

iniVation @ ICRA 2017

Dr. Sven-Erik Jacobsen, CEO

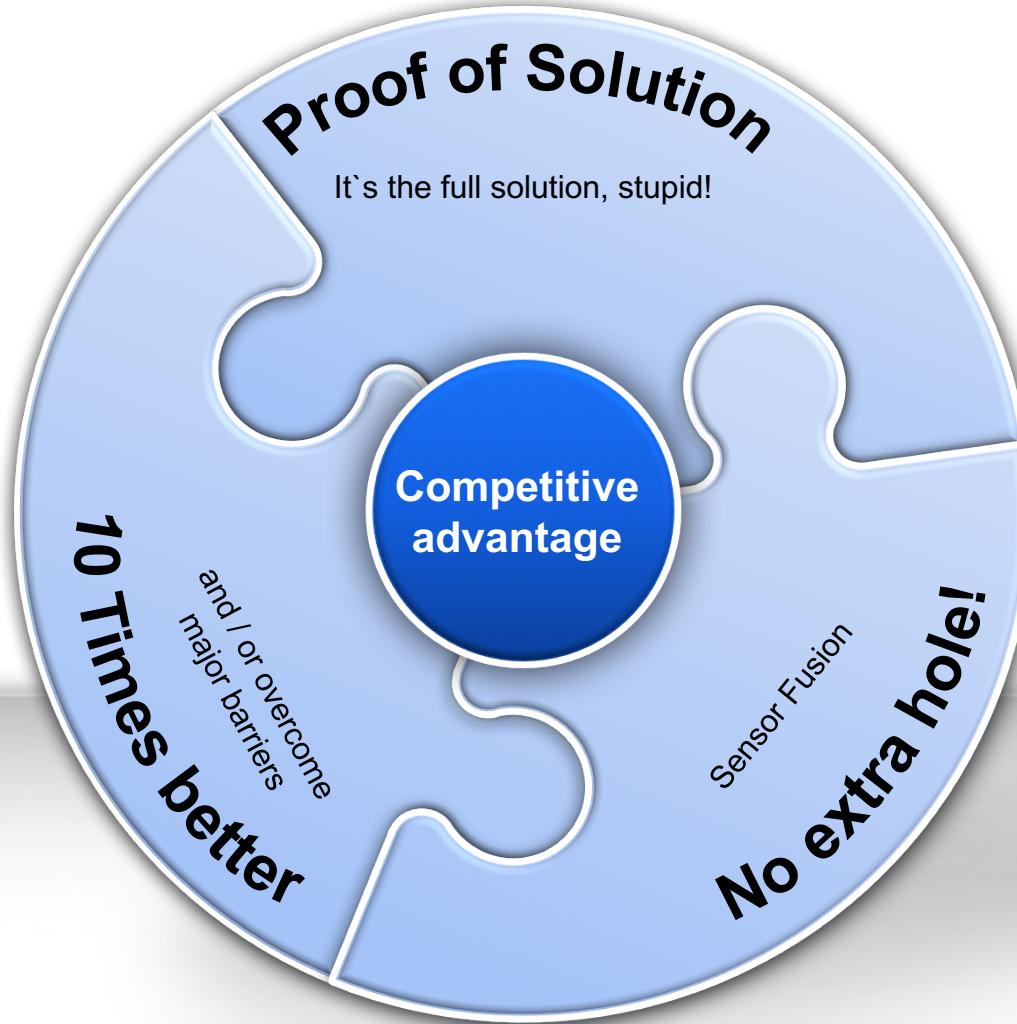
Singapore, 2nd June 2017

iniVation Content.



1	Hypotheses and Setup iniVation	02
2	Applications in Focus	05
3	Lessons Learned	11

iniVation
Key Hypotheses.





1	Hypotheses and Setup iniVation
2	Applications in Focus
3	Lessons Learned and Hypotheses

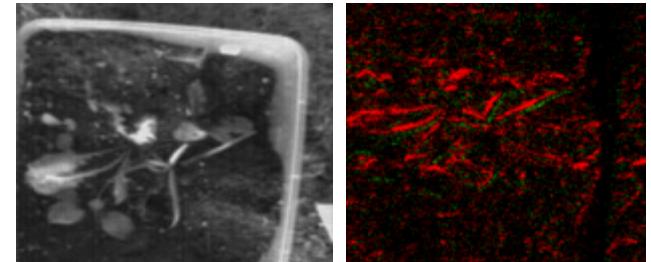
iniVation's Roadmap

From Detection to Visual Positioning.



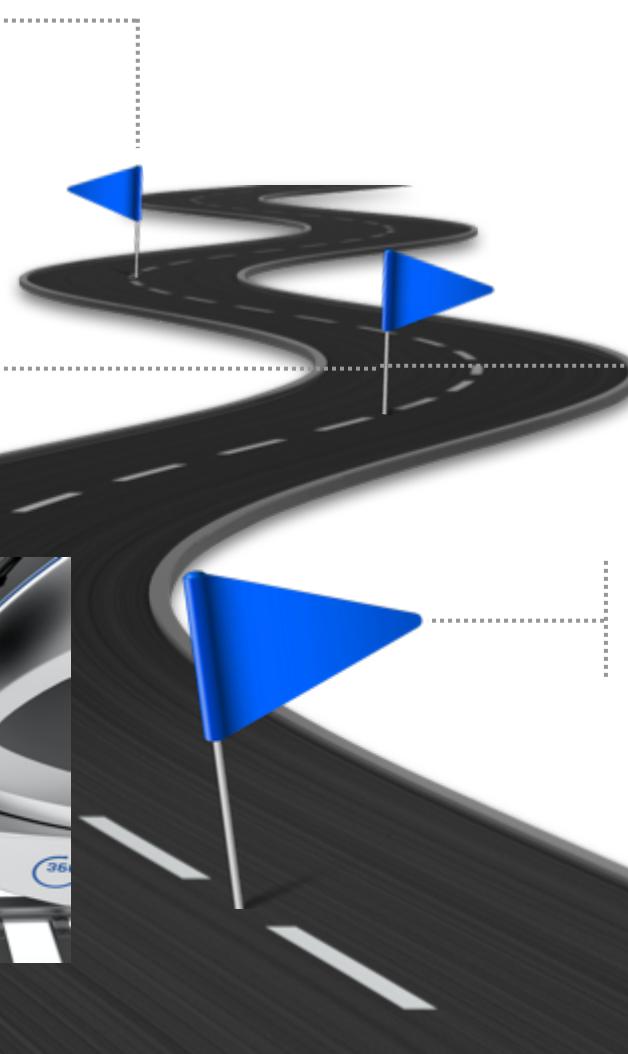
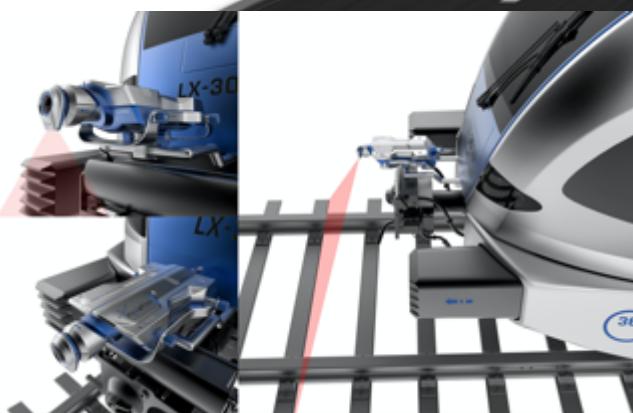
Today - Medical

Medical: Fluid Analysis
Robotics Sensing



2018 - VP and VO Non-Safety – ADAS KIT

Visual Positioning as supplementary, non-safety applications



2017 / 2018- Smart Agriculture

Classification: See and Spray

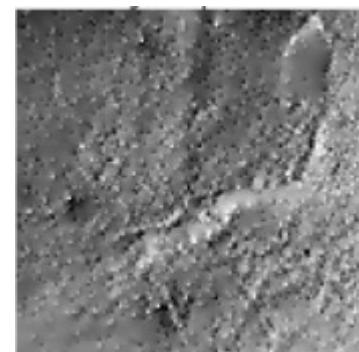
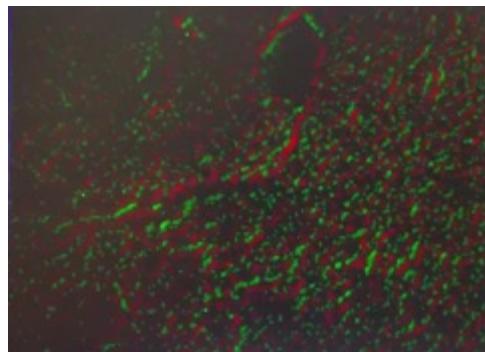
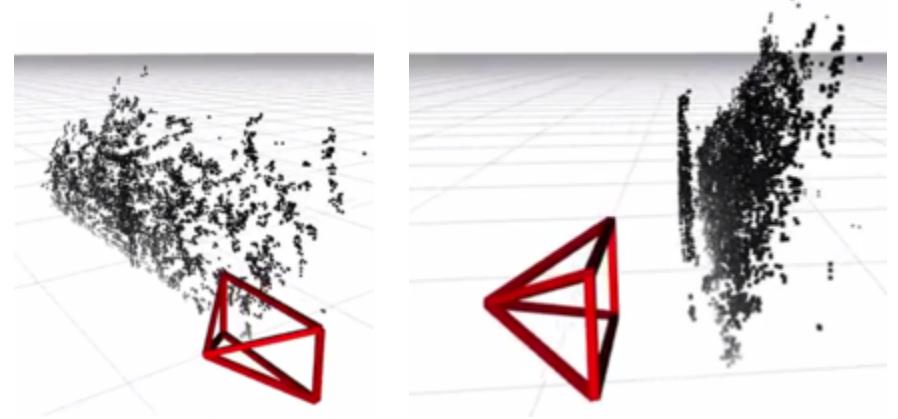
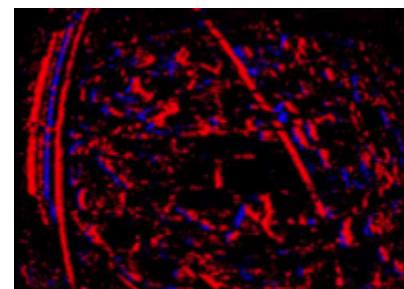
2019 – Visual Positioning

Autonomous Driving / Robotics / Intralogistics



Application Example (I): Infrastructure Scanning

3D Reconstruction for Context – HD Visual Contrast for Detection.

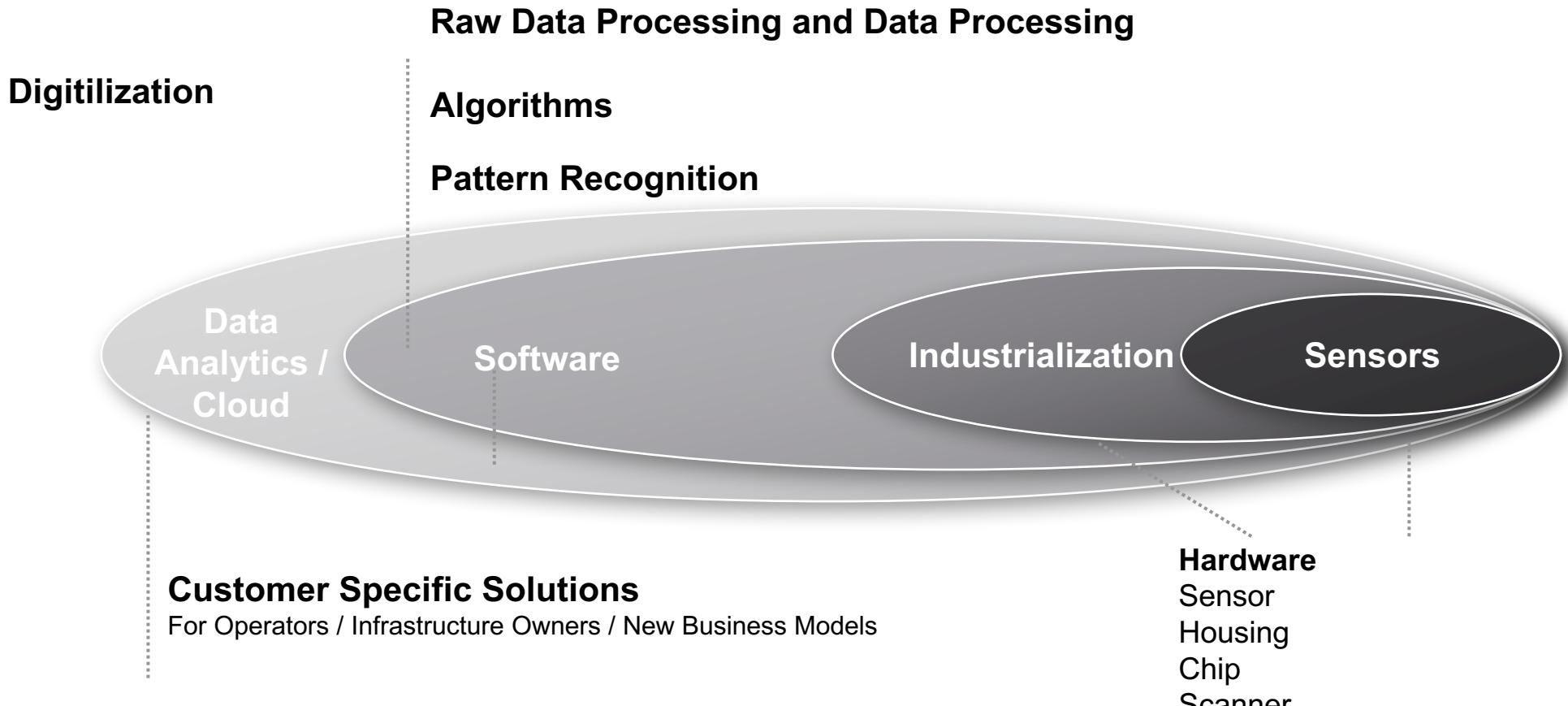


Customer Pain and Gain:

- From person-based visual inspection to pattern analysis
- Gathering of relevant know-how to enable semi-educated workers to perform complex analysis
- Transfer Smart Building Approach to Smart Infrastructure

Application Example (I): Infrastructure Scanning

From Hardware through Software to Solution.



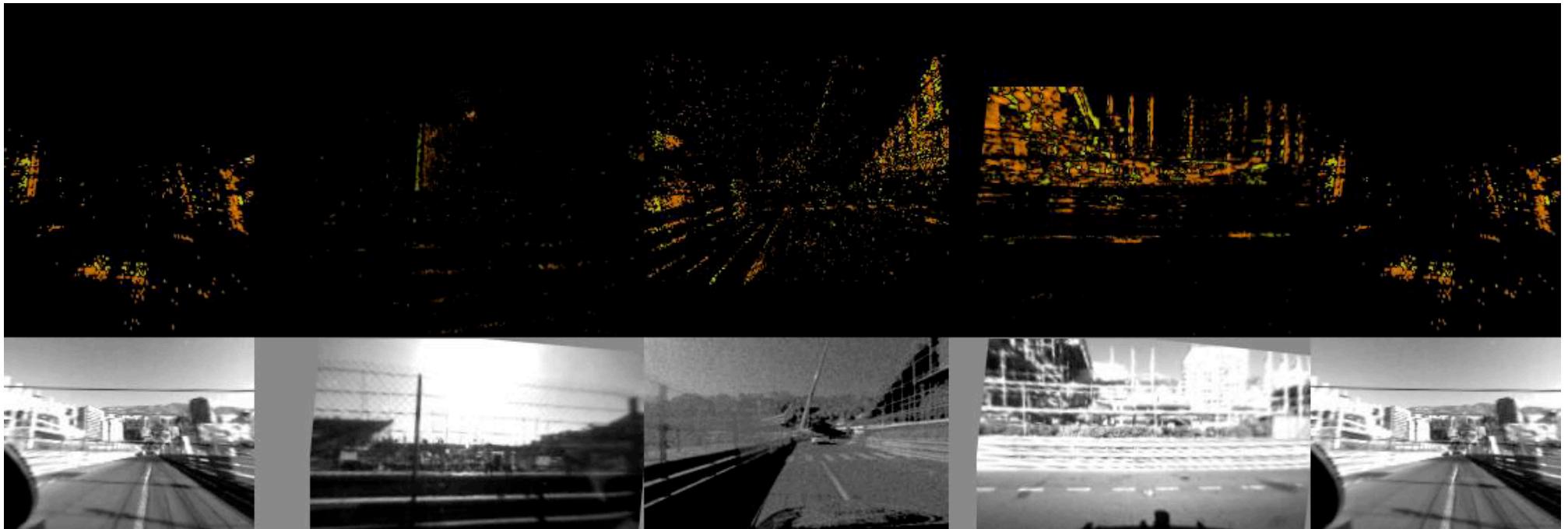
Application specific Combinations:

Application View:- Track Geometry – Clearance – Track Assets – Rail Profile – Cracks –

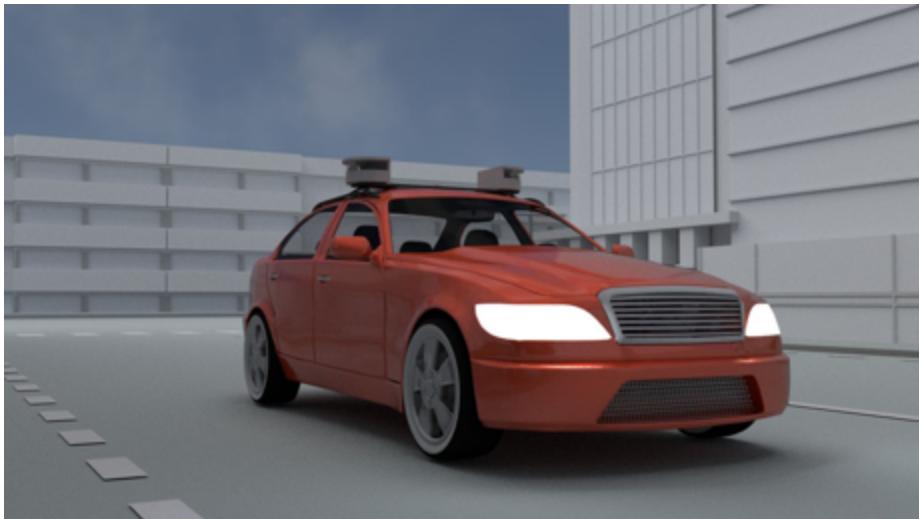
Market View: - Initial Rail Quality Check - Ongoing Measurements –

Customer View: - Condition Monitoring - Predictive Maintenance –

Application Example (II): VP and VO Sensor Fusion to fully integrated ADAS solution.



Application Example (II): VP and VO iniVation ADAS Kit – coming soon.



CONFIDENTIAL



1	Vision and Business Model iniVation
2	Applications in Focus
3	Lessons Learned and Hypotheses

From Technology Push to Market Pull.

