# Ideation Phase Brainstorm & Idea Prioritization Template

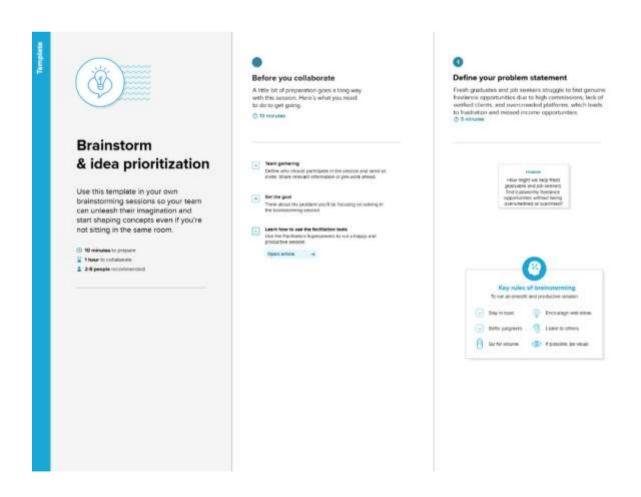
Date	18 June 2025
Team ID	LTVIP2025TMID53250
Project Name	FreelanceFinder
Maximum Marks	4 Marks

#### **Brainstorm & Idea Prioritization Template:**

Through FreelanceFinder Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Reference: <a href="https://www.mural.co/templates/brainstorm-and-idea-prioritization">https://www.mural.co/templates/brainstorm-and-idea-prioritization</a>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



# Step-2: Brainstorm, Idea Listing and Grouping



## Brainstorm

- Freelancer profile verification
  Skill-based job matching
  Zero/low commission model
  Client-freelancer review system
  Freelance learning hub
  Referral and reward system

Person 1	Person 2	Person 3	Person 4	
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## Group ideas

We prioritized ideas using an Impact vs. Feasibility Matrix. High-impact and feasible ideas included freelancer verification and client reviews. More complex ideas like smart matching algorithms were marked for long-term implementation.

① 20 minute





**Step-3: Idea Prioritization** 



#### Prioritize

- High Impact & Low Effort: Freelancer Verification, Reviews
   High Impact & High Effort: Matching Algorithm
   Nice to Have: Learning Hub

