

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8M

Transaction
Amount

46M

Transaction Count

656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
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Blue	4,71,88,612	66,14,173	27,33,690
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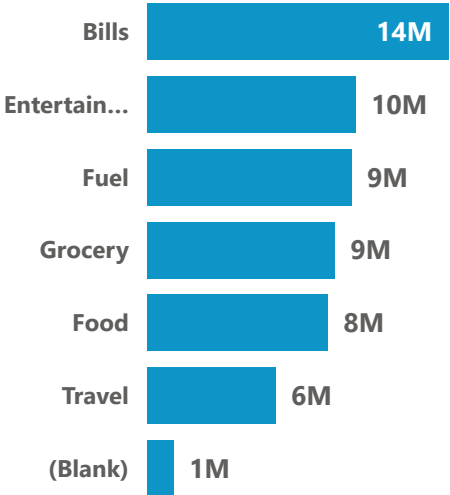
Silver	56,59,109	8,21,923	1,89,590
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Gold	25,33,682	3,84,755	57,565
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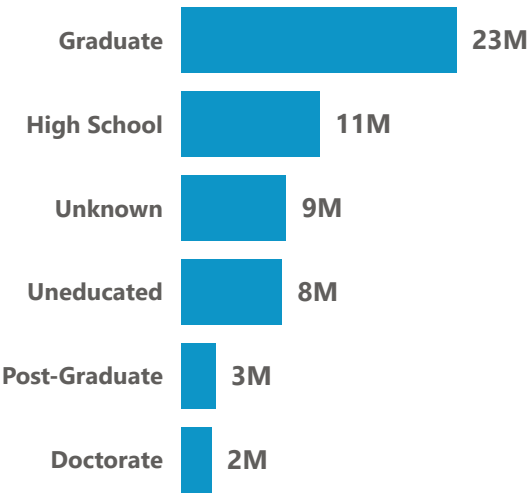
Platinum	11,35,608	1,61,629	20,665
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Total	5,65,17,011	79,82,480	30,01,510
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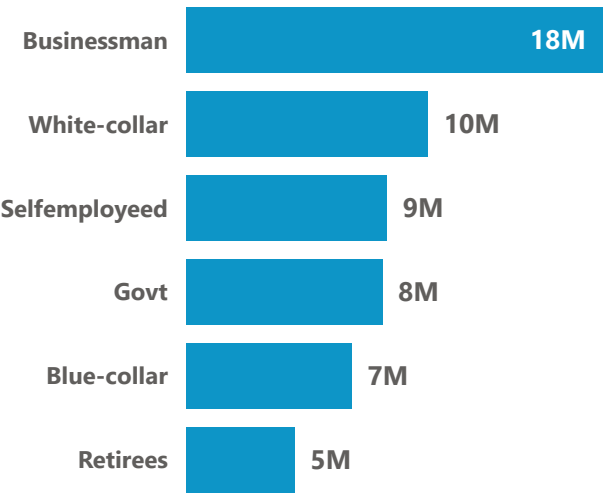
Revenue by Expenditure type



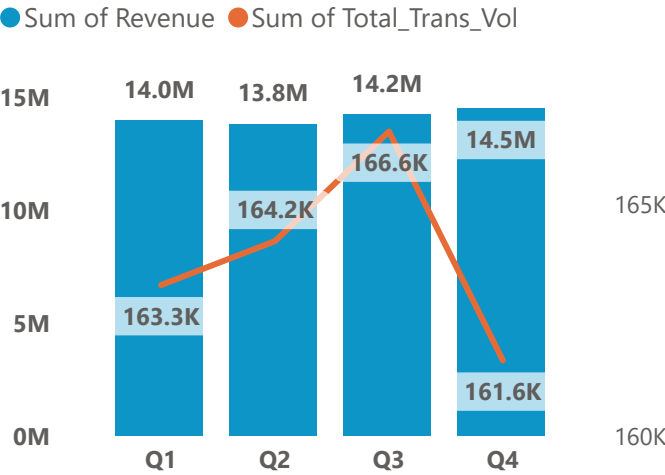
Revenue by Education



Revenue by Customer Job



QTR Revenue and transaction count



Week_Start_Date

All

M

F

Gold

Silver

Platinum

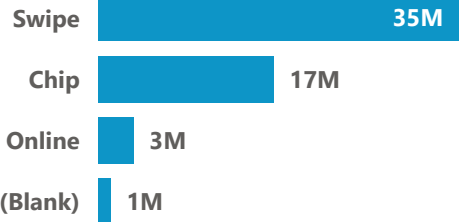
Blue

Low

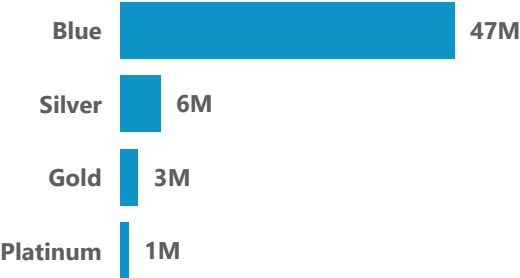
Medium

High

Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Total Revenue

57M

Total Interest

8M

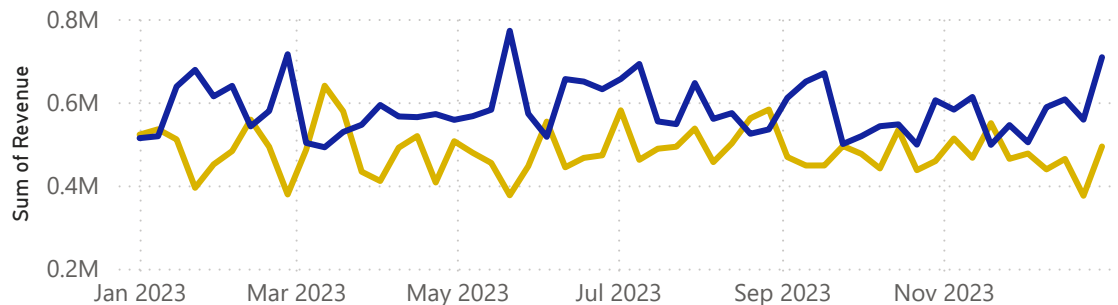
Income

588M

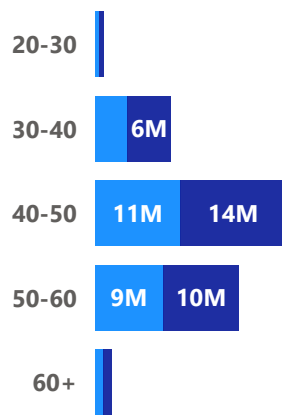
CSS

3.19

Revenue by Week



Revenue by Age Group



Week_Start_Date

All

Gold

Silver

Platinum

Blue

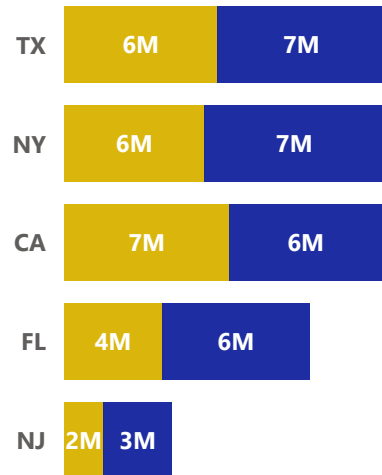
Online

Swipe

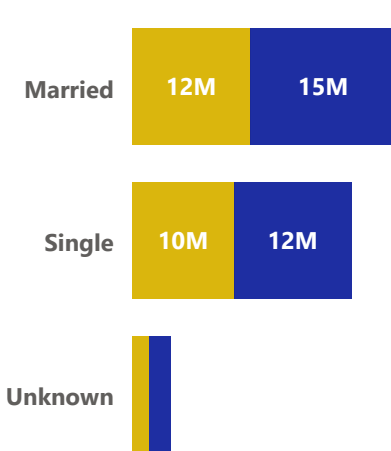
Chip

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	70,40,606	9,67,751	7,35,16,911
Businessman	1,76,97,472	25,84,604	19,03,50,431
Govt	83,35,534	11,82,231	9,08,34,727
Retirees	46,17,448	6,41,692	4,96,19,308
Selfemployeed	85,42,826	11,41,510	7,76,59,931
White-collar	1,02,83,124	14,64,691	10,56,18,475
Total	5,65,17,011	79,82,480	58,75,99,783

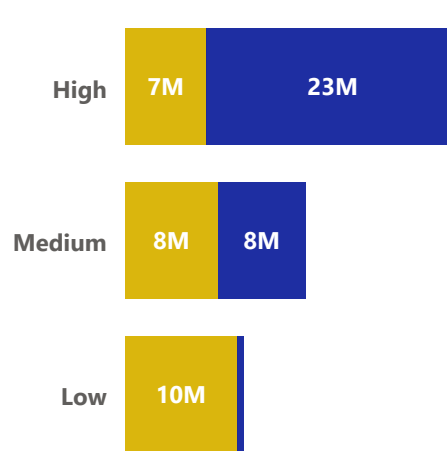
Top 5 States



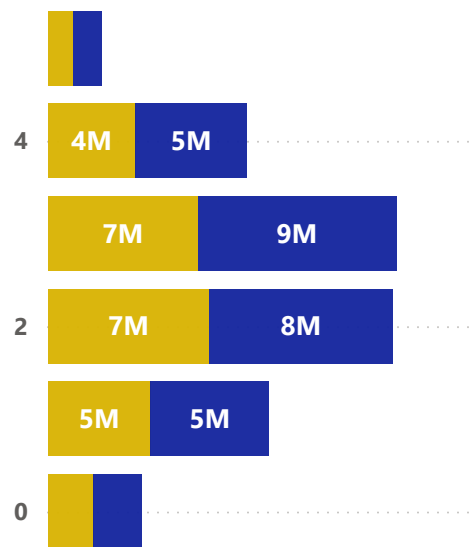
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

