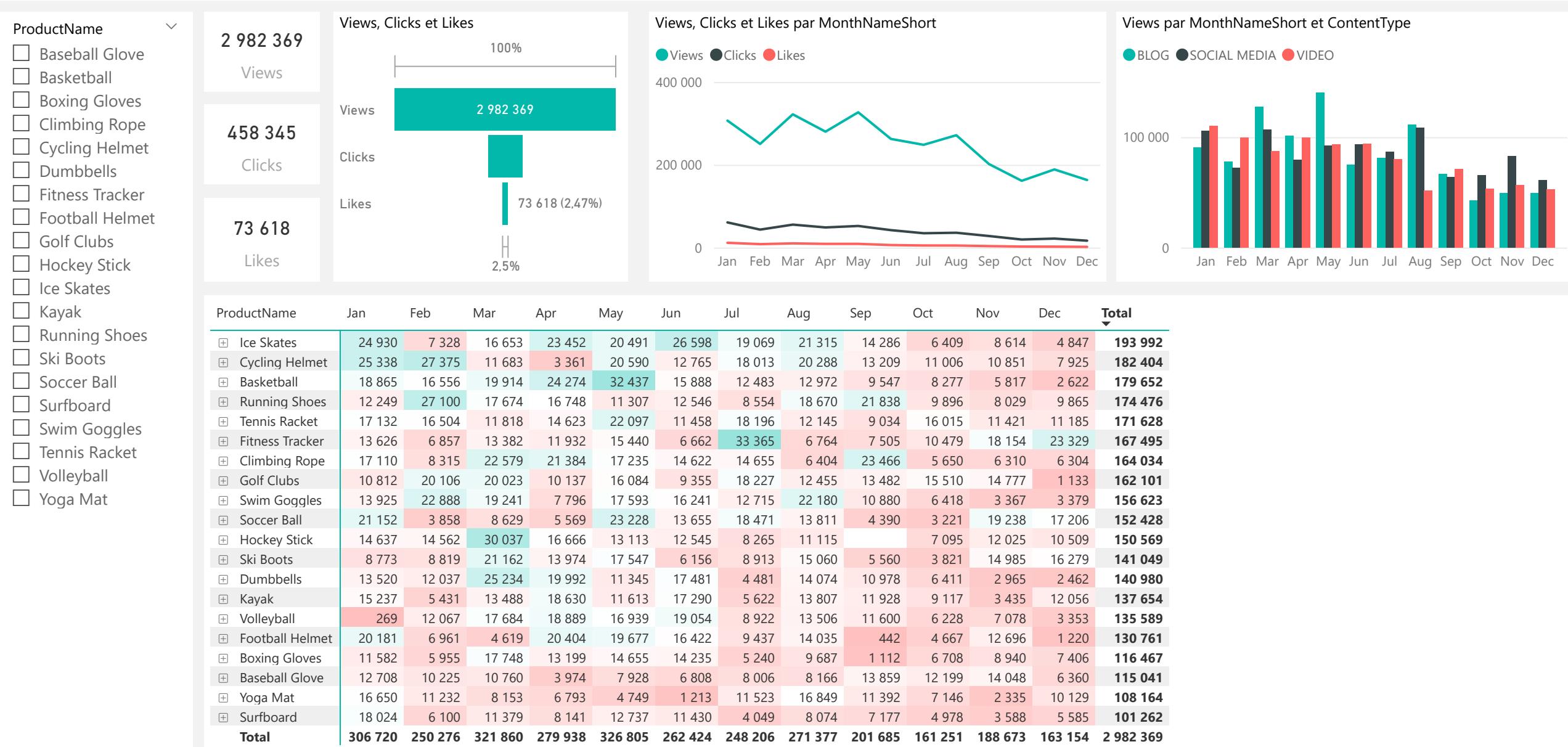
Conversion Rate par ProductName



Social Media Details

2023 2024 2025

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec



Customer Review Details

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Country ▾

Tout ▾

SentimentCategory ▾

Tout ▾

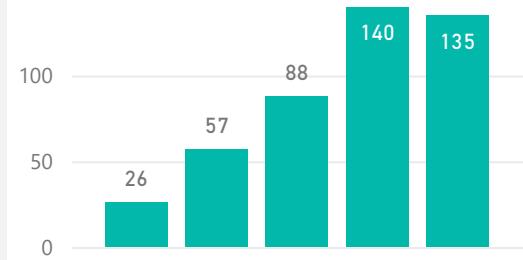
ProductName ▾

- Baseball Glove
- Basketball
- Boxing Gloves
- Climbing Rope
- Cycling Helmet
- Dumbbells
- Fitness Tracker
- Football Helmet
- Golf Clubs
- Hockey Stick
- Ice Skates
- Kayak
- Running Shoes
- Ski Boots
- Soccer Ball
- Surfboard
- Swim Goggles
- Tennis Racket
- Volleyball
- Yoga Mat

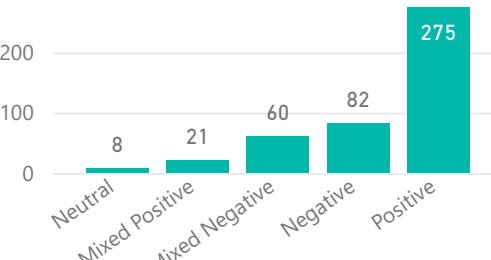
3,7

Rating (Average)

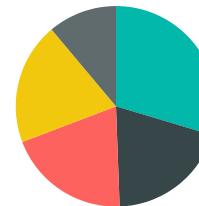
Number of Customer Reviews par Rating



Number of Customer Reviews par SentimentCategory

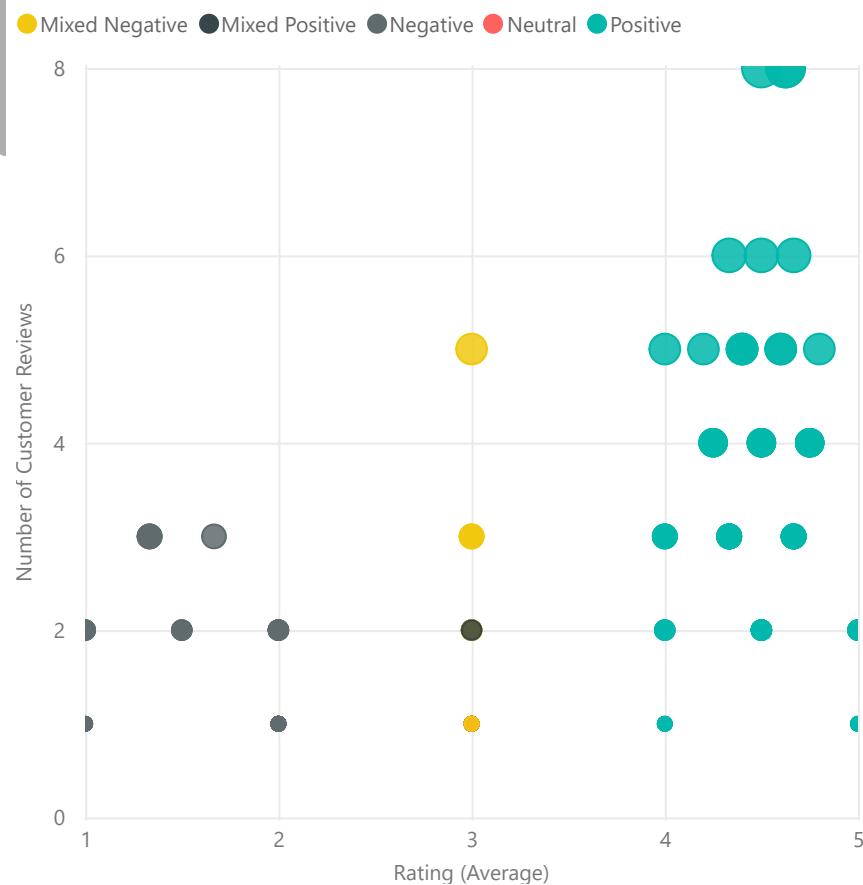


Rating (Average) par SentimentCategory et SentimentCategory

● Positive
 ● Mixed Positive
 ● Neutral
 ● Mixed Negative
 ● Negative
 

ReviewDate	CustomerID	ReviewText	SentimentCategory	Rating
dimanche 29 décembre 2024	33	Not worth the money.	Negative	2
dimanche 29 décembre 2024	59	Shipping was fast and the item was well-packaged.	Positive	4
samedi 28 décembre 2024	7	Customer support was very helpful.	Positive	4
mercredi 25 décembre 2024	80	The quality is top-notch.	Positive	5
lundi 23 décembre 2024	81	The quality is top-notch.	Neutral	3
samedi 21 décembre 2024	55	I had a bad experience with this product.	Negative	1
vendredi 20 décembre 2024	62	Customer support was very helpful.	Mixed Positive	3
jeudi 19 décembre 2024	48	Customer support was very helpful.	Positive	4
jeudi 19 décembre 2024	55	Shipping was fast and the item was well-packaged.	Positive	4
mardi 17 décembre 2024	5	The quality is top-notch.	Positive	4
lundi 16 décembre 2024	4	Customer support was very helpful.	Positive	5
lundi 16 décembre 2024	73	The build quality is impressive.	Positive	5
dimanche 15 décembre 2024	25	Excellent product, highly recommend!	Positive	5
samedi 14 décembre 2024	33	The product is okay, but the instructions were unclear.	Mixed Negative	3
vendredi 13 décembre 2024	21	Product did not meet my expectations.	Negative	2
jeudi 12 décembre 2024	55	I love this product, will buy again!	Positive	4
jeudi 12 décembre 2024	29	The product is okay, but the instructions were unclear.	Mixed Negative	3
mercredi 11 décembre 2024	74	Disappointed with the performance.	Negative	1
mercredi 11 décembre 2024	86	Shipping was fast and the item was well-packaged.	Positive	5
mardi 10 décembre 2024	66	Customer support was very helpful.	Mixed Positive	3
mardi 10 décembre 2024	87	Exceeded my expectations!	Positive	5
lundi 9 décembre 2024	6	Five stars for the quick delivery.	Positive	5
lundi 9 décembre 2024	22	The product is okay, but the instructions were unclear.	Negative	2
samedi 7 décembre 2024	6	The quality is top-notch.	Neutral	3
vendredi 6 décembre 2024	89	The product is okay, but the instructions were unclear.	Mixed Negative	3
jeudi 5 décembre 2024	69	Shipping was fast and the item was well-packaged.	Positive	4

Rating (Average), Number of Customer Reviews et Number of Customer Reviews



Influenceurs clés Top des segments



Ce qui influence Conversion Rate pour Augmenter ?

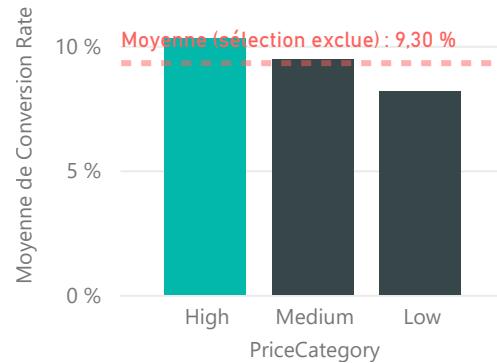
Quand...

....la moyenne de
Conversion Rate augmente
de

PriceCategory est High

1,47 %

← Conversion Rate a plus de chances
d'augmenter quand PriceCategory est High (en
moyenne).



Afficher uniquement les valeurs qui sont d...