Unit 9: Design Critique

1. **Which existing websites out there most inspired your web site design thus far?**
   http://theactofkilling.com/
   http://cutieandtheboxer.co.uk/
   http://www.findingvivianmaier.com/
2. **Which parts of the design are you most proud of?**
   - Minimalist approach
   - Simple navigation
3. **What struggles did you encounter in your design process?**
   I'm still working out the perfect color combinations, I keep trying things out and getting feedback.
4. **Which struggles did you encounter during page development?**
   I initially had trouble with the placement of different sections, like where the navigation would go, how much padding to give the heading, etc..
5. **What did you learn from making your project responsive?**
   I learned about the shuttle differences in website designs in different screen sizes.

Website Critique:

https://medium.com/
Layout: Intuitive, focal point is clear and prominent, buttons are placed and designed well.
Typography: Good sizing of text, logo is simple yet obvious, all caps for nav is a good choice.
Navigation: Bold and underlined for current page allows the user to know current position, nav elements could be spaced out a little bit more. Nav has a darker background to make it obvious.
Overall Flow: Great overall flow, image in each story is a large enough focal point, headings are big and bold, good use of white space, there is an intuitive design that helps the user flow through the site.

http://mimarch.net/
Layout: Poor layout, there is some sort of nav in the heading section and another nav running horizontal and yet another nav type buttons in the main section. The overlay buttons which are slightly transparent cannot be seen well on the colorful background images. Its not clear what the purpose of this website is.
Typography: The text sizing and font type could be varied to guide the users flow.
Navigation: Horizontal nav doesn't seem to go anywhere, very long sub nav menu, there are multiple nav areas, its not clear which to use.
Overall Flow: Poor flow, there is no focal point, very little white space, running banners is too fast and distracting, no variation in font sizing so its not clear how to navigate through the site.