Food Supplements Market worth US\$ 281.8 Billion 2029 with a CAGR of 8.7 %

The report "Global Food Supplements Market, by Type (Minerals, Vitamins, Prebiotics, Amino Acids, and Proteins), by End-Users (Men, Women, Children, and Senior Citizen), by Form (Pills, Tablet, Capsules, Powder, Liquid, and Softgels), and Region - Global Forecast to 2029"

<u>Food supplements market</u> is projected to grow from US\$ 133.1 billion in 2020 to US\$ 281.8 billion by 2029. The global food supplements market is expected to register moderate growth over the forecast period. This is attributed to increasing prevalence of strokes, heart attacks, obesity, diabetes, and atherosclerosis which leading to create demand for healthy diet, coupled with rising incidence of mal-nutrition in emerging economies has increased the demand for food supplements across the globe.

Key Highlights:

• In June 2018, Kora Organics has launched "Noni Glow Skinfood Supplement". This is designed to support daily beauty and wellness.

Key Market Insights from the report:

The global food supplements market accounted for US\$ 133.1 billion in 2020 and is projected to register a moderate CAGR of 8.7% over the forecast period. The market report has been segmented on the basis of type, end-users, form, and region.

- By type, the global food supplements market is segmented into minerals, vitamins, prebiotics, amino acids, and proteins.
- By end-users, the global food supplements market is bifurcated into men, women, children, and senior citizen.
- By form, the global food supplements market is categorized into pills, tablet, capsules, powder, liquid, and softgels.
- By region, North America food supplements market accounted for major revenue share of the global food supplements market and is further anticipated to maintain its dominance over the forecast period, owing to presence of prominent market players as well as increasing awareness regarding health benefits in countries of North America. The market in Europe is expected to account for second-highest revenue share in 2019.

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The prominent player operating in the global food supplements market includes Nature's Products, Inc., Koninklijke DSM N.V., Direct Digital LLC, Kora Organics, Bactolac Pharmaceutical, Inc., Superior Supplements, Inc., Balchem Corporation, Barrington Chemical Corporation, Lallemand Bio-Ingredients, Inc., Next Pharmaceuticals Inc., and Herbalife Nutrition Ltd.

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