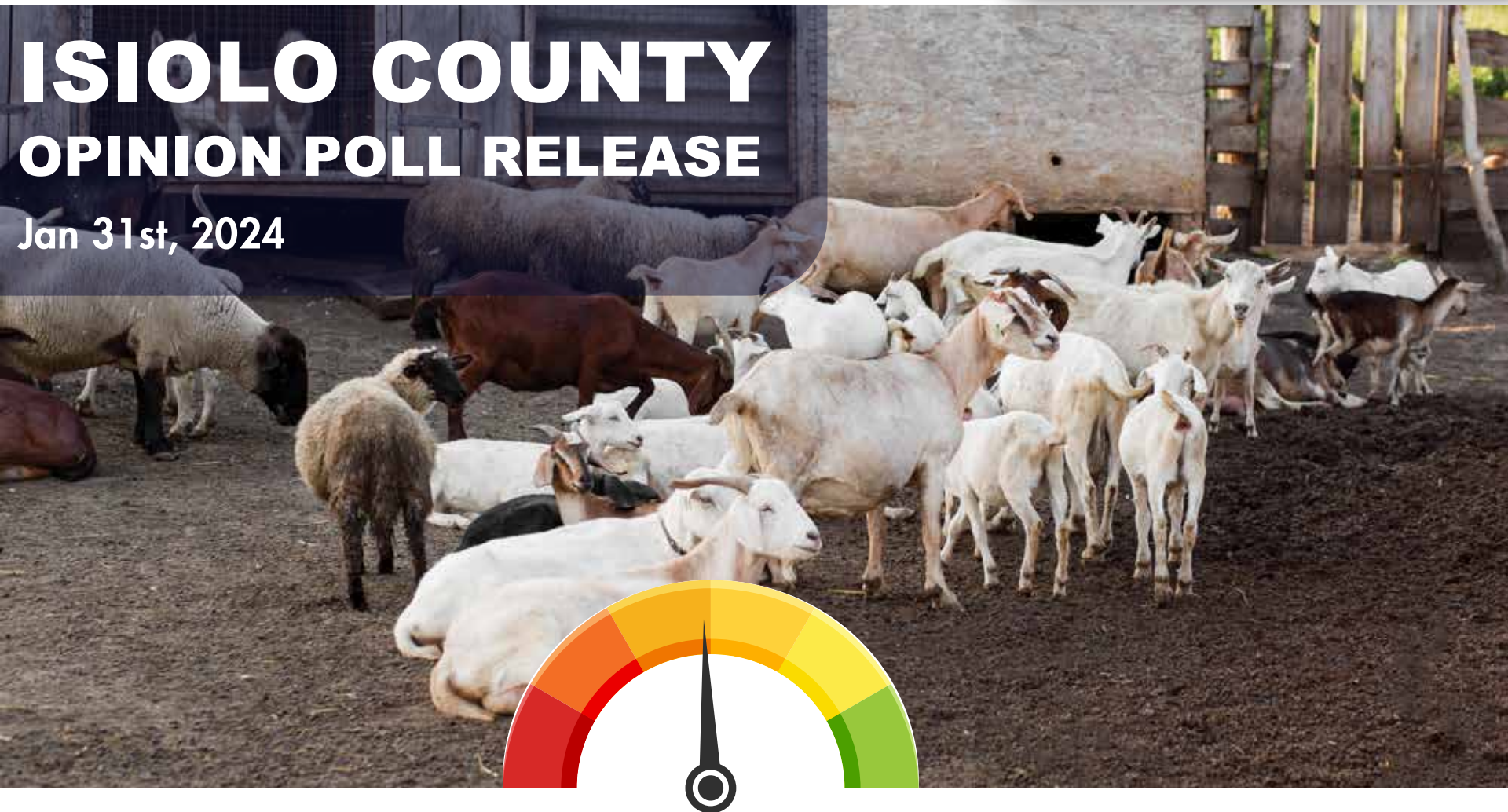


ISIOLO COUNTY OPINION POLL RELEASE

Jan 31st, 2024



ISIOLO COUNTY METER

Isiolo County, located at the heart of Kenya in the upper eastern 0.3556° N, 37.5833° E covers an area of 25,336 km². It borders Wajir County to the east, Garissa County to the south east, Marsabit County to the north, Samburu and Laikipia Counties to the west and Meru and Tana River Counties to the south.

At an elevation of 1,035 meters above sea level Isiolo is an arid territory, hot and dry in most months of the year, with two rainy seasons accounting to between 150 mm to 650 mm per annum and temperatures ranging from 12°C to 28°.

The county is home to at least 268,002 according to the Kenya Population and Housing Census 2019 by the Kenya National Bureau of Statistics (KNBS).

The pastoral sector which is the main economic driver contributes over 70% of the county's household income and employs more than 75% of its working population.

Isiolo also has a play in the tourism sector with three game National reserves serving as attraction sites famously known for their natural beauty and abundance of fauna and flora including species which are endemic.

Isiolo County is made up of two constituencies Isiolo North and Isiolo South and 10 electoral wards. According to the Independent Electoral and Boundaries Commission (IEBC) Isiolo had a total of 89,504 registered voters in 2022.

METHODOLOGY

The Opinion poll was conducted throughout 10 Wards in Isiolo County.

POPULATION

Kenyan adults aged 18+, who are registered voters

SAMPLE SIZE

n=1,055

SAMPLING METHODOLOGY

Random, Multi-stage stratified sampling using PPS (proportionate to population size)

ALL 5 CONSTITUENCIES COVERED

Proportionate to voter population

DATA COLLECTION METHODOLOGY

Computer Assisted Telephone Interviews (CATI)

MARGIN OF ERROR

+/- 3% at 95% confidence level

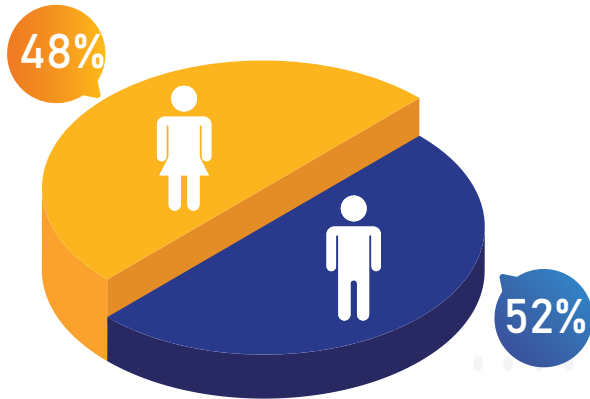
DATA ANALYSIS

Total level, key demographics (setting, gender and age)
Constituency and more robust analysis weights applied:
Registered voters per constituency, Gender, Age and setting

DATE OF FIELDWORK: 8th - 12th January, 2024

DEMOGRAPHICS

GENDER



AGE



FINANCE: SELF-FUNDED

- The data outlined in this document is collected at ward level and aggregates done on the parameters used.
- The data presented herein represents pure opinions from people of Isiolo County in regards to the survey questions asked.

GOVERNORS PERFORMANCE RATING

How would you rate the performance of your current Governor on a scale of 1-10 since he took office?



H.E GOV. ABDI IBRAHIM HASSAN

CONSTITUENCY BASED AGGREGATE

RATING

77.9%

84.3%



Isiolo North
Constituency

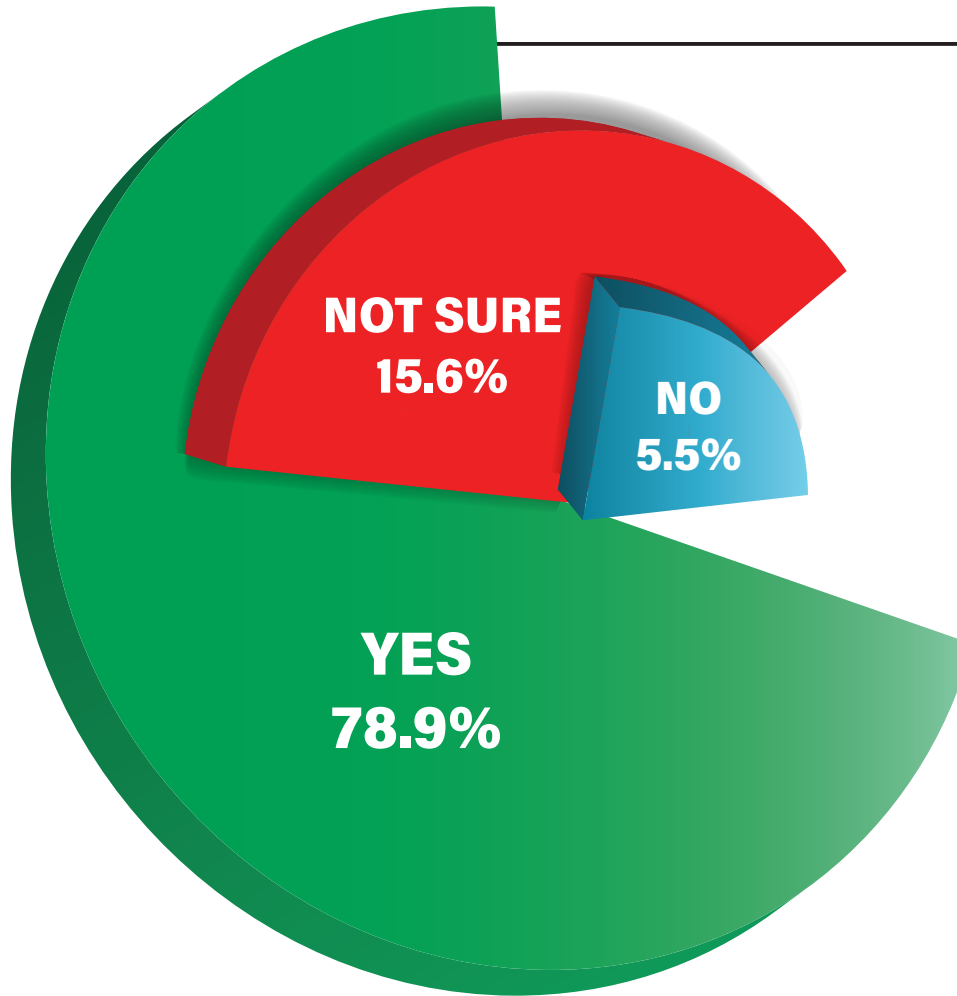
71.4%



Isiolo South
Constituency

GOVERNOR'S POPULARITY RATING

While focusing on the performance of your current Governor, and if given a chance, would you consider voting her back?(Overall)



H.E GOV. ABDI IBRAHIM HASSAN

GOVERNOR'S POPULARITY RATING

While focusing on the performance of your current Governor, and if given a chance, would you consider voting him back?(Constituency based)



H.E GOV. ABDI IBRAHIM HASSAN

CONSTITUENCY BASED AGGREGATE

YES

78.9%

Isiolo North Constituency

83.1%

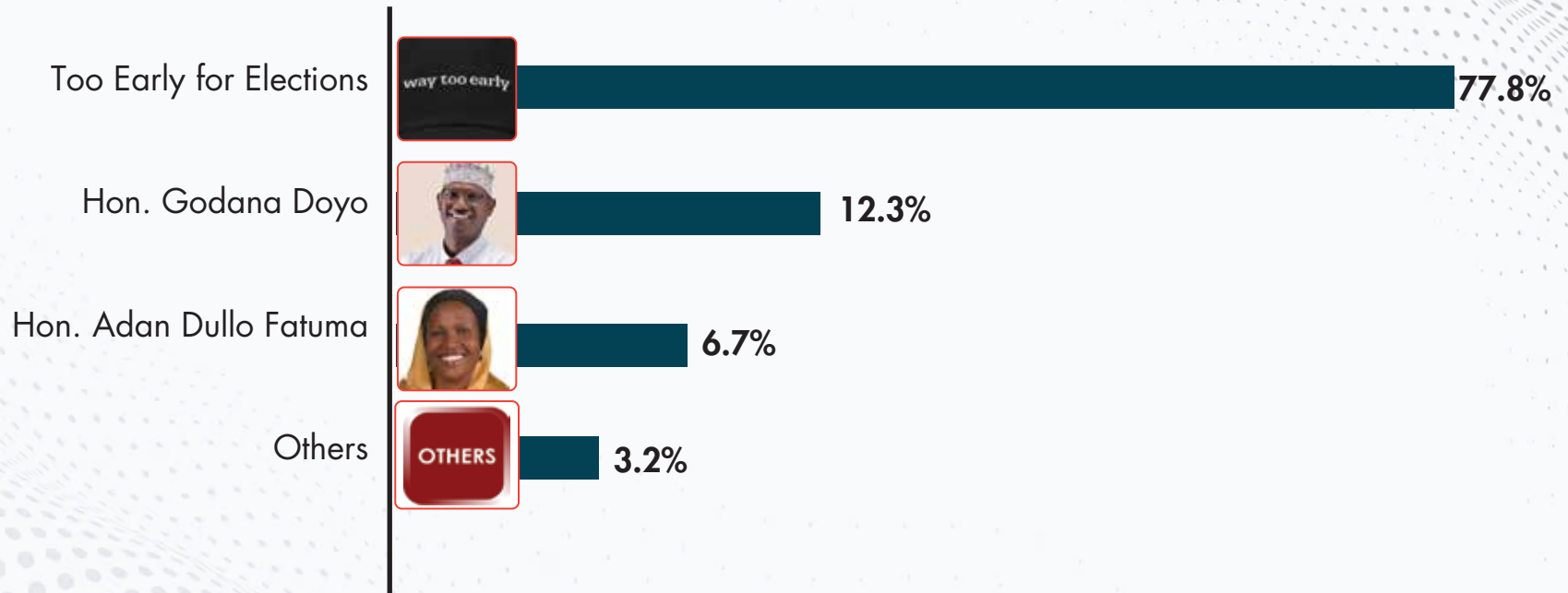
Isiolo South Constituency

74.6%

OTHER PREFERRED LEADERS FOR GUBERNATORIAL POSITION

Popularity Rating

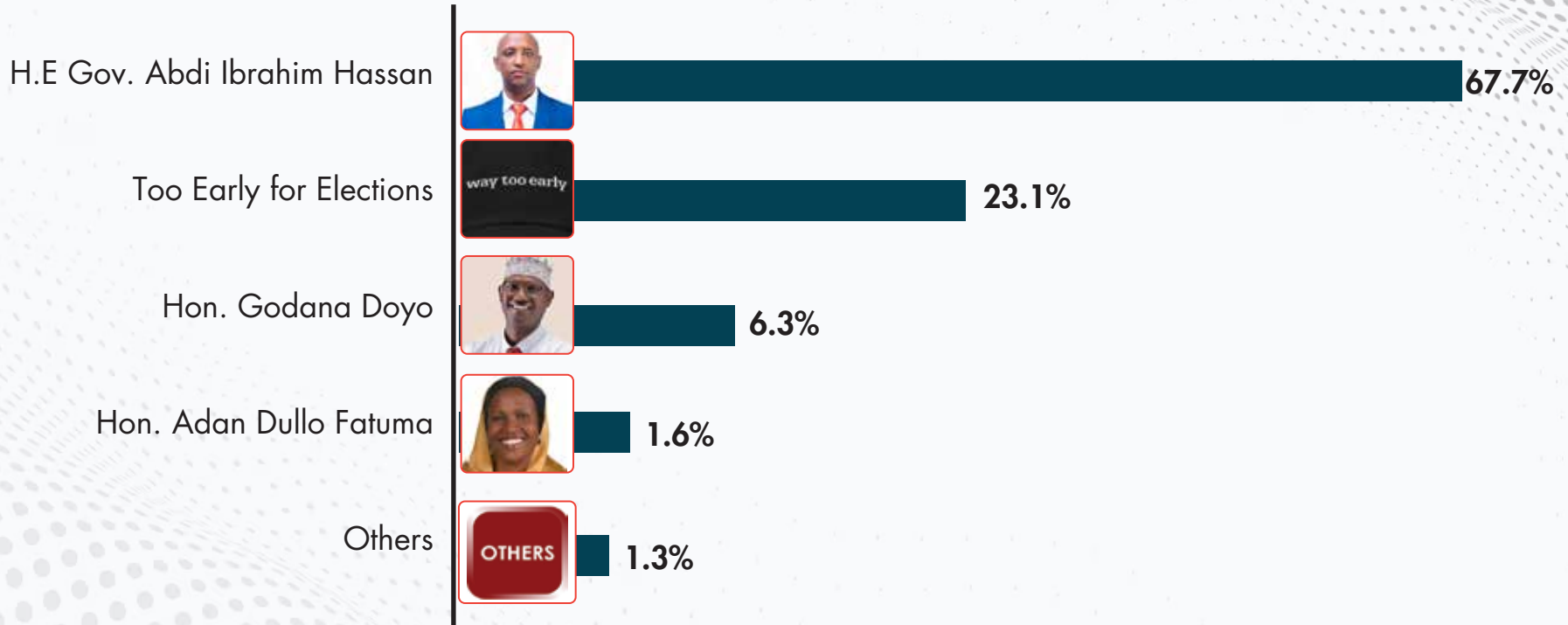
Which other leader would you prefer for the gubernatorial position?



OTHER PREFERRED LEADERS FOR GUBERNATORIAL POSITION

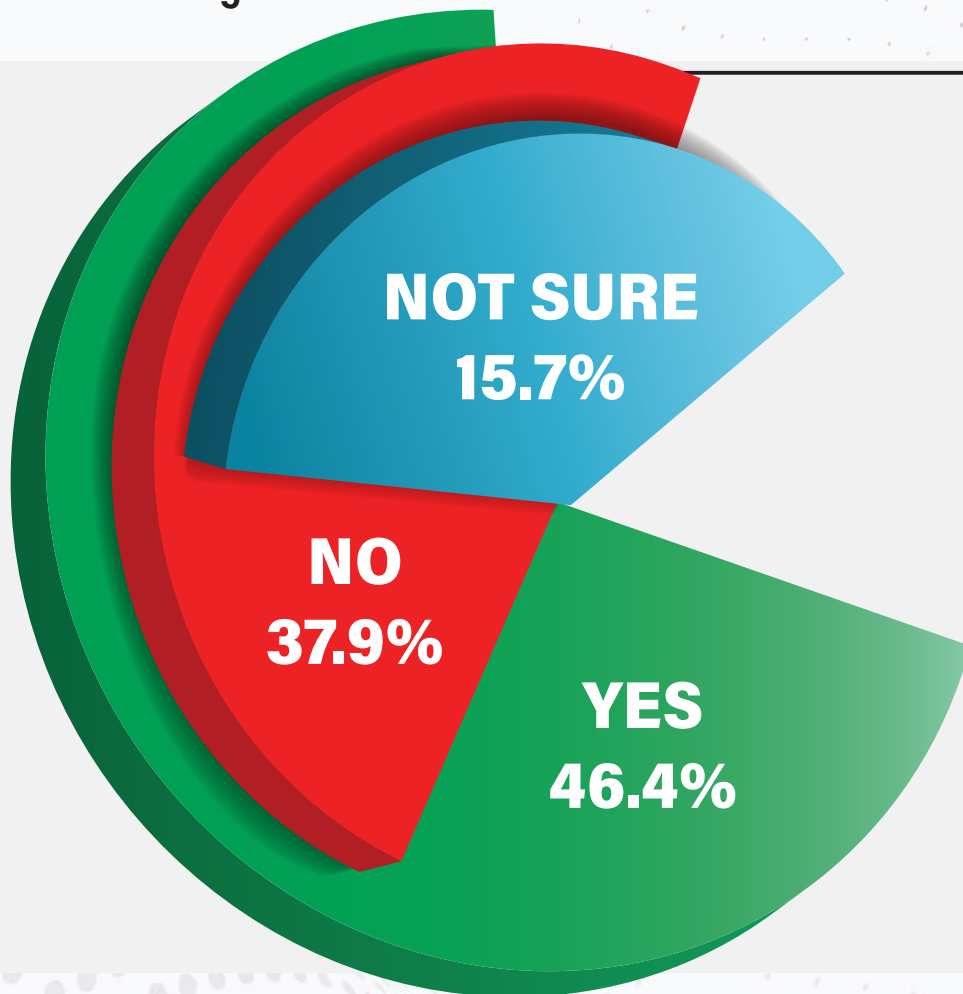
Popularity Rating

Which other leader would you prefer for the gubernatorial position + Incumbent?



SENATOR POPULARITY RATING

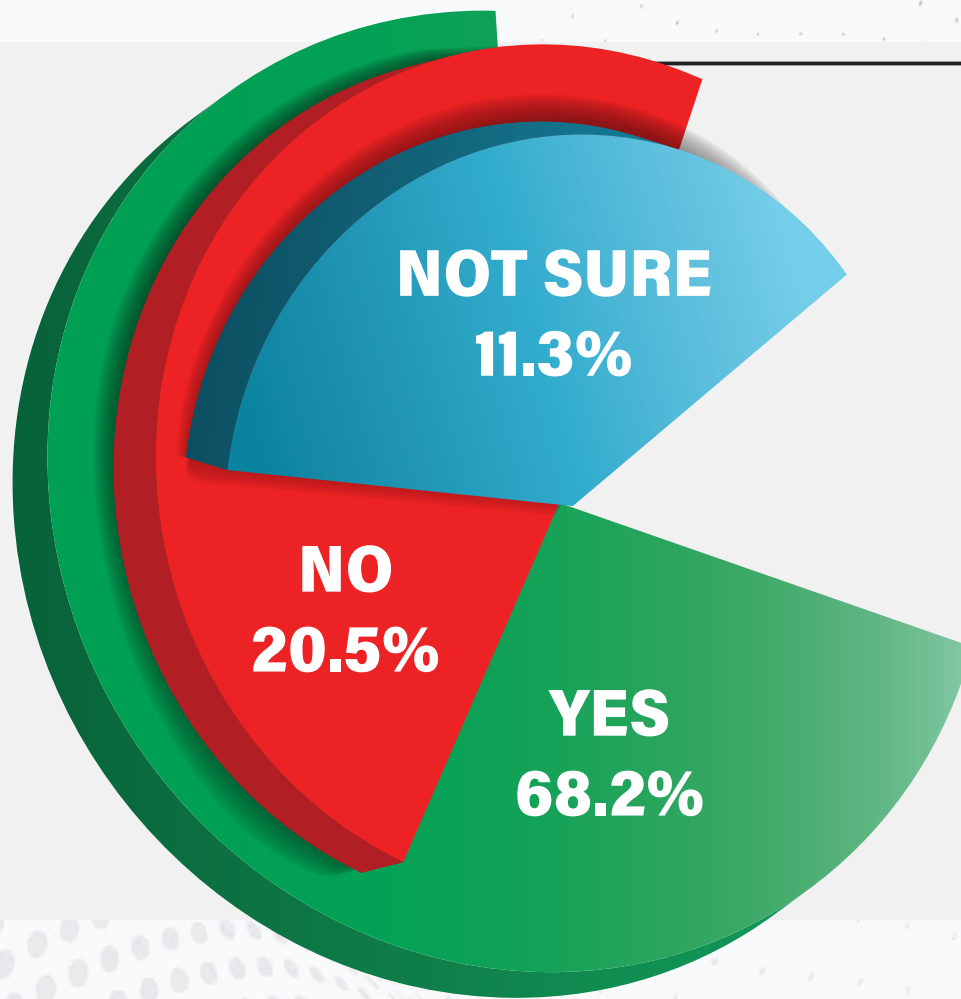
While focusing on the performance of your current Senator, and if given a chance, would you consider voting her back?



SEN. ADAN DULLO FATUMA

WOMEN REP. POPULARITY RATING

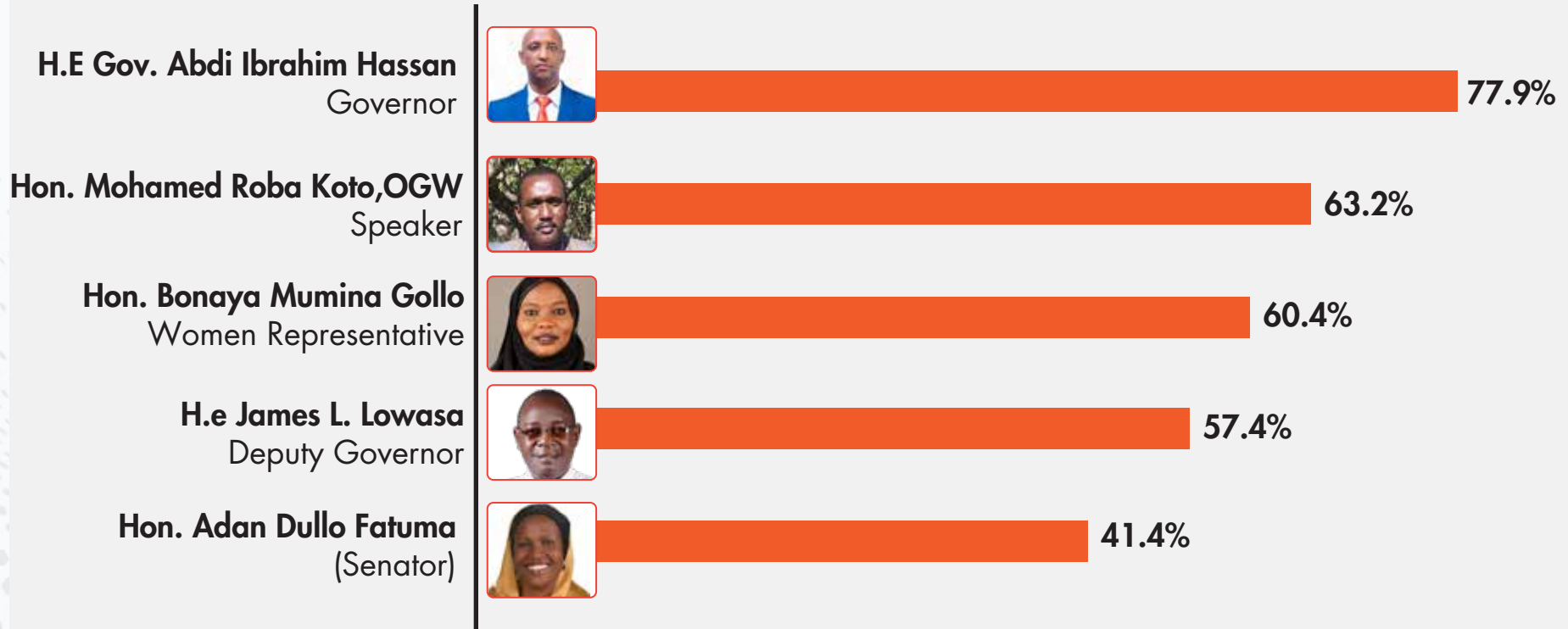
While focusing on the performance of your current Women Rep., and if given a chance, would you consider voting her back?



HON. BONAYA MUMINA GOLLO

COUNTY LEADERSHIP PERFORMANCE RANKING

How would you rate the performance of your current leader on a scale of 1-10 since he/she took office?



M.P.S PERFORMANCE RANKING

How would you rate the performance of your current Member of Parliament on a scale of 1-10 since he/she took office?

Hon. Lomwa Joseph Samal
Isiolo North Constituency



65.1%

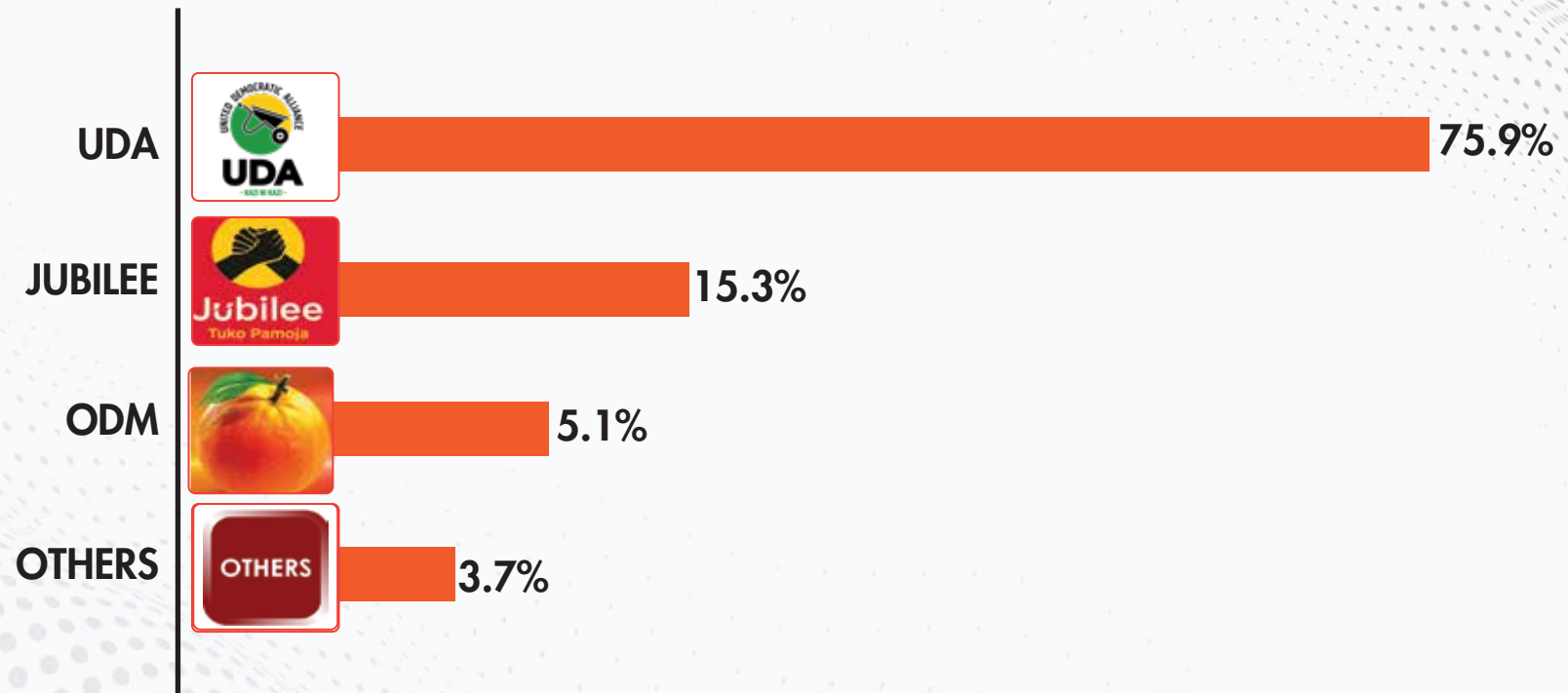
Hon. Mohamed Tubi Bidu
Isiolo South Constituency



49.5%

PARTY POPULARITY EMBU COUNTY

Which is your most preferred political party?



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To provide accurate, comprehensive, and timely research and survey services to our clients. We strive to deliver actionable insights that inform and empower our clients to make data-driven decisions that improve their businesses and the communities they serve. We are committed to upholding the highest standards of integrity, professionalism, and ethical conduct in all of our work.



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