

MANJUNATH DARSHAN R

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SUMMARY

An engineering graduate with Certification in Data Science, BI and Analytics. Proficient in a range of data analysis tools, including Excel, Tableau, SQL, Python and Power BI. Skilled in data mining, data analysis, data visualization, quantitative analysis and data interpretation, with strong problem-solving skills and ability to work effectively both independently and as a part of team. Looking for an opportunity to apply my skills and knowledge, and driving business growth and improvement for the organization.

EDUCATION

Sri Taralabalu Jagadguru Institute of Technology, Ranebennur, Haveri

Aug 2019 - May 2023

B.E in Civil Engineering

SKILLS

Analytical Tools: SQL, Python, Power BI, Advanced Excel, Microsoft Office, Tableau, PostgreSQL

Libraries: NumPy, Pandas, Matplotlib

Technical Skills: Data Analytics, Data Collection, Data Quality, Data Modeling, Data Visualization, ETL, Business Intelligence, Data Manipulation, Data Analysis, Data Analyst, Data Management, Data Reporting

PERSONAL PROJECTS

Sales Insights – Brick & Motor Business [Power BI | SQL]

- Designed a Power BI dashboard to understand AtliQ hardware goods sales trend. final dashboard was effective at displaying the sales trend of AtliQ hardware, allowing users to understand the data and make informed decisions.
- This dashboard could help in increasing the revenue at least by 7% in the next quarter.

Revenue insights in hospitality domain – Hospitality Analysis [Power BI | Excel]

- Developed a Power BI dashboard analysing three months of AtliQ Grands' sales data, revealing key insights into recent market share and revenue losses.
- This dashboard empowered the revenue team to identify the root causes of these declines, projected to contribute to a 20% recovery in revenue and market share within the next month.

BlinkIt Sales insights – BlinkIt Sales Performance Analysis [Power BI | Excel]

- Developed a Power BI dashboard visualizing key performance indicators (KPIs) including total sales, average sales, customer ratings, and product performance across 8,523 items categorized by type and fat content.
- This dashboard streamlined sales reporting by automating previously manual processes, saving an estimated 2-3 hours per week for the sales team.

EXTRA CURRICULARS AND CERTIFICATIONS

- Certificate Program in Data Science, BI & Analytics, Introtallent at Bangalore in 2024
- Certified Data Visualisation virtual Internship program conducted by TATA in 2025