

Screenplay

SCENE 1 - INDOOR - NIGHT

MEDIUM CLOSE UP:

THE CAMERA SLOWLY ZOOMS IN TO PC SCREEN AS IT POWERS ON.

CONTINUE

SCENE 2 - INDOOR - NIGHT

MEDIUM CLOSE UP:

THE BROWSER OPENS, AND WIREFRAME OF A WEBSITE IS SHOWN AND ALSO THE ENVIRONMENT BECOMES WIREFRAME THEN IT TRANSITIONS INTO A FULLY DESIGNED WEBSITE FOLLOWING WITH ENVIRONMENT.

"EVERY GREAT WEBSITE BEGINS AS AN
IDEA..."

CONTINUE

SCENE 3 - INDOOR - NIGHT

MEDIUM CLOSE UP:

THE TRANSITION INCLUDES 3D ELEMENTS LIKE BUTTONS POPPING OUT, SLIDERS ANIMATING, IMAGES ZOOMING INTO PLACE.

"...AND TRANSFORMS INTO A DESIGN
THAT TELLS YOUR STORY."

CONTINUE

SCENE 4 - INDOOR - NIGHT

MEDIUM CLOSE UP:

THE FIVE DIFFERENT FULLY DESIGNED WEBSITE IS SHOWN, ONE AFTER ANOTHER.

"SEE YOUR IDEAS COME TO
LIFE--FUNCTIONAL, DYNAMIC, AND
READY FOR THE WORLD."

CONTINUE

SCENE 5 - INDOOR - NIGHT

ZOOMING OUT:

THEN THE CAMERA ZOOMS OUT SLOWLY THEN, THE 'WEB DEVELOPMENT' APPEARS AS GLOWING NEON TEXT ON THE WALL BEHIND THE MONITOR.

CONTINUE

SCENE 6 - INDOOR - NIGHT

PANNING SHOT:

THE CAMERA FOCUSES ON A SMARTPHONE PLACED ON A DESK NEXT TO PC. THE PHONE BEGINS TO RISE UP AND COMES TO THE CENTER.

"FROM YOUR PALM TO THE
WORLD--APPS DESIGNED TO TRANSFORM
EXPERIENCES."

CONTINUE

SCENE 7 - INDOOR - NIGHT

ZOOMING IN:

THE PHONE SCREEN LIGHTS UP AND A LANDING PAGE OF AN APP IS SHOWN IN THE PHONE WHILE OTHERS ROTATE AROUND IT.

CONTINUE

SCENE 8 - INDOOR - NIGHT

ZOOMING OUT:

THEN THE CAMERA ZOOMS OUT SLOWLY THEN, THE 'MOBILE APP DEVELOPMENT' APPEARS AS GLOWING NEON TEXT ON THE WALL BEHIND THE MONITOR.

CONTINUE

SCENE 9 - INDOOR - NIGHT

PANNING SHOT:

THE CAMERA FOCUSES ON ANOTHER SIDE OF THE DESK AND THERE IS A TABLET LYING FLAT ON THE DESK.

CONTINUE

SCENE 10 - INDOOR - NIGHT

SLOWLY MOVING SHOT:

THE TABLET LIGHTS UP AND HOLOGRAPHIC CHARTS AND DATA
PROJECT OUT OF THE SCREEN.

"DATA THAT SPEAKS. INSIGHTS THAT
MATTER. YOUR GROWTH, VISUALIZED."

CONTINUE

SCENE 11 - INDOOR - NIGHT

SLOWLY MOVING SHOT:

THEN THE CAMERA FLY THROUGH A 3D BAR GRAPH WITH BARS RISE
UP WITH A AN ARROW SHOWING THE DIRECTION.

CONTINUE

SCENE 12 - INDOOR - NIGHT

SLOWLY MOVING SHOT:

WHEN THE CAMERA REACHES THE TOP OF GRAPH THE TEXT 'MARKET
SURVEY' IS WRITTEN THERE.

CONTINUE

SCENE 13 - INDOOR - NIGHT

SLOWLY MOVING SHOT:

THE CAMERA MOVES BACK TO THE MONITOR, AN ALERT
NOTIFICATION ABOUT SOFTWARE MAINTENANCE POPS UP ON THE
MONITOR.

"WE KEEP YOUR SYSTEMS RUNNING
SMOOTHLY..."

CONTINUE

SCENE 14 - INDOOR - NIGHT

SLOWLY MOVING SHOT:

THE ALERT TRANSITIONS INTO A CODING PROGRAM WHERE THE
SYSTEM IS BEING FIXED.

"...SO YOU CAN KEEP MOVING
FORWARD."

CONTINUE

SCENE 15 - INDOOR - NIGHT

SLOWLY MOVING SHOT:

THE CODE TRANSITIONS INTO A GLOWING NOTIFICATION "SYSTEM
UPDATED", AND THE TITLE "SOFTWARE MAINTENANCE" APPEARS ON
THE TOP OF THE DESK.

CONTINUE

SCENE 16 - INDOOR - NIGHT

LOGO ANIMATION:

LOGO ANIMATION

INNOVATING FOR TOMORROW, EMPOWERING YOUR TODAY.
GRIPTZ--YOUR PARTNER IN THE DIGITAL AGE.

CONTINUE