

Question 1: What is the term for electronic commerce?

Question 2: What is the term for commerce?

Question 3: What has transformed the retail landscape by offering consumers and businesses a fast, efficient and often cost-effective alternative to traditional brick-and-mortar commerce?

Question 4: What is the transformation of brick and mortar commerce?

Question 5: What type of life has the digital marketplace become a part of?

Question 6: How many people have access to the digital marketplace?

Question 9: What do retailers sell products directly to customers through?

Question 10: Which retailer sells products directly to customers through mobile apps?

Question 11: Which company is a prime example of B2B transactions?

Question 13: What is another name for OLX?

Question 14: What does OLX allow individuals to sell to?

Question 15: What do C2C platforms allow individuals to sell to?

Question 16: What type of -commerce reduces overhead costs?

Question 17: What type of commerce brings many advantages?

Question 18: For what type of business does it reduce overhead costs?

Question 20: What allows real-time data tracking, customer personalization, and automated inventory management?

Question 21: What does it enable?

Question 22: How many click purchases do digital wallets offer?

Question 23: How does e-commerce pose certain challenges?

Question 24: What type of commerce poses certain challenges?

Question 25: What remains a major concern?

Question 26: What can be complex in rural areas?

Question 27: Where can delivery logistics be complex?

Question 28: What can lead to dissatisfaction?

Question 29: What pandemic accelerated the adoption of e-commerce?

Question 30: What forced physical stores to shut down?

Question 32: What type of product recommendations were developed to meet customer expectations?

Question 33: What will be shaped by advancements in technology such as AR, voice commerce, blockchain for secure transactions and drone-based delivery systems?

Question 34: What future of e-commerce will likely be shaped by advancements in technology?

Question 35: What will continue to evolve?

Question 36: Personalization will continue to evolve, driven by what?

Question 37: What are eco-friendly packaging and carbon-neutral shipping?

Question 38: What are some examples of sustainable e-commerce practices?

Question 39: When did e-commerce revolutionize the way we shop and conduct business?

Question 40: What has revolutionized the way we shop and conduct business?

Question 41: What presents both opportunities and obstacles?

Question 42: What does the digital world offer?