

Cold Pressed Juice Market is estimated to grow with a CAGR of 7.50% during the forecast period

Cold-pressed juice is juice that is extracted from fruits and vegetables using a hydraulic press rather than centrifugal or single auger methods. Cold-pressed juices can be stored in the refrigerator for up to 3-5 days without pasteurisation or high-pressure processing (HPP), depending on the acidity of the juice and other conditions. This type of juice has been commercially produced for decades, but it has only recently found favour among the general population. These juices are generally more expensive than other types of drinks because they are produced entirely of fruit and vegetables with no added ingredients.

The report " Global Cold Pressed Juice Market, By Nature (Organic, Conventional), By Type (Fruits, Vegetables, and Blends), By Distribution Channel (Store Based, Non-Store Based) and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2029"

Key Highlights:

- In addition, three new Be Well Cold Pressed Juices will be introduced by Starbucks. Be Well Cold Pressed Juice, Well OJ Cold Pressed Juice, and Well Greens Cold Pressed Juice are all variations of the original Be Well Cold Pressed Juice.

Analyst View:

Due to growing worries about various health conditions as well as the health benefits connected with ingesting these juices, demand for cold pressed juice made from mixed fruits and vegetables has increased dramatically. Cold pressed juices are made by pressing fruits and vegetables with a hydraulic press to obtain 100% juice. Furthermore, no additional heat or oxygen is used in the process, therefore no nutrients are wasted. Cold pressed juices, unlike other juices, do not lose nutrients, amino acids, phytonutrients, minerals, trace minerals, or enzymes during the extraction process. These reasons are boosting the global cold pressed juice market's mixed fruits and vegetables segment's growth prospects.

To know the upcoming trends and insights prevalent in this market, click the link below:

https://www.prophecymarketinsights.com/market_insight/Global-Cold-Pressed-Juice-Market-1032

Key Market Insights from the report:

The global cold pressed juice market has been segmented to on the basis of nature, type, distribution channel and region.

- Based on Nature, Global Cold Pressed Juice Market is segmented into Organic, Conventional.
- Based on Type, Global Cold Pressed Juice Market is segmented into Fruits, Vegetables, and Blends.
- Based on Distribution Channel, Global Cold Pressed Juice Market is segmented into Store Based, Non-Store Based.
- By Region, the Global Cold Pressed Juice Market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

Competitive Landscape & their strategies of Global Cold Pressed Juice Market:

Key players contributing to the global cold pressed juice are Suja Life, LLC, PepsiCo, Inc., The Cold Press Corp., Hain BluePrint, Inc., Liquiteria, Inc., Bolthouse Farms Canada, Inc., Hain Celestial Group, Greenhouse Juice Co., Raw Pressery Pvt. Ltd.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

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