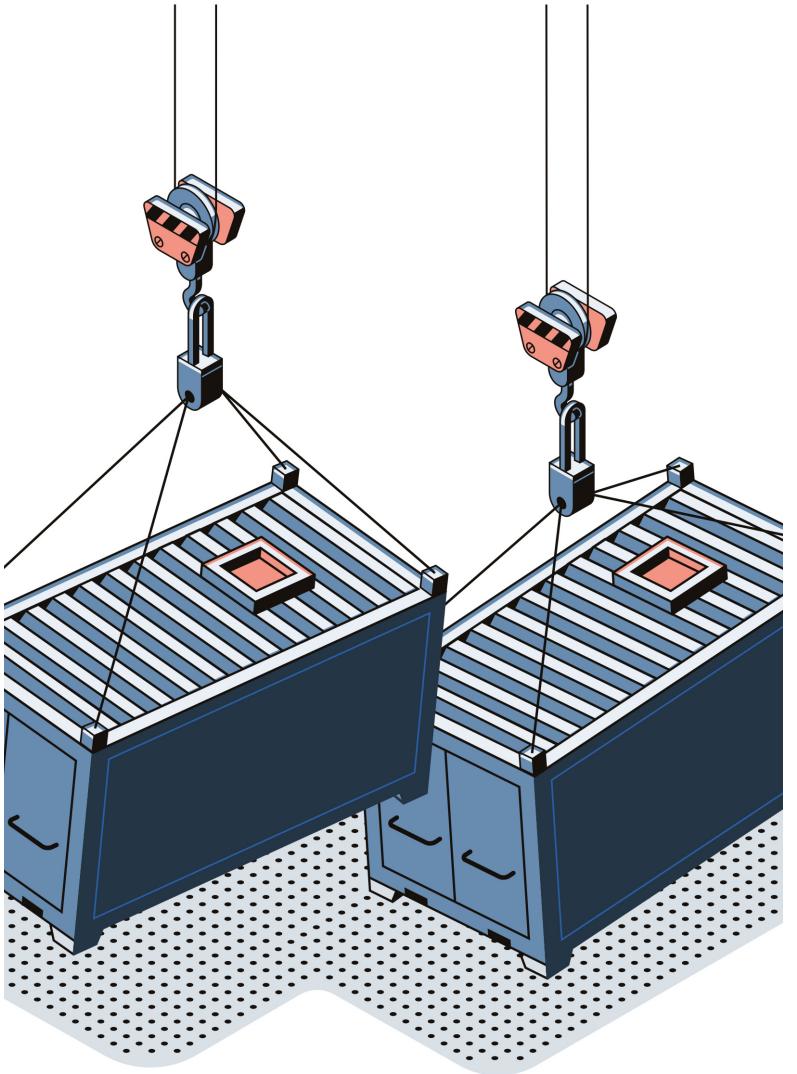




SUN & PEARLS

IT SOLUTIONS PVT LTD



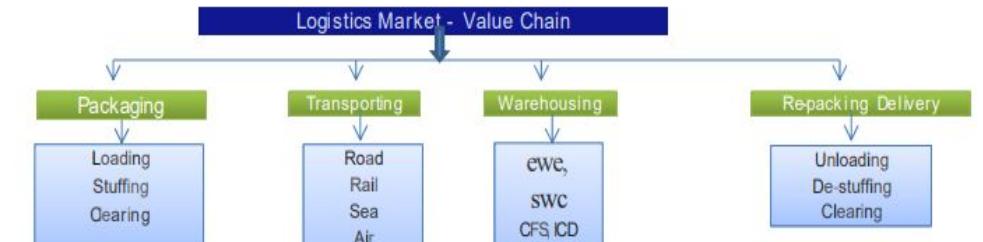
Agenda

Introduction

The Problem & Our Approach

Our Product

Unique Selling Point

Value Chain

Introduction

A global provider of cloud MNR and GOH management software for marine containers.

We combine best-of-breed cloud technologies with our in depth industry expertise to enable companies to integrate, automate and optimize business processes, driving efficiency and revenue growth. Our customers benefit from an international delivery model that provides the competitive edge needed to thrive in today's dynamic markets.



Note: ICD-Infant container depot CFS - Container freight station, LCL - Less than container load, FCL - Full container load



As part of their MNR division, Sun & Pearls benefits from the knowledge and expertise of Golden Horn in container MNR and Fabrication process , also the supply chain from Port and import to export logistics.

A GLOBAL FOOT PRINT AND LOCAL PRESENCE

- **Bangladesh**
- **India**
- **Myanmar**
- **Sri Lanka**
- **Nepal**

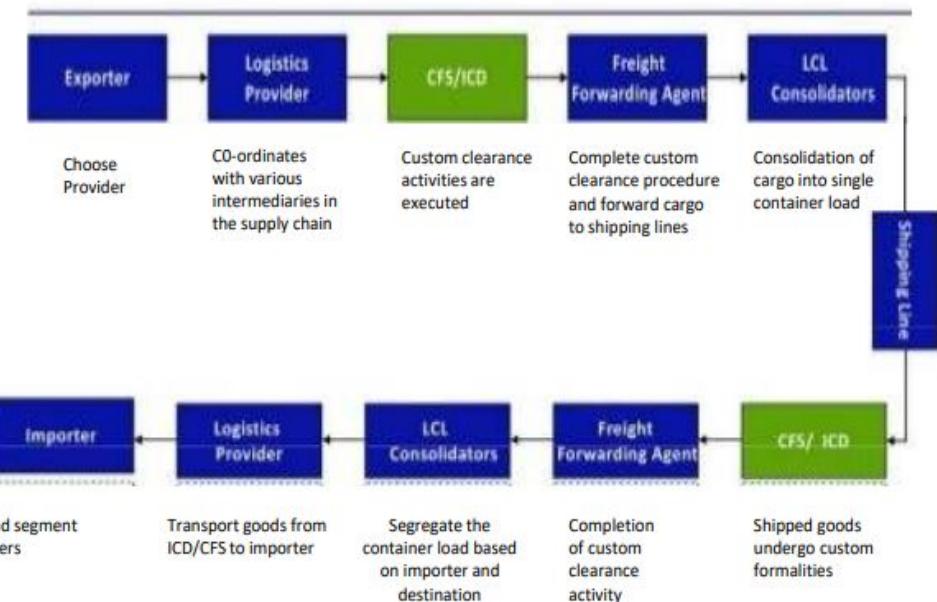
The Problem & Our Approach



The Problem

- The organized maritime sector (Ports, Terminals, ICD, CFS) - ERP systems is more of a necessity than value proposition.
- Transportation and Freight Forwarding - industry specific systems for automation. Private depot operators and maintenance and repair (MNR) service providers comparatively and significantly unorganized.
- Industry analysis reveals a highly inefficient and fragmented approach to operations with limited focus on data driven business optimization.
- Technological advances - operational efficiency, operating margins, competitive edge and overall customer satisfaction.

The logistics industry is extremely fragmented in terms of services offered and each player specializes in a particular sector

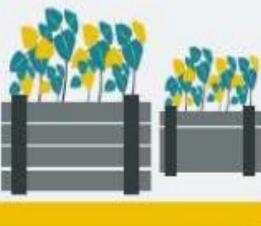


Our Approach

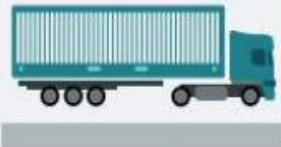
- Most of the world's leading companies operate through enterprise resource planning (ERP) and supply chain management software wherein products are tracked on computerized systems from their earliest origins to the recycle bin.
- However, despite huge investments in digital infrastructure, most companies have limited visibility and insight across the supply chain due to analog gaps between systems within enterprises and across enterprise boundaries.
- In order to convert these information silos into a value chain, Golden Horn plans to build a “supply chain operating system”, by leveraging Blockchain Technology.
- This project shall be undertaken and implemented by “Sun & Pearls IT Solutions”, a sister concern of Golden Horn, created with the sole intention of connecting the entire maritime supply chain and its various stakeholders through a common digital platform.



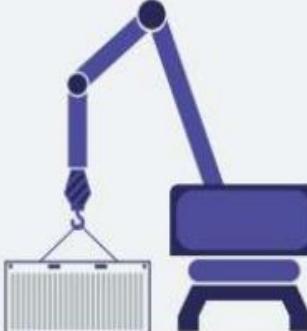
Blockchain—a shared, distributed ledger—can trace the container's path through the supply chain with exceptional transparency and security.



The flower grower readies the product for international shipment. Shipment information is added to the blockchain.



As the container awaits transfer to port, officials submit approvals electronically. Blockchain confirms the transaction and executes a smart contract, releasing the shipment.



The container is loaded onto the ship.



All parties have end-to-end visibility of the container's progress through the supply chain.

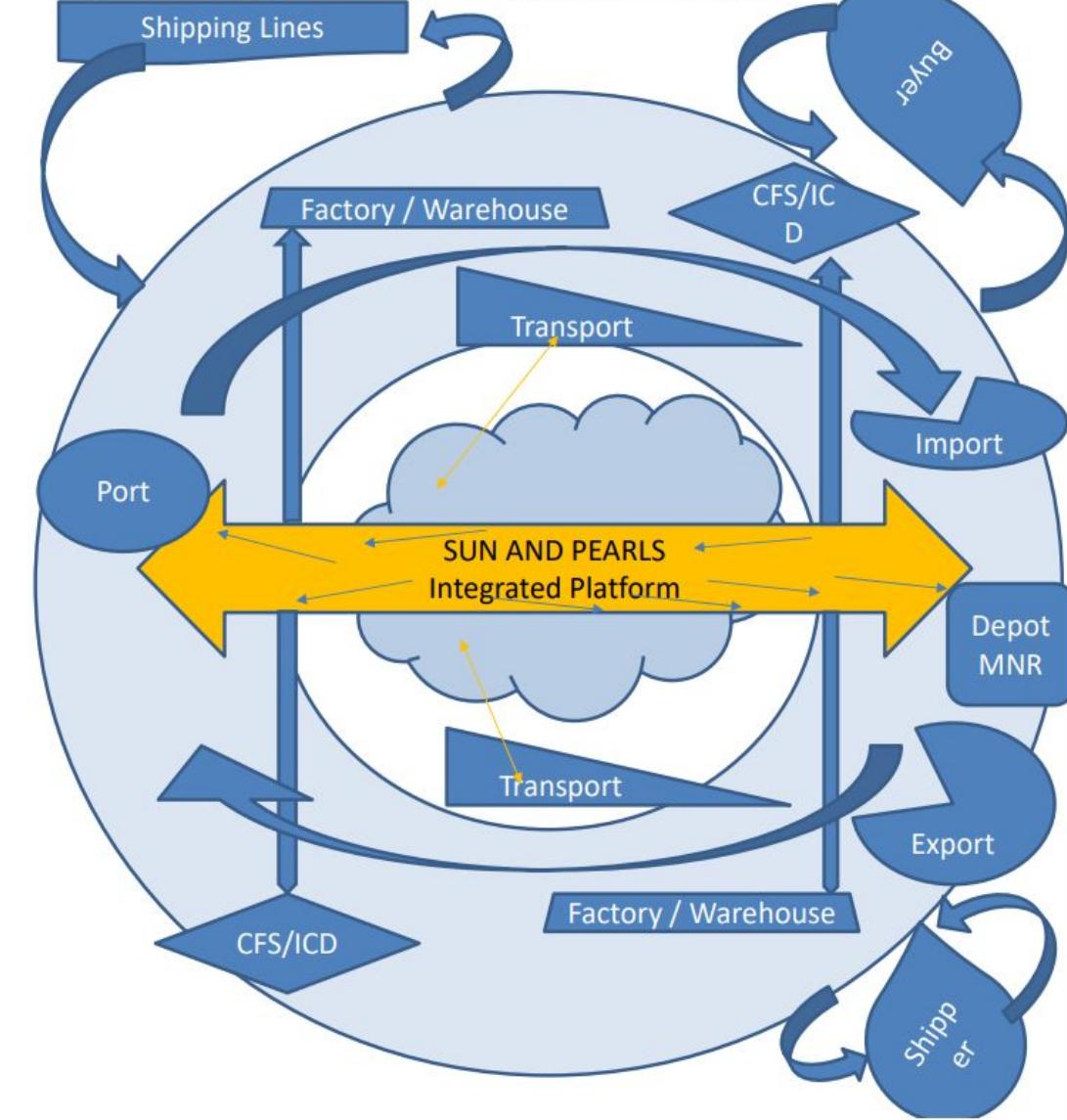


The container arrives at the destination port and clears customs.



Retailer receives the flowers on time and signs electronically. Information is relayed back to the blockchain.

Free flow of data information among all stakeholders



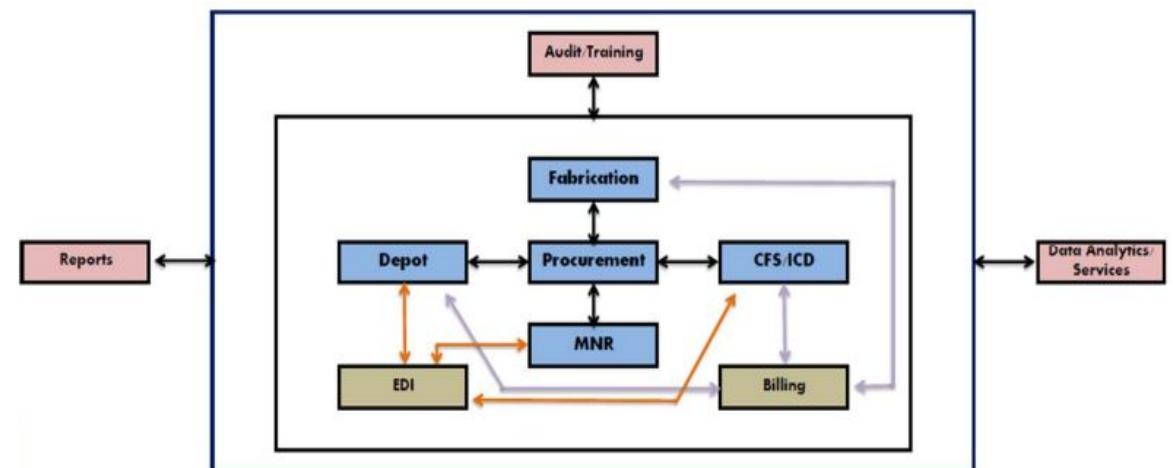
Our Product

Depot
Management
System And
More ...

- An online web-based platform that uses a data-centric strategy to automate, integrate, and optimize corporate operations for increased growth, revenue, and value.
- Many businesses ignore the third strategy—value proposition—in favor of optimizing costs and expanding market share.
- Integrate all three perspectives and anticipate company performance using real-time data
- We transform the way companies do business by helping them harness the power of the cloud.
- Our cloud-based software products include current and future projects:
- **CMNRSYS MNR , GOH FOR SEA WORTHY CONTAINERS**

Assist Shipping Lines to Keep Containers in Good Health by Providing IICL Grade MNR Operations and GOH Fabrications for Cost Savings and Business Value Propositions. Port Container Mgt. Systems CFS ICD Container Ops. Software

- ▶ Depot Management
- ▶ Maintenance and Repair
- ▶ Procurement
- ▶ Audit and Training
- ▶ Data Analytics
- ▶ Market Research
- ▶ Forecasting and Predictive Analytics
- ▶ Depot and MNR Mapping
- ▶ Business Strategies



Unique Selling Point



Unique Selling Point

Consulting services

- Assessment
- Change Management
- Functional Consulting
- Technical Consulting
- Integration Consulting

Professional services

- Implementation
- Integration
- Configuration Leveraging APIs pre-built or tailored point-to-point connectors

Support services

- Hosting
- Customer Support
- Training Application

Unique Selling Point

Value Proposition

- Sea Vessels using CMNR Sys
an Sun And Pearls product.
- Global footprint and local
presence in 18 major locations.
- Cloud based Integrated
Software Product

Market Size

- The global information
technology market grew from
\$8,384.32 billion in 2021 to
\$9,358.51 billion in 2022 at a
compound annual growth rate
(CAGR) of 11.6%

Target Market

- Tech Evangelists.
- Impulse Buyers.
- Experimental Adopters.
- Pragmatic Purchasers.
- Green Buyers.
- Disengaged Functionalists



Thank you



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<http://www.goldenhorncontainers.com/>