Promotional Materials

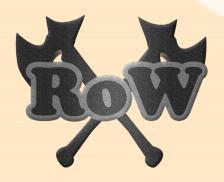
Promotional Materials

- Promotional materials need to be submitted
 - Team Logo
 - Screenshot
 - Demo Video
- Why
 - We need them for archiving
 - They will be used at the expo
 - You should want them to promote yourself

Promotional Materials: Logo

Create a simple team logo

- Printable
 - No solid background
- Readable at a distance



Promotional Materials: Screen Shot

Create a screenshot

- Shows a main player action
- Shows an interesting environment
- Shows obstacles being overcome
- Is clear as to what is happening

Suggested Program

- fn+alt+prt sc(print screen)
- MSPaint



Promotional Materials: Video

Video

- Shows multiple player actions, environments, and obstacles being overcome
- Start and end with a game/team title screen
- 1-2 minutes long
- MINIMUM resolution 1280x720
- .mp4 (H.264 codec preferred)
- Suggested programs
- Capture
 - OBS (https://obsproject.com)
 - LoiLo Game Recorder http://loilo.tv/us/product/game_recorder
 - (Not studio or Loiloscope, that adds a watermark)
- Editing
 - HitFilm Express https://fxhome.com/hitfilm-express)
 - DaVinci Resolve
 (https://www.blackmagicdesign.com/products/davinciresolve/)



Daily To Dos

QA Schedule

Start of class today

- New build delivered to QA teams
- Promotional Material submitted
 - Team Logo, Screenshot, and Demo Video
- Testing team must confirm that bugs are truly fixed
 - "Can Not Reproduce" and "Fixed Waiting Confirmation" should be verified as fixed by the tester who entered it

By 9am the day after lecture 7

- Second round of testing must be complete
 - 10bugs per tester minimum

Before the 8th lecture

- Fixing the remaining issues
 - Update the tracker to show its status
 - Have the final build BEFORE class.

Code Freeze

Code Freeze

In order to ensure the quality and integrity of the build we must go through a code freeze process

- 1. The entire team meets for final integration
 - General product development is halted
- 2. All work has been confirmed to have been integrated
 - Each team member ensures their master branch is fully updated
 - All work committed and merged, and each local copy fully updated
 - Peer checks on user stories have been completed
- 3. A build is exported and shared with the team
 - In the milestone build folder
- Each team member completes a play through of the build and signs off that the build is ready to present

At that point, the master branch should be frozen

No further code changes or development until unfrozen by the next sprint or release

Hold each other accountable

- Start the code freeze process no later than 5pm Tuesday.
- If someone is not done with their work, we need to make the build without that work.
- We need the build in the milestone build folder
 - Installer
 - Link to webGL or APK file
- Everyone needs to be able to come into class at 9am and be productive.
 - Post-mortems
 - Class wrap up