

Overview

- ProductName
- ☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

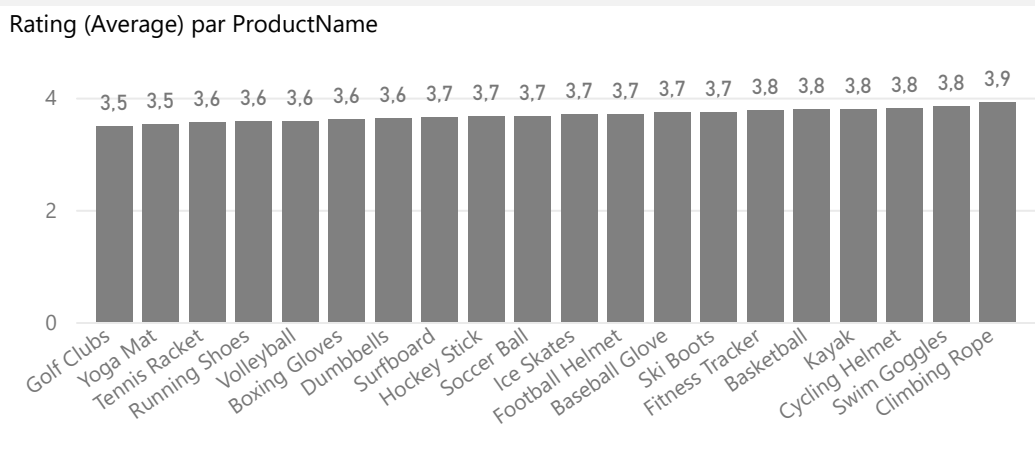
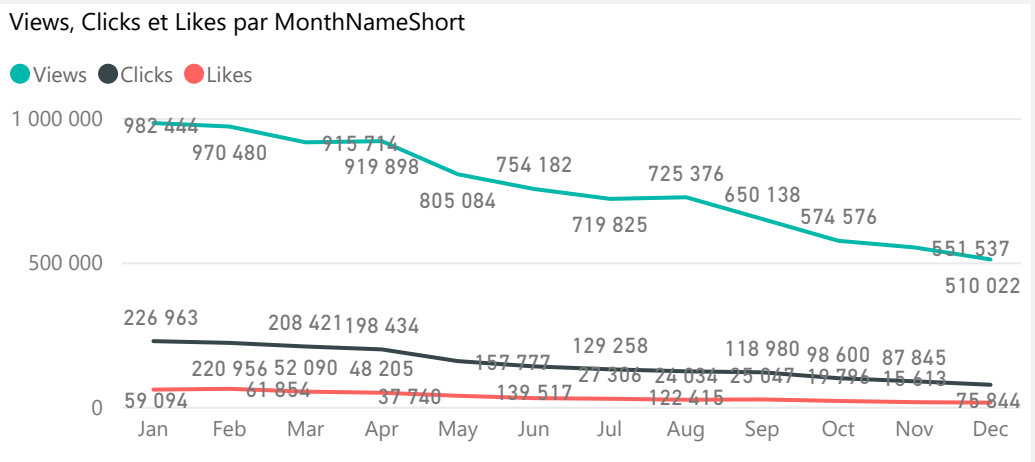
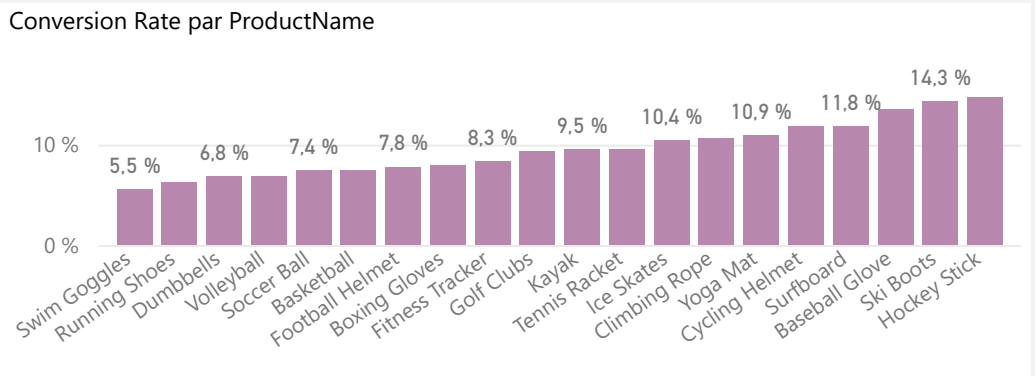
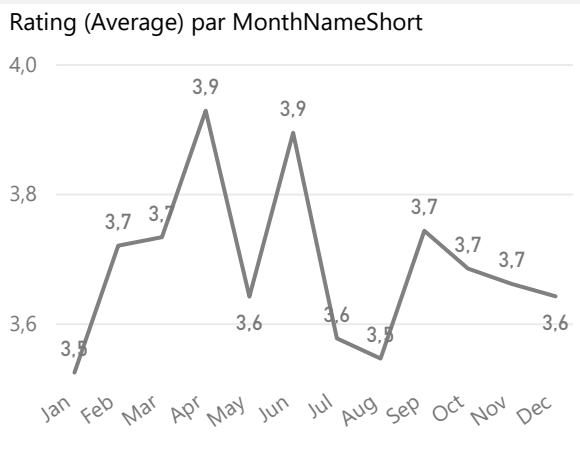
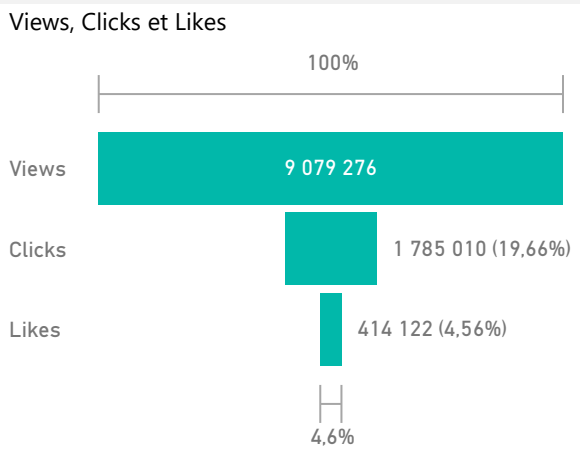
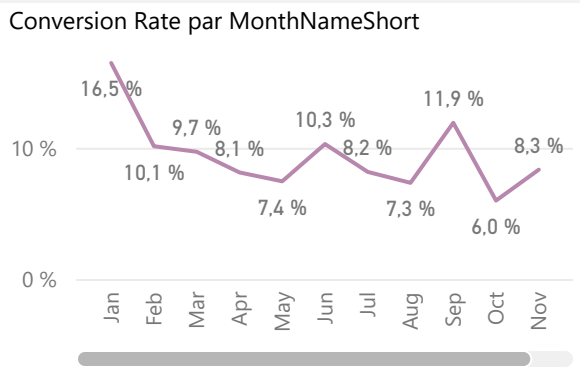
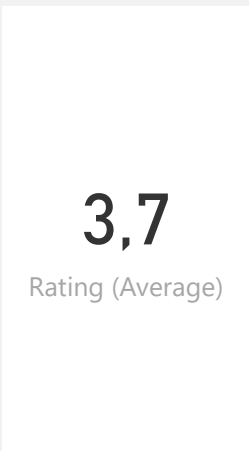
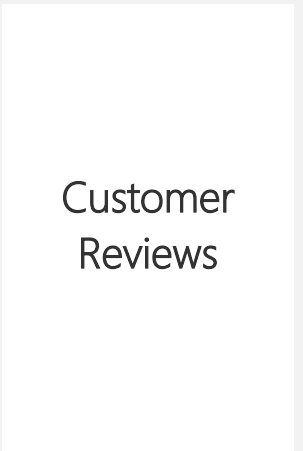
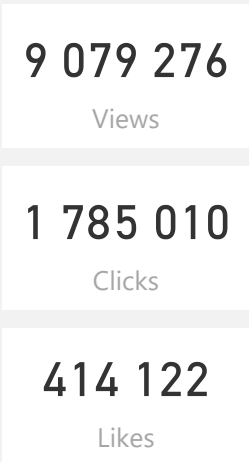
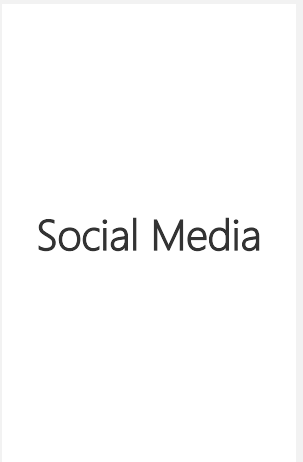
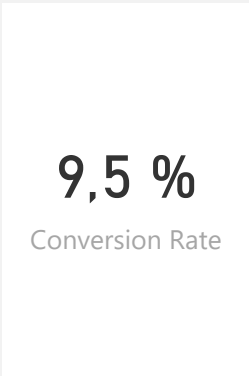
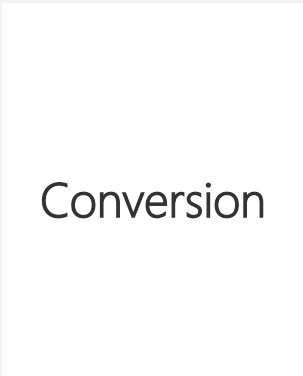
☐ Surfboard

☐ Swim Goggles

☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat



Conversion Details

- ProductName
- ☐ Baseball Glove

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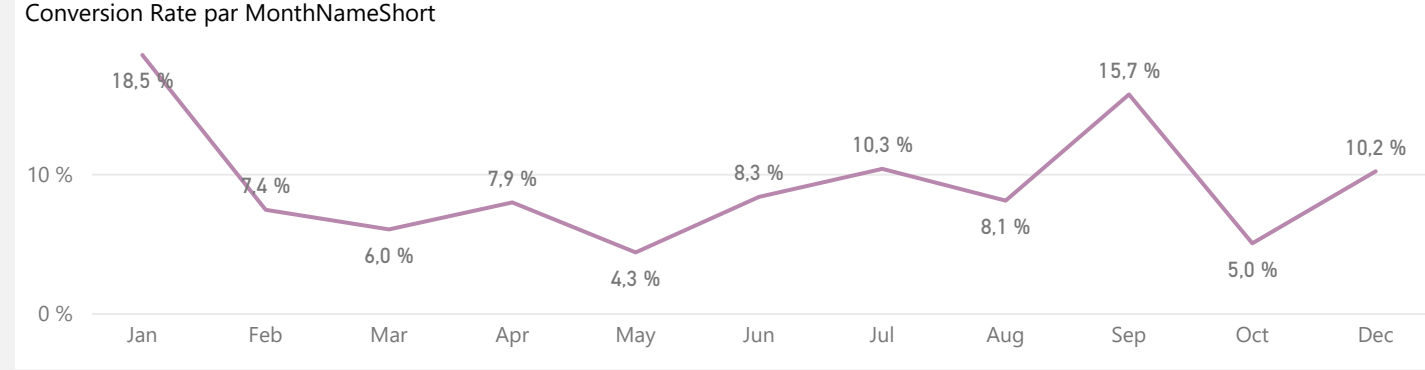
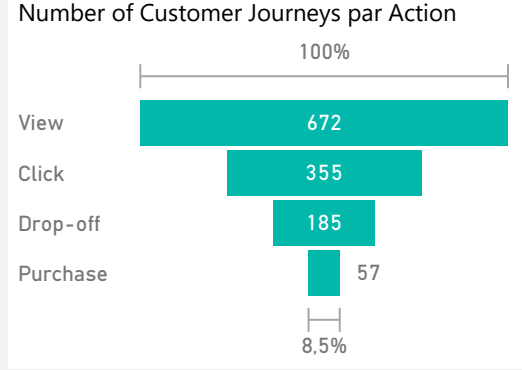
☐ Tennis Racket

☐ Volleyball

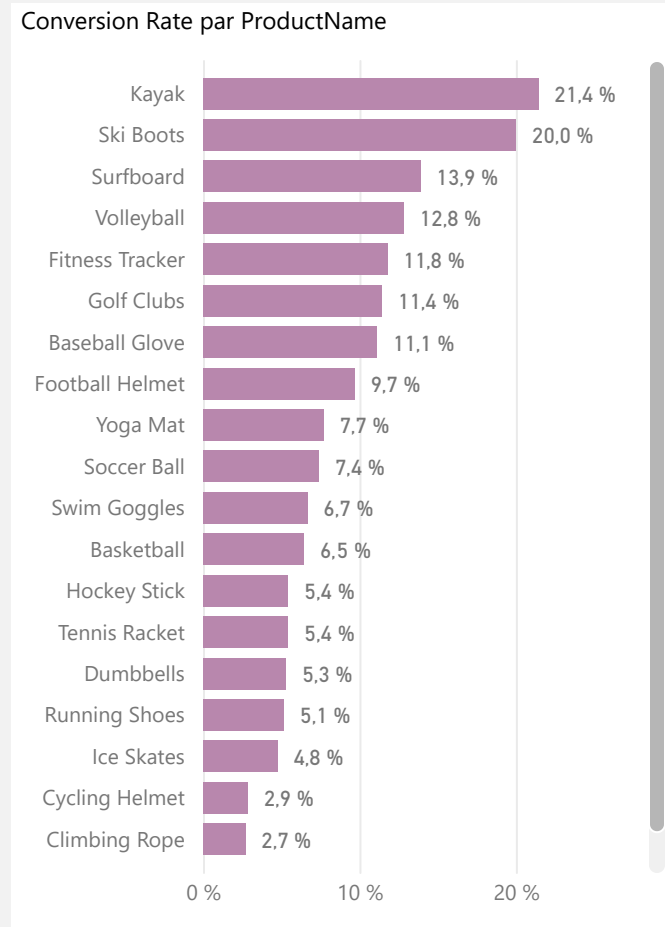
☐ Yoga Mat

8,5 %

Conversion Rate



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Kayak	0,0 %			40,0 %		100,0 %	100,0 %		33,3 %			100,0 %	21,4 %
Ski Boots	150,0 %	33,3 %	100,0 %					0,0 %					20,0 %
Surfboard		50,0 %	25,0 %	33,3 %	0,0 %				50,0 %				13,9 %
Volleyball	40,0 %					100,0 %		50,0 %		0,0 %			12,8 %
Fitness Tracker	50,0 %				50,0 %				33,3 %			33,3 %	11,8 %
Golf Clubs	33,3 %							33,3 %	25,0 %	0,0 %		25,0 %	11,4 %
Baseball Glove	33,3 %		20,0 %							200,0 %			11,1 %
Football Helmet	100,0 %	100,0 %		0,0 %				25,0 %					9,7 %
Yoga Mat	0,0 %					100,0 %	33,3 %						7,7 %
Soccer Ball	0,0 %								100,0 %		0,0 %		7,4 %
Swim Goggles									25,0 %			33,3 %	6,7 %
Basketball			0,0 %	50,0 %								100,0 %	6,5 %
Hockey Stick		33,3 %						33,3 %					5,4 %
Tennis Racket									50,0 %	20,0 %			5,4 %
Dumbbells			0,0 %			33,3 %						16,7 %	5,3 %
Running Shoes					16,7 %				100,0 %				5,1 %
Ice Skates							66,7 %						4,8 %
Cycling Helmet				20,0 %			0,0 %				0,0 %		2,9 %
Climbing Rope							50,0 %				0,0 %		2,7 %
Boxing Gloves		0,0 %					33,3 %						2,6 %
Total	18,5 %	7,4 %	6,0 %	7,9 %	4,3 %	8,3 %	10,3 %	8,1 %	15,7 %	5,0 %		10,2 %	8,5 %



Social Media Details

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- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

2 982 369

Views

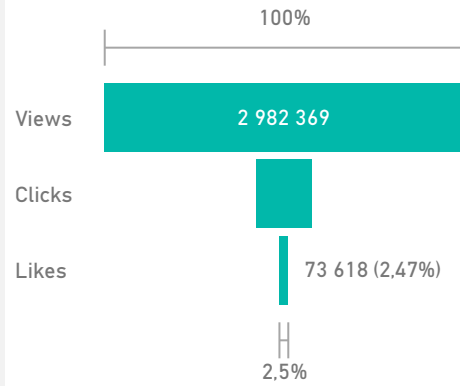
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Clicks

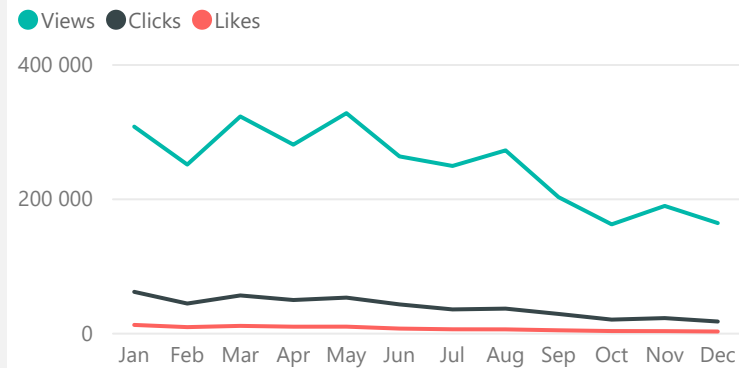
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Likes

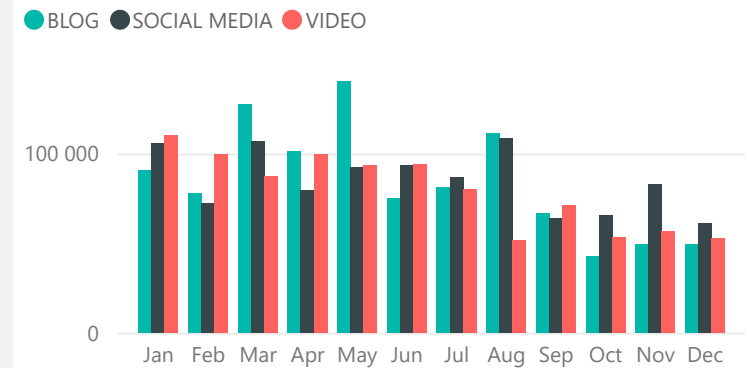
Views, Clicks et Likes



Views, Clicks et Likes par MonthNameShort



Views par MonthNameShort et ContentType



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Ice Skates	24 930	7 328	16 653	23 452	20 491	26 598	19 069	21 315	14 286	6 409	8 614	4 847	193 992
Cycling Helmet	25 338	27 375	11 683	3 361	20 590	12 765	18 013	20 288	13 209	11 006	10 851	7 925	182 404
Basketball	18 865	16 556	19 914	24 274	32 437	15 888	12 483	12 972	9 547	8 277	5 817	2 622	179 652
Running Shoes	12 249	27 100	17 674	16 748	11 307	12 546	8 554	18 670	21 838	9 896	8 029	9 865	174 476
Tennis Racket	17 132	16 504	11 818	14 623	22 097	11 458	18 196	12 145	9 034	16 015	11 421	11 185	171 628
Fitness Tracker	13 626	6 857	13 382	11 932	15 440	6 662	33 365	6 764	7 505	10 479	18 154	23 329	167 495
Climbing Rope	17 110	8 315	22 579	21 384	17 235	14 622	14 655	6 404	23 466	5 650	6 310	6 304	164 034
Golf Clubs	10 812	20 106	20 023	10 137	16 084	9 355	18 227	12 455	13 482	15 510	14 777	1 133	162 101
Swim Goggles	13 925	22 888	19 241	7 796	17 593	16 241	12 715	22 180	10 880	6 418	3 367	3 379	156 623
Soccer Ball	21 152	3 858	8 629	5 569	23 228	13 655	18 471	13 811	4 390	3 221	19 238	17 206	152 428
Hockey Stick	14 637	14 562	30 037	16 666	13 113	12 545	8 265	11 115		7 095	12 025	10 509	150 569
Ski Boots	8 773	8 819	21 162	13 974	17 547	6 156	8 913	15 060	5 560	3 821	14 985	16 279	141 049
Dumbbells	13 520	12 037	25 234	19 992	11 345	17 481	4 481	14 074	10 978	6 411	2 965	2 462	140 980
Kayak	15 237	5 431	13 488	18 630	11 613	17 290	5 622	13 807	11 928	9 117	3 435	12 056	137 654
Volleyball	269	12 067	17 684	18 889	16 939	19 054	8 922	13 506	11 600	6 228	7 078	3 353	135 589
Football Helmet	20 181	6 961	4 619	20 404	19 677	16 422	9 437	14 035	442	4 667	12 696	1 220	130 761
Boxing Gloves	11 582	5 955	17 748	13 199	14 655	14 235	5 240	9 687	1 112	6 708	8 940	7 406	116 467
Baseball Glove	12 708	10 225	10 760	3 974	7 928	6 808	8 006	8 166	13 859	12 199	14 048	6 360	115 041
Yoga Mat	16 650	11 232	8 153	6 793	4 749	1 213	11 523	16 849	11 392	7 146	2 335	10 129	108 164
Surfboard	18 024	6 100	11 379	8 141	12 737	11 430	4 049	8 074	7 177	4 978	3 588	5 585	101 262
Total	306 720	250 276	321 860	279 938	326 805	262 424	248 206	271 377	201 685	161 251	188 673	163 154	2 982 369

Custom Review Details

Country

Tout

SentimentCategory

Tout

ProductName

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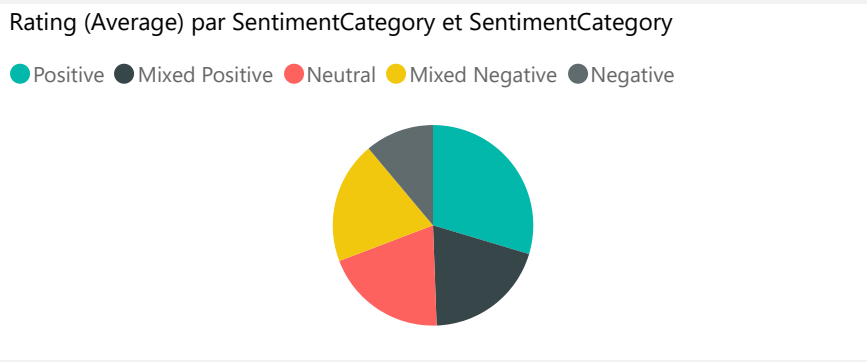
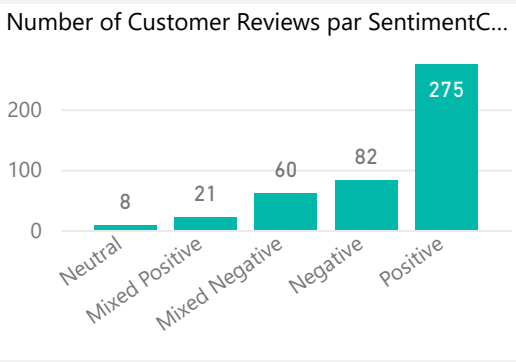
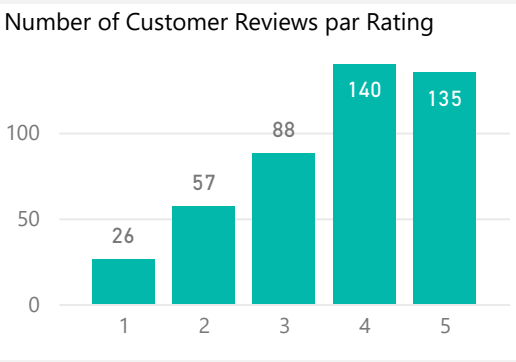
☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat

3,7

Rating (Average)



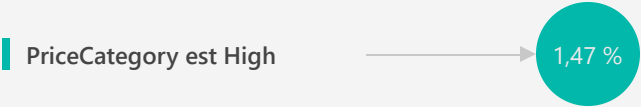
ReviewDate	CustomerID	ReviewText	SentimentCategory	Rating
dimanche 29 décembre 2024	33	Not worth the money.	Negative	2
dimanche 29 décembre 2024	59	Shipping was fast and the item was well-packaged.	Positive	4
samedi 28 décembre 2024	7	Customer support was very helpful.	Positive	4
mercredi 25 décembre 2024	80	The quality is top-notch.	Positive	5
lundi 23 décembre 2024	81	The quality is top-notch.	Neutral	3
samedi 21 décembre 2024	55	I had a bad experience with this product.	Negative	1
vendredi 20 décembre 2024	62	Customer support was very helpful.	Mixed Positive	3
jeudi 19 décembre 2024	48	Customer support was very helpful.	Positive	4
jeudi 19 décembre 2024	55	Shipping was fast and the item was well-packaged.	Positive	4
mardi 17 décembre 2024	5	The quality is top-notch.	Positive	4
lundi 16 décembre 2024	4	Customer support was very helpful.	Positive	5
lundi 16 décembre 2024	73	The build quality is impressive.	Positive	5
dimanche 15 décembre 2024	25	Excellent product, highly recommend!	Positive	5
samedi 14 décembre 2024	33	The product is okay, but the instructions were unclear.	Mixed Negative	3
vendredi 13 décembre 2024	21	Product did not meet my expectations.	Negative	2
jeudi 12 décembre 2024	55	I love this product, will buy again!	Positive	4
jeudi 12 décembre 2024	29	The product is okay, but the instructions were unclear.	Mixed Negative	3
mercredi 11 décembre 2024	74	Disappointed with the performance.	Negative	1
mercredi 11 décembre 2024	86	Shipping was fast and the item was well-packaged.	Positive	5
mardi 10 décembre 2024	66	Customer support was very helpful.	Mixed Positive	3
mardi 10 décembre 2024	87	Exceeded my expectations!	Positive	5
lundi 9 décembre 2024	6	Five stars for the quick delivery.	Positive	5
lundi 9 décembre 2024	22	The product is okay, but the instructions were unclear.	Negative	2
samedi 7 décembre 2024	6	The quality is top-notch.	Neutral	3
vendredi 6 décembre 2024	89	The product is okay, but the instructions were unclear.	Mixed Negative	3
jeudi 5 décembre 2024	69	Shipping was fast and the item was well-packaged.	Positive	4



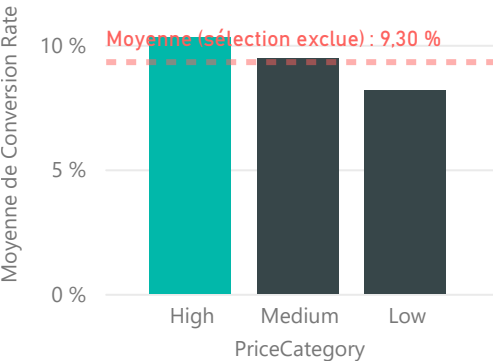


Ce qui influence Conversion Rate pour Augmenter ?

Quand...
....la moyenne de
Conversion Rate augmente
de



← Conversion Rate a plus de chances
d'augmenter quand PriceCategory est High (en
moyenne).



☐ Afficher uniquement les valeurs qui sont d...