

# OLAOTAN LAWAL

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## SUMMARY

A UI/UX developer bringing enthusiasm, dedication and an exceptional work ethic. Trained in creating designs that comes with clear view of understanding .Has a background in marketing, Sales , communication , and Copy writing. Fluent in English with excellent verbal and written skills.

## KEY COMPETENCIES

### USER EXPERIENCE

- Trained to always put the users first and analyze how to utilize the power of creating a well detailed persona
- Efficient in creating a detailed user journey and flow that gives product a better delivery when in hands of users.
- Seeks solutions to complex problems and willing to change considering the context of the user in mind.

### USER INTERFACE

- Good knowledge with wire framing tool like Invision and Figma.
- Excellent using prototyping tools like Figma and Sketch
- Excellent creating usable User interface that delivers better experience to the users

### WEB DEVELOPMENT

- Good knowledge with HTML 5 and CSS
- Possess excellent skills to solve complicated problems
- Possess good understanding of CMS platforms to create responsive websites

## EDUCATION

**Bachelor of Agricultural Science, March 2019**

*Federal University of Agriculture*

*| Abeokuta, Ogun state*

GPA: 3.65

## EXPERIENCE

### Marketing/Product Manager

**Robot Dorm, | May 2019 - Jan 2020**

- Effectively used social media channels like Facebook to generate sales for the business.
- Created a system that allows seamless operation of the business from customer acquisition to order fulfillment.
- Researched and gathers data that gives useful insights on the business next move.

### Sales Intern

**Caroline Communications Ltd, Kenya**

**Jun 2019 - Nov 2019**

- Was actively involved in prospecting, nurturing and service implementation of clients
- created proposals and training materials for pitching and training clients.
- Managed sales channels used to prospect clients and keep track of deals

## SKILLS

- CUSTOMER EXPRIENCE
- FACEBOOK ADVERTISING
- GOGGLE ADS
- HTML 5
- CSS
- WORDPRESS
- PROJECT MANAGEMENT

## TOOLS

- FIGMA
- SKETCH
- ADOBE SUITE
- INVISION
- FACEBOOK BUSINESS
- GITHUB
- BEHANCE