The Power of Prompt Tuning for Low-Resource Semantic Parsing

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Abstract

Prompt tuning has recently emerged as an effective method for adapting pre-trained language models to a number of language tasks. In this paper, we investigate prompt tuning for semantic parsing, the task of mapping natural language utterances onto formal meaning representations. For large T5 models we find (i) that prompt tuning significantly outperforms fine-tuning in the low data regime and (ii) that canonicalization—i.e. naturalizing the meaning representations—barely improves performance. This last result is surprising as it suggests that large T5 models can be modulated to generate sequences that are far from the pretraining distribution.

1 Introduction

With the widespread success of large language models (LMs; Devlin et al. 2018; Raffel et al. 2020; Bommasani et al. 2021), it becomes increasingly important to explore how such models can be adapted to downstream tasks. One emerging adaptation capability of LMs like GPT-3 is that their behaviour can be modulated by a text-prompt (Brown et al., 2020). That is, a wide variety of novel tasks can be successfully performed by prompting the model with a task description and a few examples. Nevertheless, this adaptation strategy is sensitive to the exact phrasing of the prompt, and, more importantly, performs worse than fine-tuning models on task-specific examples (Lester et al., 2021).

While it has been explored to automatically search for discrete prompts (Shin et al., 2020), tuning "soft" or continuous prompts has recently arisen as strong performing alternative (Lester et al., 2021). Prompt tuning only optimizes the embeddings of a number of prompt tokens while keeping all other LM parameters frozen. On a set of language understanding tasks, Lester et al. (2021) showed that this method becomes competitive with fine-tuning for the largest pre-trained T5 models (Raffel et al., 2020). Li and Liang (2021)

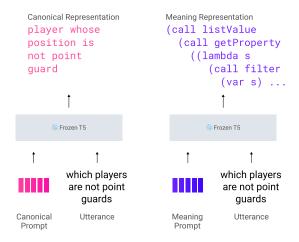


Figure 1: We show that prompt tuning large T5 models achieve almost similar performance on canonical (left) and meaning representations (right), even when only 200 Overnight examples are provided.

also explore a related parameter-efficient adaptation method called prefix-tuning, finding that it outperforms fine-tuning on a number of language generation tasks.

In this paper, we investigate prompt tuning for semantic parsing. This task is fundamentally different from aforementioned language understanding and generation tasks, as it requires to output formal meaning representations, which do not resemble the natural language distribution seen during pre-training. We especially focus on the lowresource setup because examples for semantic parsing are difficult and expensive to collect (Wang et al., 2015; Marzoev et al., 2020). We evaluate prompt tuning on two datasets: the 200-shot version of Overnight (Wang et al., 2015; Shin et al., 2021) and the low-resource splits TOPv2 (Chen et al., 2020). On both datasets, we compare prompt tuning T5 against fine-tuning and investigate the effect of canonicalizing the meaning representation, i.e. to what extent naturalizing the logical forms influences performance. In addition, we study the

effect of T5 model scale on Overnight while we investigate different data regimes on TOPv2. Our main findings can be summarized as follows:

- For large T5 models, prompt tuning significantly outperforms fine-tuning in the low-data regime. This performance gap decreases when more training data becomes available.
- In contrast to previous work (Shin et al., 2021), we find that canonicalizing the meaning representations has little effect on the performance, even in low-data regimes.

This last result suggests that T5-large can be modulated to output sequences that are much further from the pre-training distribution than previously thought, and presents additional evidence for the view that large pre-trained transformers are universal computation engines (Lu et al., 2021).

2 Background

Our work is related to recent work on semantic parsing and prompt tuning, which we briefly describe below.

2.1 Semantic Parsing

Semantic parsing is the task of converting a natural language utterance $\mathbf{u}=(u_1,\ldots,u_N)$ to a formal meaning representation $\mathbf{z}=(z_1,\ldots,z_M)$. These meaning representations, also referred to as logical forms, can be interpreted by machines and executed in a real environment. For example, ThingTalk (Campagna et al., 2019) and TOP (Gupta et al., 2018) are meaning representations for executing commands of virtual assistants, while SQL is a representation for interacting with relational databases.

In recent years, neural sequence-to-sequence models have become the dominant approach for semantic parsing tasks (Dong and Lapata, 2016). Such models learn to encode a natural language utterance u into a sequence of continuous embeddings, which are then decoded into a probability distribution over the meaning representation z. The parameters of these encoder-decoder models are trained to maximize the likelihood of outputting the correct representation on the training set. To ensure the decoder only outputs valid meaning representations, some works have explored methods for constraining the output space of the decoder (Cheng et al., 2017; Yin and Neubig, 2018; Lin et al., 2019).

Large language models Recent work has explored how to leverage pre-trained language models, like BERT (Devlin et al., 2018), BART (Lewis et al., 2020), and T5 (Raffel et al., 2020), for semantic parsing tasks. As these language models are trained on text-only corpora, it is unclear to what extent they can be adapted to generate meaning representations. Some researchers have only used BERT in the encoder (Wang et al., 2020; Scholak et al., 2020; Xu et al., 2020a). Others have proposed to use a generative model like BART to augment the dataset by paraphrasing natural language utterances (Xu et al., 2020b). Recently, it has been shown that T5 can be successfully fine-tuned on a large-scale text-to-sql dataset (Shaw et al., 2021; Scholak et al., 2021).

Canonicalization A common simplification step in semantic parsing is to canonicalize the meaning representations. That is, the meaning representation **z** is naturalized to a canonical form **c** through a grammar or set of rules. An example of the meaning and canonical representation for Overnight (Wang et al., 2015) can be found in Fig. 1.

When canonical representations are available, Berant and Liang (2014) argue that semantic parsing can be seen as a paraphrase task. They propose to use a paraphrase model—using e.g. word vectors trained on Wikipedia—to find the best paraphrase of utterance u among a set of canonical utterances. They show this paraphrase model improves results over directly generating logical forms on two question-answering datasets. Marzoev et al. (2020) extends this work by showing that pre-trained language models like BERT can be effective paraphrasers. While Berant and Liang (2014); Marzoev et al. (2020) use models to score canonical utterances, Shin et al. (2021) propose to constrain the generation process of autoregressive models like BART and GPT-3. On a number of few-shot semantic parsing tasks, they demonstrate the benefit of generating canonical representations over meaning representations.

2.2 Prompt Tuning

This paper is inspired by the recent work of Lester et al. (2021) and Li and Liang (2021), which shows that a simple adaptation technique called prompt tuning is very effective in modulating a pre-trained language model. Prompt tuning prepends a sequence of tokens $\mathbf{p} = (p_1, \dots, p_K)$ to the input

sequence $\mathbf{u}=(u_1,\ldots,u_N)$ before it is fed to a language model (with parameters θ). Prompt tokens p_k are added to the vocabulary and each has a continuous embedding $e(p_k)$. During prompt tuning we optimize the embeddings $(e(p_1),\ldots,e(p_K))$ while keeping the language model parameters θ fixed. Note that this process still requires to backpropagate the gradients through the full language model. Like fine-tuning other sequence-to-sequence models, we maximize the likelihood of generating the output sequence \mathbf{z} .

Lester et al. (2021) evaluates prompt tuning on SuperGLUE, a benchmark consisting of eight language understanding tasks. They find that prompt tuning becomes competitive with fine-tuning for the largest T5 model. Li and Liang (2021) propose prefix-tuning to adapt BART and GPT-2 for natural language generation tasks. This method differs from Lester et al. (2021) in that it prepends trainable embeddings for each layer of the language model rather than introducing token embeddings at the input layer. They demonstrate that pre-fix outperforms fine-tuning baselines. Similarly, Liu et al. (2021) also show encouraging results for prompt tuning on natural language understand and generation tasks. Qin and Eisner (2021) also explores prompt tuning but for a knowledge extraction task. Inserting general adapter layers into pre-trained language models is also proposed in Houlsby et al. (2019); Mahabadi et al. (2021). Related to our work are also other few-shot adaptation techniques like PET (Schick and Schütze, 2020; Schick and Schütze, 2020). Moreover, adapter layers have also been explored in the computer vision domain (Rebuffi et al., 2017; De Vries et al., 2017).

3 Experiments

To evaluate low-resource prompt tuning, we compare against fine-tuned variants of the same model on two semantic parsing datasets with canonical representations available: Overnight and TOPv2. We compare both large and small variants of the T5 architecture on these datasets and experiment with various canonicalized representations.

3.1 Datasets

We first provide more details on the Overnight (Wang et al., 2015) and the TOPv2 (Chen et al., 2020) datasets.

Overnight The Overnight semantic parsing dataset consists of 13,682 natural utterance, canoni-

cal form, meaning representation triples split across eight domains. The task is to map a natural language utterance to the corresponding meaning representation. The dataset was collected by first enumerating all pairs of canonical utterances and meaning representations from a synchronous context-free grammar to a fixed depth. These human-interpretable, but unnatural utterances, were subsequently paraphrased by crowd-sourced workers into natural language utterances.

To simulate low-resource splits of this dataset, we follow Shin et al. and create randomly subsampled splits of 200 training examples for each domain, using 20% of the remaining data for validation. We measure and report denotation accuracy by evaluating all predicted queries using the SEM-PRE toolkit (Berant et al., 2013). We repeat each experiment on Overnight with five different random splits.

TOPv2 Chen et al. (2020) introduce the TOPv2 dataset, a task-oriented semantic parsing dataset with eight domains, two of which come with predefined low-resource splits. The authors propose a principled way of constructing low-resource training sets, samples per intent and slot (SPIS), intended to ensure equal exposure to ontology labels across domains of varying complexity. We experiment with the weather and reminder domains at the 10, 25, and 500 SPI splits, performing five runs on each resource-level varying the random seed. The reminder domain is the most challenging with 19 intent labels, 32 slot labels, and with 21% of the programs having a depth greater than 2. Weather in comparison has 7 intent labels, 11 slot labels, and no programs with depth greater than 2.

3.2 Canonicalized Representations

Next, we review and compare the canonicalized representations used in the Overnight and TOPv2 datasets.

3.2.1 Overnight

Overnight uses a context-free synchronous grammar to generate canonical representations for the logical forms. As can be seen in Figure 1, these canonical representations of overnight resemble natural language. While the original paper used these synthetic utterances as templates for crowd-sourcing natural language utterances, subsequent work has used them as targets for semantic parsing models (Marzoev et al., 2020; Shin et al., 2021).

We follow this work and treat these paraphrased utterances as our target canonicalized representations to compare with the normal Overnight meaning representations.

3.2.2 TOPv2

On the other hand, Chen et al. apply a set of simple modifications to the TOPv2 meaning representations to arrive at a canonical form used in all their experiments. Unlike Overnight, these preprocessing steps are largely small encoding differences and do not change the syntactic structure of the logical forms. We adopt all of these canonicalization steps except for lexicographic sorting of the semantic parse tree with an additional ontology label shortening step. Examples of these transformations can be seen in Figure 2 and are briefly described below.

Utterance removes redundant utterance tokens unnecessary for interpreting the meaning representation. In Figure 2 the tokens "Driving directions to" are captured by the attached IN:GET_DIRECTIONS intent label, whereas the tokens attached to the leaf slots (Eagles, game) are semantically relevant and must be kept.

Vocab adds the intent and slot labels to the language model tokenizer and embedding lookup table as atomic tokens. These will appear as randomly initialized emedding vectors and are not trained during prompt tuning.

Token replaces the intent and slot labels with a short unique identifier (e.g. T1) tokenizable by the pre-trained tokenizer and embeddings.

We perform an ablation over these choices repeating each experiment three times varying the random seed.

3.3 Models

We experiment with BART and T5, two large pretrained encoder-decoder language models (Lewis et al., 2020; Raffel et al., 2020). BART is trained on the same 160GB text dataset used to train RoBERTa (Lewis et al., 2020) with a denoising objective. There are two size configurations (BARTbase, BART-large) and we experiment only with the 406M parameter BART-large on the Overnight dataset. T5 is trained on the 750GB C4 dataset (Raffel et al., 2020) with a de-noising objective.

Utterance

Driving directions to the Eagles game

Meaning Representation

```
[SL:CAT_EVENT game]]]
replace ontology labels with shortened label
[T1 [T2 [T3 [T4 Eagles] [T5 game]]]]
add ontology labels as new tokens to the tokenizer
```

[SL:NAME_EVENT Eagles]

Figure 2: Example from TOPv2 dataset with different canonicalization strategies applied.

[<+1> [<+2> [<+4> Eagles] [<+5> game]]]]

We use the T5-v1.1 checkpoints from Lester et al. (2021) that were trained for an additional 100K steps with the Prefix-LM objective. T5-v1.1 has five configurations at various scales: small, base, large, xl, xxl which have 60M, 220M, 770M, 3B, and 11B parameters, respectively. Here, we experiment with models up to T5-large.

Fine-tuning baseline We compare against baselines that fine-tune all parameters of BART and T5. We train the T5 models with AdaFactor (Shazeer and Stern, 2018) and BART with Adam (Lewis et al., 2020). On TOPv2, we use a learning rate of 1e-4 and batch size of 128. On Overnight, we use a learning rate of 1e-3 and a batch size of 64 across all sizes of T5. On both datasets, we train for 5000 epochs and perform model selection by early stopping on the validation set.

Prompt tuning We follow the prompt tuning procedure proposed by Lester et al. for T5. We use 150 prompt tokens for all model sizes with a learning rate of 0.3 optimized with AdaFactor. We train for 5000 epochs on most domains, although as high as 20000 on the low-resource splits. Like the finetuned baseline, we perform model selection with best exact match accuracy on the validation set. We apply the same method to BART and found that it did not converge under a number of hyperparameter configurations. We therefore exclude prompt

Model	Representation	Method	Basketball	Blocks	Calendar	Housing	Publications	Recipes	Restaurants	Social	Average
T5-small	Canonical	FT	0.775	0.466	0.721	0.616	0.665	0.673	0.636	0.568	0.640
		PT	0.756	0.466	0.698	0.598	0.658	0.680	0.668	0.562	0.636
	Meaning	FT	0.767	0.454	0.685	0.608	0.640	0.698	0.691	0.581	0.641
		PT	0.601	0.338	0.519	0.446	0.470	0.477	0.626	0.392	0.484
T5-base	Canonical	FT	0.800	0.466	0.736	0.642	0.711	0.694	0.696	0.597	0.668
		PT	0.792	0.484	0.724	0.652	0.699	0.689	0.713	0.597	0.669
	Meaning	FT	0.771	0.455	0.717	0.612	0.670	0.713	0.714	0.587	0.655
		PT	0.629	0.453	0.683	0.590	0.656	0.673	0.743	0.471	0.612
BART	Canonical	FT	0.591	0.331	0.740	0.309	0.668	0.598	0.582	0.532	0.544
	Meaning	FT	0.734	0.370	0.514	0.540	0.514	0.477	0.417	0.424	0.499
T5-large	Canonical	FT	0.793	0.458	0.760	0.658	0.678	0.727	0.715	0.581	0.671
_		PT	0.816	0.526	0.800	0.661	0.733	0.758	0.803	0.663	0.720
	Meaning	FT	0.777	0.432	0.690	0.639	0.709	0.729	0.723	0.590	0.661
		PT	0.818	0.531	0.786	0.654	0.735	0.752	0.792	0.657	0.716
GPT-3 [†]	Canonical	Context	0.760	0.460	0.680	0.560	0.580	0.740	0.740	0.550	0.634
	Meaning	Context	0.560	0.390	0.500	0.420	0.460	0.660	0.580	0.480	0.506
n.nm†	Canonical	FT	0.852	0.539	0.726	0.656	0.714	0.773	0.756	0.585	0.700
BART [†]	Meaning	FT	0.813	0.476	0.732	0.566	0.696	0.778	0.720	0.536	0.665

Table 1: Denotation accuracy for all models on the Overnight dataset. For each domain, we report the average over 5 runs with different randomly sampled splits of 200 examples. † are reported from Shin et al. (2021)

SPIS	model	method	reminder	weather	average
10	T5-large	FT PT	0.392 0.567	0.579 0.700	0.486 0.634
25	BART-CopyPtr T5-large	FT FT PT	0.557 0.502 0.642	0.716 0.683 0.739	0.637 0.593 0.691
500	BART-CopyPtr T5-large	FT FT PT	0.719 0.649 0.749	0.849 0.846 0.847	0.784 0.748 0.798

Table 2: Average exact match accuracies (5 runs) for different low-resource splits of the TOPv2 dataset.

tuned BART models from our results¹.

4 Results

We report all Overnight results in Table 1. We display the results of T5-large on the three different SPI splits of TOPv2 in Table 2. In the Method column of both tables FT and PT indicate fine-tuned or prompt tuned versions of each model, respectively. In Table 3, we summarize the results of the canonicalization ablation study for TOPv2.

4.1 Prompt tuning vs fine-tuning

We find that prompt tuning improves over finetuning for all large model configurations and target representations. Averaged over all overnight domains, we see up to 7% improvement in denotation accuracy with T5-large. For T5-small and T5base, prompt tuning remains competitive with finetuning, and is within 1% average accuracy when predicting canonical forms. On TOPv2, we observe that prompt tuning achieves an absolute improvement of 15% over fine-tuning on the lowest SPIS split (again averaged over both domains). This gap shrinks to 5% as the dataset size increases to the 500 SPIS.

Our prompt tuning models outperform previously reported results on these datasets. On Overnight, our best model—T5-large PT with canonical representations—outperforms the BART FT model of Shin et al. (2021) by 2 accuracy points. On the 25 SPIS split of TOPv2, we see an average improvement of more than 5 points compared to the BART-CopyPTR of Chen et al. (2020).

Prompt tuning reveals a difference in T5 model capabilities at different scales that may be obscured by fine-tuning. For fine-tuned T5-models, the absolute difference between meaning and canonical representations is relatively consistent as the model size grows. For prompt tuned models, however, we see the accuracy of meaning representations rapidly increase from a 15% deficit (T5-small) to within 1% (T5-large).

4.2 Canonical vs meaning representations

For T5-large, we find very small gains for generating canonical representations instead of meaning representations. On overnight (Table 1), the gap is 0.4 accuracy points for T5-large. This difference is much smaller than previously reported for unconstrained decoding with BART and GPT-3 by Shin et al. (2021) (3 and 13 points, respectively). For our BART fine-tuning baseline we also observe a gap of more than 4 points between canonical and meaning representations. Interestingly, we do not find such a gap for canonical and meaning representations when fine-tuning T5 models, indicating there are qualitative differences between BART and

¹Li and Liang also find that prompt tuning with BART is unstable and parameterize the prefix with an MLP; we did not attempt this setup.

SPIS	Model	None	Tokens	Tokens + Utterance	Utterance	Vocab	Vocab + Utterance
10	T5-small T5-large	0.434 ± 0.163 $\underline{\textbf{0.7}} \pm \textbf{0.02}$	$\frac{0.445}{0.641} \pm 0.102 \\ 0.077$	$\begin{array}{c} 0.301 \pm 0.069 \\ 0.673 \pm 0.035 \end{array}$	0.309 ± 0.06 0.663 ± 0.025	$0.234 \pm 0.265 \\ 0.689 \pm 0.013$	0.196 ± 0.239 0.585 ± 0.116
25	T5-small T5-large	$\frac{0.555}{0.739} \pm 0.135 \\ 0.013$	0.549 ± 0.112 0.713 ± 0.04	0.512 ± 0.07 0.746 ± 0.012	$\begin{array}{c} 0.51 \pm 0.085 \\ 0.726 \pm 0.031 \end{array}$	0.27 ± 0.297 0.699 ± 0.047	$\begin{array}{c} 0.276 \pm 0.315 \\ 0.721 \pm 0.014 \end{array}$
500	T5-small T5-large	0.718 ± 0.118 0.847 ± 0.004	0.722 ± 0.122 0.852 ± 0.007	$\frac{0.727 \pm 0.122}{0.859 \pm 0.003}$	0.723 ± 0.121 0.855 ± 0.01	$0.483 \pm 0.344 \\ 0.833 \pm 0.002$	0.423 ± 0.307 0.81 ± 0.003

Table 3: Exact match accuracies (3 runs) on TOPv2 dataset for different meaning representation canonicalization choices. **bold** indicates best exact match accuracy at that resource level, <u>underline</u> indicates best representation per model.

T5 models.

On TOPv2, we find a similar pattern that large T5 models can extrapolate far beyond the training distribution. We especially observe this when adding novel vocabulary tokens (Vocab in Table 3), arguably the most out-of-distribution canonicalization choice. These novel token embeddings are randomly initialized and never updated during prompt tuning. Nevertheless, a prompt tuned T5-large model can successfully generate such sequences whereas a prompt tuned T5-small model struggles. Specifically, T5-large only sees a modest decrease from 70% to 68.9% on 10 SPIs and from 84.7.9% to 83.3% on the 500 SPIS (see None and Vocab columns in Table 3, respectively). In contrast, T5-small drops from 43.4% to 23.4% on 10 SPIs and from 71.8% to 48.3% on 500 SPIs.

Interestingly, we find that Token drastically reduces performance for T5-small at the 10 SPIS level—30.9% vs. 43.4% for None—but slightly outperforms it at 500 SPIS. We speculate that Token, effectively anonymizes the ontology tokens, obscuring information that can be useful for prediction. In low-data regimes there is not enough training data to learn the semantics of these anonymized tokens, whereas with enough data this problem vanishes and the shorter target sequence ultimately is easier to predict.

5 Conclusion

We find that prompt tuning is an effective method for adapting language models to the semantic parsing task. Prompt tuning significantly outperforms fine-tuning in low-data regimes, and remains competitive in fully-supervised settings. This is in spite of the fact that the semantic parsing tasks considered often require generating sequences far from the pre-training distribution. We find that canonicalizing meaning representations does not significantly improve performance and that targeting the normal meaning representation is sufficient when

fine-tuning or prompt tuning large T5 models.

We find evidence of a phase-transition in the ability of language models to generate sequences far from their training distribution. This scaling property is obscured by the fine-tuning process—which easily adapts the model parameters to the downstream task. Prompt tuning modulates the language model in such a way that this property is not destroyed. We speculate that there are likely other interesting qualitative differences in large models that are worth investigating and that prompt tuning is a promising tool for doing so.

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