

## **Managed Mobility Services Market is estimated to be US\$ 17.15 Billion by 2022 with a CAGR of 36.3% over the forecast period (2022-2032)**

[Managed Mobility Services](#) includes infrastructure management, for providing connectivity, virtualization, application, security, monitoring network, and disaster recovery. Managed Mobility Services also includes desktop & communications, help desk, mobility, and technical support. Most common managed services includes, network security, managed print services, and managed networks. Services under these larger categories consist of data backups, firewall solutions, reporting & data analytics, etc. Managed Mobility Services (MMS) in logistics includes, disposal strategies, repair & maintenance plans, sourcing for mobile devices, etc. Managed Mobility Services consider logistics of corporate mobile devices use & security. Enterprise mobility is also known as business mobility which is growing trend of businesses that offers remote working options, making use of cloud technology for accessing data & allowing use of personal laptops and mobile devices for business purpose. Mobility Service is a type of service through joint digital channel which enable users to book, plan, and pay for multiple types of mobility services. Managed mobility is the deployment, procurement, and management of mobile services and software that connect workers to enterprise environment out of office. Managed Mobility Services helps in increasing mobile workforce productivity which has created new opportunities for workforce like freedom for employee to work remotely, improves bottom line results by empowering employees to focus on business critical activities, and enable to work more strategically by achieving best possible contract rates, terms & conditions. Managed Mobility services helps in gaining invaluable visibility into mobile estate and also help organizations to control over costs. However, rising demand and benefits has given positive impact on Managed Mobility Services market growth.

The report “**Managed Mobility Services Market, By Type (Application Management, Sourcing & Logistics Management, Device Management, Security Management, and Others), By Deployment (On-Premise and Cloud), By End-Users (Manufacturing, Healthcare, BFSI, Retail, IT & Telecom, Education and Others), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2032**”

### **Key Highlights:**

- In November 2022, Mosyle has brought Apple@ Work. Apple@ work podcast is helping enterprises with managed mobility services. Mosyle has provided fully integrated five different applications on single Apple-only platform which will allow Schools & Businesses to automatically & easily manage, deploy and protect all Apple devices.
- In June 2020, Innovative healthcare mobility services in U.S with shared mobility technology has provided viable option for population with barriers and likely to continue transformative impact broadly on transportation access. Innovative health care mobility services has aimed to slow down the chain of missed appointments, higher costs, extended hospital readmissions and poorer health outcomes.

### **Analyst View:**

Right and proper managed mobility services helps in organization with deployment, acquisition, strategic planning, and management of mobile devices. Managed mobility services offers solution as significant cost saving for enterprises. Managed Mobility Services offers benefits like ensuring mobile services are optimized, achieving best possible contract terms, rates & conditions, improving bottom line results, and increase mobile workforce productivity. Benefits provided by managed mobility services has given rise in target market growth. But solution on data security should be developed so that it will provide positive impact on Managed Mobility Services market growth. However, rising demand in electronic manufacturing industries, rise in integration of cloud technologies, increasing number of large internet connected users has given push to the Managed Mobility Services market growth. As a result, market competition is intensifying, and both big international corporations and start-ups are vying to establish position in the market.

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### **Key Market Insights from the report:**

Managed Mobility Services Market accounted for US\$ 17.15 billion in 2022 and is estimated to be US\$ 32.6 billion by 2032 and is anticipated to register a CAGR of 36.3%. The Managed Mobility Services Market is segmented based on Type, Deployment, End-Users and Region.

- Based on Type, Managed Mobility Services Market is segmented into Application Management, Sourcing & Logistics Management, Device Management, Security Management, and others.
- Based on Deployment, Managed Mobility Services Market is segmented into On-Premise and Cloud.
- Based on End-Users, Managed Mobility Services Market is segmented into Manufacturing, Healthcare, BFSI (banking, financial services and insurance), Retail, IT & Telecom, Education and others.
- By Region, the Managed Mobility Services Market is segmented into North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

### **Competitive Landscape & their strategies of Managed Mobility Services Market:**

The prominent players operating in the Managed Mobility Services Market includes, Wipro Ltd., Honeywell International Inc., Vodafone Group Plc., IBM Corporation, Sakon Managed Mobility Services, Telefonica S.A., Deutsche Telekom AG, Yokagawa India Ltd., Hewlett-Packard Enterprise Services, Stratix Corporation, Fujitsu Ltd., and others.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-

segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

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