

ADIDAS\_SALES\_REPORT

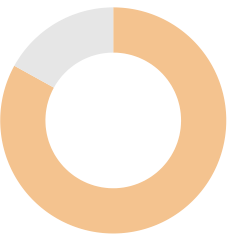
SUMMARY

2020

2021

- Product
- ☐ Men's Apparel
  - ☐ Men's Athletic Foo...
  - ☐ Men's Street Foot...
  - ☐ Women's Apparel
  - ☐ Women's Athletic ...
  - ☐ Women's Street F...

Total Profit and profit to target



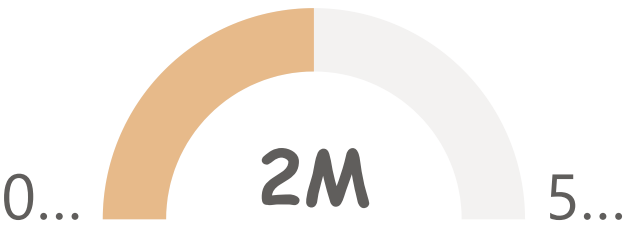
Tota...  
prof...

-16.97%

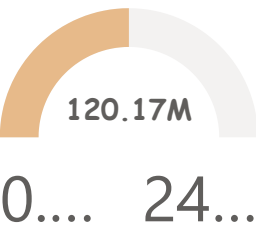
% profit

City	Totalprice	Total Profit	Profit Achieved?
Albany	2,994,304.00	9,429,850.91	👍
Albuquerque	2,824,641.00	6,738,060.41	👍
Anchorage	1,810,428.00	4,498,345.86	👎
Atlanta	2,708,591.00	6,893,289.61	👍
Baltimore	951,134.00	2,757,642.12	👎
Billings	1,930,761.00	6,232,037.55	👍
Birmingham	2,513,424.00	9,147,581.39	👍
Boise	2,742,753.00	8,121,115.10	👍
Boston	1,578,435.00	3,353,875.87	👎
Burlington	2,041,598.00	5,785,966.49	👍
Charleston	4,904,272.00	15,607,190.11	👍
Total	120,166,650.00	332,134,761.45	👍

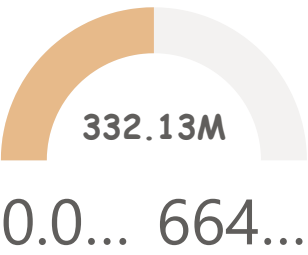
Sum of Units Sold



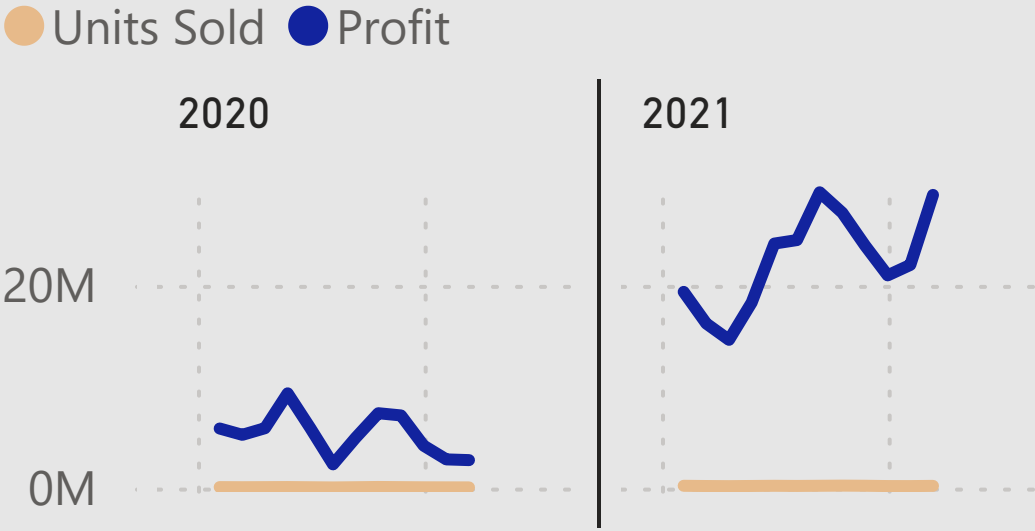
Totalprice



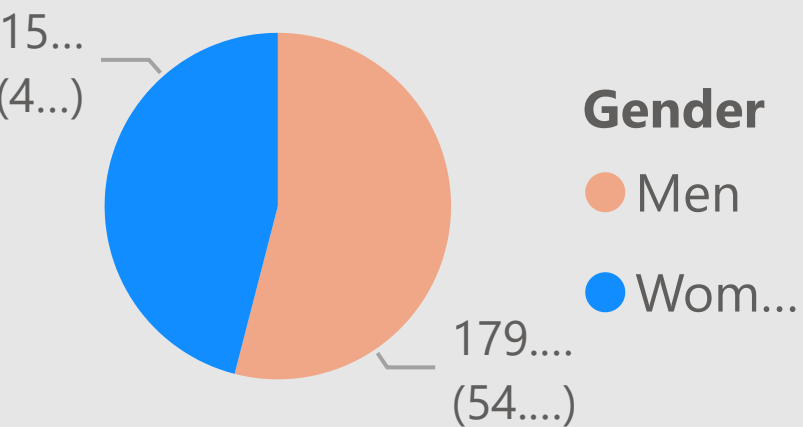
Sum of Profit



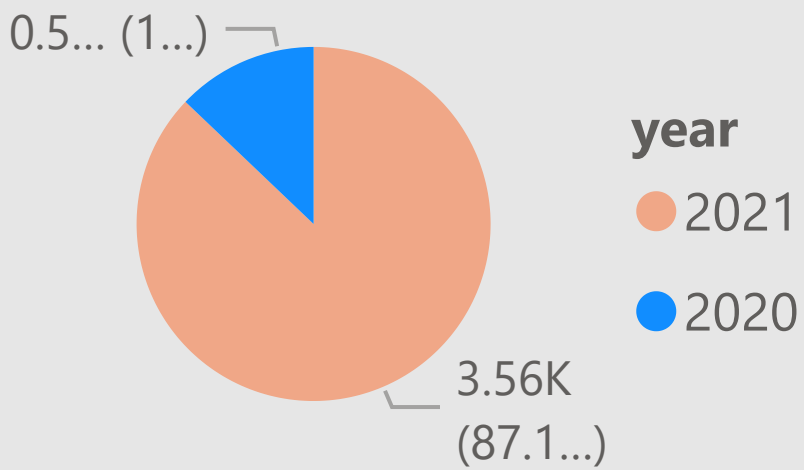
Units Sold and Profit by month and year



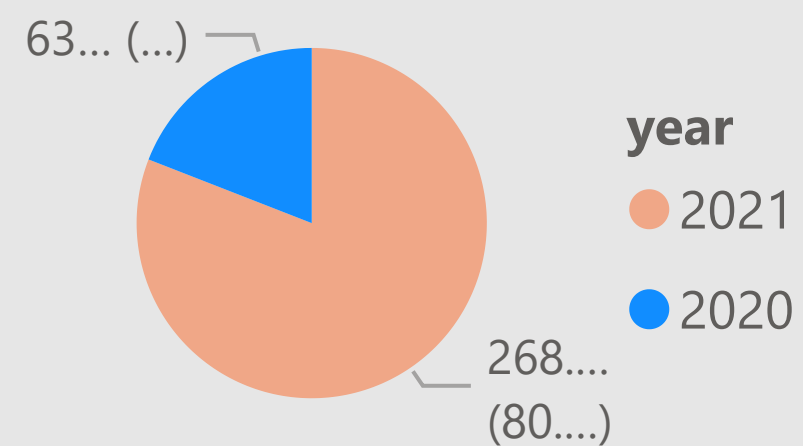
Profit by Gender



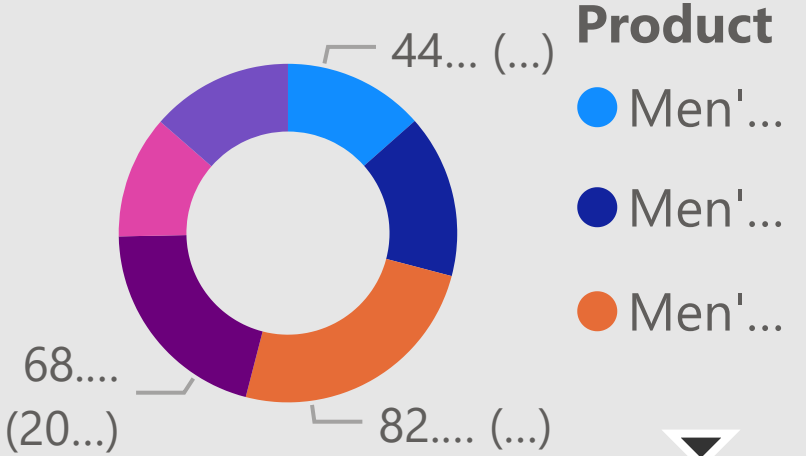
Operating Margin by year



Profit by year



Profit by Product



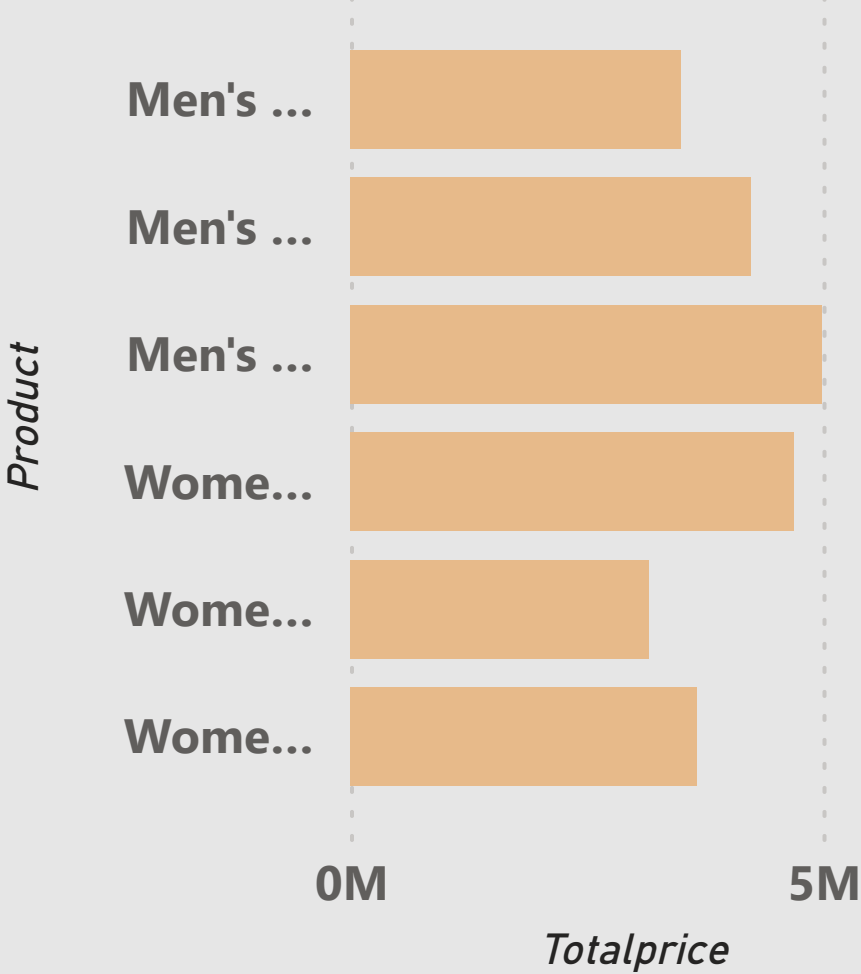
ADIDAS\_SALES\_REPORT for 2020

SUMMARY

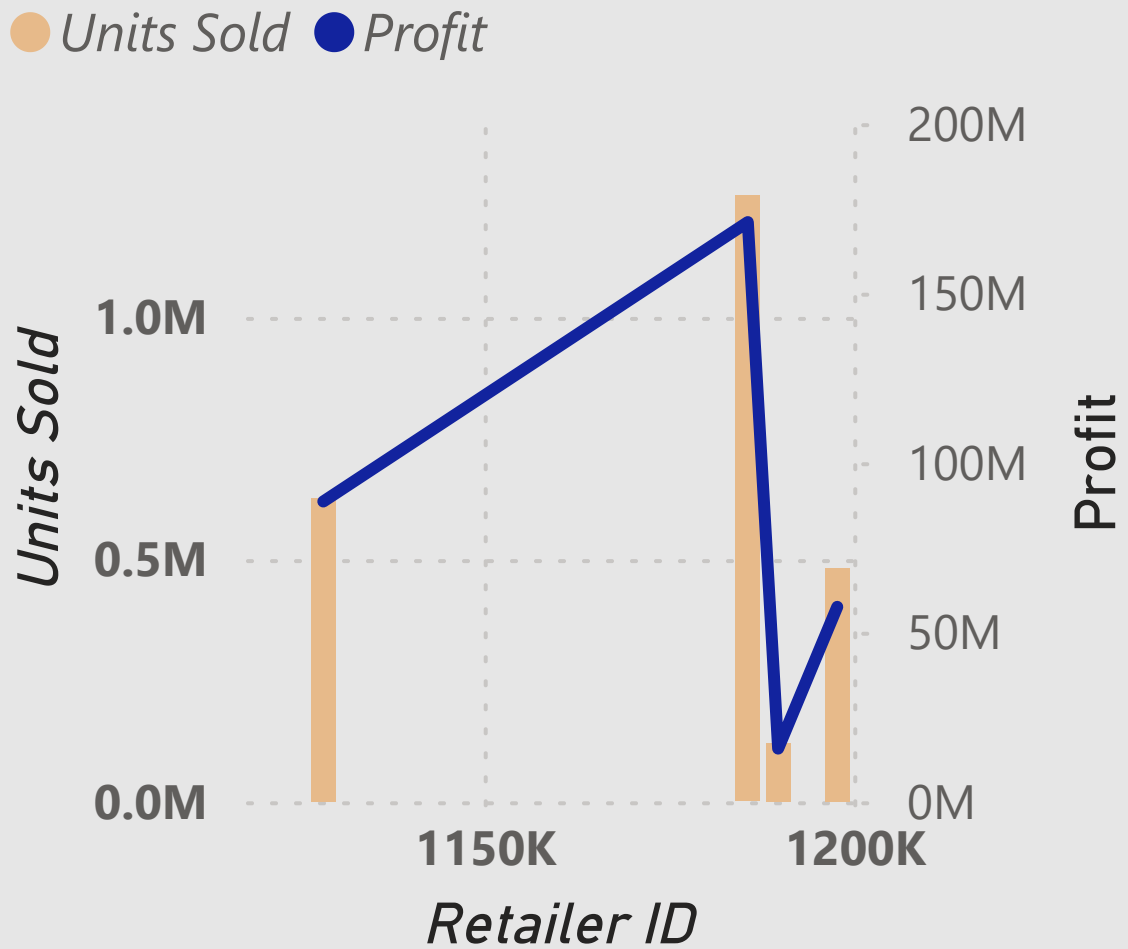
2020

2021

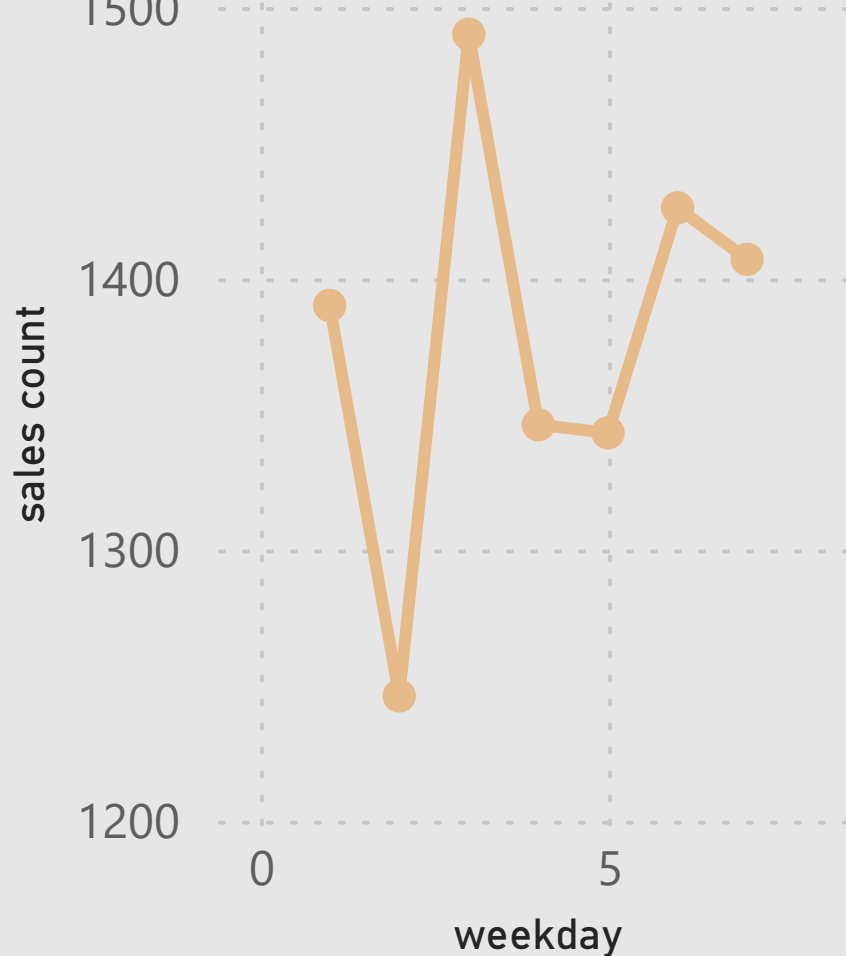
Totalprice by Product



Units Sold and Profit by Retailer ID



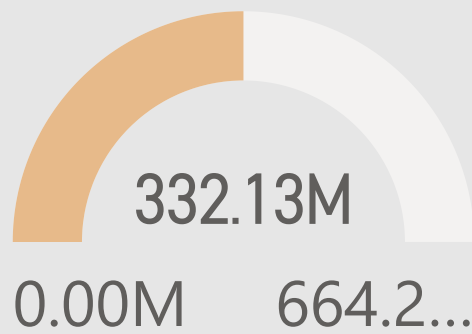
sales count by weekday



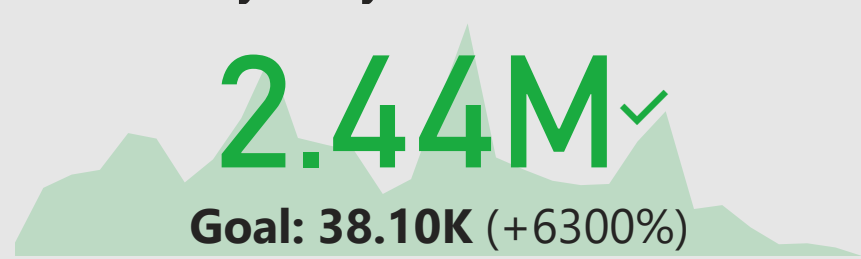
120.17M

Totalprice

Profit

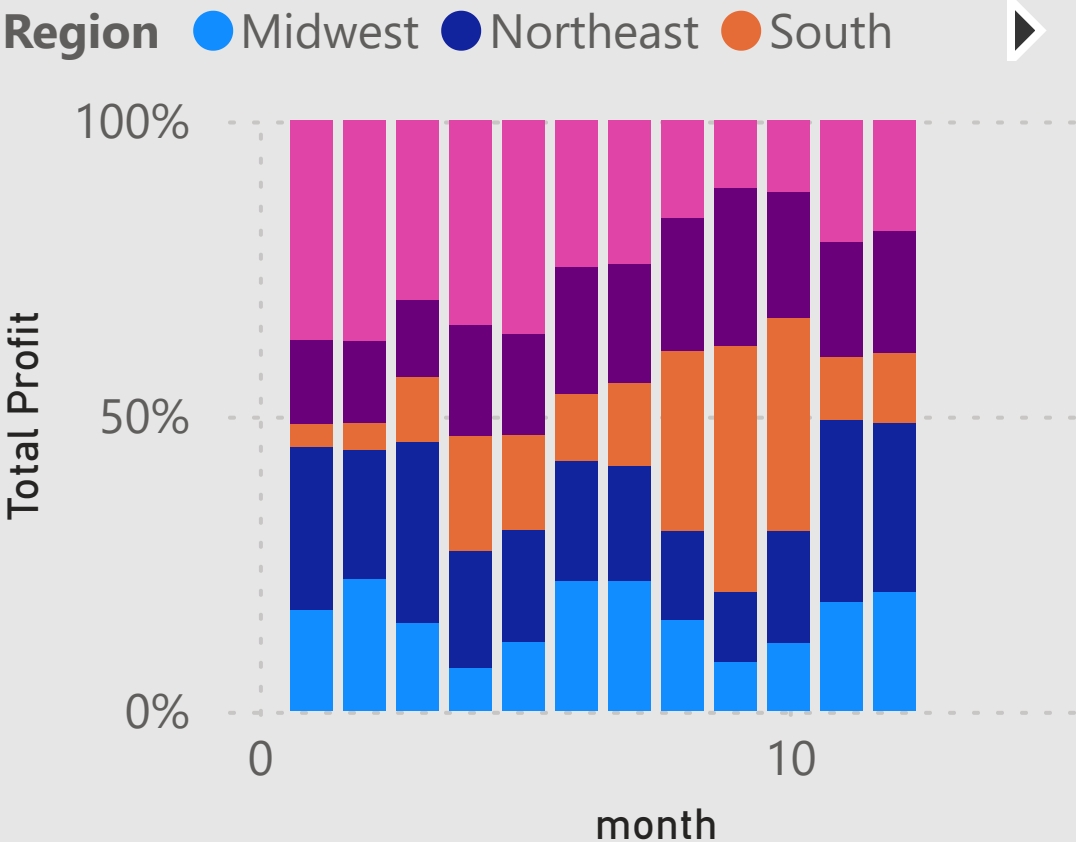


Total Profit and Expected Profit by day

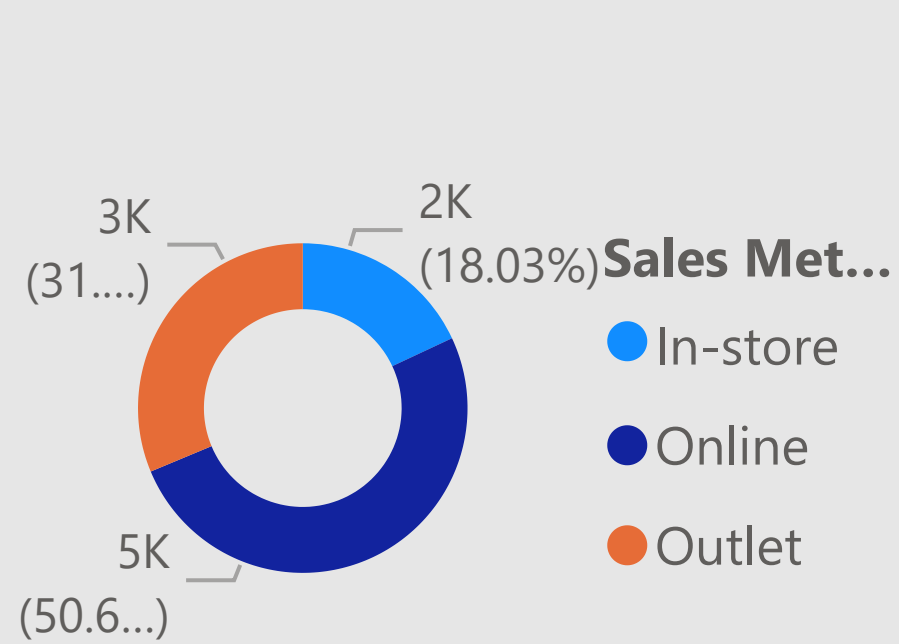


- City
- ☐ Albany
  - ☐ Albuquerque
  - ☐ Anchorage
  - ☐ Atlanta
  - ☐ Baltimore
  - ☐ Billings
  - ☐ Birmingham
  - ☐ Boise

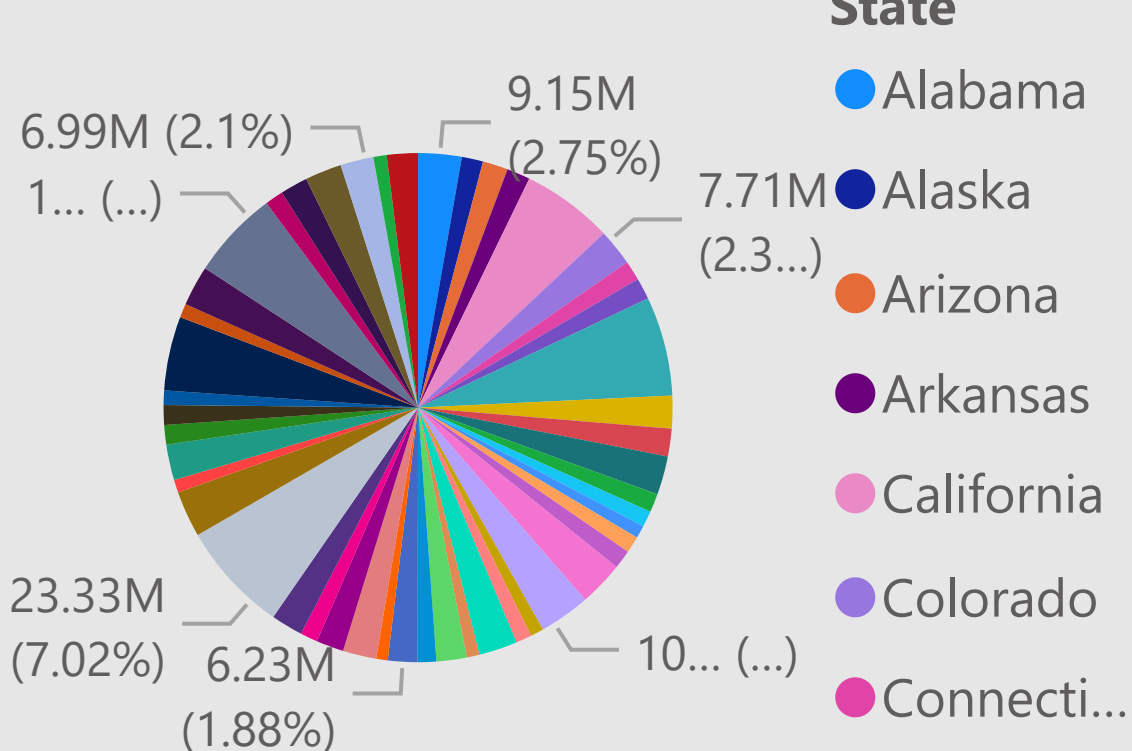
Total Profit by month and Region



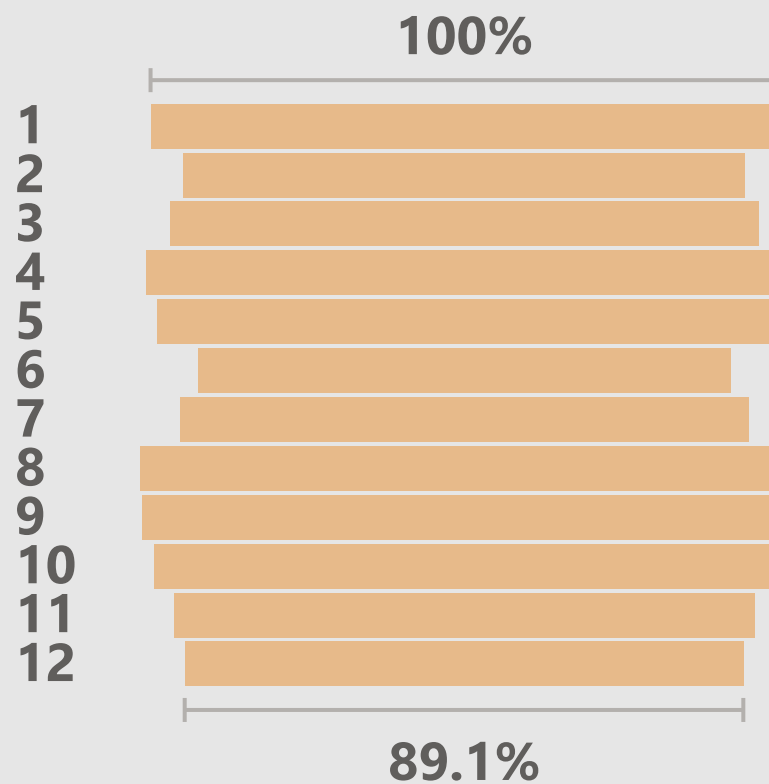
Count by Sales Method



Total Profit by State



Operating Margin by month



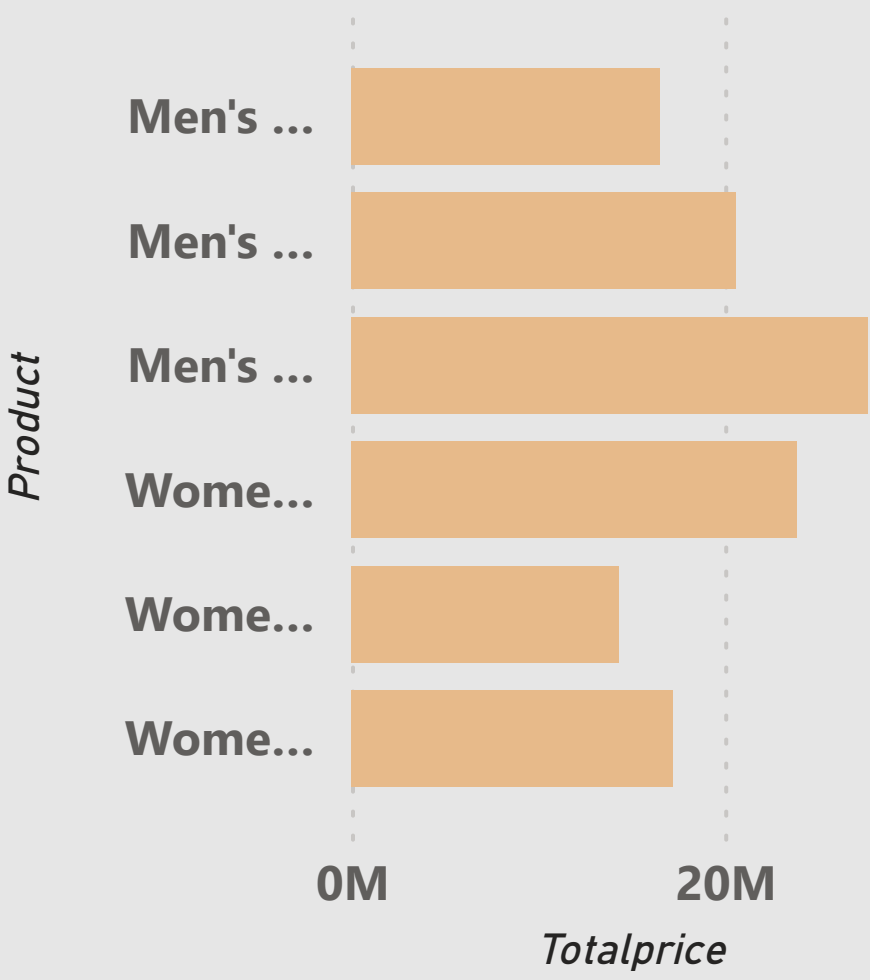
ADIDAS\_SALES\_REPORT for 2021

SUMMARY

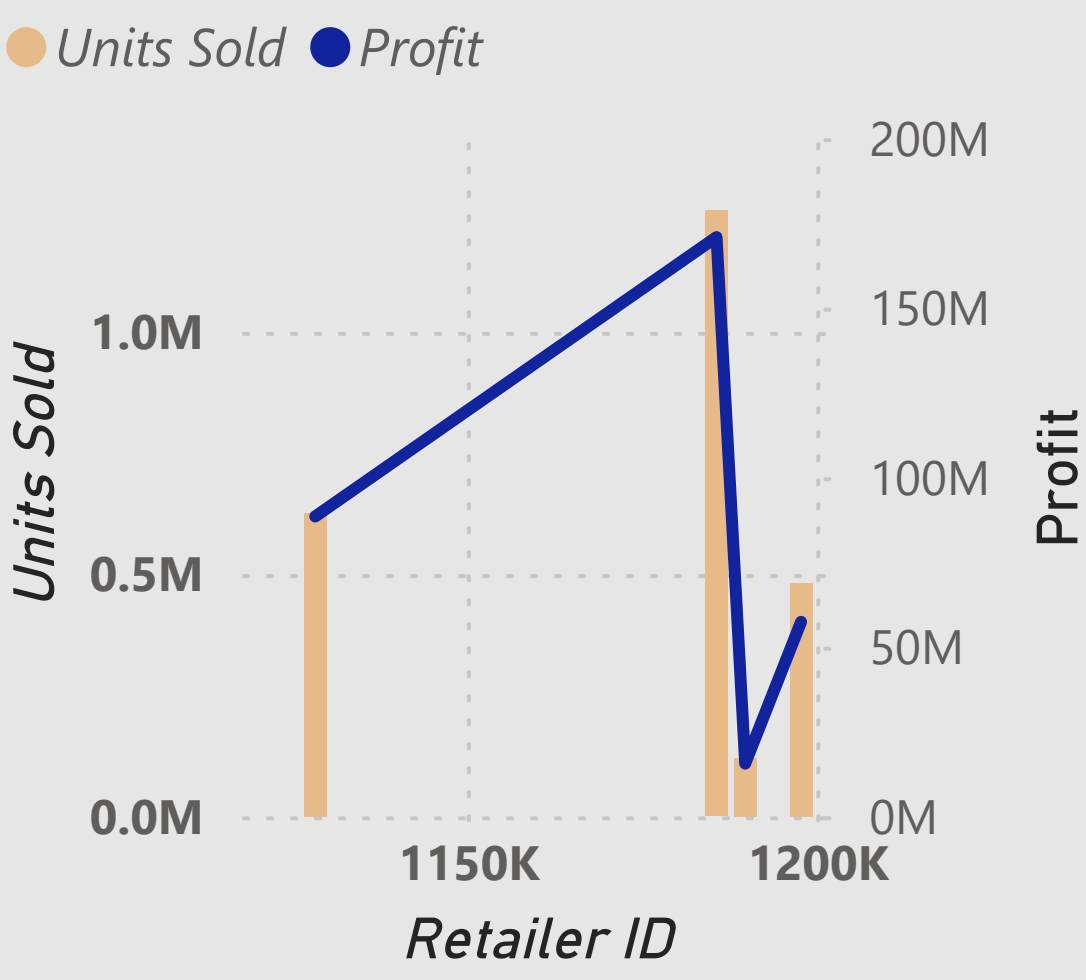
2020

2021

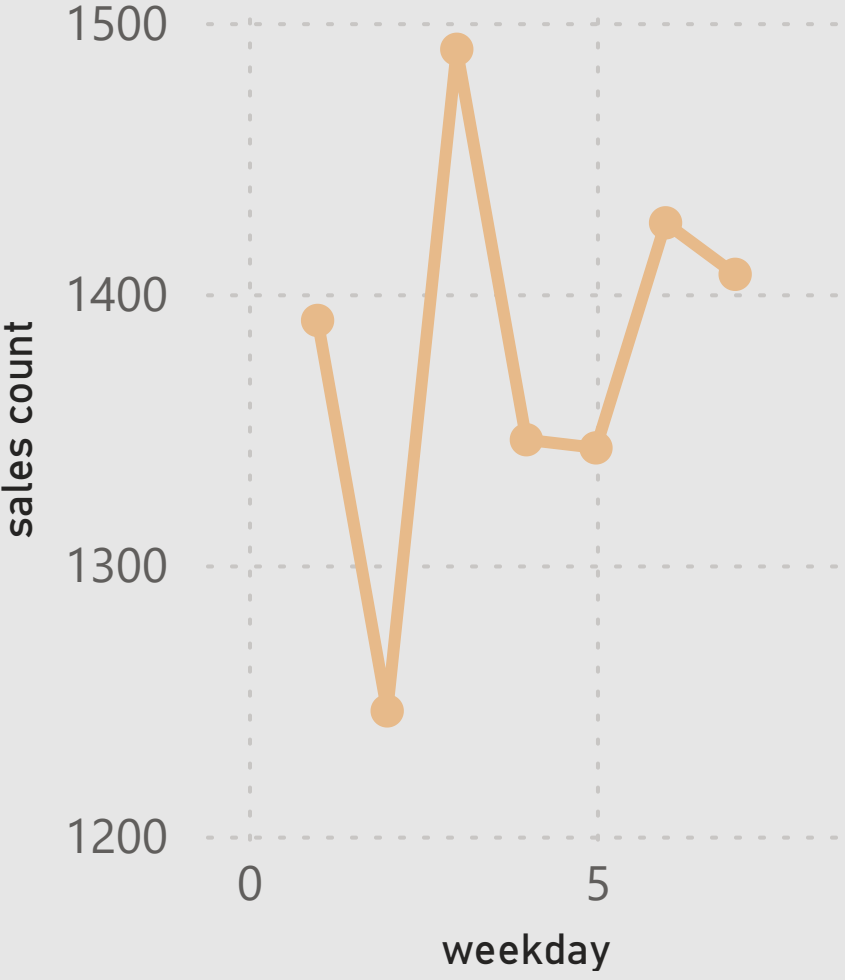
Totalprice by Product



Units Sold and Profit by Retailer ID



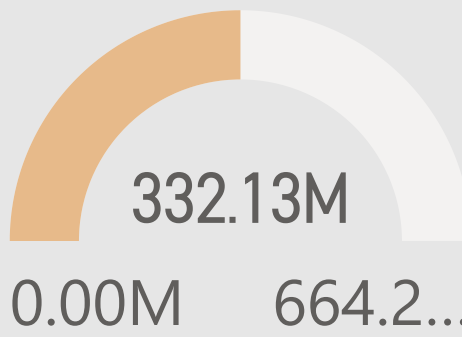
sales count by weekday



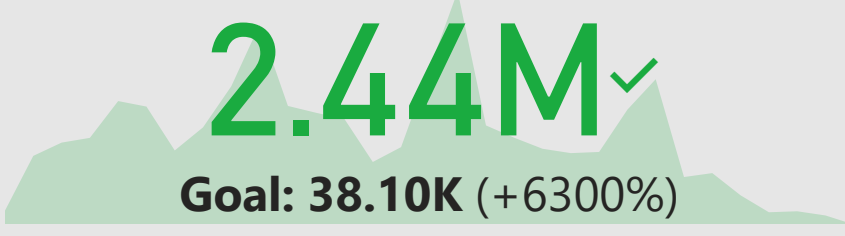
120.17M

Totalprice

Profit

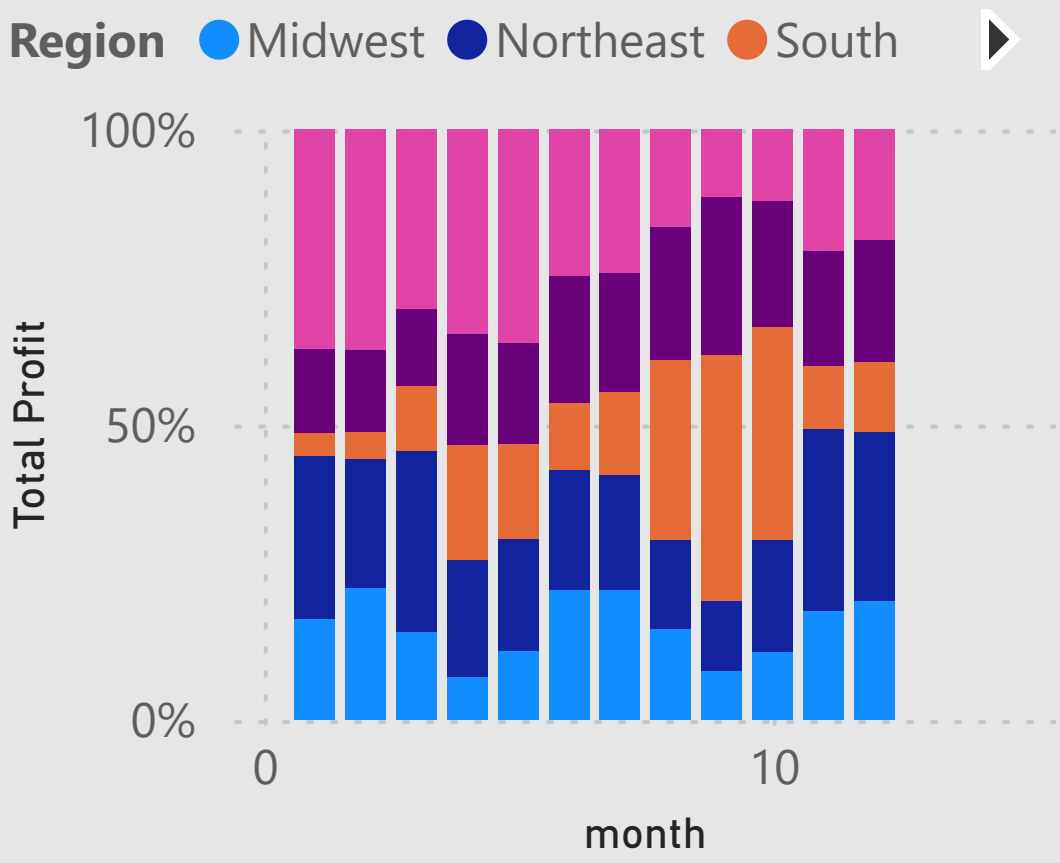


Total Profit and Expected Profit by day

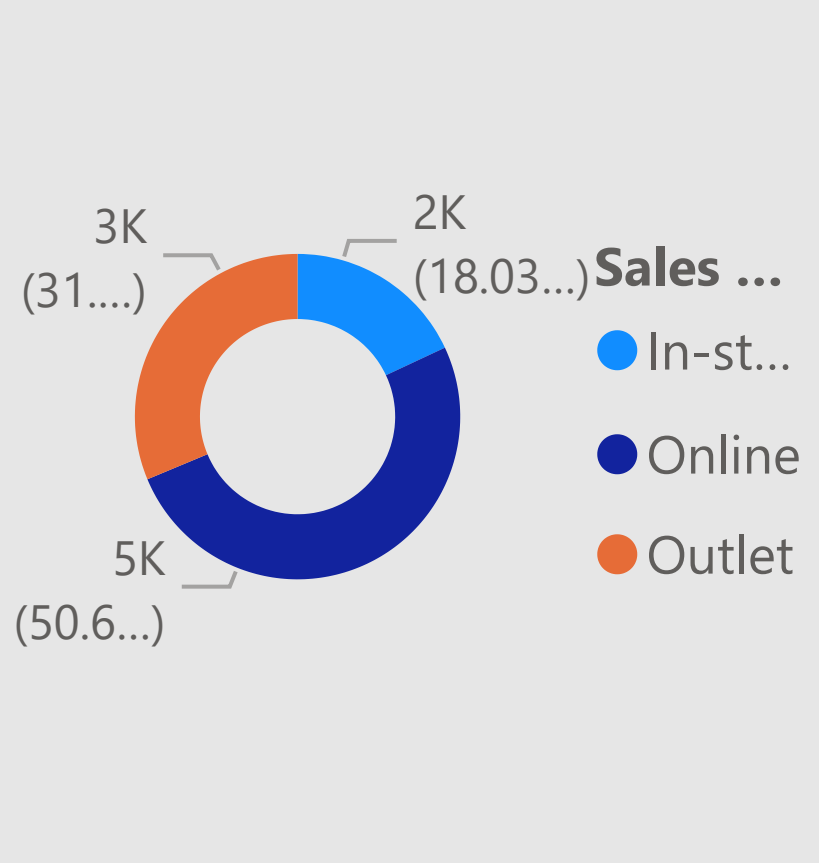


- City
- ☐ Albany
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  - ☐ Birmingham
  - ☐ Boise

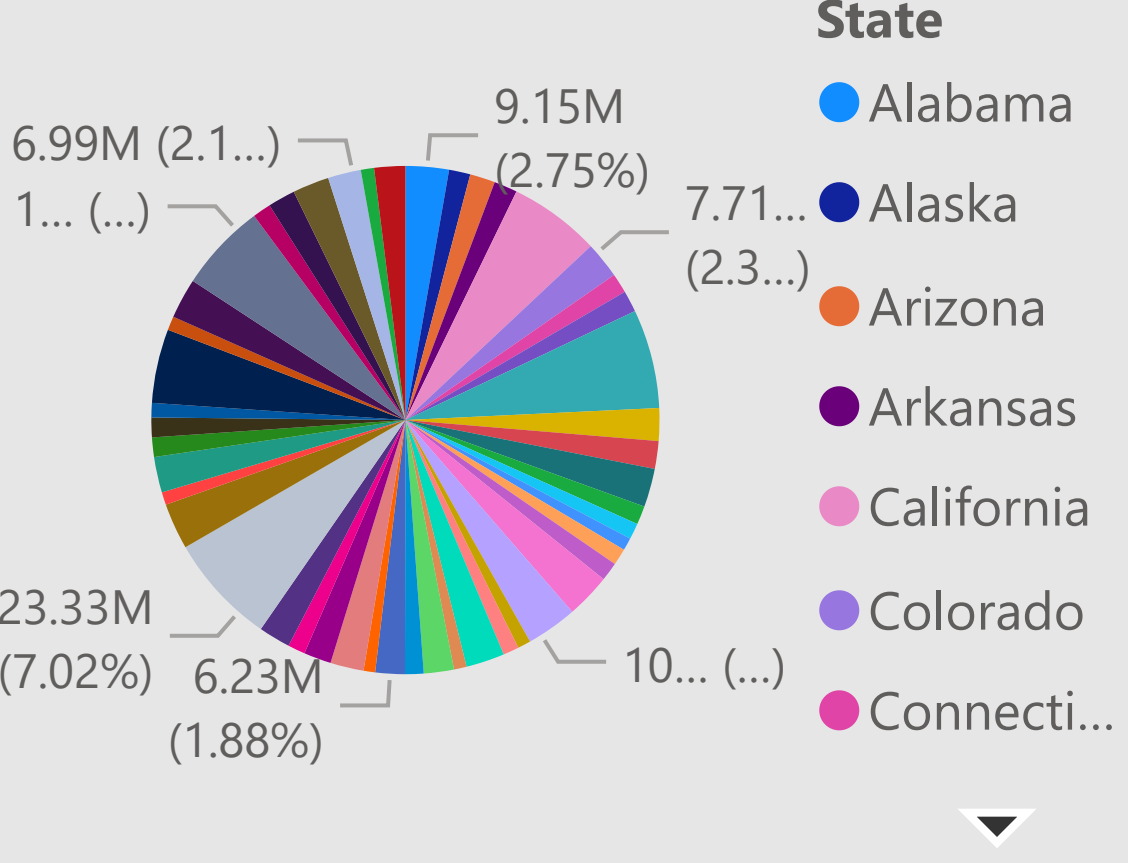
Total Profit by month and Region



Count by Sales Method



Profit by State



Operating Margin by month

