

Question 1: What is the term for electronic commerce?

1. Answer: E 1. Full sentence: E-commerce, short for electronic commerce, refers to the buying and selling of goods and services over the internet. It has dramatically transformed the retail landscape by offering consumers and businesses a fast, efficient, and often cost-effective alternative to traditional brick-and-mortar commerce.

Question 2: What is the term for commerce?

3. Answer: It 3. Full sentence: It has dramatically transformed the retail landscape by offering consumers and businesses a fast, efficient, and often cost-effective alternative to traditional brick-and-mortar commerce. With the growing accessibility of smartphones and the internet, people can shop for virtually anything from anywhere at any time.

Question 3: What has transformed the retail landscape by offering consumers and businesses a fast, efficient and often cost-effective alternative to traditional brick-and-mortar commerce?

5. Answer: daily 5. Full sentence: With the growing accessibility of smartphones and the internet, people can shop for virtually anything from anywhere at any time. From groceries to gadgets, fashion to furniture, the digital marketplace has become a part of daily life for millions around the globe.

Question 4: What is the transformation of brick and mortar commerce?

7. Answer: daily 7. Full sentence: From groceries to gadgets, fashion to furniture, the digital marketplace has become a part of daily life for millions around the globe. There are several models of e-commerce, each serving different purposes.

Question 5: What type of life has the digital marketplace become a part of?

9. Answer: mobile apps 9. Full sentence: There are several models of e-commerce, each serving different purposes. The most common is Business-to-Consumer (B2C), where retailers sell products directly to customers through websites or mobile apps.

Question 6: How many people have access to the digital marketplace?

10. Answer: Amazon 10. Full sentence: The most common is Business-to-Consumer (B2C), where retailers sell products directly to customers through websites or mobile apps. Amazon, Flipkart, and Alibaba are prime examples.

Question 9: What do retailers sell products directly to customers through?

11. Answer: Amazon 11. Full sentence: Amazon, Flipkart, and Alibaba are prime examples. Business-to-Business (B2B) transactions involve the exchange of goods or services between companies, often in bulk.

Question 10: Which retailer sells products directly to customers through mobile apps?

13. Answer: eBay 13. Full sentence: Business-to-Business (B2B) transactions involve the exchange of goods or services between companies, often in bulk. Consumer-to-Consumer (C2C) platforms, like eBay or OLX, allow individuals to sell to one another, while Consumer-to-Business (C2B) reverses the traditional model by allowing individuals to offer products or services to businesses — common in freelancing and content creation platforms.

Question 11: Which company is a prime example of B2B transactions?

15. Answer: one 15. Full sentence: Consumer-to-Consumer (C2C) platforms, like eBay or OLX, allow individuals to sell to one another, while Consumer-to-Business (C2B) reverses the traditional model by

allowing individuals to offer products or services to businesses — common in freelancing and content creation platforms. E-commerce brings numerous advantages.

Question 13: What is another name for OLX?

16. Answer: E 16. Full sentence: E-commerce brings numerous advantages. For businesses, it reduces overhead costs by eliminating the need for physical stores and allows access to a global market.

Question 14: What does OLX allow individuals to sell to?

18. Answer: businesses 18. Full sentence: For businesses, it reduces overhead costs by eliminating the need for physical stores and allows access to a global market. It enables real-time data tracking, customer personalization, and automated inventory management.

Question 15: What do C2C platforms allow individuals to sell to?

20. Answer: It 20. Full sentence: It enables real-time data tracking, customer personalization, and automated inventory management. For consumers, the benefits include convenience, variety, competitive pricing, and easy access to product reviews and comparisons.

Question 16: What type of -commerce reduces overhead costs?

22. Answer: one 22. Full sentence: For consumers, the benefits include convenience, variety, competitive pricing, and easy access to product reviews and comparisons. Additionally, services like digital wallets and one-click purchases enhance the user experience by streamlining transactions.

Question 17: What type of commerce brings many advantages?

23. Answer: e 23. Full sentence: However, e-commerce also poses certain challenges. Cybersecurity remains a major concern, with threats like data breaches, phishing scams, and identity theft affecting consumer trust.

Question 18: For what type of business does it reduce overhead costs?

25. Answer: Cybersecurity 25. Full sentence: Cybersecurity remains a major concern, with threats like data breaches, phishing scams, and identity theft affecting consumer trust. Delivery logistics can be complex, especially in rural or remote areas, sometimes resulting in delays or damaged goods.

Question 20: What allows real-time data tracking, customer personalization, and automated inventory management?

26. Answer: Delivery logistics 26. Full sentence: Delivery logistics can be complex, especially in rural or remote areas, sometimes resulting in delays or damaged goods. The inability to physically inspect items before purchasing can lead to dissatisfaction, increasing return rates.

Question 21: What does it enable?

28. Answer: The inability 28. Full sentence: The inability to physically inspect items before purchasing can lead to dissatisfaction, increasing return rates. Moreover, the rise of online shopping has led to job losses in the traditional retail sector and contributed to environmental concerns due to increased packaging and transportation emissions.

Question 22: How many click purchases do digital wallets offer?

29. Answer: COVID-19 29. Full sentence: Moreover, the rise of online shopping has led to job losses in the traditional retail sector and contributed to environmental concerns due to increased packaging and transportation emissions. The COVID-19 pandemic significantly accelerated the adoption of

e-commerce.

Question 23: How does e-commerce pose certain challenges?

30. Answer: lockdowns 30. Full sentence: As lockdowns forced physical stores to shut down, both businesses and consumers rapidly shifted to online platforms. Even small and local retailers turned to digital storefronts and social media to continue operations.

Question 24: What type of commerce poses certain challenges?

32. Answer: AI 32. Full sentence: Even small and local retailers turned to digital storefronts and social media to continue operations. Innovations like contactless delivery, live video shopping, and AI-driven product recommendations emerged to meet changing customer expectations.

Question 25: What remains a major concern?

33. Answer: the future 33. Full sentence: Looking forward, the future of e-commerce will likely be shaped by advancements in technology such as augmented reality (AR), voice commerce, blockchain for secure transactions, and drone-based delivery systems. Personalization will continue to evolve, driven by artificial intelligence and machine learning, offering customers tailored experiences.

Question 26: What can be complex in rural areas?

35. Answer: Personalization 35. Full sentence: Personalization will continue to evolve, driven by artificial intelligence and machine learning, offering customers tailored experiences. Sustainable e-commerce practices, such as eco-friendly packaging and carbon-neutral shipping, are also gaining attention as businesses aim to address environmental concerns.

Question 27: Where can delivery logistics be complex?

37. Answer: Sustainable e-commerce practices 37. Full sentence: Sustainable e-commerce practices, such as eco-friendly packaging and carbon-neutral shipping, are also gaining attention as businesses aim to address environmental concerns. In conclusion, e-commerce has revolutionized the way we shop and conduct business.

Question 28: What can lead to dissatisfaction?

39. Answer: conclusion 39. Full sentence: In conclusion, e-commerce has revolutionized the way we shop and conduct business. While it presents both opportunities and obstacles, its growth shows no signs of slowing.

Question 29: What pandemic accelerated the adoption of e-commerce?

41. Answer: it 41. Full sentence: While it presents both opportunities and obstacles, its growth shows no signs of slowing. Embracing technological innovation and addressing its challenges will be key to shaping the future of commerce in a digital world.