1.importing the dependancies

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import gradio as gr
import joblib
from sklearn.preprocessing import LabelEncoder
from imblearn.over_sampling import SMOTE
from sklearn.model_selection import train_test_split,cross_val_score
from sklearn.tree import DecisionTreeClassifier
from sklearn.ensemble import RandomForestClassifier
from xgboost import XGBClassifier
from sklearn.metrics import accuracy_score,confusion_matrix,classification_report
import pickle
from sklearn.linear_model import LogisticRegression
```

2.Data Loading and Understanding

```
#load teh csv data to a pandas dataframe
df = pd.read_csv("/content/WA_Fn-UseC_-Telco-Customer-Churn.csv")
```

Display first few rows
df.head()

₹		customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	Onl:
	0	7590- VHVEG	Female	0	Yes	No	1	No	No phone service	DSL	No	
	1	5575- GNVDE	Male	0	No	No	34	Yes	No	DSL	Yes	
	2	3668- QPYBK	Male	0	No	No	2	Yes	No	DSL	Yes	
	3	7795- CFOCW	Male	0	No	No	45	No	No phone service	DSL	Yes	
	4	9237- HQITU	Female	0	No	No	2	Yes	No	Fiber optic	No	

```
# Shape of the dataset
print("Shape:", df.shape)
# Column names
print("Columns:", df.columns.tolist())
# Data types and non-null values
df.info()
# Summary statistics for numeric features
df.describe()
```

```
→ Shape: (7043, 21)
           Columns: ['customerID', 'gender', 'SeniorCitizen', 'Partner', 'Dependents', 'tenure', 'PhoneService', 'MultipleLines', 'InternetService', 'MultipleLines', 'InternetService', 'MultipleLines', 'InternetService', 'MultipleLines', 'InternetService', 'MultipleLines', 'InternetService', 'MultipleLines', 'InternetService', 'InternetService', 'MultipleLines', 'InternetService', '
           <class 'pandas.core.frame.DataFrame'>
           RangeIndex: 7043 entries, 0 to 7042
           Data columns (total 21 columns):
                                                                      Non-Null Count Dtype
             # Column
             0
                        customerID
                                                                    7043 non-null
                                                                                                               object
              1
                        gender
                                                                     7043 non-null
                                                                                                                object
              2
                        SeniorCitizen 7043 non-null int64
                        Partner
                                                                     7043 non-null
                                                                                                               object
                                                             7043 non-null
                        Dependents
                                                                                                                object
                                                                      7043 non-null
                       PhoneService 7043 non-null object
                        MultipleLines
                                                                      7043 non-null
                                                                                                               object
                       InternetService 7043 non-null
                                                                                                               obiect
              8
                       OnlineSecurity
                                                                     7043 non-null
                                                                                                               obiect
              10 OnlineBackup
                                                                      7043 non-null
                                                                                                               obiect
              11 DeviceProtection 7043 non-null
                                                                                                               object
             12 TechSupport 7043 non-null
                                                                                                               object
              13 StreamingTV
                                                                     7043 non-null
                                                                                                               object
                      StreamingMovies 7043 non-null
              14
                                                                                                               object
                                                                      7043 non-null
              15 Contract
              16
                       PaperlessBilling 7043 non-null
                                                                                                               object
              17 PaymentMethod 7043 non-null object
              18 MonthlyCharges
                                                                      7043 non-null
                                                                                                              float64
              19 TotalCharges
                                                                      7043 non-null object
                                                                      7043 non-null
             20 Churn
                                                                                                              object
           dtypes: float64(1), int64(2), object(18)
           memory usage: 1.1+ MB
```

	SeniorCitizen	tenure	MonthlyCharges		
count	7043.000000	7043.000000	7043.000000		
mean	0.162147	32.371149	64.761692		
std	0.368612	24.559481	30.090047		
min	0.000000	0.000000	18.250000		
25%	0.000000	9.000000	35.500000		
50%	0.000000	29.000000	70.350000		
75%	0.000000	55.000000	89.850000		
max	1.000000	72.000000	118.750000		

3. Check for Missing Values and Duplicates

```
# Check for missing values
print(df.isnull().sum())
# Check for duplicates
print("Duplicate rows:", df.duplicated().sum())
```

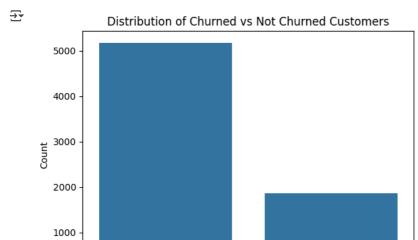
```
→ customerID
    gender
    SeniorCitizen
    Partner
                        0
    Dependents
                        0
    tenure
                        0
    PhoneService
    MultipleLines
    InternetService
                        0
    OnlineSecurity
    OnlineBackup
    DeviceProtection
    TechSupport
    StreamingTV
    StreamingMovies
                        0
    Contract
                        0
    PaperlessBilling
                        0
    PaymentMethod
                        0
    MonthlyCharges
                        a
    TotalCharges
                        0
    Churn
    dtype: int64
    Duplicate rows: 0
```

4. Visualize a Few Features

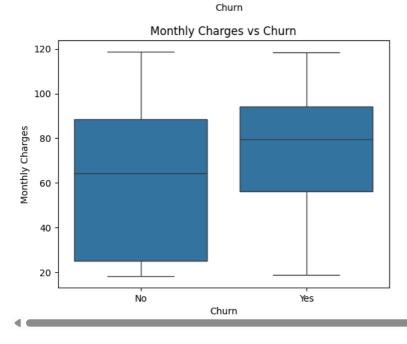
```
# Distribution of Churn
sns.countplot(x='Churn', data=df)
plt.title('Distribution of Churned vs Not Churned Customers')
```

```
plt.xlabel('Churn')
plt.ylabel('Count')
plt.show()

# Relationship between Monthly Charges and Churn
sns.boxplot(x='Churn', y='MonthlyCharges', data=df)
plt.title('Monthly Charges vs Churn')
plt.xlabel('Churn')
plt.ylabel('Monthly Charges')
plt.show()
```



No



Yes

5.Identify Target and Features

0

6. Convert Categorical Columns to Numerical

```
# Identify categorical columns
categorical_cols = df.select_dtypes(include=['object']).columns
print("Categorical Columns:", categorical_cols.tolist())
```

Evaluate

print("Accuracy:", accuracy_score(y_test, y_pred))

print("\nClassification Report:\n", classification_report(y_test, y_pred))

```
5/5/25, 9:48 AM
                               R.Bhuvana II -year Predicting customer churn using machine learning to uncover hidden patterns .ipynb - Colab
    # Convert binary categorical columns using LabelEncoder
    label encoder = LabelEncoder()
    for col in categorical_cols:
        if df[col].nunique() == 2:
           df[col] = label_encoder.fit_transform(df[col])
        else:
            df = pd.get_dummies(df, columns=[col], drop_first=True)
    🚉 Categorical Columns: ['customerID', 'gender', 'Partner', 'Dependents', 'PhoneService', 'MultipleLines', 'InternetService', 'OnlineSe
    7.One-Hot Encoding
    1. Separate features and target first:
    # Save target variable separately
    target = 'Churn'
    y = df[target]
    # Drop target from features
    X = df.drop(columns=[target])
    2. One-hot encode only the features:
    # One-hot encode features
    X_encoded = pd.get_dummies(X, drop_first=True)
    # If needed, encode the target (binary label)
    from sklearn.preprocessing import LabelEncoder
    label_encoder = LabelEncoder()
    y_encoded = label_encoder.fit_transform(y) # "Yes"/"No" → 1/0
    8. Feature Scaling
    # Separate target variable
    target = 'Churn'
    y = df[target]
    # Drop target from features
    X = df.drop(columns=[target])
    # One-hot encode features
    X_encoded = pd.get_dummies(X, drop_first=True)
    # Encode the target ("Yes"/"No") to 1/0
    label_encoder = LabelEncoder()
    y_encoded = label_encoder.fit_transform(y)
    9. Train-Test Split
    # Split data
    X_train, X_test, y_train, y_test = train_test_split(X_encoded, y_encoded, test_size=0.2, random_state=42)
    10.Model Building
    # Train model
    model = LogisticRegression(max_iter=1000)
    model.fit(X_train, y_train)
    # Predict
    y_pred = model.predict(X_test)
    11.Evaluation
```

https://colab.research.google.com/drive/1kZBQlVcThANaer_pmjmclOIHjyyv9O48#scrollTo=3lFqjDQlJJ90&printMode=true

```
print("\nConfusion Matrix:\n", confusion_matrix(y_test, y_pred))
```

Accuracy: 0.8246983676366217

```
Classification Report:
                           recall f1-score
              precision
                                              support
                  0.86
                            0.91
                                      0.88
                                                1036
                  0.70
                           0.59
                                      0.64
                                                373
          1
                                                1409
                                      0.82
   accuracy
                  0.78
                            0.75
                                      0.76
                                                1409
  macro avg
weighted avg
                  0.82
                         0.82
                                      0.82
                                                1409
Confusion Matrix:
[[942 94]
 [153 220]]
```

12. Make Predictions from New Input

```
#new inputs values
new_customer = {
    'gender': 'Female',
    'SeniorCitizen': 0,
    'Partner': 'Yes',
    'Dependents': 'No',
    'tenure': 5,
    'PhoneService': 'Yes',
    'MultipleLines': 'No',
    'InternetService': 'DSL',
    'OnlineSecurity': 'Yes',
    'OnlineBackup': 'No',
    'DeviceProtection': 'Yes',
    'TechSupport': 'No',
    'StreamingTV': 'No',
    'StreamingMovies': 'No',
    'Contract': 'Month-to-month',
    'PaperlessBilling': 'Yes',
    'PaymentMethod': 'Electronic check',
    'MonthlyCharges': 70.35,
    'TotalCharges': 350.5
}
```

13. Convert to DataFrame and Encode

```
# Convert to DataFrame
new_df = pd.DataFrame([new_customer])

# Combine with original df to match columns
df_temp = pd.concat([df.drop('Churn', axis=1), new_df], ignore_index=True)

# One-hot encode the combined DataFrame
df_temp_encoded = pd.get_dummies(df_temp, drop_first=True)

# Match the encoded feature order (use df_encoded which is the encoded training features)
df_temp_encoded = df_temp_encoded.reindex(columns=X_encoded.columns, fill_value=0)
```

14.Predict the Churn

```
# Predict churn for new customer input
predicted_churn = model.predict(df_temp_encoded)
# Output result
print("  Churn Prediction:", "Yes" if predicted_churn[0] == 1 else "No")
```

🛖 🚇 Churn Prediction: No

15.Deployment-Building an Interactive App

```
!pip install gradio
```

→

Collocting ctomletters 0 > -0 40 0 (from goodie)

```
COTTECTING STALLETTECT . A' >= A' + A' A' ( LL.OW &L.anto)
 Downloading starlette-0.46.2-py3-none-any.whl.metadata (6.2 kB)
Collecting tomlkit<0.14.0,>=0.12.0 (from gradio)
 Downloading tomlkit-0.13.2-py3-none-any.whl.metadata (2.7 kB)
Requirement already satisfied: typer<1.0,>=0.12 in /usr/local/lib/python3.11/dist-packages (from gradio) (0.15.3)
Requirement already satisfied: typing-extensions~=4.0 in /usr/local/lib/python3.11/dist-packages (from gradio) (4.13.2)
Collecting uvicorn>=0.14.0 (from gradio)
 Downloading uvicorn-0.34.2-py3-none-any.whl.metadata (6.5 kB)
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Requirement already satisfied: websockets<16.0,>=10.0 in /usr/local/lib/python3.11/dist-packages (from gradio-client==1.10.0->gra
Requirement already satisfied: idna>=2.8 in /usr/local/lib/python3.11/dist-packages (from anyio<5.0,>=3.0->gradio) (3.10)
Requirement already satisfied: sniffio>=1.1 in /usr/local/lib/python3.11/dist-packages (from anyio<5.0,>=3.0->gradio) (1.3.1)
Requirement already satisfied: certifi in /usr/local/lib/python3.11/dist-packages (from httpx>=0.24.1->gradio) (2025.4.26)
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Requirement already satisfied: h11>=0.16 in /usr/local/lib/python3.11/dist-packages (from httpcore==1.*->httpx>=0.24.1->gradio) (
Requirement already satisfied: filelock in /usr/local/lib/python3.11/dist-packages (from huggingface-hub>=0.28.1->gradio) (3.18.0
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Requirement already satisfied: python-dateutil>=2.8.2 in /usr/local/lib/python3.11/dist-packages (from pandas<3.0,>=1.0->gradio)
Requirement already satisfied: pytz>=2020.1 in /usr/local/lib/python3.11/dist-packages (from pandas<3.0,>=1.0->gradio) (2025.2)
Requirement already satisfied: tzdata>=2022.7 in /usr/local/lib/python3.11/dist-packages (from pandas<3.0,>=1.0->gradio) (2025.2)
Requirement already satisfied: annotated-types>=0.6.0 in /usr/local/lib/python3.11/dist-packages (from pydantic<2.12,>=2.0->gradi
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Requirement already satisfied: typing-inspection>=0.4.0 in /usr/local/lib/python3.11/dist-packages (from pydantic<2.12,>=2.0->gra
Requirement already satisfied: click>=8.0.0 in /usr/local/lib/python3.11/dist-packages (from typer<1.0,>=0.12->gradio) (8.1.8)
Requirement already satisfied: shellingham>=1.3.0 in /usr/local/lib/python3.11/dist-packages (from typer<1.0,>=0.12->gradio) (1.5
Requirement already satisfied: rich>=10.11.0 in /usr/local/lib/python3.11/dist-packages (from typer<1.0,>=0.12->gradio) (13.9.4)
Requirement already satisfied: six>=1.5 in /usr/local/lib/python3.11/dist-packages (from python-dateutil>=2.8.2->pandas<3.0,>=1.0
Requirement already satisfied: markdown-it-py>=2.2.0 in /usr/local/lib/python3.11/dist-packages (from rich>=10.11.0->typer<1.0,>=
Requirement already satisfied: pygments<3.0.0,>=2.13.0 in /usr/local/lib/python3.11/dist-packages (from rich>=10.11.0->typer<1.0,
Requirement already satisfied: charset-normalizer<4,>=2 in /usr/local/lib/python3.11/dist-packages (from requests->huggingface-hu
Requirement already satisfied: urllib3<3,>=1.21.1 in /usr/local/lib/python3.11/dist-packages (from requests->huggingface-hub>=0.2
Requirement already satisfied: mdurl~=0.1 in /usr/local/lib/python3.11/dist-packages (from markdown-it-py>=2.2.0->rich>=10.11.0->
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                                           - 54.1/54.1 MB 13.6 MB/s eta 0:00:00
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                                           - 322.9/322.9 kB 22.4 MB/s eta 0:00:00
Downloading aiofiles-24.1.0-py3-none-any.whl (15 kB)
Downloading fastapi-0.115.12-py3-none-any.whl (95 kB)
                                           - 95.2/95.2 kB <mark>9.1 MB/s</mark> eta 0:00:00
Downloading groovy-0.1.2-py3-none-any.whl (14 kB)
Downloading python_multipart-0.0.20-py3-none-any.whl (24 kB)
Downloading ruff-0.11.8-py3-none-manylinux_2_17_x86_64.manylinux2014_x86_64.whl (11.5 MB)
                                           11.5/11.5 MB 115.8 MB/s eta 0:00:00
Downloading safehttpx-0.1.6-py3-none-any.whl (8.7 kB)
Downloading semantic_version-2.10.0-py2.py3-none-any.whl (15 kB)
Downloading starlette-0.46.2-py3-none-any.whl (72 kB)
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Downloading tomlkit-0.13.2-py3-none-any.whl (37 kB)
Downloading uvicorn-0.34.2-py3-none-any.whl (62 kB)
                                           - 62.5/62.5 kB 5.5 MB/s eta 0:00:00
Downloading ffmpy-0.5.0-py3-none-any.whl (6.0 kB)
Downloading pydub-0.25.1-py2.py3-none-any.whl (32 kB)
Installing collected packages: pydub, uvicorn, tomlkit, semantic-version, ruff, python-multipart, groovy, ffmpy, aiofiles, starle
Successfully installed aiofiles-24.1.0 fastapi-0.115.12 ffmpy-0.5.0 gradio-5.29.0 gradio-client-1.10.0 groovy-0.1.2 pydub-0.25.1
```

16.Create a Prediction Function

```
def predict_churn(gender, senior_citizen, partner, dependents, tenure, monthly_charges, total_charges,
                  phone_service, multiple_lines, internet_service, online_security, online_backup,
                  device_protection, tech_support, streaming_tv, streaming_movies, contract,
                  paperless_billing, payment_method):
    # Create input dictionary
    input_data = {
        'gender': gender,
        'SeniorCitizen': int(senior_citizen),
        'Partner': partner,
        'Dependents': dependents.
        'tenure': int(tenure),
        'MonthlyCharges': float(monthly_charges),
        'TotalCharges': float(total_charges),
        'PhoneService': phone_service,
        'MultipleLines': multiple lines,
        'InternetService': internet_service,
        'OnlineSecurity': online_security,
        'OnlineBackup': online_backup,
        'DeviceProtection': device_protection,
        'TechSupport': tech_support,
        'StreamingTV': streaming_tv,
        'StreamingMovies': streaming_movies,
        'Contract': contract,
        'PaperlessBilling': paperless_billing,
        'PaymentMethod': payment_method
```

```
# Convert the input data into DataFrame
input_df = pd.DataFrame([input_data])

# Combine the new input with the original DataFrame (except for 'Churn' target column)
df_temp = pd.concat([df.drop('Churn', axis=1), input_df], ignore_index=True)

# One-hot encode the combined DataFrame
df_temp_encoded = pd.get_dummies(df_temp, drop_first=True)

# Reindex to match the training dataset's encoded features
df_temp_encoded = df_temp_encoded.reindex(columns=df_encoded.drop('Churn', axis=1).columns, fill_value=0)

# Scale the features (use the same scaler as during training)
scaled
```

17. Create the Gradio Interface

```
# Define the prediction function (assuming `predict_churn` is already defined)
def predict_churn(gender, senior_citizen, partner, dependents, tenure, monthly_charges, total_charges,
                  phone_service, multiple_lines, internet_service, online_security, online_backup,
                  {\tt device\_protection, tech\_support, streaming\_tv, streaming\_movies, contract,}
                  paperless_billing, payment_method):
    # Create input dictionary
    input_data = {
        'gender': gender,
        'SeniorCitizen': int(senior_citizen),
        'Partner': partner,
        'Dependents': dependents,
        'tenure': int(tenure),
        'MonthlyCharges': float(monthly_charges),
        'TotalCharges': float(total_charges),
        'PhoneService': phone_service,
        'MultipleLines': multiple lines,
        'InternetService': internet_service,
        'OnlineSecurity': online_security,
        'OnlineBackup': online_backup,
        'DeviceProtection': device_protection,
        'TechSupport': tech_support,
        'StreamingTV': streaming_tv,
        'StreamingMovies': streaming movies,
        'Contract': contract,
        'PaperlessBilling': paperless_billing,
        'PaymentMethod': payment_method
    }
    # Convert the input data into DataFrame
    input_df = pd.DataFrame([input_data])
    # Combine the new input with the original DataFrame (except for 'Churn' target column)
    df_temp = pd.concat([df.drop('Churn', axis=1), input_df], ignore_index=True)
    # One-hot encode the combined DataFrame
    df_temp_encoded = pd.get_dummies(df_temp, drop_first=True)
    # Reindex to match the training dataset's encoded features
    df_temp_encoded = df_temp_encoded.reindex(columns=df_encoded.drop('Churn', axis=1).columns, fill value=0)
    # Scale the features (use the same scaler as during training)
    scaled_input = scaler.transform(df_temp_encoded.tail(1))
    # Predict churn using the trained model
    prediction = model.predict(scaled_input)
    return "Yes" if prediction[0] == 1 else "No"
# Create the Gradio interface inputs
inputs = [
    gr.Dropdown(['Female', 'Male'], label="Gender"),
    gr.Slider(0, 1, step=1, label="Senior Citizen (0 = No, 1 = Yes)"),
    gr.Dropdown(['Yes', 'No'], label="Partner"),
    gr.Dropdown(['Yes', 'No'], label="Dependents"),
    gr.Slider(0, 72, step=1, label="Tenure (Months)"),
    gr.Slider(20.0, 120.0, step=0.1, label="Monthly Charges"),
    gr.Slider(0.0, 1000.0, step=0.1, label="Total Charges"),
    gr.Dropdown(['Yes', 'No'], label="Phone Service"),
    gr.Dropdown(['Yes', 'No'], label="Multiple Lines"),
    gr.Dropdown(['DSL', 'Fiber optic', 'No'], label="Internet Service"),
gr.Dropdown(['Yes', 'No'], label="Online Security"),
```

```
5/5/25, 9:48 AM
         gr.Dropdown(['Yes', 'No'], label="Online Backup"),
         gr.Dropdown(['Yes', 'No'], label="Device Protection"),
gr.Dropdown(['Yes', 'No'], label="Tech Support"),
gr.Dropdown(['Yes', 'No'], label="Streaming TV"),
gr.Dropdown(['Yes', 'No'], label="Streaming Movies"),
         gr.Dropdown(['Month-to-month', 'One year', 'Two year'], label="Contract"),
          gr.Dropdown(['Yes', 'No'], label="Paperless Billing"),
         gr.Dropdown(['Electronic check', 'Mailed check', 'Bank transfer', 'Credit card'], label="Payment Method")
     1
     # Output for churn prediction
     output = gr.Textbox(label="Churn Prediction (Yes/No)")
     # Launch the Gradio interface
     gr.Interface(
          fn=predict_churn,
                                                 # Prediction function
         inputs=inputs,
                                                 # Input features
         outputs=output,
                                                 # Output (Churn Prediction)
         title=" a Customer Churn Prediction",
```

description="Enter customer details to predict whether the customer will churn (Yes) or stay (No)."

).launch()

🚁 It looks like you are running Gradio on a hosted a Jupyter notebook. For the Gradio app to work, sharing must be enabled. Automatica Colab notebook detected. To show errors in colab notebook, set debug=True in launch() Running on public URL: https://ee838531387124050a.gradio.live

This share link expires in 1 week. For free permanent hosting and GPU upgrades, run `gradio deploy` from the terminal in the working

