VOTING B NAMED AND BEST





# Headline for Paper Based Voting Environments

A short purago plato introduce how Hart approaches the dadlenges facing paper based witing and the primary benefits Hart brings.





G Box Charles





# Headline for Benefit One

Short sentence that introduces the breefits of largefit One.

#### Secondary Header

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# Headline for Benefit Two

Short sentence that introduces the benefits of Benefit Two.



#### Secondary Header



# Headline for Benefit Three

Short sentence that introduces the benefits of Sent fit Three.

#### Secondary Header

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View all pre-ducts (all-fo-action s)

Connect with a Hart voting expert today. 1-800-223-HART

BENEFITS PAGE-- Will be used for Tertiary Pages under Voting Environments at least -- may be used in other places as well.

# IN BASECAMP:

Comps - Interior Pages-batch 1.zip (Hart-Interior Voting Environments Pager..psd)

Sitemap - Site Map with Template Key - ignore the template key for now - I think it may be wrong

# COMPONENTS OF PAGE:

- Site Global Header
- In-page Navigation (3)
- Title
- Intro Copy
- Image on the right
- Benefit blocks (4)
- Benefit detail blocks (5)
- Customer Quote (6)
- Promo boxes (7)
- Call to action bar (8)
- 'Connect with Hart' block
- Breadcrumbs
- Global Footer
- (1) In-page navigation Tertiary Menu Bar
  - \* (2) When on a secondary and tertiary page -- this value is the Parent Page Title.
  - \* (3) Once on a tertiary page, the page name will take on the active state turn red.
- (4) Benefit blocks
  - Anchored to Benefit relevant detail block
  - \* First Benefit block links to Benefit Detail block One. etc.
  - \* There will always be three
  - \* Editable text
- (5) Benefit detail blocks (one, two, and three)
  - \* Should always be three -- to correspond with Benefit blocks
- Consist of header, header subtext, secondary header, details, image (alternating) justification), image caption
- (6) Customer quote
  - \* Image with quotes with editable text as an overlay
  - \* Can be removed from page if not needed.
  - \* Verifying if it will always be under benefit one.
- (7) Promo boxes
  - \* Will always be four blocks
  - \* First one will be text
  - \* Remaining three will be an image, link text, and link.
- (8) Call to action bar
  - Editable text
  - \* Can be removed it not needed.

### CONCERNS:

Page needs to be designed for someone with no technical knowledge to manage.

May not always be three benefits - verifying