What's New?

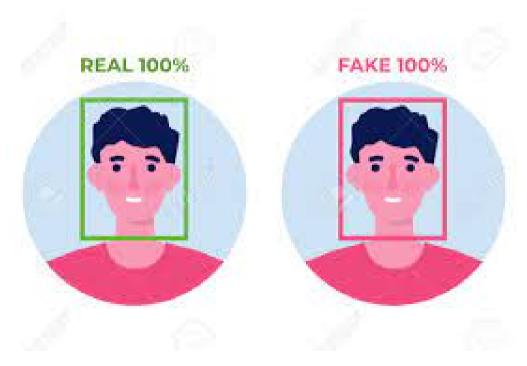
OARO, a Spanish startup, is one such company. They offer a suite of tools designed to authenticate and verify digital identity, compliance, and media. Their product, OARO Media, creates a data trail that allows businesses, governing bodies, and individual users to authenticate any photo or video. This ensures the integrity of digital media and helps prevent the spread of deepfakes.



Sentinel, is tackling the issue of information warfare. Recognising that deepfakes have become increasingly difficult to spot with the naked eye, Sentinel is developing solutions to detect these deceptive videos. Their technology aims to protect individuals and organisations from the potential harm caused by deepfakes.



Sensity is also joining the fight against deepfakes. The company is working on a Visual Threat Intelligence Platform, which will provide users with the tools they need to counter deepfakes. They are offering a platform that can detect and analyse visual threats.



Group Cyber ID (GCID) is focusing on Digital Media Forensics. Their technology analyses digital media to identify any signs of manipulation, providing users with the assurance that the content they are viewing is authentic.