

KAKAMEGA COUNTY

OPINION POLL RELEASE

Jan 29th, 2024



KAKAMEGA COUNTY METER

Located in the Western part of Kenya about 30km north of the equator Kakamega County number 037 covers an area of 3,051.3 km . It borders Vihiga County to the South, Siaya County to the West, Bungoma and Trans Nzoia Counties to the North and Nandi and Uasin Gishu Counties to the East.

Elevated at an altitude of between 1,240 meters and 2,000 meters above sea level the county's annual rainfall ranges from 1,280.1 mm to 2,214.1 mm with a mean temperature of 20.8 °C. There is a lot of rain even in the driest month favoring the county's main economic activity employing over 80% of the people and accounts for over 52% of the Gross County Product.

The main crops grown in Kakamega County are sugarcane, maize, beans, cassava, finger millet, sweet potatoes, bananas, tomatoes, tea and sorghum, groundnuts, avocado, sunflower, upland rice apart from contributing approximately 1% of the national production of honey annually.

The fourth largest County in population is home to at least 1,867,579 according to the Kenya Population and Housing Census 2019 by the Kenya National Bureau of Statistics (KNBS). According to the Independent Electoral and Boundaries Commission (IEBC) Kakamega had a total of 533,595 registered voters in 2022.

The County consists of 12 constituencies in total namely: Butere, Mumias, Matungu, Likuyani, Mumias East, Khwisero, Shinyalu, Lurambi, and Ikolomani, Lugari malava, Navakholo and 60 wards

METHODOLOGY

The Opinion poll was conducted throughout 60 Wards in Kakamega County.

POPULATION

Kenyan adults aged 18+, who are registered voters

SAMPLE SIZE

n=1,065

SAMPLING METHODOLOGY

Random, Multi-stage stratified sampling using PPS (proportionate to population size)

ALL 5 CONSTITUENCIES COVERED

Proportionate to voter population

DATA COLLECTION METHODOLOGY

Computer Assisted Telephone Interviews (CATI)

MARGIN OF ERROR

+/- 3% at 95% confidence level

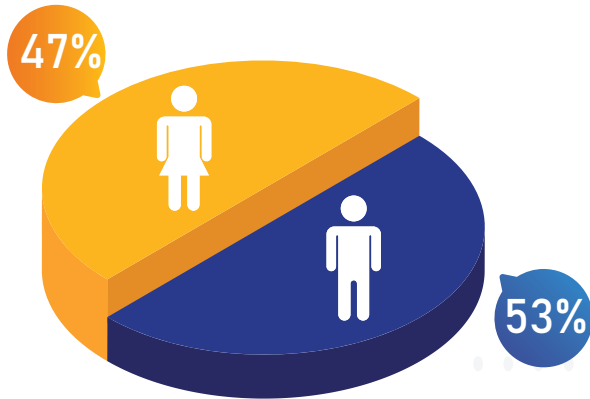
DATA ANALYSIS

Total level, key demographics (setting, gender and age)
Constituency and more robust analysis weights applied:
Registered voters per constituency, Gender, Age and setting

DATE OF FIELDWORK: 2nd - 5th January, 2024

DEMOGRAPHICS

GENDER



AGE



FINANCE: SELF-FUNDED

- The data outlined in this document is collected at ward level and aggregates done on the parameters used.
- The data presented herein represents pure opinions from people of Kakamega County in regards to the survey questions asked.

GOVERNORS PERFORMANCE RATING

How would you rate the performance of your current Governor on a scale of 1-10 since he took office?

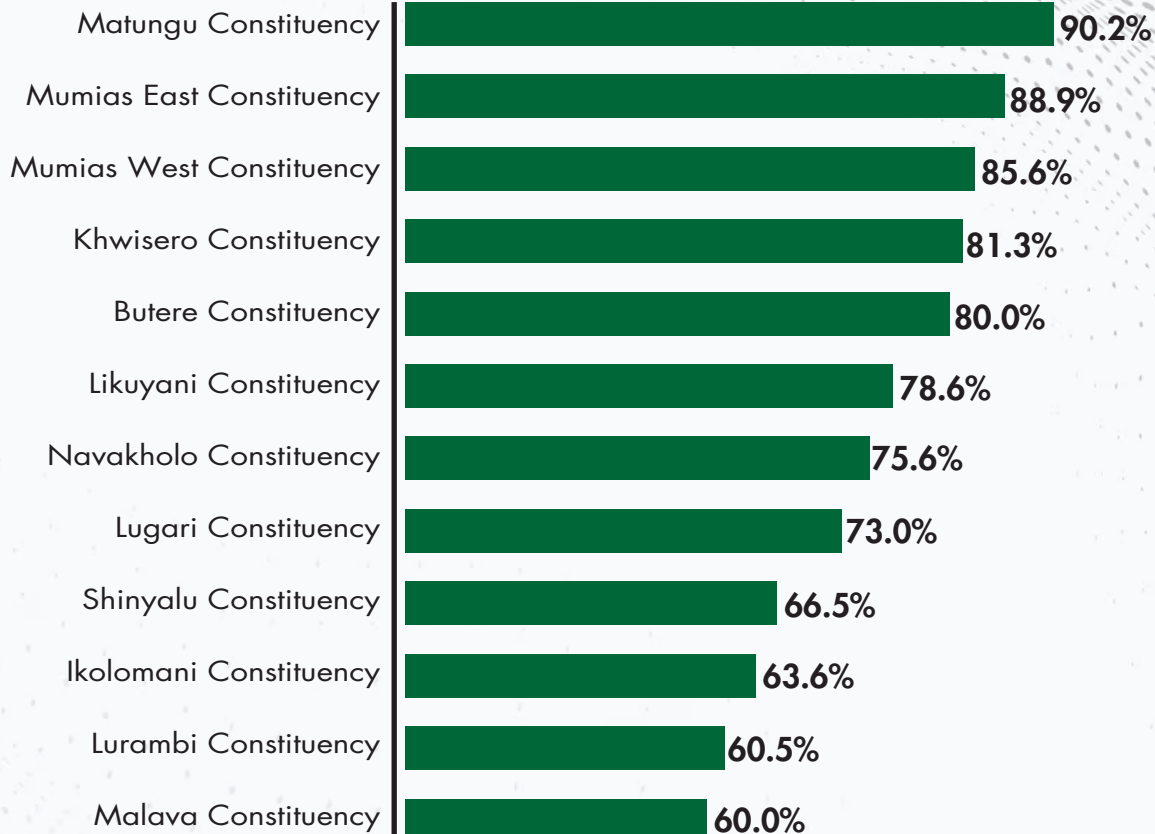


H.E. FCPA, FERNANDES BARASA

CONSTITUENCY BASED AGGREGATE

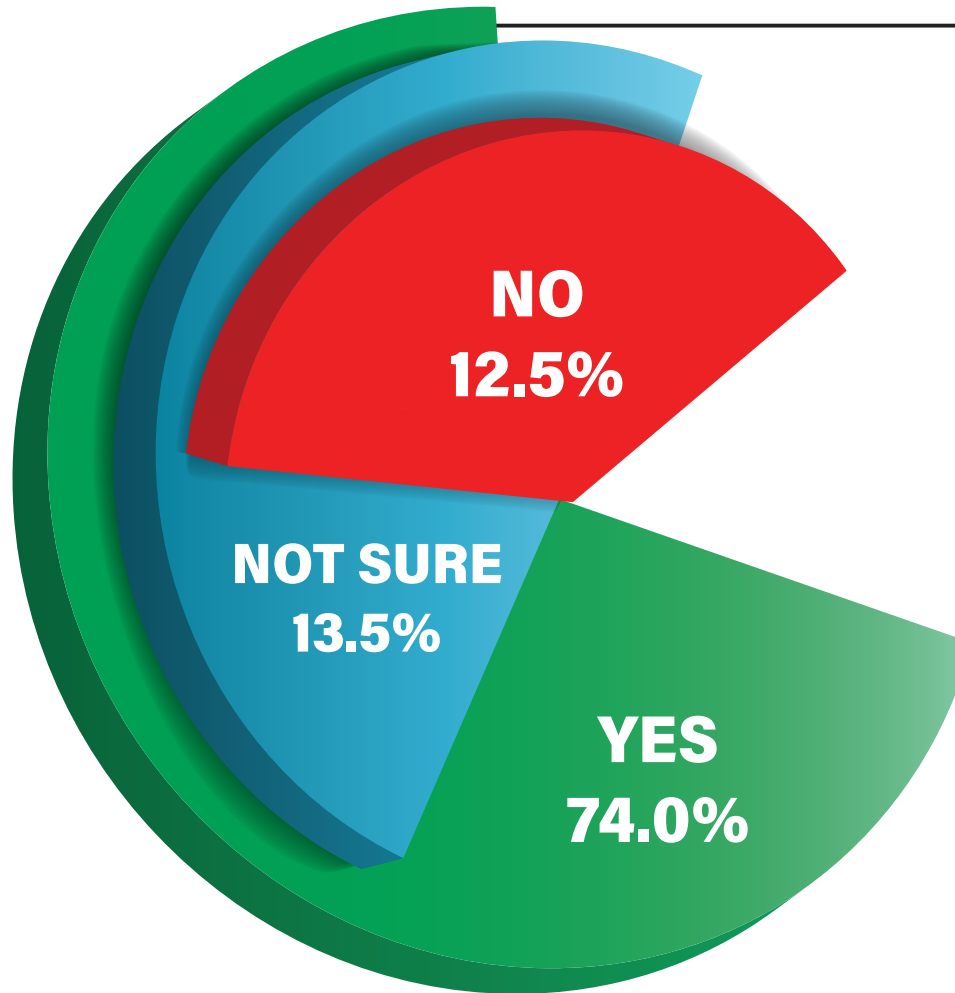
RATING

75.3%



GOVERNOR'S POPULARITY RATING

While focusing on the performance of your current Governor, and if given a chance, would you consider voting him back?(Overall)



H.E. FCPA, FERNANDES BARASA

GOVERNOR'S POPULARITY RATING

While focusing on the performance of your current Governor, and if given a chance, would you consider voting him back?(Constituency based)

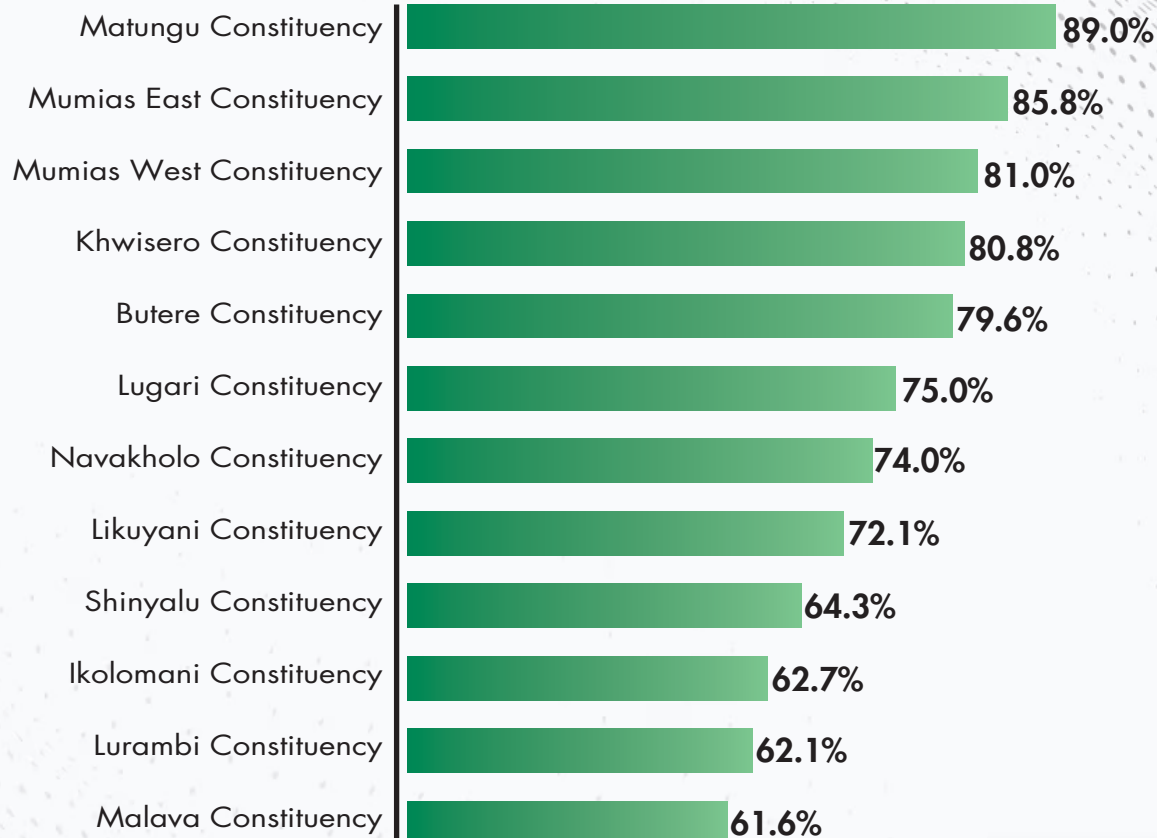
CONSTITUENCY BASED AGGREGATE

YES

74.0%



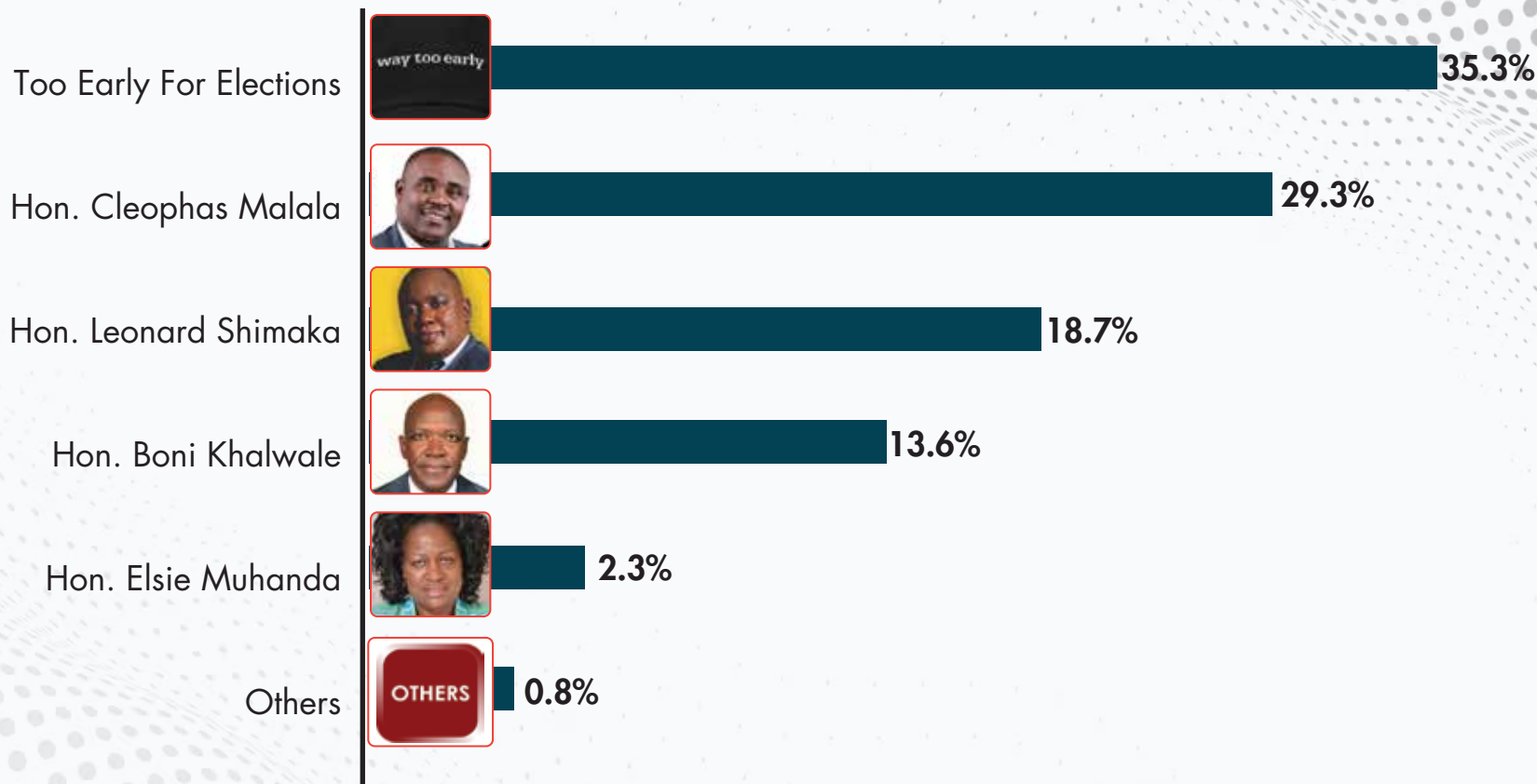
H.E. FCPA, FERNANDES BARASA



OTHER PREFERRED LEADERS FOR GUBERNATORIAL POSITION

Popularity Rating

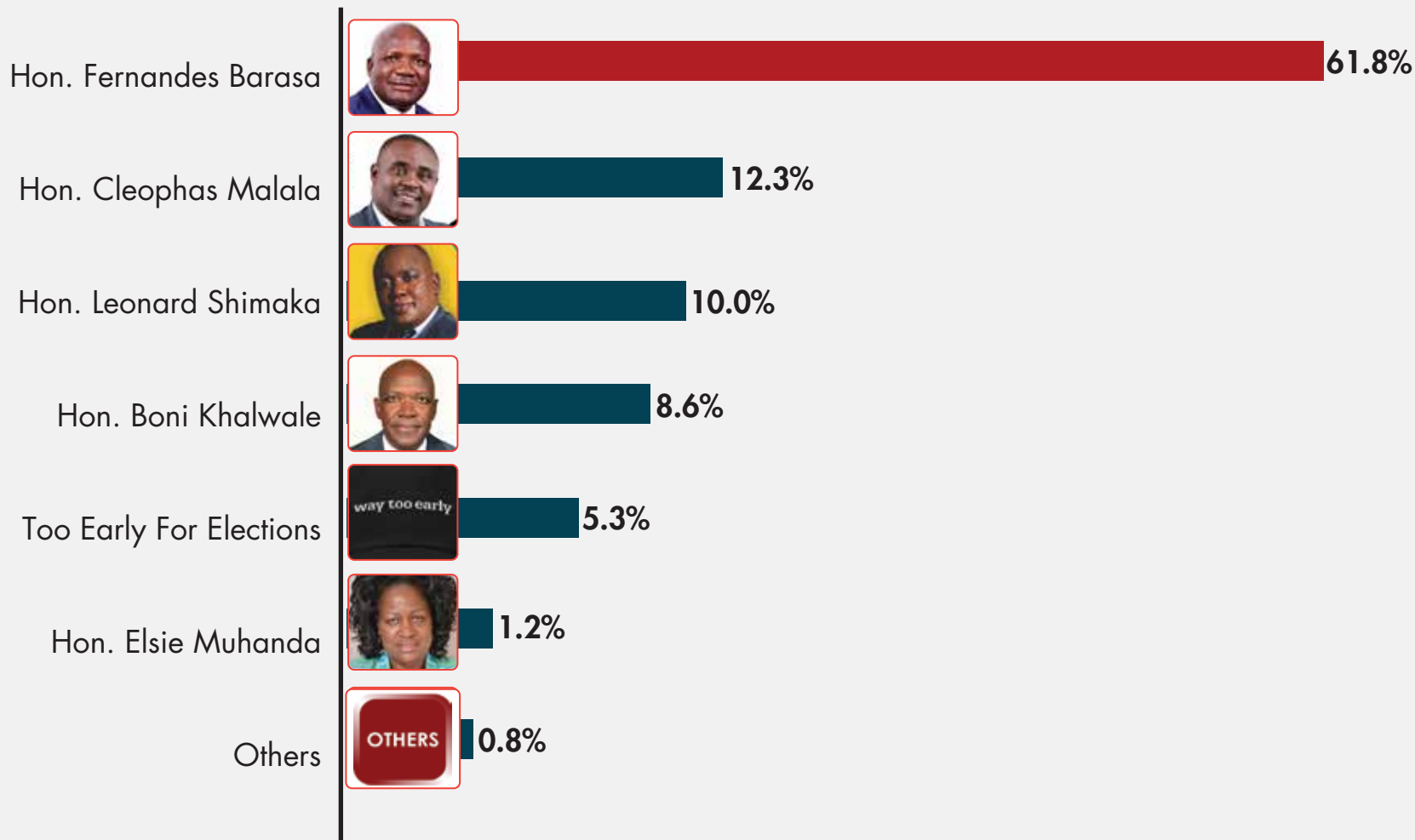
If NO (12.5%), which other leader would you prefer for the gubernatorial position?



OTHER PREFERRED LEADERS FOR GUBERNATORIAL POSITION

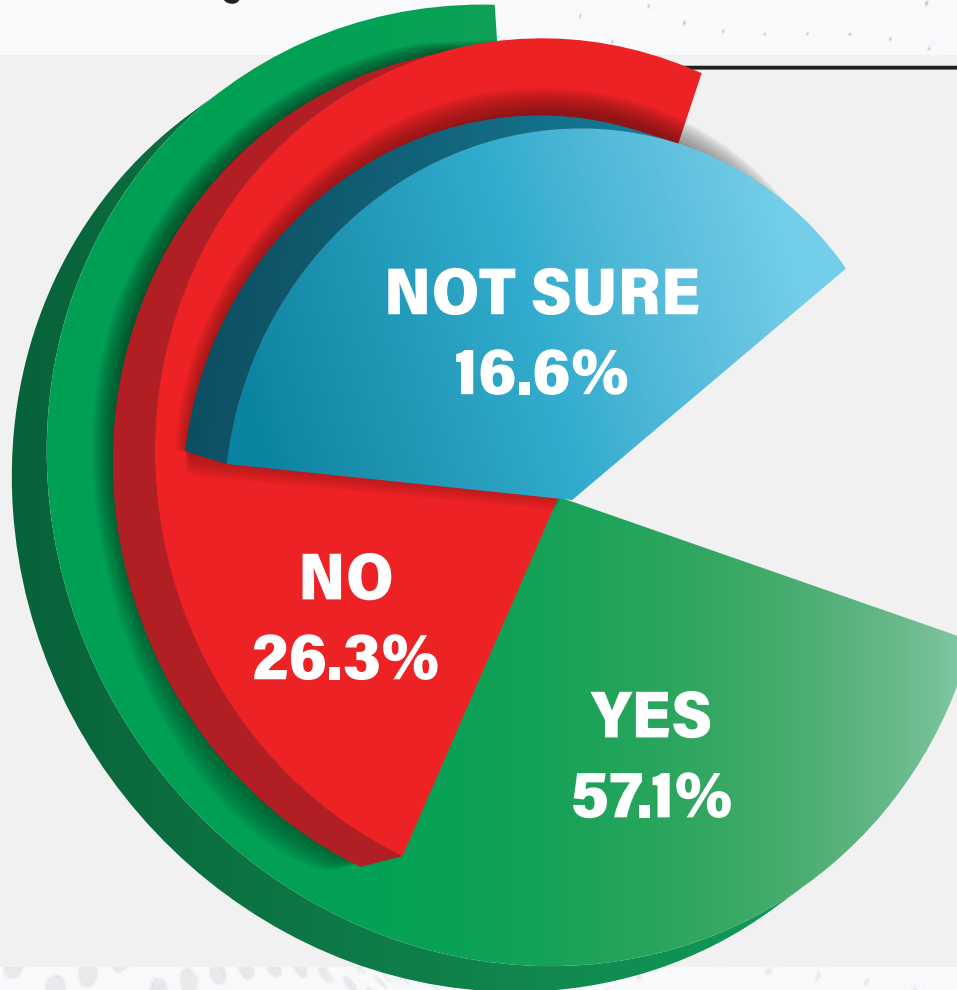
Popularity Rating

Preferred leaders for the gubernatorial position+incumbent



SENATOR POPULARITY RATING

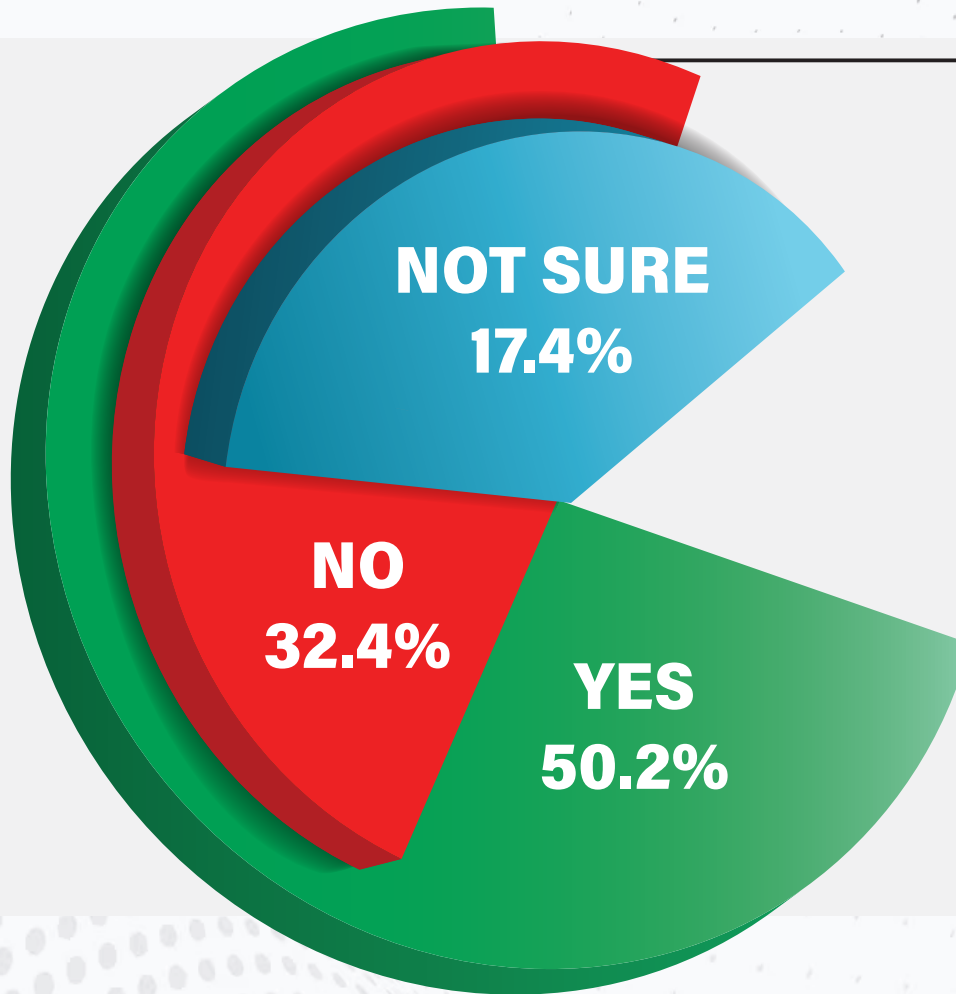
While focusing on the performance of your current Senator, and if given a chance, would you consider voting him back?



SEN. BONI KHALWALE

WOMEN REP. POPULARITY RATING

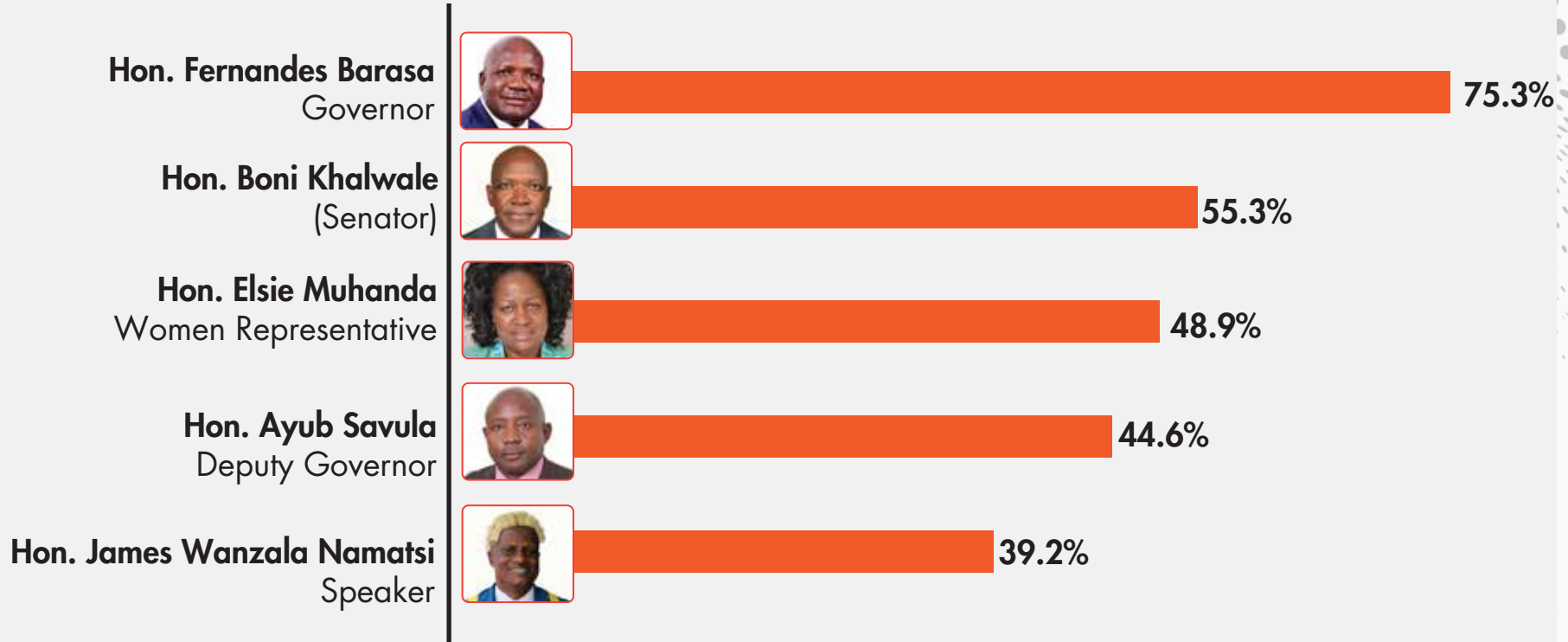
While focusing on the performance of your current Women Rep., and if given a chance, would you consider voting her back?



HON. ELSIE MUHANDA

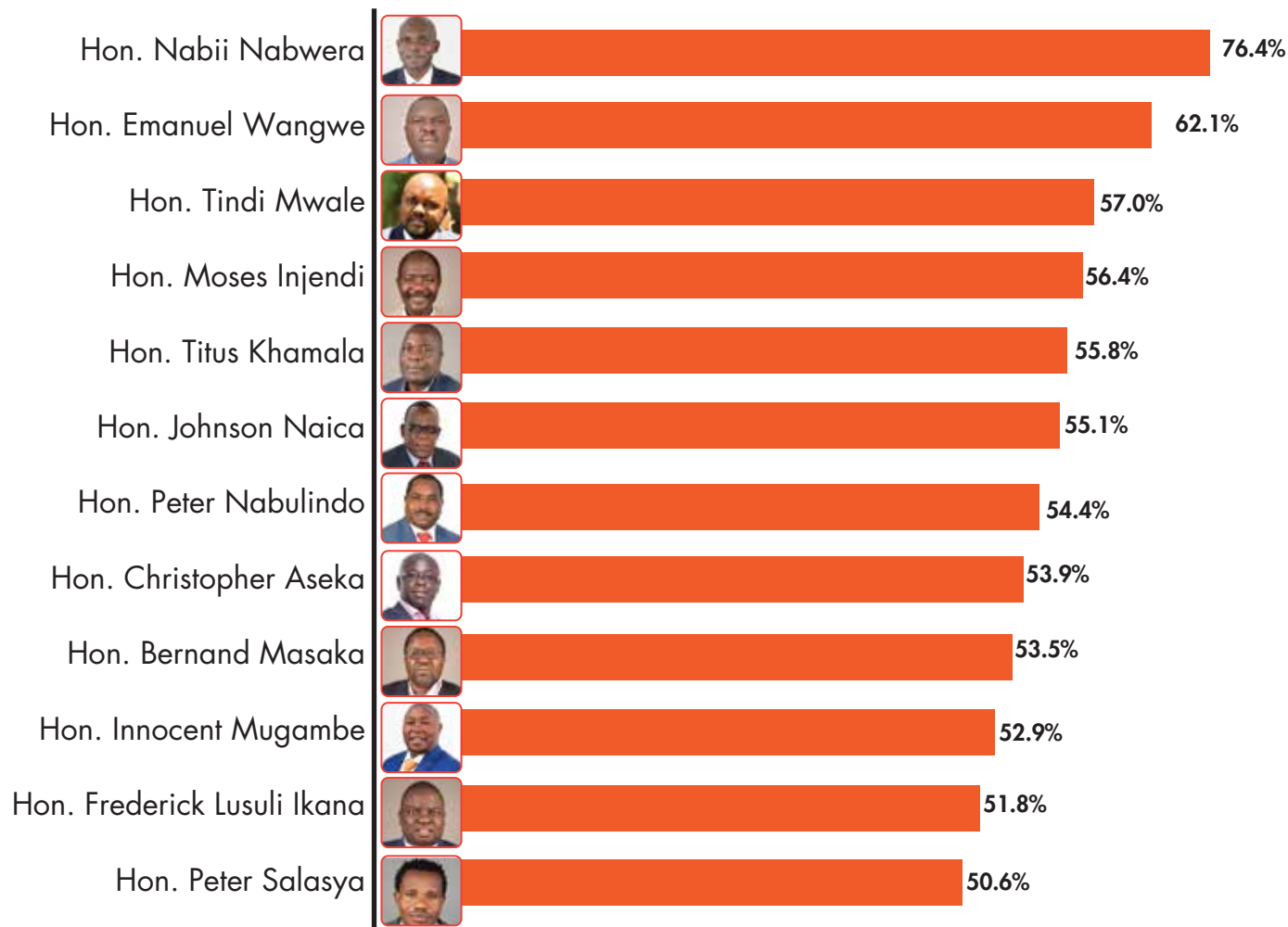
COUNTY LEADERSHIP PERFORMANCE RANKING

How would you rate the performance of your current leader on a scale of 1-10 since he/she took office?



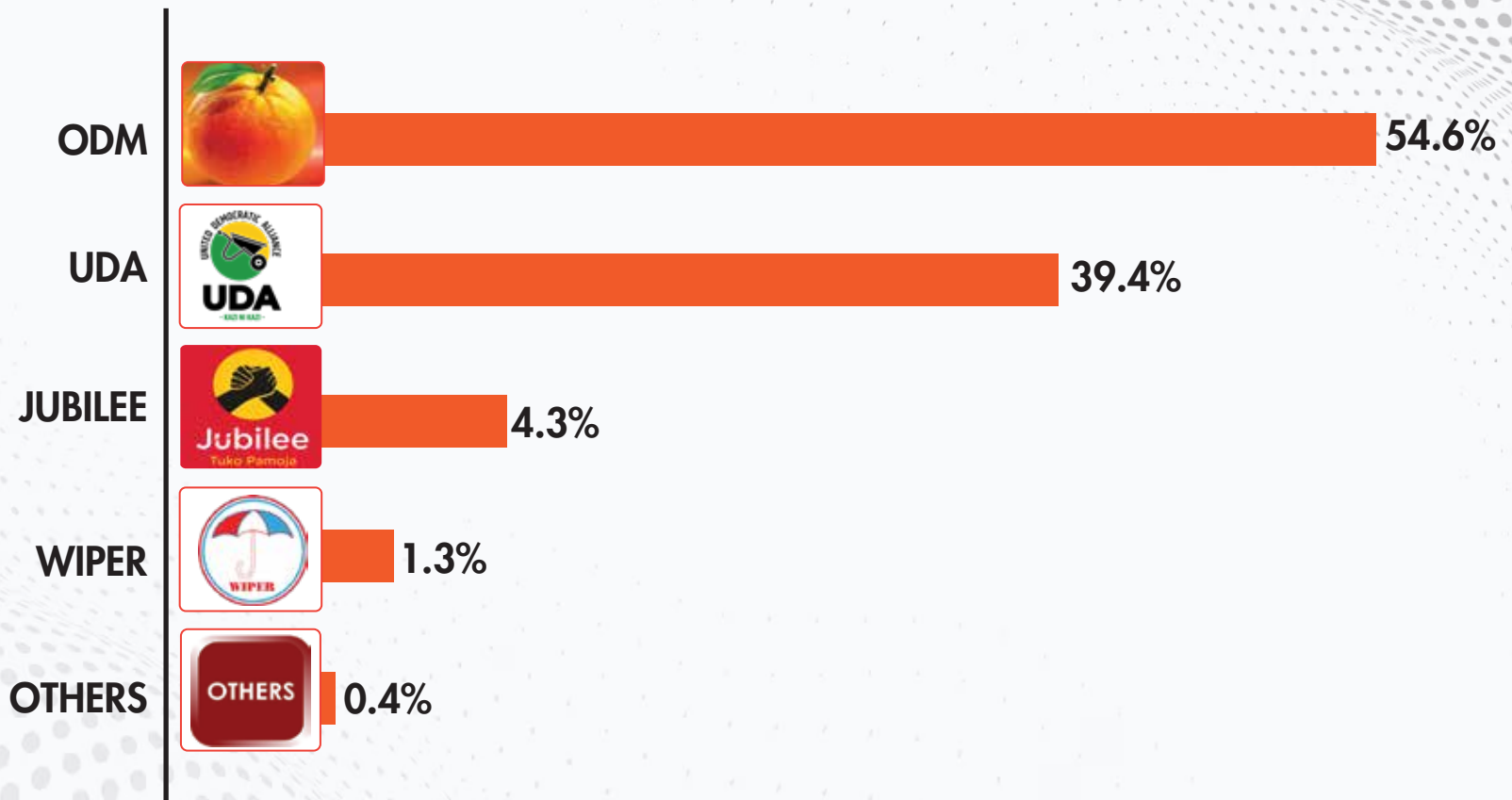
M.P.S PERFORMANCE RANKING

How would you rate the performance of your current Member of Parliament on a scale of 1-10 since he/she took office?



PARTY POPULARITY KAKAMEGA COUNTY

Which is your most preferred political party?



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