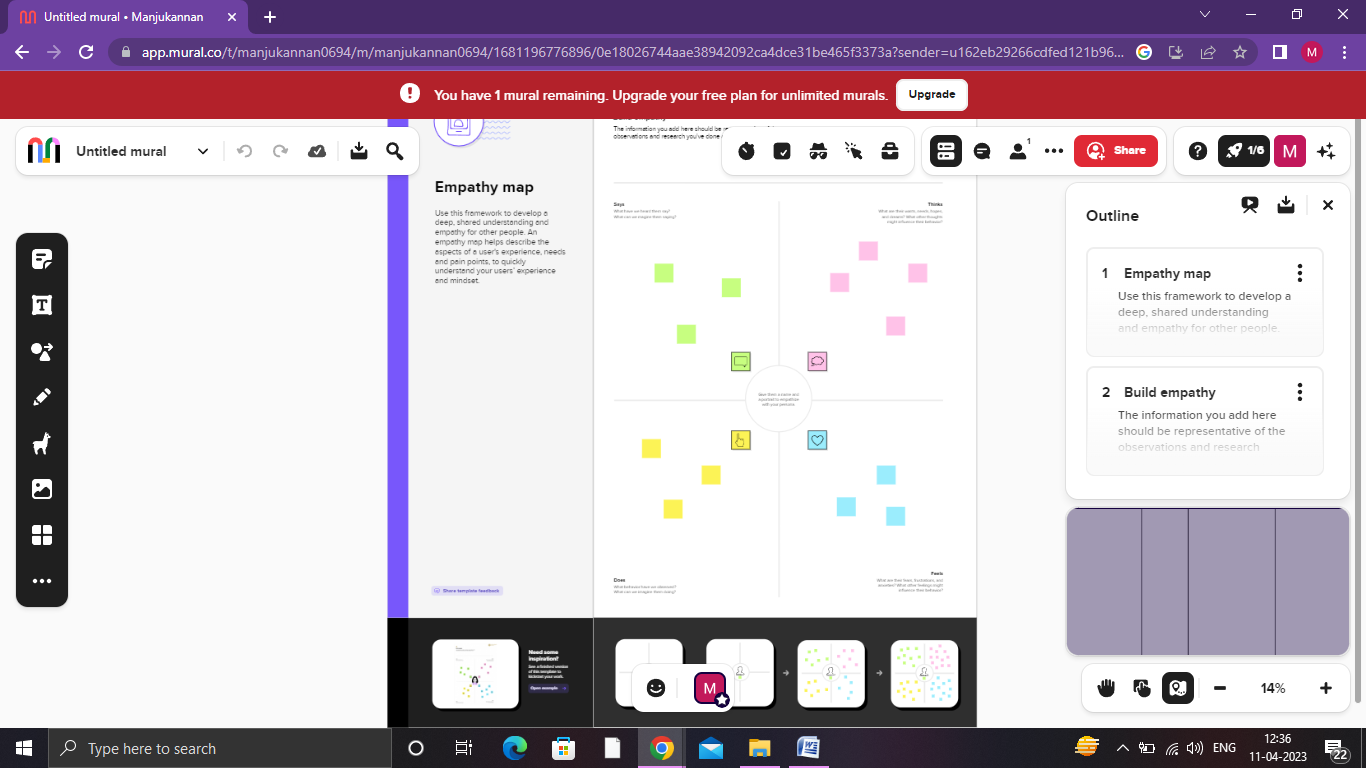
Empathy Map:



Brainstrom Idea :

