

Personal Care Wipes Market is estimated to be US\$ 27.55 billion by 2030 with a CAGR of 5.3% during the forecast period

Global Personal Care Wipes Market accounted for US\$ 16.5 billion in 2020 and is estimated to be US\$ 27.55 billion by 2030 and is anticipated to register a CAGR of 5.3%. Personal care wipes are single disposable sterile products for hygiene benefits as well as for cleaning purposes. These wipes are used for personal hygiene and cleansing, especially when the water source is limited. Personal care wipes give various benefits like ease-of-use, softness, excellent absorption, smoothness, portability, disposability, and stretch ability, etc. Wipes are also used for maintaining baby hygiene, intimate personal hygiene as well as household, facial cleansing, industrial, medical, and institutional cleaning.

The report " Global Personal Care Wipes Market By Type (Baby, General, Intimate, and Cosmetic), By Distribution Channel (Retail stores, Department store, Super market, Hypermarket, Specialty store, and E-commerce), and By Region (North America, Latin America, Europe, Asia Pacific, Middle East, and Africa) – Trends, Analysis and Forecast till 2030"

Key Highlights:

- In 2021, Suominen has successfully produced Hydraspun Aquaflo, a moist toilet tissue with enhanced dispensability. Hydraspun Aquaflo offers near equivalence dispersion with dry toilet tissue but with premium thickness for a better consumer experience in use.
- In 2020, Rosebud Woman intimate skincare launched all-new, clean beauty-inspired Refresh Intimate & Body Cleansing Wipes, the individually wrapped Refresh Wipes feature OEKO-TEX approved sustainable bamboo cloths with gentle but effective leave-on cleansers and toners in a base of aloe, purified water and witch hazel, along with tea tree, lavender and H2O2.

Analyst View:

The growing use of personal care wipes for personal hygiene, coupled with increasing awareness about the benefits of personal care wipes to keep hygiene are the major factor driving the growth of the global market. Furthermore, the rising prevalence of disease, growth in urbanization, and increasing disposable income are leading to increasing demand for personal care wipes which in turn fuel the growth of the target market. However, the inflated cost of personal care wipes and skin problems caused due to chemical contents in wipes are anticipated to restrain the growth of the personal care wipes market. Nonetheless, the use of intimate wipes to avoid genital skin

diseases is on growing among consumers as a result the intimate wipes segment is presenting major opportunities for market expansion.

To know the upcoming trends and insights prevalent in this market, click the link below:
https://www.prophecymarketinsights.com/market_insight/Global-Personal-Care-Wipes-Market-412

Key Market Insights from the report:

Global Personal Care Wipes Market accounted for US\$ 16.5 billion in 2020 and is estimated to be US\$ 27.55 billion by 2030 and is anticipated to register a CAGR of 5.3%. The Global Personal Care Wipes Market is segmented by Type, Distribution channel, and Region.

- By Type, Global Personal Care Wipes Market is segmented into Baby, General, Intimate, and Cosmetic.
- By Distribution Channel, Global Personal Care Wipes Market is segmented into Retail stores, Department store, Super market, Hypermarket, Specialty store, and E-commerce.
- By Region, Global Personal Care Wipes Market is segmented into North America, Latin America, Europe, Asia Pacific, Middle East, and Africa.

Competitive Landscape:

Key players operating in the global personal care wipes market includes Rockline Industries, Inc., Diamond Wipes International, Inc., Procter and Gamble Co., Kimberly Clark Corporation, Nice-Pak International Ltd., Meridian Industries Inc., Edgewell Personal Care, La Fresh Group, Inc., Unicharm International, and Johnson & Johnson Inc.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

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