

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction
Amount

46M

Transaction
Count

656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
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Blue	4,71,88,612	66,14,173	27,33,690
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Silver	56,59,109	8,21,923	1,89,590
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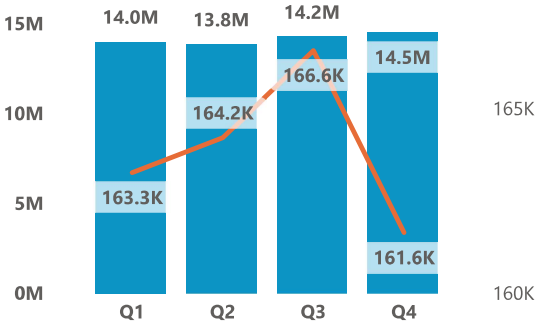
Gold	25,33,682	3,84,755	57,565
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Platinum	11,35,608	1,61,629	20,665
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Total	5,65,17,011	79,82,480	30,01,510
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QTR Revenue and transaction count

Sum of Revenue Sum of Total_Trans_Vol



Week_Start_Date

All

M

F

Gold

Silver

Platinum

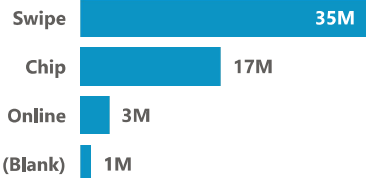
Blue

Low

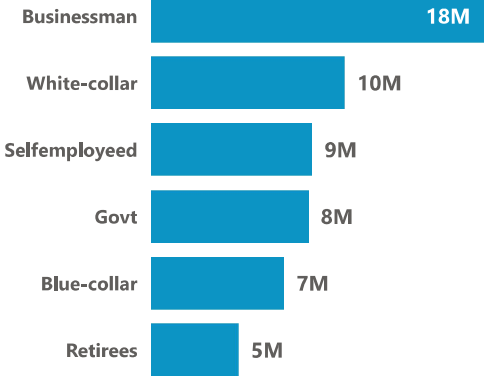
Medium

High

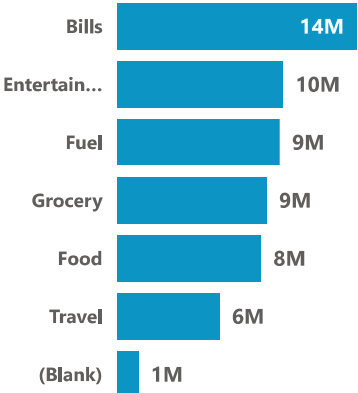
Revenue by Use Chip



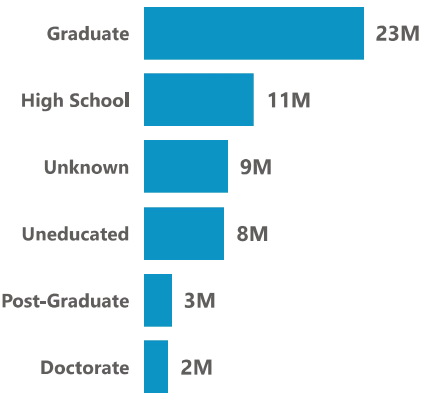
Revenue by Customer Job



Revenue by Expenditure type



Revenue by Education



Customer Acq Cost

