



OPEN MEGA BUSINESS EXPO

# Exhibitor Bronchure

November 24<sup>th</sup> to 26<sup>th</sup>

Thika Municipal Stadium, Kiambu County

Starbrands  
EAST AFRICA



# OPEN MEGA BUSINESS EXPO

The open mega business expo is our signature annual event. It brings together all members of the Starbrands sphere, including partners, clients and other business traders.

It features 3 days of exciting exhibitions, demos, inspiring business talks and networking. It's the perfect opportunity to gain visibility and forge professional connections with other businesses and potential clients.



## **Gain Mega Social Media Exposure**

Benefit by promoting your brand on our social media platforms with over 500,000 followers and that of our partner influencers with over 3,000,000 followers.

# 3-DAY EVENT

*Learn. Connect. Enjoy.*

 15k+

PARTICIPANTS

3  
KEYNOTES

 10+

TALKS

 400+

EXHIBITORS

1  
LIVE CONCERTS

 20+

COUNTIES PARTICIPATING

50+  
BRANDS  
ACTIVATIONS

 GREAT  
PRICES TO BE WON  
I.E CARS, COWS,  
MOTORBIKES, ETC.

# Branded Booths

Our branded booths offer you a unique opportunity to play a key role during the Expo and increase your brand visibility, awareness and business expertise.



## Plug & play

Booths include a big screen TV for demos/slides.



## No exhibition materials needed

Eliminate stress with minimum set-up.



## Promote your brand

Get published in the event agenda which is distributed on-site and promoted online.



Open to all Partners, developers and community members.



# Why Exhibit?

## ◦ 01

### BOOST YOUR VISIBILITY

Establish yourself as a key player in the Kenyan business ecosystem, increase your brand awareness, and attract new prospects.

## ◦ 02

### CONNECT WITH THE STARBRANDS COMMUNITY

Did you know that many Starbrands partners work in collaboration with other partners?

It's a win-win situation as it helps the community gain time and expertise as well as establish a supportive business network among key business players.

## ◦ 03

### SHOWCASE YOUR EXPERTISE

Share your knowledge and present various topics such as :



DETAILS ABOUT  
YOUR BRAND



SERVICES AND  
PRODUCTS



CUSTOMER  
SUCCESS STORIES  
& FEEDBACKS

# Sponsorship Packages

Secure your sponsorship today, in two simple steps.

1. Select your booth and size
2. Select your booth location



# CHOOSE YOUR BOOTH

**BOOK A BOOTH**

VAT INCLUSIVE\*

**Ksh. 133,400**

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2x2 Metres

**BOOK A BOOTH**

VAT INCLUSIVE\*

**Ksh. 179,800**

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3x3 Metres

**BOOK A BOOTH**

VAT INCLUSIVE\*

**Ksh. 290,000**

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3x6 Metres

**BOOK A BOOTH**

VAT INCLUSIVE\*

**Ksh. 527,800**

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3x9 Metres

**BOOK A BOOTH**

VAT INCLUSIVE\*

**Ksh. 754,000**

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6x6 Metres

**BOOK A BOOTH**

VAT INCLUSIVE\*

**Ksh. 1,044,000**

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7x6 Metres

# WHAT YOU GET

- Branded booth
- Table and chairs
- Promotion on Twitter Trends
- Promotion on Facebook Page
- Logo on event website
- Car Pass
- Drinking Water
- Exhibitor Badges

2x2 Metres Booth	
✓	Branded booth
✗	1 table & 2 Chairs
✗	Promotion on Twitter Trends
✗	Promotion on Facebook Page
✓	Logo on event website
1	Car Pass
2 Dozens	Drinking Water
3	Exhibitor Badges

3x3 Metres Booth	
✓	Branded booth
✗	1 table & 4 Chairs
✗	Promotion on Twitter Trends
✓	Promotion on Facebook Page
✓	Logo on event website
1	Car Pass
3 Dozens	Drinking Water
4	Exhibitor Badges

3x6 Metres Booth	
✓	Branded booth
✗	1 table & 4 Chairs
✗	Promotion on Twitter Trends
✓	Promotion on Facebook Page
✓	Logo on event website
2	Car Pass
5 Dozens	Drinking Water
6	Exhibitor Badges

- Branded booth
- Table and chairs
- Promotion on Twitter Trends
- Promotion on Facebook Page
- Logo on event website
- Car Pass
- Drinking Water
- Exhibitor Badges

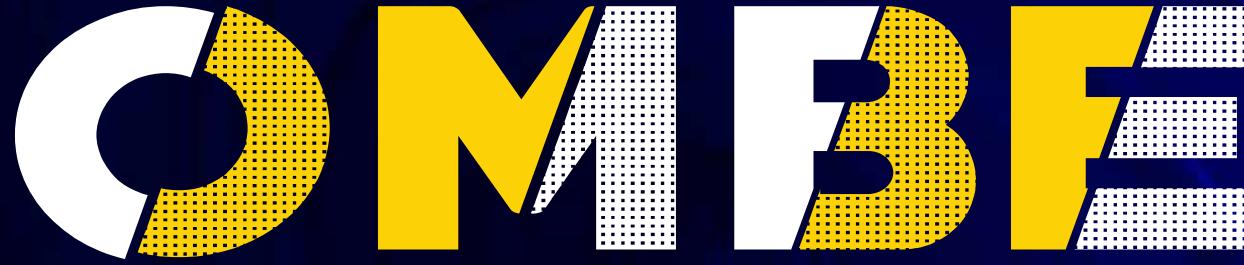
3x9 Metres Booth	
✓	Branded booth
✓	2 table & 6 Chairs
✓	Promotion on Twitter Trends
✓	Promotion on Facebook Page
✓	Logo on event website
2	Car Pass
6 Dozens	Drinking Water
6	Exhibitor Badges

6x6 Metres Booth	
✓	Branded booth
✓	2 table & 8 Chairs
✓	Promotion on Twitter Trends
✓	Promotion on Facebook Page
✓	Logo on event website
3	Car Pass
7 Dozens	Drinking Water
8	Exhibitor Badges

7x6 Metres Booth	
✓	Branded booth
✓	3 table & 10 Chairs
✓	Promotion on Twitter Trends
✓	Promotion on Facebook Page
✓	Logo on event website
4	Car Pass
10 Dozens	Drinking Water
10	Exhibitor Badges

Plus any other thing on request

- Extras:
1. 100 words (about your brand) on the event catalogue.
  2. 32" screen display for your products/videos
  3. Placement of your logo on Newspaper adverts.
  4. Co-branding the event (Logo included in both print & digital materials for the event).



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## OPEN MEGA BUSINESS EXPO

For additional information, please contact:



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