

Work Experience

| | |
|-----------------------|--|
| June 2023-Present | <div>Working as a Freelancer UX UI Designer</div> |
| Feb 2021-2023 | <div><div>UX UI Designer</div><div>EXDERA - UI/UX Design & Development Agency</div><div><ul style="list-style-type: none">Responsible for Preparing the Project Requirement Document, Information Architecture, Brainstorming, Wireframing, and High Fidelity Designing.I have experience running successful marketing campaigns and implementing strategies for B2B platforms to engage business partners. I specialize in analyzing consumer experiences to ensure optimal results.In addition to my design skills, I actively engage with clients on a daily basis, handling tasks such as requirement calls, project duration estimation, testing, and delivering client demo presentations.Successfully completed several UX/UI projects in different industries, resulting in a increase in user engagement.Designed and launched the multiple websites with the objective of organize and present the high-volume data through a visually pleasing interface that is efficient and easy to navigate through the site and increase in conversion rate.Expertise in user research and testing methodologies, resulting in the ability to identify user needs and design effective solutions.</div></div> |
| July 2020-Oct 2020 | <div><div>UX/UI Designer Intern</div><div>10Dem(Tandem) Education</div><div><ul style="list-style-type: none">During 3 months of internship I have worked on revamping their educational portal</div></div> |
| June 2018 - June 2019 | <div><div>PHP Developer</div><div>Apurer India Pvt Ltd, Mumbai</div></div> |
| Feb 2018 - May 2018 | <div><div>Web/Wordpress Developer</div><div>Foxjab Development & Operations Pvt Ltd, Mumbai</div></div> |
| June 2018-Oct 2019 | <div><div>Freelance WebDeveloper</div></div> |

Education

| | |
|-----------|---|
| 2019-2021 | <div><div>Masters of Design(UI/UX)</div><div>Chitkara School of Art & Design, Chandigarh</div><div>Principles of Design, Human Computer Interactions, UX design processes, Information Architecture, Design Thinking approaches, User Research, Ethnography, UI Design, Omnipresent Design, Service Design, Fintech, UX for AR, VR, IoT.</div></div> |
| 2012-2017 | <div><div>Bachelors of Engineering(Information Technology)</div><div>Theem College of Engineering, Mumbai</div></div> |

Affiliations

| | |
|-------------------|---|
| July 2021-Present | <div><div>Working as a Public Relations Officer</div><div>Toastmasters International, District 98, Division B, Area 01 (Mumbai Orators Toastmasters Club)</div></div> |
|-------------------|---|

| Skills | Proficiency | Technical |
|--|--------------------------------|-----------|
| User Experience & Design Strategy | Adobe XD | HTML |
| Information Architecture | Figma | CSS |
| Wireframing | Adobe Photoshop | WordPress |
| UI Design | Adobe Illustrator | Bootstrap |
| Competitive Analysis | Xmind | |
| Design Thinking | FigJam | |
| Project Conceptualization, Evaluation, Planning, and Execution | Miro | |
| Prototyping | draw.io | |
| User Flow | Procreate (intermediate level) | |
| Responsive Web Design | | |
| Infographics | | |
| Microsoft PowerPoint | | |
| Software development life cycle | | |
| Project management | | |

Languages

English Marathi Hindi