

## **Hand Sanitizers Market is estimated to be US\$ 2.70 billion by 2030 with a CAGR of 7.50% during the forecast period**

[Hand Sanitizers Market](#) accounted for US\$ 1.31 billion in 2020 and is estimated to be US\$ 2.70 billion by 2030 and is anticipated to register a CAGR of 7.50%. Hand sanitizer is an antiseptic solution, also known as a hand disinfectant, hand antiseptic, hand rub. It is a liquid or gel containing alcohol use as an alternative to soap and water. It is used to clean the hands and kill infection-causing microorganisms. The main difference between washing hands with soap and hand sanitizer is soap work to remove all types of germs from hands, while sanitizer acts as killing germs present on the skin. It is an alcohol-based hand sanitizer work to reduce the number of germs but it is less effective in removing harmful chemicals, such as pesticides and heavy metals like lead.

The report " Global Hand Sanitizers Market by Type (Gel, Foam, and Spray), By Application (Restaurant, Hospital, School, Household, and Office Building,), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Market Trends, Analysis, and Forecast till 2030"

### **Key Highlights:**

- In 2021, Weinovate Biosolutions a Pune based start-up launched an alcohol-free, non-inflammable, aqueous, and non-toxic hand sanitizer that is gentler to skin.
- On 20 October 2021, Aristocrat whisky maker launched hand sanitizer, which it claims remains for 24-hour efficacy, it is available in 10ml, 50ml, 100ml, and 250ml pack sizes.
- On 10 March 2021, ITC launched a Savlon moisturizing sanitizer in line with consumer demand. ITC's hygiene brand Savlon is benefitted to increased demand for its soaps, sanitizers, and hand wash.

### **Analyst View:**

Nowadays rising demand for organic and personal hygiene products, like hand wash liquids and hand sanitizers have been noticed. Increasing preference and ease of access provided by many online and web-based e-commerce portals has also supported the growth of the global hand sanitizers market. In addition, improvement in living standards, increase in health expenditure, rising awareness about hand hygiene, and support from organizations such as FDA, WHO, and others towards the need for sanitation augment the demand for hand sanitizers. Furthermore, the growing influence of social media and online advertisements has exposed people to the recent trends of hygiene and personal care which is accelerating the usage of hand sanitizers among consumers. However, health hazards associated with chemical ingredients are expected to hamper the market growth during the forecast period.

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#### **Key Market Insights from the report:**

Global Hand Sanitizers Market accounted for US\$ 1.31 billion in 2020 and is estimated to be US\$ 2.70 billion by 2030 and is anticipated to register a CAGR of 7.50%. The Global Hand Sanitizers Market is segmented by Type, Application, and Region.

- By Type, Global Hand Sanitizers Market is segmented into Gel, Foam, and Spray.
- By Application, Global Hand Sanitizers Market is segmented into Restaurant, Hospital, School, Household, and Office Building.
- By Region, Global Hand Sanitizers Market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

#### **Competitive Landscape:**

The key operators of the Global Hand Sanitizers Market are 3M Company, Best Sanitizers, Byotrol, GOJO Industries, Henkel, Lion, Unilever, Gojo industry, P&G, Linkwell

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

#### **Other Topics:**

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